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I. Introduction

The San Joaquin Council of Governments is the transportation planning and financing agency for San Joaquin County. SJCOG’s public involvement process aims to give the public ample opportunities for early and continuing participation in critical transportation planning and projects and to provide full public access to key decisions. Engaging the public early and often in the decision-making process is critical to the success of any transportation plan or program, and is required by numerous state and federal laws, as well as by the SJCOG Board of Directors’ internal procedures.

This Public Participation Plan spells out SJCOG’s process for providing the public and interested parties with reasonable opportunities to be involved in the regional transportation planning process.

SJCOG: Commitment to Public Participation

Guiding Principles

SJCOG’s public involvement procedures are built on the following guiding principles:

1. Public participation is a dynamic activity that requires teamwork and commitment at all levels of the organization.

2. One size does not fit all — input from diverse perspectives enhances the process. Effective public participation strategies must be tailored to fit the audience and the issue. SJCOG can learn from many and diverse voices in the region through its Citizen Advisory Committee.

3. Effective public outreach and involvement requires relationship building — with local governments, with stakeholders and advisory groups.

4. Engaging interested persons in ‘countywide’ transportation issues is challenging, yet possible, by making it relevant, removing barriers to participation, and saying it simply.

5. An open and transparent public participation process empowers low-income communities and communities of color to participate in decision making that affects them.

Strategy 1: Early Engagement Is Best

SJCOG structures its major planning initiatives and funding decisions to provide for meaningful opportunities to help shape outcomes. For example, because SJCOG’s regional transportation plan is the blueprint for both transportation policies and investments for San Joaquin County, updates to the Regional Transportation Plan are one of the best places for interested persons to get involved.
Strategy 2: Access to All
SJCOG works to provide all San Joaquin County residents opportunities for meaningful participation, regardless of disabilities or language barriers. Further, we recognize that one should not need to be a transportation professional to understand our written and oral communications. In this spirit, we:

- provide auxiliary aids or interpreters to persons with disabilities or language translation barriers
- strive to communicate in plain language
- use visual tools to translate detailed data into information that is more readily understood

Strategy 3: Response to Written Comments
SJCOG pays close attention to the views of the public. SJCOG is committed to responding to letters, faxes, and e-mails sent by members of the public that are relevant to SJCOG programs and projects.

Strategy 4: Inform SJCOG Board members and Public of Areas of Agreement and Disagreement
SJCOG staff summarizes comments heard by various parties so that there is a clear understanding of where there is consensus on a given issue and where there is not.

Strategy 5: Notify Public of Proposed or Final Actions
SJCOG staff makes every effort to ensure that meeting minutes reflect public comments and document how comments are considered in Board decisions. We strive to inform citizen participants how public meetings/participation are helping to shape or have contributed to key decisions and actions. In addition, the monthly online newsletter Horizons, includes the most recent Board Actions.

Federal and State Requirements
SAFETEA-LU ….The Safe, Accountable, Flexible, Efficient Transportation Equity Act: A Legacy for Users, better known as SAFETEA-LU, signed into law in 2005, underscores the need for public involvement and requires metropolitan planning agencies such as SJCOG to “provide citizens, affected public agencies, representatives of transportation agency employees, private providers of transportation and other interested parties with a reasonable opportunity to comment” on transportation plans and programs. SAFETEA-LU legislation also requires SJCOG — when developing the Regional Transportation Plan and the Federal Transportation Improvement Program (FTIP) — to coordinate transportation plans with expected growth, economic development, environmental protection and other related planning activities within our region. Toward this end, this Public Participation Plan outlines key decision points for consulting with affected local, regional, state and federal agencies and Tribal governance.
**Title VI of the Civil Rights Act of 1964.** Title VI of the Civil Rights Act of 1964 requires that transportation planning and programming be non-discriminatory on the basis of race, color, national origin or disability. The federal statute was further clarified and supplemented by the Civil Rights Restoration Act of 1987 and a series of federal statutes enacted in the 1990s relating to the concept of environmental justice. The fundamental principles of environmental justice include:

- Avoiding, minimizing or mitigating disproportionately high and adverse health or environmental effects on minority and low-income populations;
- Ensuring full and fair participation by all potentially affected communities in the transportation decision-making process; and
- Preventing the denial, reduction or significant delay in the receipt of benefits by minority populations and low-income communities.

**Executive Orders.** An Executive Order is an order given by the President to federal agencies. As a recipient of federal revenues, SJCOG assists federal transportation agencies in complying with these orders.

- **Executive Order 12898: Federal Actions to Address Environmental Justice in Minority Populations and Low-Income Populations**
  
  In February 1994, President William Clinton signed Executive Order 12898, Federal Actions to Address Environmental Justice for Minority Populations and Low-Income Populations, which mandates that federal agencies make achieving environmental justice part of their missions.

- **Executive Order 13166: Improving Access to Services for Persons with Limited English Proficiency**
  
  Executive Order 13166 states that people who speak limited English should have meaningful access to federally conducted and federally funded programs and activities. It requires that all federal agencies identify any need for services to those with limited English proficiency and develop and implement a system to provide those services so all persons can have meaningful access to services.

- **Executive Order 12372: Intergovernmental Review of Federal Programs**
  
  Executive Order 12372 calls for intergovernmental review of projects to ensure that federally funded or assisted projects do not inadvertently interfere with state and local plans and priorities. The Executive Order does not replace public participation, comment, or review requirements of other federal laws, such as the National Environmental Policy Act (NEPA), but gives the states an additional mechanism to ensure federal agency responsiveness to state and local concerns.
2008 California Legislation
Under a new state law (SB 375, Steinberg, Chapter 728, 2008 Statutes), SJCOG must develop a Sustainable Communities Strategy to integrate planning for growth and housing with long-range transportation investments, including goals for reducing greenhouse gas emissions for cars and light trucks. The law also calls for a Public Participation Plan that addresses outreach for Sustainable Communities Strategy and the Regional Transportation Plan (RTP). SJCOG is working to develop the region’s response to this plan. Appendix A includes a Public Participation Plan for the Sustainable Communities Strategy.

Other Requirements
A number of other federal and state laws call on SJCOG to involve and notify the public in its decisions. SJCOG complies with all other public notification requirements of the state’s Ralph M. Brown Act, the California Public Records Act, the California Environmental Quality Act, as well as the public participation mandates of the federal Americans with Disabilities Act, those contained in the state’s Katz-Kopp-Baker-Campbell Transportation Blueprint for the Twenty-First Century Government Code Section 65080), and other applicable state and federal laws.

Development of the Public Participation Plan
The SJCOG Public Participation Plan was first developed in 1995 as the “Public Involvement Plan” to formalize strategies for involving the citizens of San Joaquin County in transportation planning decisions. In 2005 SJCOG updated and published the plan in response to increased focus by the federal government on transparent planning procedures and opportunities for the public to become involved earlier in processes.

On May 24, 2007 the SJCOG Board adopted what we now call our Public Participation Plan. The plan was updated in 2010. Preparing for the 2007 plan, SJCOG conducted a number of workshops, including Valley Blueprint meetings and Regional Transportation Plan outreach throughout the Valley. Agencies were provided opportunities to comment on the public participation process. SJCOG staff distributed a survey to solicit comments that served as an open-ended invitation for resource agencies to provide suggestions about how to improve public participation.

The results of the 2007 survey included suggestions for better web service, increased email activity, focus groups, regional maps and datasets and diverse community involvement. In drafting the 2007 Public Participation Plan, SJCOG staff consulted with a wide range of interested parties as required by the SAFETEA-LU legislation before drafting its Public Participation Plan. The comments and guidance resulting from the public outreach process undertaken as part of the 2007 Public Participation Plan remain relevant and continue to inform the principles and procedures contained in this revised 2010 Plan.

During the fall, winter and spring, 2010 and 2011, SJCOG staff wrote the update to the plan and conducted extensive outreach to the community to inform residents what the plan says and how they could access it. In February SJCOG staff held a public workshop to review the draft Public Participation Plan and made the draft available for public review for 45 days. The plan went through the SJCOG Advisory Committee process and is scheduled to go to the full Board of Directors in May 2011.
What We Heard From the Public

SJCOG put the draft Public Participation Plan out for public review in February and March, 2011, with comments due back to the staff April 1. During this time SJCOG posted the plan on the SJCOG website and SJCOG Facebook page, and noticed the plan in The Record and Bilingual News, the major English and Spanish language newspapers in the county. Copies were provided to a number of community organizations as well as the California Department of Transportation, the Federal Transit Administration, and the Federal Transportation Administration, Sacramento offices. In addition, SJCOG presented the plan to community meetings and held a community workshop on the plan. The plan went through the SJCOG committees, including the Citizens Advisory Committee (CAC).

The plan received 331 hits on Facebook with positive response from a single viewer and no negative responses.

The biggest response from the combined outreach was a request for continued outreach through community meetings. Though not specific to the plan, members of El Concilio and COMA, both active Latino organizations, asked that SJCOG continue to attend meetings to keep members informed of activities and answer questions. El Concilio President Jose Rodriquez said “We know transportation projects are not always interesting and we don’t all have the time to study them, but what happens with transit, construction projects, and even the potholes is important … we need to stay informed and the simpler COG can make it for us the better.”

SJCOG committed to regular interaction with El Concilio, which holds regular Friday community meetings in downtown Stockton. The group services Hispanic residents throughout San Joaquin County, SJCOG’s service area.

There were a number of positive comments made during an evening workshop on the Public Participation Plan Update. “This plan looks to serve the diverse community without requiring people to come downtown to learn about what is going on,” observed Ripon business owner John Heida, a member of the SJCOG CAC who participated in the workshop. He and others endorsed the plan with a reminder to staff that while it is difficult to get residents to downtown Stockton to meetings, it can be effective to go through community organizations and the various chambers, including ethnic chambers, to educate communities. Mr. Heida said he appreciated the plan and thoughtfulness to informing the public. Lodi business owner Phil Pennino agreed, urging continued collaboration with transit and the cities. Mr.Heida and Mr. Pennino expressed support for the plan.
The plan includes access to language translation for Spanish and if needed, Tagalog and Khmer. Dennis Lee, CEO of the Asian-Pacific Islander Chamber of Commerce, alerted his members to the SJCOG PPP, and said he would be willing to continue to include notices and other outreach efforts in the chamber newsletter and would include SJCOG staff as speakers at regularly scheduled meetings.

Bobby Bivens, president of the Stockton chapter of the NAACP, and a member of the SJCOG CAC, supported the new PPP but added he wants assurance that when specific projects go out to bid, minority contractors are made aware and that neighborhoods are well informed. “Because they don’t know what’s going on a lot of the time. We need to make sure that they are reached,” he said. Members of the CAC discussed the plan at length and gave it unanimous approval.

Judith Buethe, who has managed communications and outreach, said increasingly communities are relying on you to come to them or on communication from their chambers or other groups they may belong to. New social media has proven a positive way to keep residents informed, Ms. Buethe said during the workshop.

II. Continuing Public Engagement

SJCOG is committed to an active public involvement process that provides comprehensive information, timely public notice and full public access to key decisions. SJCOG provides the public with opportunities for continuing involvement in the work of the agency, through the following:

Advisory Committees
SJCOG has established a citizen advisory committee to foster ongoing public awareness of and involvement in transportation decision-making, especially by those groups who have been traditionally underserved by transportation systems. The advisory committee is consulted during the development of SJCOG policies and strategies, and its recommendations on various issues are reported directly to the Board as well as other committees. Advisory committees may pursue their own policy/program discussions and forward independent ideas to the Board for consideration. For instance, this year the CAC developed Exploring Transportation Careers, a mentoring program to expose students to careers in engineering and transportation related jobs. The program is run through the high schools and the area MESA which works to help underserved students get on track for college and careers.

