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## News from the Institute for Local Government

# Summer 2019

### A Message From ILG's Executive Director

Greetings from ILG!

For the past few weeks, the ILG team has been criss-crossing the state and working to advance a wide range of efforts to support California communities. We were excited to promote sustainability with special districts and local agencies in Southern California, discuss Opportunity Zones in Fresno, plan for air quality mitigation in Alameda County, host a workshop on effective leadership in Newport Beach, and facilitate numerous discussions about disaster preparedness and resiliency in Santa Rosa and Sacramento. And that's just a snapshot. We've had a number of opportunities to work directly with local agencies and elected officials to help them address critical issues and share their stories of success.



Speaking of success, we were thrilled to reach a new milestone with our Beacon Program. Earlier this month, we confirmed that over 150 cities and counties now participate in the Beacon Program and are successfully making measurable contributions to reduce energy and greenhouse gas emissions and share their sustainability best practices. From small projects to large-scale programs, cities and counties are making great strides to create healthy, sustainable and economically prosperous communities. We're looking forward to working closely with those agencies to deepen impact and celebrate their accomplishments.

We also reached a milestone in our work related to addressing the future public sector workforce shortage. In this Summer issue of our newsletter, you'll learn about our upcoming Public Sector Workforce Summit and an exciting new report on the state of the public sector workforce and what ILG is doing to help expand a collaborative focused on this critical issue. Below you'll also find information about a number of educational, training and funding opportunities available to local jurisdictions of all sizes.

From workforce to public engagement to leadership and sustainability, the team at ILG is firing on all cylinders. As always, we're here to help you -- our partners -- get the tools and information you need to build capacity, secure funding and continue to make a lasting, positive impact.

With enthusiasm from everyone at the Institute for Local Government,

Erica L. Manuel  
CEO & Executive Director

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### Beacon Program Welcomes New Participants

We are excited to announce that over 150 cities and counties now participate in our Beacon Program!

New Beacon participants in 2019 include: the City of Irvine, the [City of Arvin](#), the [City of Bell](#), the [City of Carpinteria](#), the [City of Beverly Hills](#), the [County of San Benito](#), the [City of Pismo Beach](#) and the [City of Grass Valley](#).

We also welcome new Beacon Champion Contra Costa County Climate Leaders (4CL).



## Become a Participant Anytime

Local agencies are always welcome to participate in the Beacon Program. Participants have the opportunity to share, learn and connect with other local agencies that are implementing sustainability best practices, saving energy and reducing GHG emissions. ILG provides resources and technical support to assist participants on their journey. There is no deadline to apply to participate in the program. [Learn how to become a participant here.](#)

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## Last Chance to Submit Nominations for CSDA's Annual Awards



It's the last chance to submit CSDA Award Nominations! There are several different categories to enter your district, chapter, and/or an individual. All nominations must be submitted by **Wednesday, July 17**. These annual awards are presented at the 2019 CSDA Annual Conference & Exhibitor Showcase in Anaheim from September 25-28. For questions, contact Vanessa Gonzales or call 916-442-7887. [Learn more and submit your nominations here!](#)

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## Funding & Technical Assistance Opportunity - SB2 Planning Grants

The California Department of Housing and Community Development (HCD) has released the SB 2 Planning Grants [Notice of Funding Availability](#) (NOFA) for approximately \$123 million. The Planning Grants Program provides one-time, non-competitive grants to local governments to update a variety of planning documents and processes that streamline housing approvals and accelerate housing production. ILG is working with [PlaceWorks](#) to help local governments secure this funding by identifying projects and tools that will help increase housing production.

Additionally, HCD recently announced the SB 2 Planning Grants Technical Assistance (TA) [Accelerating Housing Production](#) webpage, where you'll find new resources, tools, and California's first-ever, statewide peer-to-peer sharing map - all designed to help cities and counties accelerate housing production and streamline housing approvals.

This website allow you to:

- **Access the [interactive map](#) - a peer-to-peer resource, where you can learn what other cities/counties are doing** to accelerate housing production, including:
  - Rezoning to permit by-right housing.
  - Promoting accessory dwelling units.
  - Developing objective design and development standards.
  - Implementing California Environmental Quality Act streamlining strategies.
  - Planning adaptation.
- **See which cities/counties are receiving TA from HCD** to help them plan for housing and accelerate production.
- **View which cities/counties have applied to receive planning grants from HCD** and view status of each application.
- **Submit your jurisdiction's best practices** for accelerating housing production for others to learn from and replicate.
- **[Find your regional liaison](#)** to help you with your [planning grant application](#).

Don't forget to check out the new resources available to help local governments with their planning grants applications on the [planning grants funding webpage](#). These new resources included sample applications, resolution checklist and FAQs!

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## Webinar - Harassment Prevention Training

ILG is partnering with the League of California Cities on an **AB 1661 Sexual Harassment Prevention Training Webinar**. AB 1661 requires local agency officials to receive two hours of sexual harassment prevention training and education within the first six months of taking office and every two years thereafter if the agency provides any type of compensation, salary or stipend to those officials. Join us on **Thursday, August 1 from 1:30pm - 3:30pm**



[Click here to register.](#)

*Webinar attendees must be present at a computer to participate, and confirmation of active participation will be determined by answering a series of questions via email following the webinar.*

Each attendee must have an individual registration in order to receive a certificate of completion.

