RESOLUTION NO. 2011-017

A RESOLUTION OF THE COUNCIL OF THE CITY OF SAN BUENAVENTURA
SETTING FORTH THE CITY'S COMMITMENT TO HEALTHY EATING AND
ACTIVE LIVING

WHEREAS, in 2004, the League of California Cities adopted an Annual
Conference resolution to encourage cities to embrace policies that facilitate
activities to promote healthier lifestyles and communities, including healthy diet
and nutrition and adoption of city design and planning principles that enable
citizens of all ages and abilities to undertake exercise; and

WHEREAS, in July 2010 the League of California Board of Directors
resolved to partner with and support the national Let's Move Campaign, and
encourages California cities to adopt preventative measures to fight obesity; and

WHEREAS, the California Center for Public Health Advocacy (2009) found
more than half of California's adults are overweight or obese and therefore at risk
for many chronic conditions including diabetes, heart disease, cancer, arthritis,
stroke, and, hypertension; and

WHEREAS, the California Center for Public Health Advocacy (2005) found
that one in four youth between the ages of 9 and 16 in California is overweight; and

WHEREAS, the California Center for Public Health Advocacy (2005) found
more children are being diagnosed with diseases linked to overweight and
obesity previously seen only in adults, such as Type 2 diabetes and heart
disease; and

WHEREAS, the California Center for Public Health Advocacy (2009) found
that the annual cost to California—in medical bills, workers compensation and
lost productivity—for overweight, obesity, and physical inactivity exceeds $41
billion; and

WHEREAS, the California Center for Public Health Advocacy (2009) found
that teens and adults who consume one or more sodas or sugar sweetened
beverages per day are more likely to be overweight or obese; and

WHEREAS, local land use policy governs development of the built
environment in which individuals make personal nutrition and physical activity
choices; and

WHEREAS, the City of Ventura is dedicated to improving the quality of life
in the community.
BE IT RESOLVED by the Council of the City of San Buenaventura as follows:

SECTION 1: That the City Council will direct city departments to continue to work with developers to include health related improvements such as connectivity for pedestrians and cyclists to their proposals that positively impact public health.

SECTION 2: That the City require meals and snacks (food) provided to youth at City-sponsored after school programs meet nutrition guidelines that conform to standards defined in Senate Bill (SB) 12 and SB19, and implement physical activity skills tests to improve fitness.

SECTION 3: That the City provide healthy food options at city meetings and city-sponsored events to promote healthy eating and active living.

SECTION 4: That the City implement a shop local campaign that emphasizes the importance of purchasing seasonal fresh fruits and vegetables in our area to enjoy the benefits of eating fresh produce and eliminate the environmental damage caused by shipping foods thousands of miles.

SECTION 5: That the City of Ventura will become a Healthy Eating, Active Living (HEAL) City.

PASSED AND APPROVED this 4th day of April, 2011.

[Signature]
Elaine Preston
Acting City Clerk

APPROVED AS TO FORM
Ariel Pierre Calonne, City Attorney

By:
Ariel Pierre Calonne
City Attorney
STATE OF CALIFORNIA
COUNTY OF VENTURA
CITY OF SAN BUENAVENTURA

I, Sara A. Carver, Deputy City Clerk of the City of San Buenaventura, California, certify that the foregoing Resolution was passed and adopted by the City Council of the City of San Buenaventura at a regular meeting on April 4, 2011, by the following vote:

AYES: Councilmembers Brennan, Weir, Morehouse, Andrews, Deputy Mayor Tracy and Mayor Fulton.

NOES: Councilmember Monahan.

ABSENT: None.

WITNESS WHEREOF, I have set my hand and affixed the seal of the City of San Buenaventura on April 5, 2011.

[Signature]
Deputy City Clerk