All advisory committee meetings are open to the public. In fact, tracking the agenda and discussions of SJCOG advisory committees is one of the best ways for interested residents to engage early in the major policy and fiscal issues. Agendas are posted on the Web and citizens can request to be placed upon the mailing list to receive them. SJCOG advisory committees include:
- **SJCOG Citizens Advisory Committee** – serves as a citizen advisory group to the Board. The CAC — composed of 16 members from a number of interest categories — ensures The Board receives a diverse spectrum of input. The CAC members are appointed to  four-year terms, includes the following interest categories: academia, communications and media, environmental protection, minority concerns, transit, civic equity, business, and cultural concerns as well as various city concerns. The CAC is active as an advisory board, participating in various workshops for such issues as high speed rail and sustainable communities. In addition, the CAC has taken on a leadership role for SJCOG’s new Teens in Transportation mentoring program that exposes students from a variety of ethnic groups and area high schools to careers in engineering, design, construction, management, and other occupations need in the transportation field.

- **Social Services Transportation Advisory Committee** - the Social Services Transportation Advisory Committee (SSTAC) is composed of representatives of the elderly, disabled, transit-disadvantaged, and transit provider groups. This committee meets regularly and is largely involved in the met and unmet transit needs. The committee’s recommendations are given to the Board.

- **Technical Advisory Committee** - the Technical Advisory Committee (TAC) is comprised of planning and public works department staffs representing the local jurisdictions – cities and county – in San Joaquin County as well as the transit agencies. The TAC assists SJCOG by reviewing and commenting on transportation plans and programs and making recommendations to staff and to the Board. This committee also provides technical staff a forum to voice concerns of their respective communities to the SJCOG Board, to Caltrans and to the FHWA. This committee plays a key role in the development of plans and programs coordinated by SJCOG. Again, all agendas are posted on the SJCOG website.

- **Management and Finance Committee** - the Management and Finance Committee, consisting of the county administrator and city managers, guides administrative and financial decisions of SJCOGT as the Local Transportation Authority, and reviews key proposals providing policy-level input to the SJCOG Board. This committee meets monthly.

- **Interagency Transit Committee** - the Interagency Transit Committee (ITC) was established by the SJCOG Board in 2004 to improve coordination and communication among transit operators in the county. The committee discusses routes, fares, schedules, pending budgets and relevant state legislation. The committee includes representatives from each of the transit agencies in the county – the San Joaquin Regional Transit District, Lodi Grapevine, Tracy Tracer, Manteca Transit, City of Escalon ETrans, and ACE Rail.
Habitat Technical Advisory Committee – The Habitat Technical Advisory Committee (HTAC) is comprised of 15 stakeholders in the San Joaquin County Multi-Species Habitat Conservation and Open Space Plan (SJMSCP) including representatives from: United States Fish and Wildlife Service, California Department of Fish and Game, San Joaquin County, the Cities of Escalon, Lathrop, Lodi, Manteca, Ripon, Stockton, and Tracy, Building Industries Association, Agricultural Commission, UC Cooperative Extension, Conservation Community, and the Agricultural Community.

This Committee makes recommendations to the SJCOG, Inc. Board of Directors, comprised of the same members as the San Joaquin Council of Governments (SJCOG) Board of Directors, on issues regarding the SJMSCP. HTAC is responsible for verifying that the SJMSCP is being implemented correctly and for solving any issues that arise during implementation.

Get Involved: Serve on SJCOG’s Citizen’s Advisory Committee

Membership on SJCOG advisory committee generally rotates, with new members coming in every four years. The county and cities are always looking for candidates for these panels. Go to the SJCOG website to check for openings (http://www.sjcog.org/public-participation/default.htm) or call SJCOG’s Communications Office at 209-235-0451 for more information!

Working With Neighboring Regions

SJCOG works closely with its counterpart agencies in adjacent regions and frequently coordinates joint efforts. SJCOG has an agreement with the eight San Joaquin Valley MPOs over responsibilities relating to transportation conformity. SJCOG also has a formal partnership on the San Joaquin Regional Policy Council, which includes elected COG Board members from all eight San Joaquin Valley MPOs, and a COG Directors Committee. Both groups meet regularly on issues of mutual interest, including the Valley Blueprint, air quality and legislation. The San Joaquin Valley MPOs are also active in the state’s high speed rail efforts, promotion of SR 99, goods movement through the valley, freight and other areas of interest to the Central Valley.

In addition, SJCOG has collaborated and worked with Sacramento and the Bay Area over issues of mutual interest, including high speed rail plans for regional rail, among other concerns.

SJCOG Board and Committee Meetings

SJCOG encourages interested persons to attend SJCOG Board and standing committee meetings to express their views. Items on the Board agenda usually come in the form of recommendations from SJCOG’s standing committees. Much of the detailed work of SJCOG is done at the committee level, and the SJCOG Board encourages the public to participate at this stage, either in person or by tracking developments via the web.
Database Keeps Interested Persons in the Loop
SJCOG maintains a master database of interested persons, public agency staff, and stakeholders. The database, which includes mailing information, e-mail addresses, and other contact information, is organized around issues or events. This allows SJCOG to send targeted mailings to keep the public updated on the specific issues they are interested in, including information on how public meetings/participation have contributed to its key decisions and actions.

Get Involved! Sign Up for SJCOG’s Database
Signing up to receive mailings, Horizons, or periodic emails concerning major SJCOG initiatives is a good way to stay informed. Any member of the public may request to be added to SJCOG’s contact database by calling SJCOG staff during business hours at 209-235-0600. Just tell the staff whether you have a particular area of interest!

Public Meetings, Workshops and Forums
Public meetings on specific issues are held as needed. If statutorily required, formal public hearings are conducted, and notice of these public hearings is placed in the legal section of numerous newspapers in San Joaquin County region, including newspapers circulated in minority communities. Documents containing the proposals to be considered at SJCOG public hearings are mailed to major libraries and are made available to interested persons upon request.
In addition, these documents are available at SJCOG.

SJCOG also conducts workshops, community forums, conferences and other events to keep the public informed and involved in various high-profile transportation projects and plans, and to elicit feedback from the public and SJCOG partners. SJCOG holds meetings for citizens from throughout the county to solicit comments on major plans and programs, such as the long-range Regional Transportation Plan. Meetings are located and scheduled to maximize public participation (including evening meetings). In addition, SJCOG will tag onto scheduled meetings for organizations to insure their members have access to transportation information without requiring them to attend a separate SJCOG meeting.

For major initiatives and events, SJCOG typically provides notice through posting information on the website, and, if appropriate, through mailed notices, e-mail notices, and news releases.

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**Get Involved: The Facts at Your Fingertips**

Publications listed on SJCOG’s web site can be accessed by phone (209-235-0600), email (info@sjcog.org), or by downloading online. The monthly Horizons is archived and available online. The Measure K Annual Report, Regional Transportation Plan, San Joaquin Blueprint, San Joaquin Valley Blueprint and other major initiative reports are all on the website. New this year: a special section on the web devoted to the San Joaquin Seven, seven major roadway and highway improvement projects scheduled for improvements in the coming five years. The website includes and interactive, dynamic map that takes users to environmental impact and other reports, budgets, video and timelines for each of these projects. Visit our site at www.sjcog.org.

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**Get Involved: Keep on Top of Transportation News**

SJCOG routinely posts transportation related news articles on its website. Articles generally concern San Joaquin County areas of interest, such as high speed rail, SB 375, air quality, congestion, ridesharing, the Blueprint, etc. These articles are can be found by following this link www.sjcog.org/News-Media_Articles.htm on the home page. Go to www.commuteconnection.org, SJCOG’s rideshare website covering pedestrian, bicycling and van share and other commute news. SJCOG’s Facebook page can be found by http://www.facebook.com/pages/Stockton-CA/San-Joaquin-Council-of-Governments/118133978221409.

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**Publications**

The Public Communications Office publishes materials to inform the public about SJCOG efforts and issues relating to San Joaquin County transportation and transit.
They include:

*…Horizons*, SJCOG’s monthly online newsletter, providing news about SJCOG activities along with general transportation news for the community. *Horizons* includes a calendar of upcoming events and public meetings, stories behind the meetings, the executive director’s report to the Board, the latest Board actions, and other activities of SJCOG. *Horizons* is distributed to a diverse section of the community, including civic groups, all of the area news organizations, business, environmental organizations and a cross section of the county.

*…Measure K Annual Report*, SJCOG’s annual report to the community covering funding and project status updates in the Measure K program. Measure K is the half-cent sales tax approved by the voters to improve transportation in San Joaquin County. This report is available at SJCOG offices at 555 East Weber Avenue, Stockton or online at [http://www.sjcog.org/documents-publications.htm](http://www.sjcog.org/documents-publications.htm).

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**Get Involved: Accessible Documents**

SJCOG provides accurate, high-quality and culturally sensitive translations to more actively involve bilingual, multilingual, and disabled communities in its public comment process when appropriate. A request for language interpreters at a meeting must be requested at least three working days (72 hours) prior to the meeting (five or more days’ notice is preferred).

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**Media Outlets Help Engage More Persons**

SJCOG Public Communications staff and project managers regularly issue either news releases or other forms of communication to the public. These include announcements of public workshops and hearings, recruitment for positions on SJCOG advisory committees, and news of upcoming collaborative events, such as high speed rail hearings or Blueprint workshops.

SJCOG also maintains regular communications with the mainstream area newspapers and television and radio stations, and Spanish language and ethnic minority publications. SJCOG staff visit the editorial boards prior to major project construction or initiatives. Of interest to the local media and community has been Blueprint, high speed rail plans, stimulus funding, and SB375 in addition to some of the bigger projects.
Staff Assistance and Outreach
SJCOG’s commitment to public participation includes staff dedicated to involving the public in planning discussions, decisions and the projects that affect residents’ transportation plans. These services include:

- Public Communication staff can make available to the public most items on the SJCOG website, including meeting notices, agendas, and materials that accompany agenda items for Board meetings if a person does not have Internet access.
- Public Communications staff works with interested organizations to arrange for staff and Board members to make presentations to community groups.
- Public Communications staff participates in region-wide community and special events, including events in targeted ethnic and under-represented communities.

III. Public Participation Techniques

SJCOG employs a number of techniques for reaching out to the San Joaquin County community. For example, public involvement elements for the Regional Transportation Plan might include working with community-based organizations to co-sponsor meetings, creating targeted news releases, telephone and web surveys, workshops with interactive exercises and facilitated discussions, and the use of the website.

