ILG Immigrant Engagement & Integration Multi-sector Bay Area Convening

Wednesday, September 6th, 2017
10:00AM – 2:00PM
Oakland, CA
ILG is the non-profit research and education affiliate of
ILG Mission

• Promoting good government at the local level

• Practical, impartial and easy-to-use materials
ILG’S Public Engagement Program

RESOURCES AVAILABLE ONLINE

- Tipsheets
- Guidebooks
- Case Stories
- Webinars

Coaching, Training, Technical Assistance

www.ca-ilg.org/publicengagement
ILG Immigrant Integration Project

- Santa Clara County
- San Mateo County
- Contra Costa County

- Expanded geographical scope of project to East Bay
- Sub-regional “incubator” approach was a significant success
- Coaching, mentoring and technical assistance to governments representing 75% of the two-county population
- New Language Access resources developed
Convening Purpose

• Engage with experts on immigrant integration trends and opportunities
• Access new regional economic data
• Learn about innovations and best practices from local government immigrant integration incubators in the region
• Build and enhance connections between local governments and nonprofits supporting immigrant integration
# Today’s Agenda

<table>
<thead>
<tr>
<th>TIME</th>
<th>ITEM</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:15AM</td>
<td>Opening Remarks - <em>Libby Schaaf, Mayor, City of Oakland</em></td>
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<tr>
<td>10:30AM</td>
<td>Economic Contributions of Immigrants in the Bay Area</td>
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<tr>
<td>11:00AM</td>
<td>Regional, State and National Trends for Local Governments to Consider: A Conversation to Set the Context for the Day</td>
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<tr>
<td>11:30AM</td>
<td>Immigrant Integration, Race and Equity Incubators: Lessons from the Field</td>
</tr>
<tr>
<td>12:00PM</td>
<td>Grab Lunch and Go to Breakout Group</td>
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<tr>
<td>12:15PM</td>
<td>Breakout Group Discussion</td>
</tr>
<tr>
<td>1:15PM</td>
<td>Action Planning</td>
</tr>
<tr>
<td>1:45PM</td>
<td>Closing</td>
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An Economic Engine
Contributions of Immigrants in the Bay Area

Kate Brick
Director, State and Local Initiatives
New American Economy

500 Republican, Independent, and Democratic mayors and CEOs in all 50 states agree:

**Immigration is critical to America’s economic success.**

INFLUENTIAL CO-CHAIRS & MEMBERS

ECONOMIC IMPACT STUDIES

AGRICULTURE, BUSINESS, & TECH ADVOCACY

LOCAL IMMIGRATION ACTION PLANS
Zero.

The Number of Major U.S. Metros that Grew Without Immigrants, 1970-2013

Population Growth

SAN MATEO COUNTY

- **Overall population** increased by **5.5%**
  - **25,383**
  - *Immigrant population increased by 8.0%*
  - **19,067**

2010 2015

SANTA CLARA COUNTY

- **Overall population** increased by **6.3%**
  - **69,197**
  - *Immigrant population increased by 9.1%*
  - **58,788**

2010 2015

43% of the overall population growth in San Mateo came from immigrants.

46% of the overall population growth in Santa Clara came from immigrants.

Source: U.S. Census Bureau, American Community Survey, 2015
Population

6.1M

Population of the five-county San Francisco Bay Area, of which 2,019,424 were foreign-born.

FOREIGN-BORN SHARE OF TOTAL POPULATION

Five-County Average: 33%

California: 27%

National Average: 13%

## Tax Contributions & Spending Power

### Household Income

<table>
<thead>
<tr>
<th></th>
<th>San Mateo</th>
<th>Santa Clara</th>
<th>San Francisco</th>
<th>Alameda</th>
<th>Contra Costa</th>
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</thead>
<tbody>
<tr>
<td>Income</td>
<td>$11.8B</td>
<td>$35.4B</td>
<td>$12B</td>
<td>$19.7B</td>
<td>$10.1B</td>
</tr>
</tbody>
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### State & Local Taxes Paid

<table>
<thead>
<tr>
<th></th>
<th>San Mateo</th>
<th>Santa Clara</th>
<th>San Francisco</th>
<th>Alameda</th>
<th>Contra Costa</th>
</tr>
</thead>
<tbody>
<tr>
<td>Taxes Paid</td>
<td>$955M</td>
<td>$2.9B</td>
<td>$980M</td>
<td>$1.6B</td>
<td>$819M</td>
</tr>
</tbody>
</table>

### Spending Power

<table>
<thead>
<tr>
<th></th>
<th>San Mateo</th>
<th>Santa Clara</th>
<th>San Francisco</th>
<th>Alameda</th>
<th>Contra Costa</th>
</tr>
</thead>
<tbody>
<tr>
<td>Power</td>
<td>$8.3B</td>
<td>$24.5B</td>
<td>$8.5B</td>
<td>$12.1B</td>
<td>$7.2B</td>
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</tbody>
</table>

*Source: U.S. Census Bureau, American Community Survey, 2015*
## Homeownership in the Bay Area

