

Free Public Engagement Training Opportunity

ILG's Public Engagement Program is holding two beta trainings in early 2017.

The beta trainings will take place:

- **Central Valley**
January 11th (1:30-5:30pm)-12th (8am-1:30pm)
Radisson Hotel Fresno Conference Center
1055 Van Ness Ave, Fresno, CA 93721
- **Inland Empire, January 31st (1:30-5:30pm) -February 1st (8am-1:30pm)**
Tentative Location: The Mission Inn Hotel & Spa
3649 Mission Inn Ave., Riverside, CA 92501

Participating jurisdictions are encouraged to bring a team of two to five people including:

- Leadership
- Elected officials
- Those who are responsible for or execute public engagement
- An up-and-coming 'rising star'

Training Objectives

Local government elected officials and staff will:

- Learn to utilize a step-by-step framework to successfully plan and implement public engagement – whether it's a one-time single event or an ongoing, holistic approach.
- Discuss strategies to overcome a wide variety of barriers and challenges often seen in public engagement work.
- Work through a relevant, local public engagement example to better understand resource related choices (e.g., staffing, money, time).
- Connect with others from cities, counties and special districts in the region to provide mutual support for successful public engagement efforts.
- Learn more about how to access ILG's technical assistance, including training, coaching and other resources

To sign up for the training, please contact Madeline Henry at mhenry@ca-ilg.org or (916) 658-8205.

To access the Institute's resources on public engagement, visit www.ca-ilg.org/engagement

This training is supported by a generous grant from The James Irvine Foundation.

© 2016 Institute for Local Government. All rights reserved.