The launch of a series of new projects was introduced to the public via a speakers bureau and dedicated website space as well as op-ed piece and editorials. Other techniques we may use for community-wide issues or targeted projects include:

Public Meetings/Workshops
- Co-host workshops with community groups, business associations, etc.
- Get on meeting agendas of existing agencies
- Sponsor a forum or summit with partner agencies, with the media or other community organizations

Meeting Activities
- Facilitated discussions
- Question-and-Answer sessions with planners and policy board members
- Break-out sessions for smaller group discussions on multiple topics Web content and interactive games
- Interactive exercises
- Customized presentations
- Vary time of day for workshops (day/evening)
Visualization Techniques
- Maps
- Charts, illustrations, photographs
- Table-top displays and models
- Web content and interactive games
- Electronic voting
- PowerPoint slide shows

Polls/Surveys
- Electronic surveys via web
- Printed surveys distributed via transit - rail and bus

Focus Groups
- Participants recruited randomly
- Participants recruited by interest area

Printed Materials
- User-friendly documents (including use of executive summaries)
- Post cards
- Maps, charts, photographs, and other visual means of displaying information

Targeted Mailings/Flyers
- Work with community-based organizations to hand deliver flyers
- Mail to targeted database lists
- Distribute “Take-One” flyers to key community organizations
- Place notices on board transit vehicles and transit hubs

Utilize Local Media
- News Releases
- Invite reporters to news briefings
- Meet with editorial staff
- Opinion pieces/commentaries
- Purchase display ads
- Visit minority media outlets
- Public Service Announcements on radio and TV
- Develop content for public access/cable television programming

Electronic Access to Information
- Web site with updated content
- Audio/Visual broadcasts of past public meetings/workshops
- Electronic duplication of open house/workshop materials
- Interactive web with surveys, comment line
• Access to planning data (such as maps, charts, background on travel models, forecasts, census
• data, research reports) Access to maps, charts
• Provide information in advance of public meeting

Notify Public via
• Blast e-mails
• Notice widely disseminated through new partnerships with community-based and interest organizations and on their websites and through shared blast e-mails
• Newsletters
• Printed materials
• Facebook, SJCOG Website, Commute Connection Website
• Local Media

Newsletters
• SJCOG Horizons Monthly Newsletter
• Submit articles for publication in community/corporate newsletters

Techniques for Involving Low Income Communities and Communities of Color
• Interaction with community groups representing underserved residents or communities of color, tailor meetings, customize presentation materials, provide incentives
• Outreach in the community (flea markets, churches, health centers, etc.)
• Personal interviews or use of audio recording devices to obtain oral comments
• Translate materials; have translators available at meetings as requested
• Include information on meeting notices on how to request translation assistance
• Robust use of “visualization” techniques, including maps and graphics to illustrate trends, choices being debated, etc.
• Use of community and minority media outlets to announce participation opportunities

Techniques for Reporting on Impact of Public Comments
• Summarize key themes of public comments in reports to SJCOG standing committees
• Direct mail and email to participants from meetings, surveys, etc. to report final outcomes
• Newsletter articles
• Updated and interactive web content

Techniques for Involving Limited-English Proficient Populations
• Translated documents and web content on key initiatives
• On-call translators for meetings
• Translated news releases and outreach to alternative language media
• Include information on meeting notices on how to request translation assistance
• Robust use of “visualization” techniques, including maps and graphics
• Train staff to be alert to and anticipate the need of low-literacy participants
Other Outreach
- Information/comment tables or booths at community events that include court reporters recording resident’s concerns, especially those who prefer or cannot express themselves in writing. Include translators so limited English and non English speakers can give input. Comment Cards/Take-One Cards on-board bus and passenger rail.

IV. Public Participation Procedures for the Regional Transportation Plan (RTP) and the Federal Transportation Improvement Program (FTIP)

There are two key transportation initiatives that are specially called out in federal law as needing early and continuing opportunities for public participation — development of the Regional Transportation Plan and the Federal Transportation Improvement Program.

Public Participation Opportunities in the RTP and FTIP
It is critical that the public, including individual residents and public agencies, have access to the development of the RTP. It is a long term vision for a community and there must be opportunities for influence early on in the planning stages. There is comparatively less value for separate public participation in the FTIP, which is a programming document that identifies funding for only those programs and projects that are already included in the RTP.

Regional Transportation Plan
The long-range Regional Transportation Plan (RTP) prioritizes and guides San Joaquin County transportation development over a minimum of 20 years. The RTP is the comprehensive roadmap for transportation investment (transit, highway, local roads, bicycle and pedestrian projects), and establishes the financial foundation for how the region invests in its surface transportation system by identifying how much money is available to address critical transportation needs and setting the policy on how projected revenues are to be spent. The RTP is updated at a minimum every four years to reflect reaffirmed or new planning priorities and changing projections of growth and travel demand. The RTP is based on a reasonable forecast of future revenues available to the region.

Under a new state law (SB 375, Steinberg, Chapter 728, 2008 Statutes), the RTP must include a Sustainable Communities Strategy for achieving a regional target for reducing greenhouse gases for cars and light trucks and identify specific areas in San Joaquin County to accommodate the region’s projected population growth, including all income groups, for at least the next 20 years. The legislation requires SJCOG to develop a Sustainable Communities Strategy to integrate planning for growth and housing with long-range transportation investments.
The law also calls for a separate Public Participation Plan for the Sustainable Communities Strategy and the Regional Transportation Plan. Appendix A describes a Public Participation Plan for the Sustainable Communities Strategy and Regional Transportation Plan.

**Updating and Amending the Regional Transportation Plan**

A complete update of an existing regional transportation plan is required at least once every four years. The RTP also may be amended in between major updates under certain circumstances, as described below in the table and narrative:

- **RTP Update**
  This is a complete update of the most current RTP, which is prepared pursuant to state and federal requirements.

  SJCOG updates include extensive public consultation and participation involving San Joaquin County residents, public agency officials and stakeholder groups over many months. SJCOG’s advisory committees and many stakeholder advocacy groups play key roles in providing feedback on the policy and investment strategies contained in the plan. Local and Tribal governments, transit operators and other federal, state and regional agencies also actively participate in the development of an RTP update via existing and ad hoc forums.

  Specific multi-phased public outreach and involvement programs with performance benchmarks are developed for every RTP update, drawing from the public participation techniques listed in Section III of this Public Participation Plan.

- **RTP Amendment**
  An amendment is a major revision to the RTP, including adding or deleting a regionally significant project (as defined by federal law), major changes in project costs, schedule, and/or design concept and scope (e.g., changing project locations or the number of through traffic lanes). Changes to projects that are included in the RTP only for illustrative purposes (such as in the financially unconstrained Tier II element) do not require an amendment. An amendment requires public review and comment, demonstration that the project can be completed based on expected funding, and/or a finding that the change is consistent with federal transportation conformity mandates. Amendments that require an update to the air quality conformity analysis will be subject to the conformity and interagency consultation procedures.

- **RTP Administrative Modification**
  This is a minor revision to the RTP for minor changes that do not require an RTP amendment. An administrative modification does not require public review and comment nor a finding that the change is consistent with federal transportation conformity requirements. As with an RTP amendment, changes to projects that are included in the RTP’s financially unconstrained Tier II element may be changed without going through the RTP amendment process.
### Table 1
Updating and Revising the Regional Transportation Plan (RTP)

<table>
<thead>
<tr>
<th>Public Participation for an RTP Update</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Prepare an extensive public participation plan developed and executed over many months to provide early and continuing opportunities to comment. Review public outreach and involvement program with stakeholders and advisory groups.</td>
</tr>
<tr>
<td>2. Launch public outreach program with such activities as:</td>
</tr>
<tr>
<td>- Numerous targeted workshops with local governments, partner agencies, stakeholder groups, advisory groups</td>
</tr>
<tr>
<td>- Opportunities to participate via the web, surveys, etc.</td>
</tr>
<tr>
<td>- Posting draft documents to the web for public review and comment</td>
</tr>
<tr>
<td>- Documents available for viewing at the San Joaquin County Public Library</td>
</tr>
<tr>
<td>3. Notify the public of opportunities to participate using such methods as local media outlets, mailings and electronic-mailings to, stakeholder and advocacy groups, web postings.</td>
</tr>
<tr>
<td>4. Conduct inter-governmental consultation, as appropriate.</td>
</tr>
<tr>
<td>5. Conduct interagency consultation</td>
</tr>
<tr>
<td>6. Release Draft Plan for at least a 45 day public review period</td>
</tr>
<tr>
<td>- Hold at least one formal public hearing</td>
</tr>
<tr>
<td>- Respond to significant comments</td>
</tr>
<tr>
<td>7. Adoption by the SJCOG at a public meeting that has been noticed.</td>
</tr>
</tbody>
</table>

### Public Participation for an RTP Amendment

RTP Amendments are generally triggered by a project-specific need to be consistent either with the project’s environmental document or the Federal Transportation Improvement Program (FTIP). As such, the public participation process for RTP amendments follow the requirements as outlined for the FTIP on pages 18-19 of this plan.

### Public Participation for RTP Administrative Modification

The public participation process for RTP Administrative Modifications follow the FTIP requirements as outlined on page 19 of this plan.
Federal Transportation Improvement Program

The Transportation Improvement Program (FTIP) implements the policy and investment priorities expressed by the public and adopted by SJCOG in the Regional Transportation Plan (RTP). In this way, public comments made as part of the RTP are reflected in the TIP as well. The FTIP covers a four- or five-year timeframe, and all projects included in the FTIP must be consistent with the RTP, which covers a minimum of 20 years. The FTIP is a comprehensive listing of San Joaquin County surface transportation projects — including transit, highway, local roadway, bicycle and pedestrian investments — that:

- receive federal funds, or are
- subject to a federally required action, or are
- regionally significant, for federal air quality conformity purposes.

The FTIP includes a financial plan that demonstrates there are sufficient revenues to ensure that the funds committed (or “programmed”) to the projects are available to implement the projects or project phases. Adoption of the FTIP also requires a finding of conformity with federal transportation air quality conformity mandates.

Updating and Revising the FTIP

Federal regulations require that the FTIP be updated at least once every four years. From time to time, circumstances dictate that revisions be made to the FTIP between updates.

SJCOG will consider such revisions when the circumstances prompting the change are compelling, and the change will not adversely affect transportation-air quality conformity or negatively impact the financial constraint findings of the FTIP.

In addition to a FTIP update, revisions to the FTIP may occur as FTIP Amendments, FTIP Administrative Modifications, or FTIP Technical Corrections. Further explanation about FTIP updates, and how the types of amendments are processed are shown in the table and narrative that follows. The criteria for Administrative Modifications and Amendments are defined in federal legislation, specifically SAFETEA-LU in Title 23, CFR part 450.104. The Federal Highway Administration, Federal Transit Administration, and Caltrans agreed on Amendment and Administrative Modification Guidelines on November 17, 2008. The guidelines are posted online at: www.dot.ca.gov/hq/transprog/federal/fedfiles/amend_mod_procedures_approval.pdf.

Outside of FTIP updates and revisions, Expedited Project Selection Procedures (EPSP) allow eligible projects to be moved between FTIP fiscal years as long as the project cost and scope do not change. SJCOG staff is federally authorized to utilize EPSP without additional State or federal approval action. SJCOG does not require a formal public participation process for EPSP actions. A more detailed description of the EPSP is available from SJCOG staff upon request.

- **FTIP Update**
  This is a complete update of the existing FTIP, to reflect new or revised transportation investment strategies and priorities. An update of the FTIP is required at least once every four years. Because all projects included in the FTIP are consistent with the RTP, SJCOG’s public outreach for development of the RTP is reflected in the FTIP as well.
The FTIP implements, in the short-term, the financially constrained element of the RTP and is responsive to comments received during the development of the RTP. FTIP updates will be subject to the conformity and interagency consultation procedures.

- **FTIP Amendment**
  This is a revision that involves a major change to the FTIP, such as the addition or deletion of a project; a major change in project cost or project/project phase initiation date; or a major change in design concept or design scope (e.g., changing project termini or the number of through traffic lanes). An amendment is a formal revision that requires public review and comment, re-demonstration of fiscal constraint, or an air quality conformity determination. Amendments requiring a transportation-air quality conformity analysis will be subject to the conformity and interagency consultation procedures.

- **FTIP Administrative Modification**
  An administrative modification includes minor changes to a project’s costs or to the cost of a project phase; minor changes to funding sources of previously included projects; and minor changes to the initiation date of a project or project phase. An administrative modification does not require public review and comment, re-demonstration of fiscal constraint, or conformity determination.

