

BEACON

SPOTLIGHT
AWARD

WINNER

BEST PRACTICE
ACTIVITIES



City of Santa Paula

Sustainability Best Practice Activities



INSTITUTE FOR
LOCAL GOVERNMENTSM

Promoting Good Government at the Local Level

City of Santa Paula

California communities are leading the fight against climate change. From small projects to large-scale programs, cities and counties are making great strides to create healthy, sustainable and economically prosperous communities. Participants in ILG's Beacon Program serve as leaders in this effort, making measureable contributions to reducing energy and greenhouse gas emissions, and sharing their sustainability best practices.

This document represents a collection of activities your agency has completed in 10 areas of sustainability. While local governments have a wide range of choices available to address climate change, these activities represent the unique opportunities and values in your community. These voluntary actions are essential to achieving California's goals to save energy, reduce greenhouse gas (GHG) emissions and create more sustainable communities.

SPOTLIGHT AWARD

SPOTLIGHT AWARD		SILVER LEVEL	GOLD LEVEL	PLATINUM LEVEL
Areas of Accomplishment				
	Agency GHG Reductions			
	Community GHG Reductions			
	Agency Energy Savings		2016 (12%)	
	Natural Gas Savings			
	Sustainability Best Practice Activities		2016	
	Beacon Award			

Cities and counties throughout the Golden State should be proud of the accomplishments made through the hard work, innovation and collective community action. The Institute for Local Government applauds your achievements and thanks you for your continued participation in the Beacon Program.

The Beacon Program is sponsored by the Institute for Local Government and the Statewide Energy Efficiency Collaborative (SEEC). SEEC is an alliance between three statewide non-profit organizations and California's four Investor-Owned Utilities. The Beacon Program is funded by California utility ratepayers and administered by Pacific Gas and Electric Company, San Diego Gas and Electric Company, Southern California Edison and Southern California Gas Company under the auspices of the California Public Utilities Commission.



Energy Efficiency and Conservation Activities

Silver

1. The city participates in Southern California Edison's Energy Leader Partnership and has attained the Silver Level Tier. The partnership assists with identifying and addressing energy efficiency opportunities in municipal facilities and pays increased incentives for city energy efficiency projects.

Gold

2. The city is replacing its Police Mainframe AS400 server with a newer high performance and energy efficient unit. The city is also implementing the latest energy efficient and high performance computer desktop technology called "virtual desktops." Virtual desktops will greatly reduce energy, repair, and staff time costs by using 80% less power because there is limited equipment to set up, no parts to fix, and centralizing the management of the systems at the server not the desktop.
3. Since 2014, the city has offered emPower Central Coast and CaliforniaFIRST energy financing programs for residential property owners.

Platinum

4. In 2010, the city completed an Integrated Demand Side Management audit of all eligible facilities that use more than 200kW. The audit identified opportunities for energy savings such as HVAC replacements and lighting retrofits. As a result of the audit and grant funding award, two HVACs were replaced and nine lighting retrofits were completed in 2010.





Water & Wastewater Systems Activities

Silver

1. The city has participated in the emPower Central Coast Program since 2014. emPower Central Coast offers free faucet aerators and water-efficient shower heads to residents during Energy Coach site visits as well as community events. The faucet aerators and low-flow shower heads are provided by Southern California Gas Company.

Gold

2. The city replaced the Police Station's main restroom and Veterans Park restrooms with water efficient toilets and sinks as well as upgraded the restroom plumbing systems with water efficient technology and fixtures.
3. The city's Irrigation System Replacement Program replaces existing irrigation systems that were installed in the mid-1960s and -70s at various parks with more efficient irrigation systems that conserve water.

Platinum





Green Building Activities

Silver

1. The emPower Central Coast Program includes an Energy Coach service where coaches that spend up to two hours with a homeowner at their residence providing them with information on green building techniques and recommendations to improve their home's energy efficiency. The emPower Program also works with contractors to provide them with training on green building techniques.

Gold

2. The emPower Central Coast Program has teamed up with the statewide Energy Upgrade California Program to provide homeowners with increased utility rebates for implementing energy efficient upgrades.
3. The city is a participating member of the Ventura County Regional Energy Alliance (VCREA). VCREA offers utility sponsored quarterly green building standards trainings to staff from member agencies. These trainings include but are not limited to updates to Title 24, Benchmarking, and HVAC trainings.

Platinum





Waste Reduction and Recycling Activities

Silver

1. The city holds Household Hazardous Waste (HHW), and Electronic Waste Collection Events throughout the year to provide a location for residents to take their hazardous, electronic and universal waste.

Gold

2. The city includes information about recycling opportunities on the agency's website.
3. The city provides a drop off location at the Santa Paula Clinic for home generated pharmaceuticals and sharps.