### Share U.S.-born Households Owning a Home

<table>
<thead>
<tr>
<th></th>
<th>SAN MATEO</th>
<th>SANTA CLARA</th>
<th>SAN FRANCISCO</th>
<th>ALAMEDA</th>
<th>CONTRA COSTA</th>
</tr>
</thead>
<tbody>
<tr>
<td>SAN MATEO</td>
<td>60.3%</td>
<td>55.8%</td>
<td>33.1%</td>
<td>49.4%</td>
<td>64.9%</td>
</tr>
</tbody>
</table>

### Share Foreign-born Households Owning a Home

<table>
<thead>
<tr>
<th></th>
<th>SAN MATEO</th>
<th>SANTA CLARA</th>
<th>SAN FRANCISCO</th>
<th>ALAMEDA</th>
<th>CONTRA COSTA</th>
</tr>
</thead>
<tbody>
<tr>
<td>SAN MATEO</td>
<td>51.3%</td>
<td>50.7%</td>
<td>37.1%</td>
<td>49.3%</td>
<td>58.2%</td>
</tr>
</tbody>
</table>

Source: U.S. Census Bureau, American Community Survey, 2015
The Median Age of the U.S. is Climbing

U.S. MEDIAN AGE, 1970—2065*

<table>
<thead>
<tr>
<th>Year</th>
<th>Median Age</th>
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<tbody>
<tr>
<td>1970</td>
<td>28.1</td>
</tr>
<tr>
<td>1980</td>
<td>30</td>
</tr>
<tr>
<td>1990</td>
<td>32.9</td>
</tr>
<tr>
<td>2000</td>
<td>35.3</td>
</tr>
<tr>
<td>2014</td>
<td>37.7</td>
</tr>
<tr>
<td>2065*</td>
<td>42</td>
</tr>
</tbody>
</table>

* Projection

Source: U.S. Census and Pew Research Center
Immigrants Are More Likely to Be Working Age

Source: U.S. Census Bureau, American Community Survey, 2013 American Community Survey 1-Year Estimates
Immigrants in the Labor Force

- Share of the Population
- Share of the Working Age Population
- Share of the Employed Labor Force

San Mateo
- Share of the Population: 30%
- Share of the Working Age Population: 50%
- Share of the Employed Labor Force: 40%

Santa Clara
- Share of the Population: 20%
- Share of the Working Age Population: 50%
- Share of the Employed Labor Force: 40%

San Francisco
- Share of the Population: 30%
- Share of the Working Age Population: 40%
- Share of the Employed Labor Force: 50%

Alameda
- Share of the Population: 30%
- Share of the Working Age Population: 40%
- Share of the Employed Labor Force: 50%

Contra Costa
- Share of the Population: 30%
- Share of the Working Age Population: 40%
- Share of the Employed Labor Force: 50%

Source: U.S. Census Bureau
Manufacturing jobs

Immigrants living in the Bay Area in 2015 helped create or preserve 92,894 local manufacturing jobs that would have vanished or moved elsewhere.

Science, Technology, Engineering, and Math (STEM) in California

8 to 1
Ratio of open STEM jobs to unemployed STEM workers

40%
Share of STEM workers who are immigrants

27%
Share of students earning STEM Master’s degrees who are foreign-born

28%
Share of students earning STEM PhDs who are foreign-born

Science, Technology, Engineering, and Math (STEM)

2.62

Number of American Jobs Created for Every Foreign-born STEM Worker with an Advanced U.S. Degree

If half of California’s 6,815 advanced-level STEM grads on temporary visas stayed in the state after graduation...

8,928 jobs for U.S.-born workers would be created by 2021.

Science, Technology, Engineering, and Math (STEM)

SHARES OF STEM WORKERS WHO ARE FOREIGN-BORN

Source: U.S. Census Bureau, American Community Survey, 2015
Over the Past 3 Decades...

New businesses were responsible for all net job growth in the U.S. economy.

Source: Kauffman Foundation, "The Importance of Startups in Job Creation and Job Destruction" (2010)
We’re Starting Fewer Companies

PERCENT OF BUSINESSES LESS THAN ONE YEAR OLD

Source: U.S. Census Bureau, Business Dynamic Statistics
Immigrant Entrepreneurs are Shouldering the Load

NUMBER OF NEW BUSINESS OWNERS PER MONTH PER 100,000 ADULTS

Fortune 500 Companies in California

44%

Of Fortune 500 companies were founded by immigrants or their children in 2015.

Entrepreneurship in California

Foreign-born residents are more likely than U.S.-born residents to be business owners in California.

- **13%** Immigrant Entrepreneurship Rate
- **11%** U.S.-born Entrepreneurship Rate

45% Share of All New Businesses Started by Immigrants, 2007-2011

38% Immigrant Share of All Entrepreneurs

$20.2B Business Income Generated by Immigrant Entrepreneurs

1.5M People Employed by Immigrant-Owned Firms

Entrepreneurship in the Bay Area

- **San Mateo:** 34.5%
- **Santa Clara:** 37.6%
- **San Francisco:** 35.1%
- **Alameda:** 31.5%
- **Contra Costa:** 24.1%
- **San Mateo:** 43.7%
- **Santa Clara:** 46.7%
- **San Francisco:** 37%
- **Alameda:** 38.2%
- **Contra Costa:** 36%

Source: U.S. Census Bureau, American Community Survey, 2015
More than **316,200** Californians are currently eligible for DACA. **89.4%** of them are employed, earning a total annual income of **$4.9B**.