- **FTIP Technical Correction**
  Technical corrections may be made by SJCOG staff as necessary. Technical corrections are not subject to an administrative modification or an amendment, and may include revisions such as: changes to information and projects that are included only for illustrative purposes; changes to information outside of the FTIP period; changes to information not required to be included in the FTIP per federal regulations; or changes to correct simple errors or omissions including and data entry errors. These technical corrections cannot significantly impact the cost, scope, or schedule within the FTIP period, nor will they be subject to a public review and comment process, re-demonstration of fiscal constraint, or a conformity determination.

### Table 2
**Public Participation for Updating and Revising the Transportation Improvement Program (FTIP)**

<table>
<thead>
<tr>
<th>FTIP Update</th>
</tr>
</thead>
<tbody>
<tr>
<td>Notify public of opportunities to participate using such methods as local media and electronic mailings</td>
</tr>
<tr>
<td>Release Draft FTIP for 30-day public review and comment period</td>
</tr>
<tr>
<td>Draft FTIP available at San Joaquin County Public Library</td>
</tr>
<tr>
<td>➢ Posted on SJCOG web site for public review and comment</td>
</tr>
<tr>
<td>➢ Extend public review period by 5-days if final FTIP differs significantly from draft FTIP and the changes are considered raises new material differences</td>
</tr>
<tr>
<td>➢ Inform media, as appropriate</td>
</tr>
<tr>
<td>➢ Respond to significant comments; and include in the final FTIP</td>
</tr>
</tbody>
</table>
Review by SJCOG advisory committees

Adoption by Board at a public meeting

➢ Approval by Caltrans

Approval by Federal Highway and Federal Transit Administrations (FHWA/FTA)

Notify the public through newsletter and on posted Board Actions

FTIP Amendments

**Amendment Type 2 – Funding Changes**

Type 2 amendments primarily include project cost changes that are greater than 20% of the total project cost or $5 million, whichever is higher. Type 2 amendments require approval by SJCOG, Caltrans, and FHWA. Publicly accessible notification of a Type 2 formal amendment is posted on SJCOG’s website at least 7 days prior to SJCOG action, and distributed to local agency partners through SJCOG’s standing Technical Advisory Committee. SJCOG will consider public comments on the amendment prior to approval action.

**Amendment Type 3 – Exempt Projects**

Type 3 amendments primarily include adding or deleting projects that are exempt from regional air quality emissions analyses. These amendments typically include transit or safety projects. Type 3 amendments require approval by SJCOG, Caltrans, and FHWA. Public notification of a Type 3 formal amendment is posted on SJCOG’s website at least 7 days prior to SJCOG action, and distributed to local agency partners through SJCOG’s standing Technical Advisory Committee. SJCOG will consider public comments on the amendment prior to approval action.

**Amendment Type 4 – Conformity Determination that Relies on a Previous Regional Emissions Analysis**

Type 4 amendments primarily include adding or deleting projects that have already been appropriately modeled for air quality purposes as part of the RTP. In this case, the federal approving agencies can use a previous analysis of the project’s impact on air quality for approval purposes. Type 4 amendments may be accompanied by an RTP amendment to maintain consistency. The FTIP amendment and RTP Amendment (if applicable) follow the same public process. Type 4 amendments require approval by SJCOG, Caltrans, and FHWA. Public notification of a Type 4 formal amendment includes:

➢ Legally noticed 30-day public comment period.
➢ Legally noticed public meeting.
➢ Posting of amendment information on SJCOG’s website during public comment period.
➢ Publishing amendment information as part of the following publicly available SJCOG agendas: Technical Advisory Committee, Citizen’s Advisory Council, Managers and Finance Committee, Executive Committee, and SJCOG Board.
➢ Consideration and response to public comments received during comment period.
Amendment Type 5 – Conformity Determination and New Regional Emissions Analysis

Type 5 amendments are the highest level amendment and primarily involve adding or deleting new projects that must be modeled for their air quality impacts, or significantly changing the design concept, scope, or schedule of an existing project. Type 5 amendments are accompanied by a new Air Quality Conformity Document that demonstrates conformity with applicable air quality requirements, and if applicable, an RTP amendment to maintain consistency. The FTIP amendment, Air Quality Conformity Document, and RTP Amendment (if applicable) follow the same public process. Type 5 amendments require approval action by SJCOG, Caltrans, and FHWA. Public notification of a Type 5 formal amendment includes:

- Legally noticed 30-day public comment period.
- Legally noticed public meeting.
- Posting of amendment information on SJCOG’s website during public comment period.
- Publishing amendment information as part of the following publicly available SJCOG agendas: Technical Advisory Committee, Citizen’s Advisory Council, Managers and Finance Committee, Executive Committee, and SJCOG Board.
- Consideration and response to public comments received during comment period.

FTIP Administrative Modification

Administrative modifications include minor changes to project cost, schedule, or funding sources. Administrative modifications require action by SJCOG and approval by Caltrans. Federal agencies are notified, but do not take approval action on an administrative modification. Public notification of an administrative modification is posted on SJCOG’s website at the time of SJCOG action, and subsequently posted on Caltrans website after Caltrans’ approval.

FTIP Technical Correction

| No public review |
| Technical corrections by staff |
| No approval required |

Annual Listing of Obligated Projects

By federal requirement, SJCOG publishes at the end of each calendar year an annual listing of obligated projects, which is a record of project delivery for the previous year. The listing also is intended to increase the awareness of government spending on transportation projects to the public. Copies of this annual listing may be obtained from SJCOG’s web site: [http://www.sjcog.org](http://www.sjcog.org)
Congestion Management Process
Under Federal SAFETEA-LU regulations, SJCOG is required to prepare a congestion management process (CMP) for San Joaquin County that includes strategies for managing travel demand, traffic operational improvements, public transportation improvements, and other transportation issues. SJCOG adopts a CMP at a public hearing approximately every two years, with the results of this technical evaluation used to inform decisions on program and investment priorities, including the Regional Transportation Plan. Those interested in this exercise may obtain copies of the plan via SJCOG’s web site, or by contacting the SJCOG office.

V. Public Agency and Tribal Government Consultation Procedures for the Regional Transportation Plan (RTP) and the Federal Transportation Improvement Program (FTIP)

Public Agency Consultation
The Safe, Accountable, Flexible, Efficient Transportation Equity Act: A Legacy for Users – better know as SAFETEA-LU – expanded and specified a public participation process, directing metropolitan transportation agencies to consult with officials responsible for other types of planning activities that are affected by transportation in the area, be that conservation and historic preservation or local planned growth and land use management.

SJCOG will use the following approaches to coordinate and consult with affected agencies in the development of the RTP and the FTIP. Throughout the process, consultation will be based on the agency’s needs and interests. At a minimum, all agencies will be provided an opportunity to comment on the RTP and FTIP updates.

Regional Transportation Plan (RTP)
SJCOG’s compliance with the California Environmental Quality Act (CEQA) serves as the framework to consult, as appropriate, in the development of the RTP with federal, state and local resource agencies responsible for land use management, natural resources, environmental protections, conservation, and historic preservation. This consultation will include other agencies and officials responsible for other planning activities in the region that are affected by transportation.

As required by CEQA, the Notice of Preparation (NOP) stating that SJCOG as the lead agency will prepare a program-level Environmental Impact Report (EIR) for the RTP is the first step in the environmental process. The NOP gives federal, state and local agencies and the public an early opportunity to identify areas of concern to be addressed in the EIR and to submit them in writing to SJCOG. SJCOG also will hold agency and public scoping meeting(s) to explain the environmental process and solicit early input on areas of concern. During the development of the Draft EIR, SJCOG will consult with affected agencies on resource maps and inventories for use in the EIR analysis.

SJCOG will consider the issues raised during the NOP period and scoping meetings(s) during its preparation of the EIR. Once SJCOG completes the Draft EIR, SJCOG will file a Notice of Completion (NOC) with the State Clearinghouse and release the Draft
EIR for a 45-day public review period. SJCOG will seek written comments from agencies and the public on the environmental effects and mitigation measures identified in the Draft EIR. During the comment period, SJCOG may consult directly with any agency or person with respect to any environmental impact or mitigation measure. SJCOG will respond to written comments received prior to the close of comment period and make technical corrections to the Draft EIR where necessary. SJCOG staff will take the Final EIR to the Board for certification. SJCOG will file a Notice of Determination (NOD) within five days.

Note that while the RTP is not subject to the federal National Environmental Policy Act (NEPA), SJCOG will consult with federal agencies as appropriate during the preparation of the CEQA environmental document. Additionally, the involvement of federal agencies in the RTP can link the transportation planning process with the federal NEPA process. As the projects in the RTP and TIP continue down the pipeline toward construction or implementation, most must comply with NEPA to address individual project impacts.

**Federal Transportation Improvement Program (FTIP)**
As discussed above, crucial decisions whether or not to support or fund a transportation program or project in the region first occurs at the RTP level. In contrast, the FTIP defines project budgets, schedules and phasing for those programs and projects that are already part of the RTP.

As such, starting at the RTP development stage, SJCOG staff will concurrently consult with all agencies regarding the FTIP. At a minimum, all agencies will be provided with an opportunity to comment on the FTIP. Project sponsors — including the California Department of Transportation (Caltrans), local jurisdictions, transit operators and other public agencies review and consult with SJCOG.

**Other Protocol for Working With Public Agencies**

**Air Quality Conformity and Interagency Consultation**
A dialogue between agencies over transportation-air quality conformity considerations must take place in certain instances prior to adoption of its RTP or FTIP. These consultations are conducted through the San Joaquin Valley Interagency Consultation Group — which includes representatives of the U.S. Environmental Protection Agency, the Federal Highway Administration (FHWA), Federal Transit Administration (FTA), the California Air Resources Board (CARB), Caltrans, the San Joaquin Valley Unified Air Pollution Control District, the 8 San Joaquin Valley MPOs, and Caltrans. These agencies review updates and, in certain instances, amendments to the RTP and FTIP to ensure they conform to federal transportation conformity regulations via transportation-air quality conformity analysis.

**Intergovernmental Review via Regional and State Information Clearinghouses**
The intent of intergovernmental review, per Executive Order 12372, is to ensure that federally funded or assisted projects do not inadvertently interfere with state and local plans and priorities. Applicants in San Joaquin County with programs/projects for inter-governmental
review may submit documentation to SJCOG and/or the State Clearinghouse in Sacramento, which are responsible for coordinating state and local review of applications for federal grants or loans under state-selected programs. In this capacity, it is also the function of the Clearinghouses to coordinate state and local review of federal financial assistance applications, federally required state plans, direct federal development activities, and federal environmental documents. The purpose of the clearinghouses is to afford state and local participation in federal activities occurring within California. The Executive Order does not replace public participation, comment, or review requirements of other federal laws, such as the National Environmental Policy Act (NEPA), but gives the states an additional mechanism to ensure federal agency responsiveness to state and local concerns.

Tribal Government Consultation

There are no federally recognized Native American tribes in SJCOG’s region. However, SJCOG invites the local offices of Northern California Native American organizations to become involved during development of the RTP and the TIP. The organizations are on the SJCOG Database and mail lists for Horizons and other meetings. SJCOG alerts the local tribal organizations to upcoming RTP plans and communicates its desire to conduct individual meetings at the tribe’s convenience. SJCOG executive staff participate in consultation with the Tribal governments. For instance, recently SJCOG sought to communicate, in advance of construction, seven major projects planned over the next five years along major roadways and highways. The executive director gave the presentation to the California Miwuk Tribe during a regularly scheduled Miwuk Tribe meeting and offered follow-up presentations to that organization as well as the Cundalaria American Indian Council in Manteca. SJCOG has made regular presentations to both groups when their schedules permit. And they have been provided links to the SJCOG website.

