



Achieving Positive Outcomes for Safety and Violence Prevention Through Collaboration

CALIFORNIA CITIES
VIOLENCE PREVENTION NETWORK

A Local Perspective — The Santa Rosa Violence Prevention Partnership



The Institute for Local Government

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**California Special
Districts Association**
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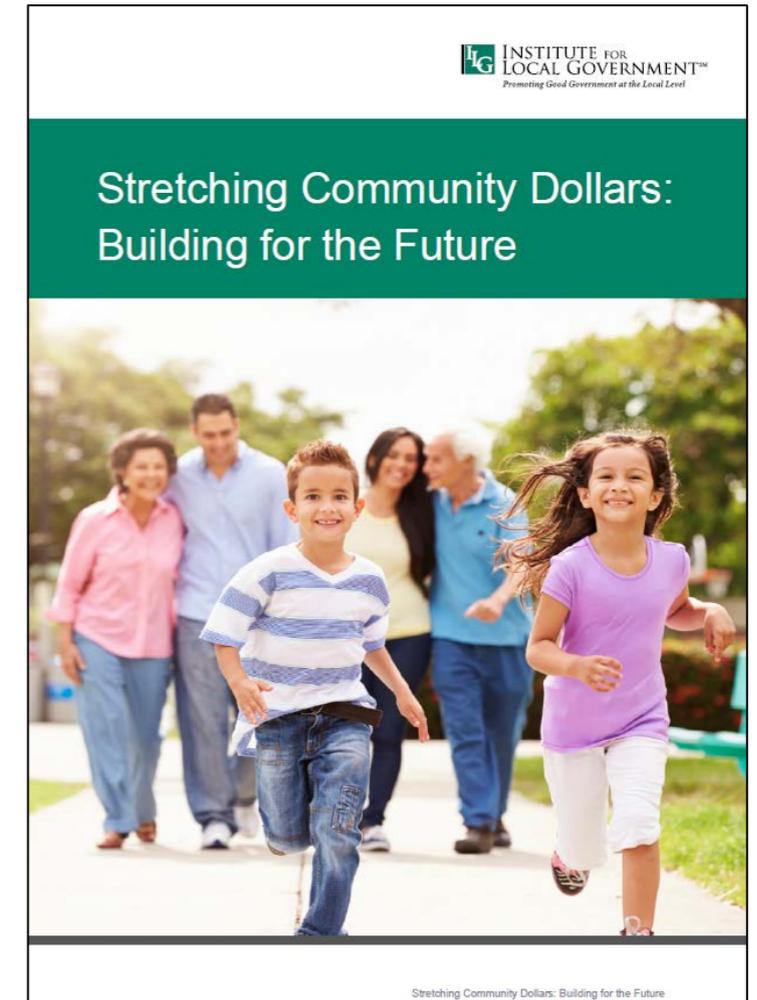
ILG Mission

- Promoting good government at the local level
- Practical, impartial and easy-to-use materials



Stretching Community Dollars

- Local governments are harnessing partnerships and collaborations to effectively and efficiently deliver services and leverage existing human and financial resources.
- Local leaders grapple with a variety of community development and public health challenges as they craft and approve policies impacting children and families, including:
 - Healthy Eating-Active Living
 - Violence Prevention
 - Safety



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What Will You Learn About Today?



- How to work with different agencies to obtain a shared vision or goal
- The benefits of collaboration in pursuing healthy eating/active living goals
- Best practices and lessons learned in the collaborative process.

Today's Panel

- **ERNESTO OLIVARES** — Executive Director, California Cities Violence Prevention Network; Former Law Enforcement Executive; Former Mayor and current Council Member, City of Santa Rosa
- **DAVID KOCH**, Sonoma County Chief Probation Officer, Member Santa Rosa Violence Prevention Partnership
- **SOCORO SHIELS** — Director of Education, California Collaborative for Educational Excellence, Former Superintendent of Santa Rosa City School District
- **BRIAN VAUGHN** — Director of the Division of Health Policy, Planning and Evaluation

Have a question for our panel?

- Today's webinar will feature a live conversation among panelists. If time allows we will incorporate participation from the audience.
- Please type your questions into the question box at any time during the webinar.