Platinum

4. In 2013, the city implemented a new Construction and Demolition (C&D) Debris Re-use and Recycling Program that requires applicants for C&D projects to file a Waste Reduction and Recycling Summary (WRRS) Report with the city. Documentation filed with the WRRS Report is submitted by the applicant to identify actual quantities and destinations of recycled materials. The objective of this WRRS Report is to provide the city with a measureable and comprehensive evaluation of diverted construction debris. The city can now state, with confidence and documentation (gate tickets or weight receipts identifying diverted material and the weight of the diverted material) the amount of construction material diverted from landfills.
5. The city distributes information for four used motor oil recycling facilities in Santa Paula.





Climate-friendly Purchasing Activities

Silver

1. In 2008, the city adopted Resolution No. 6524, Sustainability Policy. The Sustainability Policy recognizes the city's responsibility to use financial resources efficiently and purchase products that are durable, reusable, and non-toxic and/or made of recycled materials.

Gold

2. The city has an organizational steering committee that adopts and implements sustainable strategies and practices in its departments. The committee creates and prioritizes projects, investigates new technologies, and measures success.
3. Per Resolution No. 6524, the city considers efficient transportation methods when purchasing goods and services, such as using Santa Paula vendors and or locally produced goods to reduce greenhouse gas emissions.

Platinum





Renewable Energy and Low-Carbon Fuels Activities

Silver

1. The city has installed bicycle racks, and other amenities at agency facilities to promote bicycle use by agency employees and visitors.

Gold

2. Since 2014, the city has offered CaliforniaFIRST Program as an energy financing program for commercial, industrial and multifamily property owners to install energy efficient retrofits, solar photovoltaic, or hot water systems on new or existing residential and commercial buildings. In 2015, the city added Figtree as an energy financing provider.
3. The city has consolidated offices that community members often visit at the same time (such as building permitting and environmental health permitting) to reduce vehicle miles traveled.

Platinum





Efficient Transportation Activities

Silver

1. The city is implementing the Santa Paula Branch Line Trail Improvement Project that will construct bike and pedestrian improvements at various locations along Main Street from Peck Road to Twelfth Street, including a shade structure, railroad crossing panel installations at twelve locations, and planting citrus trees.

Gold

2. In 2015, the city implemented the Tenth Street (SR 150) Bicycle and Pedestrian Improvements Project. The project consisted of the following landscape and hardscape improvements along the major transportation and pedestrian corridor: artistic elements, sidewalk and crosswalk safety improvements and Class II Bikeways. The project helps connect a 31-mile master planned bicycle trail from the City of Ventura to the City of Santa Clarita in Los Angeles County.
3. The city has drafted plans for the Fagan Barranca Bike Trail Improvement Project that will improve the bike trail from Santa Paula Street to Main Street. The project includes the installation of Class I Bikeways with signing and striping in conformance with the California Manual on Uniform Traffic Control Devices. Improvements also include removing existing undermined eucalyptus trees, re-grading pathway and planting replacement trees within the bike trail limits.

Platinum





Land Use and Community Design Activities

Silver

1. The city participated in Southern California Association of Governments (SCAG) development of the Regional Transportation Plan and Sustainable Communities Strategy (RTP/SCS), in compliance with SB 375. The addition of the sustainable communities strategy to the RTP means that the RTP now integrates not only transportation and land-use planning, but also housing and environmental planning with the goal of reducing regional greenhouse gas emissions. The city uses the RTP/SCS when conducting its own transportation, land use, and environmental planning to assist in efforts to reduce regional greenhouse gas emissions.

Gold

2. As part of the general plan housing element update, the city is identifying potential infill development sites, and maintains a community-wide database of vacant and underutilized infill sites to monitor the community's growth and change.
3. Additional as part of the General Plan Update, the city is reviewing zoning codes and development policies to identify changes that could improve implementation of land use and transportation policies that reduce greenhouse gas emissions.

Platinum





Open Space and Offsetting Carbon Emission Activities

Silver

1. The city hosts its first certified Farmers' Market every Wednesday evening from 4 pm to 8 pm, May through October on Santa Barbara Street.

Gold

2. The city owns and manages two neighborhood parks, eight mini parks, and two special interest parks. These parks help to ensure the long-term health and viability of trees and other vegetation.
3. The city distributes brochures showing the community bicycle and walking trail systems to encourage reduction of vehicle miles traveled.

Platinum





Promoting Community and Individual Action Activities

Silver

1. The city participates in the emPower Central Coast Program, which provides LED lightbulbs, reusable bags, and other give-away items at community events in Santa Paula to encourage environmental responsibility.

Gold

2. The city manager documents department progress towards the Sustainability Policy goals on an ongoing basis. The city manager prepares a publically available annual report on the progress achieved as well as objectives to achieve before the next annual review.
3. The city hosts a Community Clean-up Day in October every year. Information on storm water pollution and recycling is provided to Clean-up Day participants.

Platinum





© 2019 by Institute for Local Government
1400 K Street, Suite 205
Sacramento, CA 95814
916-658-8208
www.ca-ilg.org