VI. Evaluation and Update of the Public Participation Plan

SJCOG’s Public Participation Plan is not a static document, but an on-going strategy that will be periodically reviewed and updated based on our experiences and the changing circumstances of SJCOG the Commission and the transportation community it serves. Modifications are increasingly likely as the new social media and online journalism trends take hold as critical means of reaching large communities. This year SJCOG launched a Facebook page and is expecting to add a Twitter account during the next year or so.

As part of the public outreach and involvement program developed for the regional transportation plan and other major planning studies that feed into the plan, SJCOG will set performance measures for the effectiveness of the participation program and report on the results. These performance reports will serve to inform and improve future outreach and involvement programs, including future updates to this Public Participation Plan.
For example, SJCOG included a web-based survey on the 2010 Public Participation Plan with translation into Spanish available. Copies of the survey were available at the public libraries, in transit centers and on the ACE rail and RTD buses.

In addition, the Citizens Advisory Committee reviewed the plan with public discussion and input and members shared the plan and survey with the communities they represent.

This Public Participation Plan may be subject to minor changes from time to time. Any major updates will include a review by SJCOG advisory committees, a 45-day public comment period with wide release and notification of the public about the proposed changes, review by and approval from the Board.
2010 SJCOG Public Participation Plan Update

Appendix A

A Public Participation Plan for the Sustainable Communities Strategy and Regional Transportation Plan

Draft
Appendix A  A Public Participation Plan for the SJCOG Sustainable Communities Strategy and Regional Transportation Plan

I. Introduction

California Senate Bill 375 (2008) aims to reduce greenhouse gas emissions through development of a Sustainable Communities Strategy, or SCS, which integrates transportation and land-use planning. In addition to seeking to achieve a greenhouse gas target, the San Joaquin County region must also continue to work to accommodate anticipated population growth while keeping the region affordable for our residents, preserve open spaces, protect our environment, and get our residents where they need to go, when they need to get there. The law calls upon the San Joaquin Council of Governments, SJCOG, to develop a plan to involve the public in this process, which is detailed on the following pages. The goal is to promote an open, transparent process that encourages the ongoing and active participation of local governments and a broad range of stakeholders.

Planning Basics
SJCOG’s current land use and transportation planning efforts include three key elements, which now must be woven together under SB 375.

Projections — SJCOG prepares 20-year minimum long-term forecast for population, housing and employment for the region, known as Projections. These policy-based projections inform the development of required transportation planning efforts.

Regional Housing Need Allocation — SJCOG also coordinates the state-mandated Regional Housing Need Allocation (RHNA) process. The California Department of Housing and Community Development (HCD) determines the region’s overall housing need, then SJCOG is responsible for distributing to local governments their share of housing units, including affordable units, that San Joaquin County jurisdictions should plan for in order to accommodate future growth.

Regional Transportation Plan — A long-range Regional Transportation Plan (RTP) is prepared and adopted by SJCOG every four years, taking into account population, housing and employment forecasts and the regional housing allocation process. The Regional Transportation Plan must be a financially viable plan, and also conform with clean air goals. Under SB 375, the RTP must include the Sustainable Communities Strategy for achieving the regional target for reducing greenhouse gases. (In cases where it is determined that the target cannot be achieved, an alternative planning strategy will be developed.)
**Sustainable Communities Strategy Work Plan**

The main work elements of San Joaquin County’s Sustainable Communities Strategy and Regional Transportation Plan will be led by the San Joaquin Council of Governments.

<table>
<thead>
<tr>
<th>FOUNDATION</th>
<th>CONSTRUCTION</th>
<th>INTEGRATION</th>
<th>Review and Adoption of Final Plans</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Collect information</td>
<td>• Identify Projections Base Case (population, housing, employment forecasts)</td>
<td>• Draft Regional Housing Need Allocation</td>
<td></td>
</tr>
<tr>
<td>• Build and refine forecasting models</td>
<td>• Develop/evaluate alternative scenarios (or packages) of land-use patterns and transportation measures and policies</td>
<td>• Draft Sustainable Communities Strategy</td>
<td></td>
</tr>
<tr>
<td>• Approve goal</td>
<td>• Begin Regional Housing Need Allocation Process</td>
<td>• Draft transportation investment plan (RTP)</td>
<td></td>
</tr>
<tr>
<td>• Housing/Jobs target</td>
<td></td>
<td>• Evaluate performance of each toward reaching targets; refine, revise</td>
<td></td>
</tr>
<tr>
<td>• Other performance targets</td>
<td></td>
<td>• Adopt Regional Housing Need Allocation</td>
<td></td>
</tr>
<tr>
<td>• Develop public participation plan</td>
<td></td>
<td>• Complete associated environmental impact reviews (EIR)</td>
<td></td>
</tr>
<tr>
<td>• Engage local government partners and a broad range of stakeholders</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Ongoing public and local government engagement

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**II. Government Engagement**

In developing San Joaquin County’s Sustainable Communities Strategy, the regional agencies will involve both government and non-government agencies, organizations and individuals. A partnership with local governments — from elected officials to city managers, planning and public works directors, and transit operators— is critical because without local government involvement, a regional strategy will not be attainable. To launch the planning process for San Joaquin County’s development of a Sustainable Communities Strategy, at least two local government outreach sessions are planned to educate county and city elected representatives on the law and the plan.
**Additional Outreach to Government**

In addition to the local governments that will be involved in development of the Sustainable Communities Strategy, SJCOG will consult with officials responsible for other types of planning activities that are affected by transportation in the area, such as federal and state conservation and historic preservation agencies. Consultation will be based on the agency’s needs and interests. At a minimum, agencies will be informed about the process to develop the SCS and RTP, and will be provided an opportunity to participate.

Consultation with the region’s Native American organizations also will occur. There are no federally recognized Native American tribes in the region, however, communication with the local tribal organizations will be maintained.

**Local Government Input on Draft Sustainable Communities Strategy**

As required by SB 375 legislation, SJCOG will hold at least two informational meetings for members of the county board of supervisors and city councils to review and discuss the Draft Sustainable Communities Strategy and consider their input and recommendations. Notice of the meeting shall be sent to each city clerk and to the clerk of the board of supervisors. One informational meeting will be conducted if attendance at the one meeting includes county board of supervisors and city council members representing a majority of the cities representing a majority of the population in the incorporated areas of that county, per the requirements of the legislation for counties with populations of 500,000.

**III. Participation via Policy and Advisory Committees**

Participation in regularly scheduled meetings of advisory and policy committees is one way that interested stakeholders — whether government or non-government — can get and stay involved. Meeting times and locations for these meetings will be posted on the SJCOG website.

**IV. Stakeholders**

SJCOG will seek the active participation of a broad range of stakeholder groups in the development of the Sustainable Communities Strategy. In addition to bringing together representatives of local government, and transit agencies outreach efforts will encourage the participation of a broad range of public advocates and stakeholders. We will pay special attention to engagement efforts that focus on under-represented communities who do not typically participate in regional and local planning. The success of the SCS is dependent on all voices in the region being represented and involved, including stakeholders that are specifically identified in SB 375 and in federal legislation that governs regional transportation planning, including:

- Other affected public agencies (such as special districts, county health officers, resource agencies, etc.)
Transportation and environmental advocates
Neighborhood and community groups
Broad-based business organizations
Affordable housing advocates, home builder representatives, homeowner associations
Landowners, commercial property interests
Low-income communities, communities of color and limited English proficient communities
Other interested opinion leaders, advocacy groups and the general public.

V. Public Participation Techniques

Development of SJCOG’s Sustainable Communities Strategy will include public participation all along the process, with communication via the website and other means. In addition, three communitywide, public workshops will be held to solicit input. These workshops will be advertised in newspapers, the SJCOG website and via other avenues.

Voices from Underserved Communities
The success of the Sustainable Communities Strategy is dependent on all voices in the region being represented and involved. SJCOG will take special effort to engage minority and low-income residents that do not typically participate in regional government planning efforts.

Participation Techniques
To the extent that funding allows, the public participation efforts will include:

Advance Notice
- Develop details for the planning process in advance of each phase of the SCS development —including details and opportunities for public engagement.
- Provide timely notice about upcoming meetings. Post agendas and meeting materials on the web one-week in advance of policy committee meetings or ad hoc advisory group meetings.
- Circulate a Draft Sustainable Communities Strategy or Alternative Planning Strategy, if one is prepared, for public review well in advance of the adoption of the Final Sustainable Communities Strategy and Regional Transportation Plan.
- Work with media outlets to encourage news coverage in advance of meetings.

Workshops, Presentations, Hearings
- Provide for a robust discussion on important issues surrounding how to create a sustainable future. Pursuant to state statute, SJCOG will hold a minimum of three public workshops.
- Host public meetings/workshops in convenient and accessible locations and at a variety of times.
- Hold at least one public hearings on the Draft SCS or Alternative Planning Strategy, if one is prepared, which would be held in a central location of the county.
● Use “visualization” techniques to communicate technical planning issues and strategies to the public, such as maps, videos, graphics, animation or computer simulation to depict alternatives under consideration
● Provide a summary of comments heard at workshops via www.SJCOG.org

Internet/Social Media
● Use of a single web address — www.SJCOG.org — so members of the public have a single place to go to for current updates, and to request to receive notices and information
● Offer interactive web polls, surveys, etc.
● Provide timely, easy-to-understand information on a website that is accessible, per the Americans with Disabilities Act
● Explore using social media, including the SJCOG Facebook page, reach and engage residents

Media Outlets
● Issue press releases to media outlets, including ethnic, foreign-language and community media, to keep reporters apprised of progress and generate coverage on radio, television, newspapers and the Internet
● Pursue civic journalism partnerships for high-impact coverage of key issues; conduct media briefings for reporters, including special emphasis to ethnic, foreign-language and community media outlets
● Translate news releases about public workshops into Spanish, or other languages as appropriate

Outreach to targeted groups
● Seek out and consider the needs of those traditionally under-represented in the planning process, including minority, low-income and limited English proficient communities
● Conduct focus groups targeted at certain stakeholders
● Piggy-back on existing meetings in order to ensure a wider audience and greater participation.

VI. Performance Measures for the Sustainable Communities Strategy Public Participation Plan

SJCOG commits to the following goals and performance benchmarks to measure the effectiveness of the public participation program. The agencies will report on the results in order to inform and improve future outreach and involvement programs, including future updates to the Sustainable Communities Strategy.

Public Participation Goals for the Sustainable Communities Strategy

1. Diversity: Participants should represent a range of socioeconomic, ethnic and cultural, geographic and user (mode) groups. They should also include a range of people with varying interests: social service, business, environment, social justice/equity, etc.
2. **Reach:** The program should make every effort to include the greatest number of people possible. Different levels of participation will make it more inviting for people with a range of involvement preferences to join the discussion.

3. **Accessibility:** Effort should be made to ensure that anyone who wants to participate can do so. This goal can be met by taking the participation activities to where people already are located, whenever possible.

4. **Impact:** The feedback received through this Public Participation Plan should be analyzed and provided to policy makers wherever appropriate.

5. **Education:** This outreach program is an opportunity for SJCOG to inform a wide range of people about transportation issues in San Joaquin County, as well as the link to climate change and smart growth, among other issues. Each step of the process should include an educational element, whether it is about San Joaquin County’s transportation in general, specific projects being considered for inclusion in the long-range plan or background on the outreach results to date.
SJCOG Public Participation Plan

Appendix B

Public Participation Plan Outreach: Summary of Comments from 2007 Presentations and Web Survey
Appendix B  Public Participation Plan Outreach: Summary of Comments from 2007 Presentations and Web Survey

Public involvement and interagency consultation is essential to an effective planning process. This appendix provides an overview of the process SJCOG employed for its 2007 update.

