



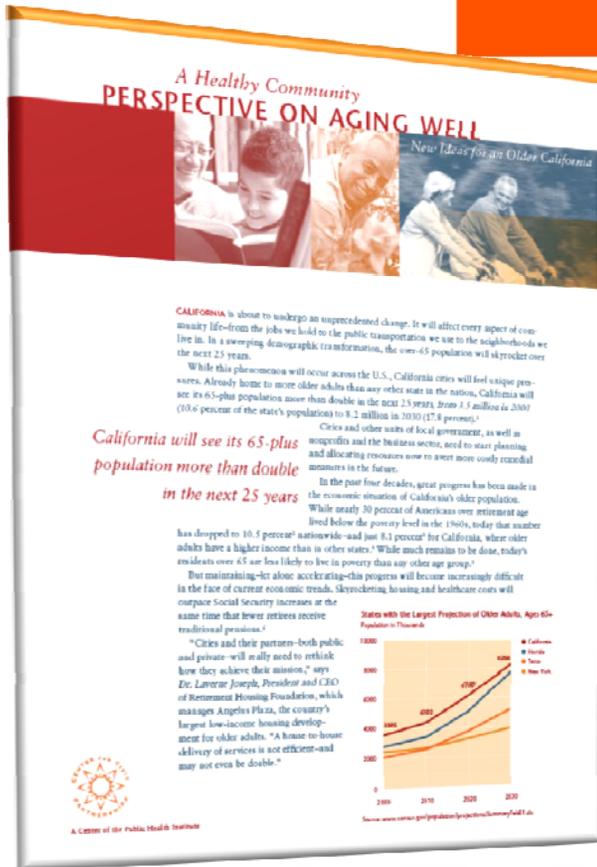
Enhancing Livability for Older Adults and Reducing Vehicle Miles Traveled? Yes We Can!

2010 League of California Cities
Planners Institute
Monterey Conference Center

March 25, 2010

Joan Twiss, Executive Director
Center for Civic Partnerships

Promote Strategic Steps in Planning



Six Priority Areas

- Housing
- Mobility/Transportation
- Employment
- Lifelong Learning
- Community Involvement
- Support Services

Practices to Encourage Public Participation

1. Analysis of Secondary Data and Trends
2. Surveys, Forums and Focus Groups
3. Inventories of Policies, Programs and Services

Sources: Center for Civic Partnerships. "A Healthy Community Perspective on Aging Well." 2006 & "Aging Well in Communities: A Toolkit for Planning, Engagement & Action." March 2010.

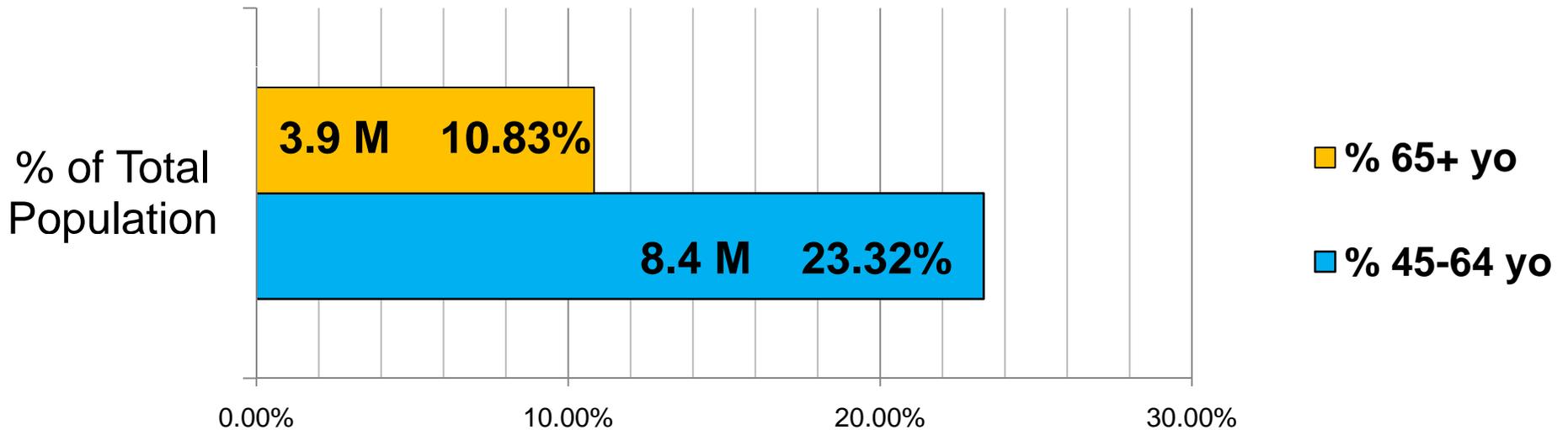


Call Attention to Demographic Realities

U.S. Census estimates 8.4 million 45 – 64 year olds in California. By 2020, California is projected to lead the nation in the number of people over 65 years old and older.