Pioneering Change

- ❖ 2007 — CCVPPN began in 13 cities as the “California Cities Gang Prevention Network”
- ❖ CORE BELIEF — Stop the Violence, and create vital communities that don’t produce crime
- ❖ CORE OPERATIONAL PRINCIPLE — Nothing will change unless all governmental, civic and community based entities make specific commitments along the Prevention, Intervention, Enforcement, and Reentry continuum. Link disconnected prevention efforts to city, county and regional strategies. Maximize isolated efforts through partnerships.

A National Movement

- ❖ 2010 — US Department of Justice creates The National Forum on Youth Violence Prevention, modeling it directly on the California Network
- ❖ 2014 — The California Network becomes a non-profit organization as the California Cities Violence Prevention Network

A Vision

- ❖ California as a National Leader
- ❖ To reduce violence by helping California become the Nation's first state to establish comprehensive planning and action as the primary violence reduction strategy in conjunction with identification of requisite state and federal policies that support work on the local level

Elements of a Collaborative Effort

- ❖ A blend of Prevention, intervention, enforcement, and reentry strategies;
- ❖ Broad community involvement in the creation, validation, and implementation of the strategy;
- ❖ Mayoral/Council Leadership — proclaiming a compelling vision and serving as a collaborator;
- ❖ A means of tracking results and reviewing and reshaping the strategy as needs and issues shift.

Benefits of Community Partnerships

❖ SCHOOLS

- ❖ Improved attendance
- ❖ Changes to suspension policies
- ❖ Increased academic performance/graduation rates
- ❖ In-school violence prevention programs



Benefits...

❖ LAW ENFORCEMENT

- ❖ Building trust and strengthened community relations
- ❖ Seeing police as partners in community effort to reduce violence — “We can’t arrest our way out of the problem.”
- ❖ Changing role of police in prevention and intervention efforts

Benefits...

- ❖ FAITH COMMUNITY

- ❖ Key to reentry efforts
- ❖ Safe havens (after-school programs)
- ❖ Peace marches, night walks



Benefits...

❖ PROBATION

- ❖ Locating offices in schools, community centers, and other youth programs
- ❖ Key community partners in reentry efforts
- ❖ Changing role of probation in prevention and intervention efforts

Benefits...

- ❖ LOCAL GOVERNMENT
 - ❖ Political Will
 - ❖ A Call to Action
 - ❖ Key Partner in Funding and Sustainability
 - ❖ Changing how City Departments do Business

Benefits...

- ❖ PUBLIC HEALTH

- ❖ Help key community agencies address pervasive trauma
- ❖ Trauma-Informed violence prevention efforts
- ❖ Hospital-based intervention services
- ❖ Using a public health approach to reducing violence

Other Partners

- ❖ Business Community
- ❖ Community-Based Organizations
- ❖ Non-Profit Organizations
- ❖ Foundations
- ❖ Youth

Benefits of State-wide Collaboration

- ❖ Easy Access to Peer Training and Technical Assistance
- ❖ Political and Policy Muscle
- ❖ Stronger Voice in the Media
- ❖ Greater Potential to Attract Funding
- ❖ Strengthened Alignment with State and Federal Efforts

Circling Back — Lessons Learned

- ❖ A Moral Imperative
- ❖ We all want change, unless you are the one asked to change
- ❖ Maximizing Return on Investment — Resources
- ❖ The Work is Relational
- ❖ If you are part of a comprehensive effort, chances for sustaining your efforts are greatly enhanced

Challenges to Local Efforts

- ❖ What barriers stand in the way of your community developing a comprehensive approach?



CCVPN — A Resource

CALIFORNIA CITIES VIOLENCE PREVENTION NETWORK

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Related Webinars

Improving Community Wellness through Collaboration

www.ca-ilg.org/webinar/improving-community-wellness-through-collaboration

Planning a Healthier Future: Partnerships with Purpose

www.ca-ilg.org/webinar/planning-healthier-future-partnerships-purpose

ILG Materials & Resources

Stretching Community Dollars Guidebook

www.ca-ilg.org/resource/stretching-community-dollars-guidebook

Community Health Partnerships Resource Center

www.ca-ilg.org/healthpartnerships

Leader-to-Leader Meetings

www.ca-ilg.org/resource/leader-leader-meetings

Shared Services and Joint Use

www.ca-ilg.org/shared-services-and-joint-use

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- Short survey to follow
- Slides and materials to be posted on ILG's website and email with link sent out
- If you have additional questions, please contact Randi Kay Stephens at rstephens@ca-ilg.org