In January 2007, a draft update of the Plan, last adopted by the SJCOG Board in February 2005, was circulated for resource agency and citizen input. It reflects changes to public outreach efforts defined in SAFETEA-LU including:

- MPOs must develop and utilize a “participation plan” that provides reasonable opportunities for interested parties to comment on the metropolitan transportation plan and metropolitan Transportation Improvement Program;
- The participation plan must be developed “in consultation with all interested parties,” and the public must have input on the participation plan;
- The participation plan must be in place prior to MPO adoption of transportation plans and TIPs;
- MPOs must employ visualization techniques to the maximum extent practicable; and
- MPOs must make long range transportation plans and TIPs available for public review in electronic formats such as the worldwide web.

The draft Plan was circulated for the required 45-day public review and comment period, which was subsequently extended to provide additional opportunity for public and agency comments. During the comment period, SJCOG staff also mailed out over 2,000 letters to a comprehensive list of interested parties for the purpose of updating our database and verifying the contacts for each agency and organization that may be interested in transportation planning as well as the members of the public that have indicated an interest in SJCOG’s transportation planning process.

As of May 2007, SJCOG received more than 30 responses, ranging from State and federal resource agencies, Indian tribal governments, trucking companies, local developers, advocacy groups, citizens, school districts, churches, chambers of commerce, businesses, local agencies, construction companies, and social service agencies. In addition we received slightly over 100 mail pieces back from the postal service as undeliverable. Thus, out the 2000+ individuals and agencies sent letters, more than 1,900 were delivered successfully. A list of the representative agencies and organizations are included at the end of this appendix, demonstrating that all interested parties have been contacted with this mailing. In compliance with SAFETEA-LU regulations, the mailing list includes representation from: land use management agencies, natural resource/conservation agencies, environmental protection, historic preservation, planned growth, economic development, airports, freight movement, private citizens, affected public agencies, representatives of public transportation employees, freight shippers, private transportation
Throughout the comment period, the draft Plan was available upon request and via the SJCOG website. In addition, the availability of the draft Plan was publicly noticed in area newspapers and circulated for comment to FHWA, FTA, Caltrans, and a variety of diverse community organizations. SJCOG staff incorporated comments into the Plan and anticipates finalizing it through SJCOG Board action at the May 2007 meeting. One comment in particular prompted SJCOG to update the process by which RTP and FTIP amendments are handled. A local agency responsible for planned growth and local transportation project delivery requested that SJCOG explore methods to expedite the administrative steps to complete amendments to the FTIP. The comment was prompted by both past experience and a recent project that missed a construction window solely due to the FTIP amendment process. SJCOG incorporated changes to the FTIP amendment process in this Participation Plan in response to this comment.

In addition to providing the public with an opportunity to contribute to the development of the Public Participation Plan, Section 450.316(b) of the federal regulations implementing SAFETEA-LU provisions requires that the Plan be developed, to the extent practicable, in consultation with other agencies and officials responsible for activities that are affected by transportation. While the Gap Analysis addresses SJCOG efforts moving forward, a significant effort has already taken place.

The SJCOG Public Participation Plan was first developed in 1995 as the “Public Involvement Plan” to formalize strategies for involving the citizens of San Joaquin County in transportation planning decisions. In 2005, SJCOG updated and published the Public Participation Plan in response to an increased focus by the federal government to develop a more transparent planning process and increase opportunities for early and continuing involvement.

In addition, on March 2, 2007 the San Joaquin Valley COGs held a meeting in which resource agencies, including those covering San Joaquin County, were invited to provide input into both the Valley Blueprint effort as well as the RTP outreach and Public Participation Plans being updated throughout the Valley. This provided yet another opportunity for agencies to comment on the SJCOG public participation process. For the Public Participation Plans, COG staff distributed a survey to solicit comments from resources agencies about their successes in soliciting public comments. The survey was an open-ended invitation for resource agencies to provide suggestions about how to improve public participation. Results from the survey included the following suggestions:

- Surveys
- Email outreach
- Attend community events to solicit comments
- Educating participants on the topics of discussion, principles, and concepts
- Focus groups to test assumptions and refine future events
- Regional maps and datasets
• Diverse community involvement (blue collar workers to college graduates)

Recognizing that the intent of SAFETEA-LU is to continue improving our outreach efforts, SJCOG is committing to meeting the challenge through the implementation of additional measures identified in SJCOG’s SAFETEA-LU Gap Analysis. The SJCOG Public Participation Plan represents the public outreach strategy that best fits San Joaquin County, as demonstrated by years of experience and refinement. SJCOG staff recognizes that public outreach is a continuous process, however, and thus invites continued comments on how we can improve our outreach to the citizens, businesses, and agencies of San Joaquin County.

Comments Received on the 2007 Draft Public Participation Plan

Citizen Committee Comment 1
Response to Comment made by Jim Hilson, Citizens Advisory Committee Member, January 17, 2007.

PPP Comment 1: Citizen Advisory Committee description should be updated to reflect expanded composition.

PPP Response 1: The information is updated.

Citizen Committee Comment 2
Response to comment made by Esther Vasquez, Citizens Advisory Committee Member, January 17, 2007.

PPP Comment 1: Include BiLingual Weekly in media outreach.

PPP Response 1: The information has been added.

Letter Comment 3

PPP Comment 1: The comment sites that Plan does not mention its development process, as required by SAFETEA-LU.

PPP Response 1: Appendix F of the PPP has been included that outlines the Public Participation Plan development and expansion in relation to SAFETEA-LU requirements. It also outlines the Gap Analysis developed to address areas that will improve public input efforts so that all interested stakeholders may contribute to the development of the plan and the on-going implementation. Additional outreach for the development of the Public Participation Plan will occur in June 2007 with a public workshop planned for July 2007.

PPP Comment 2: The comment states: “In altering the involvement process for Federally-approved transportation improvement program (TIP) amendments without the input of these
groups (page 6), you risk a breakdown of the process later when the groups that were not consulted about not having a ‘formal public participation process’ for certain amendments would like the opportunity to comment but no longer have it available. FHWA supports the idea of requiring different kinds of public involvement for different kinds of work, but the interested parties must be consulted in the determination of what length public involvement period is appropriate for what specific kinds of work.”

**PPP Response 2:** Appendix F of the PPP outlines the Public Participation Plan development and expansion. These proposed altered processes were in response to local jurisdictions’ requests to expedite the amendment process. Through our Gap Analysis process, SJCOG is committed to include and allow all interested stakeholders in the comment process while trying to achieve the most efficient commenting process for all concerned.

**E-mail Comment 4**  
Response to e-mail from Judith Buethe, Judith Buethe Public Relations, March 14, 2007

**PPP Comment 1:** To add the Manteca Sun Post, La Vide en Valle, and the Bilingual Weekly to media outreach.

**PPP Response 1:** Periodicals added to mailing list.

**PPP Comment 2:** To update the Executive Director of United Cerebral Palsy— Mr. Steve Larson.

**PPP Response 2:** New contact information included.

**PPP Comment 3:** To add that staffed Hotlines, both electronic and voice, are used as part of our outreach efforts.

**PPP Response 3:** Information included in plan.

**MPO Review Meeting Comment 5**  

**PPP Comment 1:** Include description of San Joaquin County Blueprint Planning effort in plan.

**PPP Response 1:** Description of Blueprint Planning effort has been included.

**Letter Comment 5:**  
Response to Letter from Tom Dumas, Caltrans District 10 Chief of Metropolitan Planning, May 1, 2007
**PPP Comment 1:** Comment describes San Joaquin County is an ancestral home to California Native American Tribes, communities, organizations, and individuals and that an expanded list of same can be obtained from the Native American Heritage Commission (NAHC) in Sacramento.

**PPP Response 1:** SJCOG PPP includes contacts for several Native American organizations in SJC. Additional updated contact information has been requested from the NAHC for Native American Tribes, organizations, communities and individuals within the County of San Joaquin boundaries and will be included in the plan.
SJCOG Public Participation Plan

Appendix C

SJCOG Public Participation
Environmental Justice and Resource Agencies Lists
Appendix C Environmental Justice and Resource Agencies Lists

Environmental Justice

Asian Pacific Self-Development Residential Association (APSARA)
3830 Alvarado Avenue, #C
Stockton, CA 95204
Sovanna Koeurt, Executive Director
T: (209) 944-1700
F: (209) 941-9516
Email: aspara@inreach.com

Boggs Tract Community Center
533 S. Los Angeles Street
Stockton, CA 95203
Alrene Coffee, Director
T: (209) 468-3978

California Miwok Tribe
10601 Escondido Place
Stockton, Ca. 95212
Silvia Burley, Chair
T: (209) 931-4567
Email: burley@californiavalleymiwoktribe-nsn.gov

California Human Development
Stockton ASET Center
2895 Teepee Drive
Stockton, CA 95205
Lily Aman
T: (209) 235-2070
F: (209) 235-2073

California Tribal Partnership – TANF
5405 N. Pershing Ave., Suite C-3
Stockton, CA 95207
Joni Drake, Site Manager
T: (209) 474-6890
F: (209) 474-3890
Email: jdrake@cttp.net

CALWORKS
P.O. Box 201056
900 East Oak Street
Stockton, CA 95201
Linda Mora
T: (209) 953-7000

Campaign for Common Ground
P.O. Box 9258
Stockton, CA 95208
Trevor Atkinson, President
T: (209) 471-3113
Email: campaign@campaignforcommonground.com

Candelaria American Indian Council
135 W. Fremont Street
Stockton, CA 95201
Ms Kathy Perez
T: (209) 941-1900

Catholic Charities of San Joaquin
1106 N. El Dorado Street
Stockton, CA 95202
Elvira Ramirez, Director
T: (209) 944-5938
F: (209) 944-5933
Catholic Diocese of Stockton
1105 North Lincoln Street
Stockton, CA 95203
Sister Terry Davis
T: (209) 466-0636

Central California Agency
Bureau of Indian Affairs
1824 Tribute Road, Suite J
Sacramento, CA 95815
Harold Brafford
T: (916) 566-7121
F: (916) 566-7510

Central Valley Asian-American Chamber of Commerce
178 W. Adams Street
Stockton, CA 95204
Dennis Lee, President/CEO
T: (209) 469-8860
F: (209) 466-0387
Email: admin@apachamber.org

Delta – Sierra Club
P.O. Box 9258
Stockton, CA 95208
Dale Stocking
T: (209) 471-3113
Email: dale.stocking@mlc.sierraclub.org

El Concilio
224 S. Sutter Street
Stockton, CA. 95203
Jose Rodriguez, CEO
T: (209) 644-2600
F: (209) 644-2640
Email: jrod@elconcilio.org

First Five San Joaquin – Human Services Agency
102 S. San Joaquin Street
P.O. Box 201056
Stockton, CA 95202
Lani Schiff-Ross, Executive Director
T: (209) 953-5437
F: (209) 932-2675
Email: sjckids@sjgov.org

Jene Wah – Senior & Multi Service Agency
238 East Church Street
Stockton, CA 95208
Theresa Chan
T: (209) 463-7654
F: (209) 463-7657

Lao Family Community of Stockton, Inc.
807 N. San Joaquin St. Suite 211
Stockton, 95201
Ger Vang, CEO
T: (209) 466-0721
F: (209) 466-6567
Email: info@laofamilyofstockton.org

Lao Khmu Association Inc.
1044 N. El Dorado St.
Stockton, California 95202
Boon Khroonsrivong
T: (209) 463-3410
F: (209) 463-7148
Email: lkacenter@laokhmu.org
League of Women Voters of San Joaquin County  
P.O. Box 4548  
Stockton, CA 95204  
Jane Wagner-Tyack, President  
T: (209) 465-0293  
C: (209) 642-5105  
Email: JaneTyack@mac.com