- **$380M** went to state & local taxes...
- **$748M** went to federal taxes...

Leaving them with **$3.8B** in spending power.

*Source: New American Economy, September 2017*
Voting Power in the Bay Area

Shares of **eligible voters** who are immigrants:

- **San Mateo**: 42%
- **Santa Clara**: 47.4%
- **San Francisco**: 40.4%
- **Alameda**: 33.6%
- **Contra Costa**: 23%

Source: U.S. Census Bureau, American Community Survey, 2015
Refugees in the Bay Area

Shares of foreign-born population who are likely refugees:

SAN MATEO: 3.3%
SANTA CLARA: 12%
SAN FRANCISCO: 6.6%
ALAMEDA: 7.6%
CONTRA COSTA: 5.4%

Source: U.S. Census Bureau, American Community Survey, 2015
Map the Impact: Interactive map

Click and drag the map to learn more about your city, state, or district - or use the search box to find your congressional district.

www.MapTheImpact.org
Thank You!

Kate Brick
Director, State and Local Initiatives
kate@newamericaneconomy.org
Regional, State and National Trends for Local Governments to Consider: A Conversation to Set the Context for the Day

**Moderator:**
- Mauricio Palma, Director of Initiatives and Special Projects, Silicon Valley Community Foundation

**Speakers:**
- Felecia Bartow, Vice President, Grantmakers Concerned with Immigrants and Refugees
- Felicia Escobar, Principal Consultant, Justice Fund, California Community Foundation
- Sally Kinoshita, Deputy Director, Immigrant Legal Resource Center
- Sarah Rubin, Director, Public Engagement Program, Institute for Local Government
Immigrant Integration, Race and Equity Incubators: Lessons from the Field
Incubator Goals

1. Create a co-working and peer learning space for a small group of jurisdictions to tackle specific needs identified by local officials.

2. Feature best practices and tools that emerge out of these incubators at the Bay Area region-wide convening in September and across the state through ILG’s networks.

3. Identify appropriate ways to sustain the work you do in this incubator.
Incubator Selection Criteria

- 2 - 5 jurisdictions
- Leadership and commitment from local government
- Decision-makers/key actors
- Support/sustain immigrant engagement and integration practices
- Replicability: of the incubators’ local or sub-regional strategies or practices
Incubator Topics

- Engaging beyond the usuals
- Implicit bias & immigrant integration
- Leadership development
- Language access
- Cultural responsiveness
Lessons Learned

90% Participants say incubator enhanced their immigrant integration / engagement efforts

- Co-working
- Co-learning

Top Benefits
1. Networking
2. Learning new strategies
3. Feedback from peers
4. Avoid reinventing the wheel
Engaging Beyond the Usuals

• Arquimides Caldera, Deputy Director of Human Services, City of Fremont
• Doris Palmer, Communications Director & City Clerk, City of Foster City
Implicit Bias and Immigrant Integration

• Gabriela Baños-Galván, Program Coordinator, You, Me, We Oakley!
Leadership Development

• Nancy Amalia Ducós, Multilingual Community Outreach Coordinator, City Manager’s Office, City of Mountain View
• Marco Antonio Cedillo, Spanish Leadership Academy Graduate, City of Mountain View
Language Access & Culturally Responsive Local Governments

• Jasmine Hartenstein, Immigrant Services Coordinator, San Mateo County

• Zulma Maciel, Director, Office of Immigrant Affairs, City of San José
Language Access Checklists
A COMPANION TO:
Language Access and Legal Issues: A Local Officials Guide
# Lunch and Small Group Breakout Discussion

<table>
<thead>
<tr>
<th>BREAKOUT GROUP</th>
<th>LOCATION</th>
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<tbody>
<tr>
<td>Culturally Responsive Local Governments</td>
<td></td>
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<tr>
<td>Providing Language Access</td>
<td>Upstairs</td>
</tr>
<tr>
<td>Local Governments Engaging Immigrant Communities</td>
<td>Upstairs</td>
</tr>
<tr>
<td>Local Government’s Role in Immigrant Civic Engagement and Leadership Development</td>
<td>Upstairs</td>
</tr>
<tr>
<td>Local Governments Efforts to Support and Defend Immigrant Communities</td>
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</tr>
<tr>
<td>Implicit Bias and Procedural Justice and its Implications for Immigrant Communities</td>
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*Grab a lunchbox as you move into your breakout group*
Reflection – Post-small group discussion

What are key issues identified in your group as “ripe” for regional partnering?
Please Participate

1. open smartphone browser
2. go to sift.ly
3. enter participant code Z9K3
Thank you