The League and Institute for Local Government recommend that city officials consult with their city attorney to confirm if this webinar satisfies the requirements of the local agency.

## Webinar - Public Participation: How to Authentically Engage Communities



CAPITAL REGION  
CLIMATE READINESS  
COLLABORATIVE

Join ILG and the Capital Region Climate Readiness Collaborative (CRC) for an interactive webinar on effective public participation on **Wednesday, August 21 at 1pm**. This webinar will provide an opportunity for local agencies, non-profits and climate professionals to learn about authentic community engagement - specifically how to

build community capacity, form lasting partnerships, cultivate community buy-in, and strengthen institutional trust in order to build and develop climate action. ILG will also share best practices that organizations need to know in order to build a strong foundation to foster effective, inclusive, and sustainable community engagement.

[Register here.](#)

## Join Us - Public Sector Workforce Summit

More than 20% of all jobs in the six-county Sacramento region are in the public sector. That's 1 out of every 5 jobs. The [Institute for Local Government](#) and the [Innovative Pathways to Public Service](#) collaborative invite you to attend a Leadership Summit on **Thursday, August 29** to explore how you can make a difference in building the future public sector and develop the next generation of public sector professionals.

[Register here.](#)



## Sign Up for the Next TIERS Public Engagement Training



Are you getting the results you want from your public engagement efforts? Enroll in ILG's TIERS Public Engagement Learning Lab and learn a step-by-step framework to successfully plan and implement your next public engagement effort. This interactive training program can help you operationalize your community outreach efforts in a more sustainable way, while providing private, hands-on consulting to address your agency's unique priorities – ranging from planning and climate change to budgeting and public safety.

The next TIERS Public Engagement Learning Lab is **Thursday and Friday, September 5-6 in San Diego**.

For more information or to register, contact Hanna Stelmakhovych at [publicengagement@ca-ilg.org](mailto:publicengagement@ca-ilg.org) or call (916) 658-8221.

[Learn more about the framework and future training opportunities here.](#)

## Solutions for Success - Boosting Community Engagement With Social Media

For years, cities have broadcast their city council meetings using public access channels and agenda management systems to increase transparency and access. Now, social media presents a new opportunity for cities to expand their reach even further and approach public engagement more creatively. The City of Lake Forest is not only live streaming their council meetings, but also accepting real time public comment through Facebook Live. [Read more about their experience and lessons learned here.](#)



## News from Our Partners



### Webinar Series - Innovating Livability for Communities

ILG partner Best Best & Krieger is hosting a webinar series to help communities navigate rising housing costs and declining transportation infrastructure. The next webinar focused on innovative partnerships will take place July 25.

[Read more](http://www.bbklaw.com)  
www.bbklaw.com

### Summer Session

**Engage. Educate. Empower.**

Thursday, August 8, 2019

Fullerton Community Center  
340 W Commonwealth Ave, Fullerton, CA 92832

**Early Bird Registration Deadline!**

Wednesday, July 3, 2019

MMASC Members \$100\*

Non-members \$110\*

\*After deadline registration is \$110/\$120

[mmasc.org/summersession](http://mmasc.org/summersession)

### 2019 MMASC Summer Session

Save the Date for the annual MMASC Summer Session! This year's event will take place August 8 in Fullerton - stay tuned for more details.

[Read more](http://www.mmasc.org)  
www.mmasc.org

**Economic Development 101**  
Speaker: Michelle Stephens, Economic Development Manager, CALED  
Understand key principles that drive Economic Development in your community and how your role can influence the direction of economic growth. This session will serve as an introduction for generalists and new professionals in the field and as a refresher for seasoned experts. (CGL)

**Next Generation of Business Incentive**  
Panelists: Kristina Lawson Esq., Partner, Hanson Bridgett; Paul Nguyen, Economic Development Manager, City of Hayward; Nathan Donato-Watson, Business Development Officer, City of San Jose  
Moderator: Nat Rajanawathra, Administrative Services Director, Town of Danville  
Explore the legal issues around financial incentives, the organizational considerations about non-monetary incentives, and best practices for both.

**Legislative Update**  
Speaker: Robert Barris, President and CEO, Solano Economic Development Corporation  
Become informed about one of the busiest years in Sacramento in recent memory, as the Legislature shakes up the foundation of local economic development.

**Capturing Community Attention Through Storytelling**  
Speaker: Claire Laughlin, Communication Specialist, MRG LLC  
Each time you communicate, you have the opportunity to captivate (or bore) your audience. And captivating your audience is the pathway to getting your message across and building your program. But do you know how? Storytelling is an ancient art that has been proven to capture attention in a very unique way, and not every story starts with, "Once Upon a Time."  
Special thanks to our Event Sponsor:



### 2019 MMANC Summer Symposium

This year's Summer Symposium will take place August 14 in Danville. The event will be hosted in conjunction with CALED and focus on cultivating economic development through connection and



### Nuts & Bolts of Negotiations

ILG partner Liebert Cassidy Whitmore is hosting a seminar on September 12 on the nuts & bolts of public sector labor negotiations. The seminar will cover collective bargaining, preparation tips for the process and setting up your strategy.

community.

[Read more](#)  
[www.mmanc.org](http://www.mmanc.org)

[Read more](#)  
[www.lcwlegal.com](http://www.lcwlegal.com)

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