NAACP, Stockton Branch  
445 N. San Joaquin  
Stockton, CA 95202  
Bobby Bivens, Chapter President  
T: (209) 547-2155  
Email: BobbyBivens@aol.com

San Joaquin Hispanic Chamber of Commerce  
306 E. Main Street, Suite 303  
Stockton, CA 95202  
Mark Martinez, Executive Officer  
T: (209) 943-6117  
Email: sjchcc@sbcglobal.net

Oasis of Hope Community Development Corporation  
1439 Michael Avenue  
Stockton, CA 95206  
Dr. Dwight Williams, Sr.  
T: (209) 469-3170  
Email: revdwightwilliams@gmail.com

Peace and Justice Network  
P.O. Box 4123  
Stockton, CA 95204  
Jim Walsh, Coordinator  
T: (209) 467-4455  
Email: pjcsjc@sbcglobal.net

United Way of San Joaquin County  
401 East Main Street  
P.O. Box 1585  
Stockton, CA 95202  
Andy Prokop, Director  
T: (209) 469-6980  
F: (209) 469-6992  
Email: aprokop@unitedwaysjc.org

United Cambodian Families  
5506 Tam O’Shanter Drive  
P.O. Box 8504  
Stockton, CA 95210  
Savong Lam  
T: (209) 373-2490  
F: (209) 473-2814  
Email: njohnson@ucpsj.org

United Cerebral Palsy of San Joaquin  
333 W. Benjamin Holt Drive, #1  
Stockton, California 95207  
Nancy Johnson  
T: (209) 956-0290  
F: (209) 956-0294  
Email: njohnson@ucpsj.org

Vietnamese Voluntary Foundation - VIVO  
4410 N. Pershing Avenue, # C4  
Stockton, CA 95209  
Diem Ago  
T: (209) 475-9454

Visionary Home Builders  
315 N. San Joaquin Street  
Stockton, CA 95202  
Carol Ornelas, CEO  
T: (209) 466-6811  
F: (209) 466-3465  
Email: cjornelas@aclc.org
**Resources Agency**

California Energy Commission  
1516 Ninth Street, MS-40  
Sacramento, CA 95814  
Dale Edwards, Manager, Environmental Protection Officer  
T: (916) 654-4074  
F: (916) 651-8868

Conservation, Department of  
801 K Street, MS-24-02  
Sacramento, CA 95814  
Rebecca Salazar  
T: (916) 445-8735  
F: (916) 324-0948

Office of Historic Preservation  
P.O. Box 942896  
Sacramento, CA 94296-0001  
Michelle Messenger  
T: (916) 653-5099  
F: (916) 653-9824

Parks and Recreation, Department of  
P.O. Box 942896  
Sacramento, CA 94296-0001  
Environmental Stewardship Section  
T: (916) 653-6725  
F: (916) 657-3355

Central Valley Flood Protection Board  
3310 El Camino Avenue, Suite LL60  
Sacramento, CA 95821  
Jon Yego, Division of Flood Management  
T: (916) 574-2363  
F: (916) 574-0681

San Joaquin River Conservancy  
1330 Broadway, Suite 100  
Oakland, CA 94612-2530  
T: (510) 286-1015

Water Resources, Department of  
901 P Street, 2nd Floor  
Sacramento, CA 95814  
Nadall Gayou, Senior Engineer  
T: (916) 651-9642  
F: (916) 651-9289

Fish & Game, Department of  
Environmental Services Division  
1416 Ninth Street, 13th Floor  
Sacramento, CA 95814  
Scott Flint  
T: (916) 653-9719  
F: (916) 653-2588

Business, Transportation & Housing Agency  
Housing & Community Development  
1800 Third Street, Room 430  
Sacramento, CA 95814  
CEQA Coordinator, Housing Policy Division  
T: 916-445-4775  
F: 916-327-2643

California Highway Patrol  
2555 1st Avenue  
Sacramento, CA 95818  
Scott Loetscher, Special Projects  
T: 916-657-7222  
F: 916-452-3151
SJCOG Public Participation Plan

Appendix D

SJCOG Public Participation Plan Database
SJCOG Public Participation Plan Database