California
36.7M

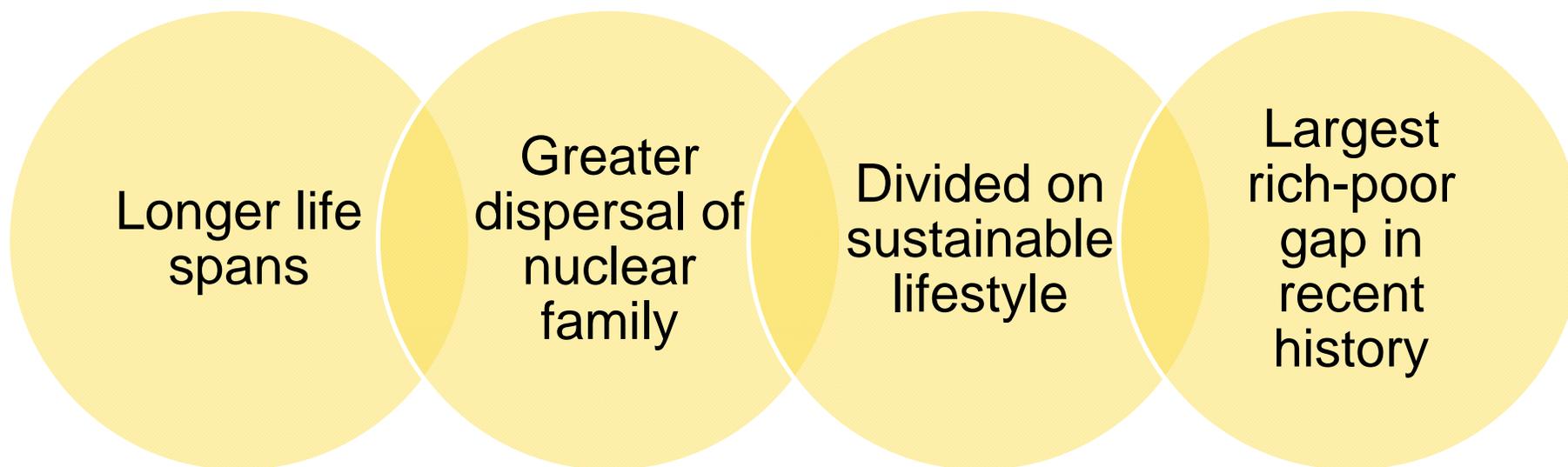
Older Adults (45 years +) as % of Total Population



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Sources: U.S. Census, American Community Survey, 2005-2007 estimates

Other Relevant Variables for “Boomers”



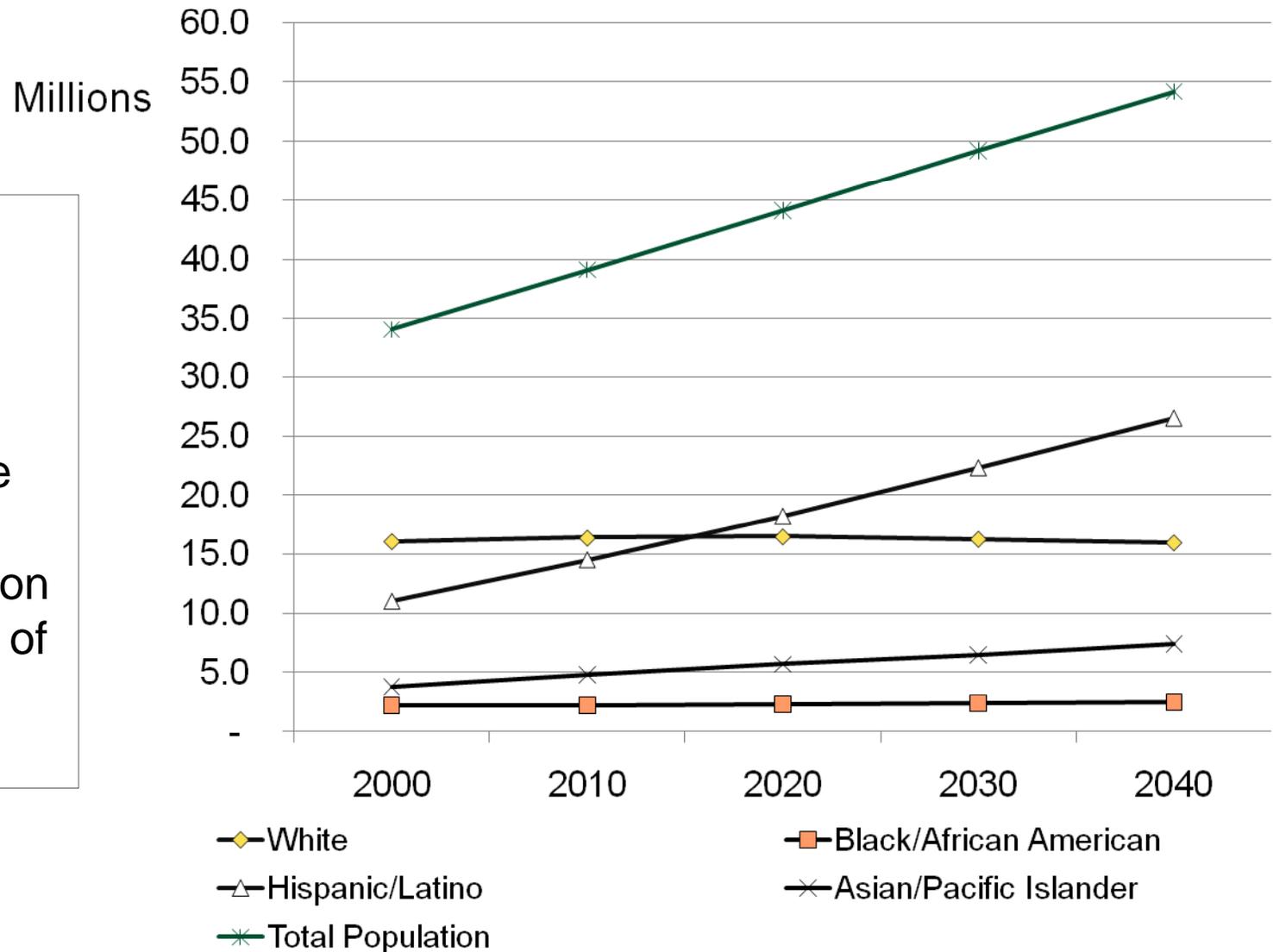
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Source: Institute for the Future, *“Boomers: The Next 20 Years .”* 2007.