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Area Wide Exterminators
Armor Fire Extinguisher Co.
Arrow Tek
Arthurs Party World
ASAP Technical Solutions
Asco Power Technologies
ASI Cartography & GIS Services
Asian American Chamber Of Commerce
Assemblymember Alyson Huber
Assemblymember Bill Berryhill
Assemblymember Gaigiano's Office
Assemblymember Joan Buchanan
Assemblymember Parra's Office
Associated Right Of Way Services, Inc.
Association For Commuter Transportation
Association of Bay Area Governments
Association of Monterey Bay Area
Atherton Homes
Atlanta Regional Commission
Atlas Properties, Inc.
ATS
Audio FX
Audition Center Los Angeles
Audition Sacramento
Augustine Planning Associates, Inc
Avalos Gardening
Avis Rent A Car
AVT Installation
Axiom Design Inc.
Azari Engineering, Inc.
B & J TRAVEL, Inc.
B & M Towing
B R W
B&N Enterprises
B&R Landscape & Maintenance
Bagley Enterprises, Inc.
Baker's Landscape Maintenance
Bakers Real Estate & Investment
Ball Metal Food Container, LLC
Bank of Agricultural and Commerce
Bank of America Modesto
Bank of America, Ban Holt Dr.
Bank of America, Charter Way
Bank of America, E. Weber Ave.
Bank of America, St. Mark's Plaza
Bank of Stockton
Bank of the West- Modesto
Banta School District
Barkleys Capital
Barnes & Noble
Barry Swenson Builders
Bartle Wells Associates
Barton Ranch
Baseline Environmental Consulting
Basin Research Associates
Baumbach & Piazza, Inc.
Bay Area Air Quality Mgmt. District
Bay Area Rapid Transit District Capitol Corridor
Bay Area Rapid Transit District Dublin
Bay Area Rapid Transit District Fremont
Bear Creek Community Church
Bear Creek Veterinary Hospital
Beck Properties
Beck Realtors
Becknest Graphic Design Advertising
Begur Consulting
Belkins
Bellici & Associates, Inc. #2
Bellevue School Elementary District
Benard School of Education, UCP
Bennett Development
Benton Franklin COG
Berger, Lewis Accountancy Corp.
Berlitz Language Center
Bernardin, Lochmueller & Associates
Bethany Baptist Church
Bethany Temple A/G
Bethel Open Bible
Better Business Bureau
Beverly Heritage Hotel
Beyaz & Patel, Inc
BFGC
BIA of the Delta
Bible Methodist Church
Bible Way Ministry
Big League Dreams Manteca Sports Park, LLC
Big Valley Bible
Biggs Cardosa Associates Inc. Structural Engineers
Biggs Cardosa Associates, Inc.
Bilingual Weekly
Bimbaum & Umida
BKF Engineers
Blockchain Consulting Auburn
Blockchain Consulting Modesto
BLB Enterprise
Blue Diamond Growers
BMI Staffing
BNSF RY Company
Bob Murray & Associates
Bob Towing
Boboli International, Inc.
Booz, Allen & Hamilton, Inc.
Borden/Lee Consulting
Borges Auto Service Inc.
Bovée Environmental Management, Inc
Boyle Engineering Corporation
Boys And Girls Club Of Stockton
Brekke Real Estate
BRG Engineering
Brite Transport System, Inc
Bronco Winery
Brookfalls Water Co.
Brookside Country Club
Brookside Place Feather River
Brown And Caldwell
Brown Armstrong CPAs
Brown, Hall, Shore, & McKinley
BSK & Associates
Buchanan Enterprises
Buhler Sortex, Inc.
Builder’s Exchange
Building Industry Assoc. of the Delta
Building Industry Association of Central California
Burchard & Rinehart
Burchell Nursery
Bureau of Economic Analysis
Burgad Imaging
Burlington Northern Santa Fe Sacramento
Burlington Northern Santa Fe Stockton
Burnett & Company LLP, CPAs
Bums & McDonnell Engineering
Business Council Inc.
Business, Transportation And Housing Agency
C A Reding Company Inc
CA Alpha Numeric Inc
CAC Member
CAGTC
Cal Society of Muni Finance Officers
Calaveras County Council
Calaveras County San Andreas
Calaveras Enterprise
CALCOG
California Agricultural Leadership Foundation
California Asset Management Program
California Association of Councils Of Governments
California Association of Public Information Officials
California Budget Project
California Business, Transportation and Housing Agency
California Cedar Products
California Center for Regional
California Conservation Corps
California CPA Education Foundation
California Delta Chambers & Visitor’s Bureau
California Democratic
California Department of Fish & Game Sacramento
California Department of Fish & Game Rancho Cordova
California Designs & Awards Inc.
California Dump Truck Owners Assoc.
California Energy Commission
California Environmental Associates
California High Speed Rail Authority
California Highway Patrol Atwater
California Highway Patrol Stockton
California Highway Patrol Tracy
California Highway Patrol Valley Division
California Job Journal
California Partnership For The SJ Valley
California Public Utilities
California Sport Fishing Protection Alliance
California Spray Dry
California State Assembly
California State Assembly
California State Association of Counties
California State Automobile Association
California State Chico
California State Controller
California State Senate Governor’s Office
California State Senate Senator Denham
California State Stanislaus Extended Education
California State Treasurer
California State University - Stanislaus Turlock
California State University - Stanislaus Stockton
California State University San Bernardino
California State University, Stanislaus
California State Water Resources
California Strategies
California Strategies & Advocacy
California Trucking Association
California Valley Miwok Tribe
California Water Services Company
Californians For Better
Callander Associates Landscape Architecture, Inc
Caltrans
Caltrans - Fresno
Caltrans - Sac
Caltrans - Sac
Caltrans - Sac Federation
Caltrans - Sac Accounting
Caltrans - Sac Exec. Director
Caltrans - Sac Rail
Caltrans - Sac System Information
Caltrans - Sac Technical Publications
Caltrans District 10
Caltrans Headquarters
Caltrans Headquarters Programming
Caltrans San Francisco
Caltrans, Bicycle Facilities
Caltrans, District 1
Caltrans, Headquarters, Office Engineer
Caltrans, Local Programs
Caltrans-District 4 Oakland
Caltrans-Sac
Caltrans-Sac Audits
Caltrans-Sac Community Planning
Caltrans-Sac Planning
Caltrop Corporation
Calvary 1st Assembly
Calvary Bible
Calvary Chapel of Stockton
Calvary Community Church of Manteca
Calworks
Cambridge Systematics Atlanta
Cambridge Systematics Headquarters
Cambridge Systematics Maryland
Cambridge Systematics Oakland
Cannon Associates
Capital Enquiry
Capital Hilton
Cardona Landscaping
Careers in Government, Inc.
Carey & Co. Inc.
Carl Anderson Consulting
Carl Rodolf & Associates, Inc.
Caroline Photography, Inc.
Carollo Engineers
Carpenter Company
Carr Electric
Carson Oaks Office Park
Center & Burgess, Inc.
Caruolo Associates, Inc.
Casa De Modesto Retirement Center
Casey Moving Systems
Caspers Window Washing Service
Catelius Development Group
Catholic Charities
Cazales Flower Shop
CB Merchant Services
CCS Planning & Engineering
CCS Planning & Engineering Sac
CCS Planning & Engineering San Jose
Celtex
Cemex
Center for Collaborative Policy
Center for Land-based Learning
Center for Urban Transportation
Center of Hope
Central California Bank
Central California Traction Company
Central Seventh Day Adventist
Central Siesta Planning Council
Central Towing
Central United Methodist Church
Central Valley Assoc. of Realtors
Central Valley Business Journal
Central Valley Community Bank
Central Valley Flood Protection Board
Central Valley Landscaping
Central Valley Low Income Housing Corp.
Central Valley Rideshare
Central Valley Waste Services
Centro Vida Church
Century 21
Century Assembly
Ceres Chamber of Commerce
Ceres Unified School District
Certified Public Accountant
CH2M Hill Sacramento
CH2M Hill San Jose
Chamber of Commerce Stockton
Chamber of Commerce Turlock
Champion Industrial
Charles M. Salter Associates, Inc.
Charter Way Tow
Chatham Union District
Chaudhary & Associates, Inc.
Cherokee Freight Lines
Child Abuse Prevention Council
Child Protective Services
Children’s Home of Stockton
Chinese Benevolent Assn of Stockton
Chinese School Camp School District
Christ Temple Apostolic Faith
Christian Life Center
Christian Life Center, Int Church
Christian Missionary Alliance
Church of Christ Lodi
Church of Christ Stockton
Church of God (Seventh Day)
Cunlifungua Translation Service
Cirlpoint
Citibank
Citigroup SF
Citlaba, Inc.
City of Angels Camp
City of Antioch
City of Brea
City of Brentwood
City of Escalon Mayor’s Office
City of Escalon
City of Escalon City Manager’s Office
City of Escalon Planning Department
City of Farmersville
City of Fowler
City of Fremont
City of Fresno
City of Gulf City Manager’s Office
City of Gulf Public Works
City of Hughson
City of Lathrop
City of Lathrop Library
City of Livermore
City of Lodi
City of Lodi Fire Department
City of Lodi Internal Services Dept., isgis Division
City of Lodi Library
City of Lodi Police Department
City of Lodi Police Dept
City of Manteca
City of Manteca City Manager
City of Manteca Community Development Department
City of Manteca Public Works
City of Merced
City of Milpitas
City of Modesto
City of Modesto Parks and Recreation
<table>
<thead>
<tr>
<th>Company/Association</th>
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<tbody>
<tr>
<td>East Bay Municipal Utilities District Oakland</td>
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KUBB Radio
KUSC TV, Channel 19
KUYL AM
KVIE Public Television
KW Landscaping
Kwan & Associates
KWIN Radio
KXTV TV, Channel 10
KYCC KYCN 90.1
L & B Environmental, Inc.
La Grange School District
Lake County
Lake County Cities
Lakeview Assembly
Lakeview Village
Lammersville District
Lammersville Elementary School Dist
Lamont Financial Services
Lamphier-Gregory
Lance & Sons Co., Inc.
Lane COG
Lange Twins, Inc.
Lanier Copier
Lao Family Community, Inc.
Lao Khmu Assoc.
Larry's Presto Graphics
Las Vegas Hilton Hotel
Laser Plus
Lathrop Chamber of Commerce
Lathrop Lighthouse of The Cross
Lathrop Planning Commission
Lathrop-Manita Sun Post
Laughlin’s Robert Landscape Maintenance
Law Office of David R. LeBeouf
Law Offices of Samuel Norber
Lawrence Livermore Laboratory
Lazarus Data Recovery
LDA Partners, LLP
Lea & Braze Engineering Inc
Leadership Directories, Inc.
Leadership Stockton
Leading Edge Data Services
League of California Cities
League of California Cities Lodi
League of California Cities Stockton
League of Women Voters
Lee & Associates
Lee & Ro Consulting Engineers, Inc.
Lee On Dong Association
Lehman Brothers - Public Finance
Leonard G. Birnbaum Company
Leprino Foods
Levine & Daughter, Inc.
LFR Inc.
Liberty Baptist Church
Library & Literacy Foundation
Library And Literacy Foundation For San Joaquin County
Life UPC
Lifesong
Lighthouse of the Valley
Lim & Nascimento
Lincoln Center Chronicle
Lincoln Unified School District
Linden Herald
Linden Public Library
Linden School District
Linden Unified School District
Linden United Methodist Church
Linden-Peters Chamber of Commerce
Linden-Peters Pentecostal Assembly
Lions Club-Stockton Host/Downtown
Lively Stones Worship Center
Livermore Amador Valley
Living Word Ministries
Livingston High School
Lloyd Copy Equipment
Lloyd Development, Inc
Local Government Commission
Lockeford Municipal Advisory Council
Lockeford Clements News
Locust Avenue Church of Christ
Lodi (Precise) Airpark
Lodi Avenue Baptist
Lodi Boys & Girls Club Inc
Lodi Chamber of Commerce
Lodi Christian Life
Lodi Community (City of Lodi)
Lodi Community Church
Lodi Gas Storage, LLC
Lodi Heavy Haul And Towing
Lodi Memorial Hospital
Lodi News Sentinel
Lodi Parks & Recreation
Lodi Public Library
Lodi Screen Arts & Team Sales
Lodi Unified School District
Lodi Unified School District-Lodi High
Lodi Victory Center
Lodi Wine & Visitors Center
Lodi WineGrape Commission
Logical Management Systems, Corp
Logical Solutions
Loop Capital Markets
Low Voltage System Integration, Inc
LS Transit Systems, Inc.
LSA Associates
LSA Associates, Inc. Point - Richmond
LSC Transportation Consultants, Inc.
Lt. Gov. John Garamendi
LTD Engineering, Inc.
LTG Associates, Inc.
LTK Engineering Services
Pacific Fund
Pacific Gas and Electric Modesto
Pacific Gas and Electric San Ramon
Pacific Gas and Electric Stockton
Pacific Media
Pacific Municipal Consultants
Pacific State Bank Headquarters
Pacific Storage Company
Pacific Towing and Auto Transport
Palmer & Associates
Paradigm Institute CSU
Par Environmental Services, Inc.
Paradise School District
Paradyme Sound & Vision
Paragon Partners Ltd.
Panikh Consultants, Inc.
Parker Hannifin Corporation
Parks Printing & Lithography
Parsons Brinckerhoff Construction
Parsons Sacramento
Parsons San Francisco
Parsons Transportation Group
Patterson Frozen Foods, Inc.
Patti Post & Associates
Pattison & Associates Inc.
PBS & J
PDM
Peace & Justice Network
PeachTree Business Products Inc.
Peak & Associates, Inc.
Penecostal Church of God
Penecostal Tabernacle of Escalon
People of The Christ
Perfect Computer Link Inc
Perry & Son
Peters Engineering Group
Piedmont Lumber
Pima Association of Governments
Pinacale Solutions
Pioneer Valley Planning Commission
Pitney Bowes Global Financial Services LLC
Pitney Bowes Reserve Account
Placer County Transportation Planning Agency
Placer Sierra Bank
Planned Parenthood Mar Monte
Planning And Conservation League
Planning Company Associates
Plummer Pontiac Cadillac GMC
Plus I T Consulting
Plymouth Square
Polley Associates
Poly Processing Company
Pombo Real Estate
Port of Oakland
Port of Stockton
Port San Luis Harbor District
Postal Instant Press Printing
PR Office Supply
Praxis Custom System Design
Prayer Temple
Pre Peeled Products, Inc
Preferred Realty Group
Pregnancy Resource Center of Tracy
Premier Community Credit Union
Presbyterian Bansuk
Presenta Plaque
President of the United States
Pressley & Associates Inc.
Premier Auto Body
Price Waterhouse Cooper, LLP
Prime Vest Financial Services
Prism Engineering
Prism Engineering Group LLC
Pro Synch Solutions, Inc.
Protechion Service Industries, LP
Proctor & Gamble
ProDigital Audio Video
Professional Video And Sound
Program for Applied Research & Evaluation
Progressive Business Publications
Progressive Community Church
Protection One
Providence Reformed Church
PSC Associations, Inc.
PSCOMAS & Associates
Public Affairs Management
Public Financial Management San Francisco
Public Financial Management, Inc. Harrisburg PA
Public Policy Institute of California
Public Relations /Event Planning stkn1
Public Relations Student Society of America
Public Utilities Commission
Puget Sound Regional Council
Quad Knopf Inc
Quail Lakes Baptist Church
Quartaroli & Associates, Inc.
Quincy Engineering
Quinn & Kronlund, LLP
R&S Erection of Stockton, Inc.
R. J. Ricciardi
R.E.Y. Engineers, Inc
Racor Industries, Inc.
Radisson Hotel
Radman Aerial Surveys
Ragan Communications
Rajappan & Meyer Consulting
Ralph Andersen & Associates
Ralph F. Pavey
Ramada Plaza Inn
Ranchhood Manioben & Shamji Bhai
Rapid Copy Equipment Company
Tract Holmes Associates Inc.
Trinity Associates Property Management Association
TRS Consultants
TRS Consultants, Inc.
True Vine Fellowship
Truex Insurance Agency
Tulare County
Tulare County Assoc. of Governments
Tulare County Planning
Tulare County Planning Commission
Tuolumne County Public Works
Turlock Chamber of Commerce
Turlock Irrigation District
Turlock Joint School District
Turlock Journal
Twin Oaks Community Church
U.S. Department Of Transportation
U.S. Army Corps of Engineers
U.S. Bank Personal Banking
U.S. Bureau of Reclamation
U.S. Bureau of Reclamation-Fresno
U.S. Cold Storage- Union City
U.S. Cold Storage-Sacramento
U.S. Congress
U.S. Congressman Jerry McNerney
U.S. Department of Education
U.S. Department of Transportation
U.S. Department of Veterans Affairs
U.S. Dept. Of Interior Bureau of Land Management
U.S. Environmental Protection Agency
U.S. Fish & Wildlife Service New Mexico
U.S. Fish & Wildlife Service Portland
U.S. Fish & Wildlife Service Sac2
U.S. Fish And Wildlife Service
U.S. House of Representatives WA
U.S. Postal Service
U.S. Postal Service Modesto
U.S. Senate SF
U.S. Senator Barbara Boxer
U.S. Senator Dianne Feinstein
UBS Financial Services
UC Cooperative Extension
UC Davis Cooperative Extension Stanislaus County
UC Davis University of California
UC Regents/U.C. Berkeley Extension
Unified Grocers
Unified Western Grocers
Unilever Supply Chain Inc.
Union Bank of California, N.A.
Union Pacific Railroad - Bloomington
Union Pacific Railroad Company
Union Pacific Railroad French camp
Union Pacific Railroad Omaha
Union Pacific Railroad Roseville
Union Pacific Railroad Stockton
Union Safe Deposit Bank
United Cerebral Palsy
United Commercial Bank
United Congregational Christian
United Lutheran Church
United Parcel Service- Stockton
United Rental
United Way of San Joaquin County
Unity Southern Baptist Church
Universal Field Services, Inc.
University of California, Davis Institute of Government Affairs
University of Florida
University of Iowa
University of North Carolina
University of Oregon
University of the Pacific
URS Corp
URS Corporation - San Jose
URS Corporation San Diego
URS Corporation Roseville
URS San Francisco
US Airways
US Bank
US Bank
USA Products Group, Inc.
Utopian Landscapes
VA Consulting, Inc.
Valérie Darboux City of Agoura Hills
Vali Cooper & Associates Inc. - Riverside
Vali Cooper & Associates, Inc. - Murphys
Valley CAN
Valley Community Baptist Church
Valley Community Presbyterian
Valley Fresh, Inc.
Valley Glass Company
Valley Heart Associates
Valley Home Theater & Automation
Valley Landscape Maintenance
Valley Mountain Regional Center
Valley Precision Inc.
Van Der Walde & Associates
Varrimek, Trine, Day, & Company, LLP
VBN Architects
Venetian Bridges
Ventura County 1
Ventura County 2
Veolia Water North America
Veolia West Operating Services, Inc.
Verizon
Verm’s Tow
Victory Christian Church
Victory In Praise Church
Victory Outreach Church
Vida en el Valle
Vik Sharma
Vino Farms
Vintage Faire Mall