Highlight Trends and Consider Projections

California 2000 – 2040

“Natural increase (the excess of births over deaths) and immigration will be the key drivers of this growth.” **



Sources: State of California, Department of Finance, *Population Projections for California and Its Counties 2000-2050*, Sacramento, California, July 2007.

** Just the Facts. “California’s Future Population” Public Policy Institute of California, September 2008

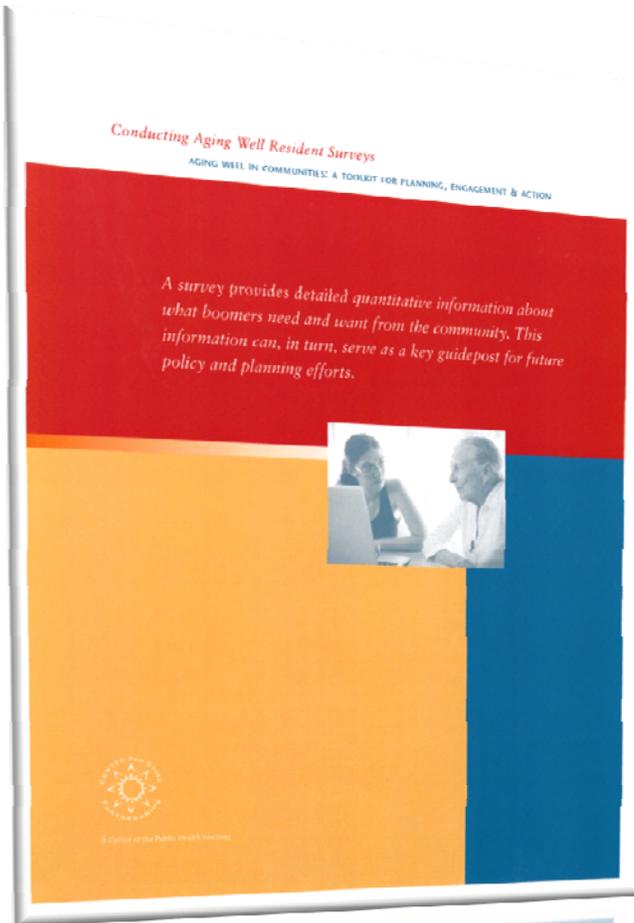


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Resident Surveys Can Move Process Forward

“Aging Well” Resident Surveys

- Helps determine age-readiness
- Defines expectations between city and residents
- Identifies resource allocation needs
- Educates residents about planning
- Foster greater civic engagement
- Moves Aging Well planning process forward



Source: Center for Civic Partnerships, "Aging Well in Communities: A Toolkit for Planning, Engagement & Action." Conducting Aging Well Resident Surveys, March 2010.

Now and When: Determining Future Preferences

Mobility?

* How often do you currently use the following means to get around the city? (please respond to each option)

* In 10-15 years, how often do you predict that you would use the following means to get around the city, *if available*? (please respond to each option)

POSSIBLE OPTIONS

7a. Personal vehicle
7b. Walking
7c. Bicycle riding
7d. Public Bus
7e. Public Train
7f. Public Light Rail
7g. Public Shuttle Bus
7h. Ride Share/Volunteer Driver
7i. Golf Cart/Personal Electric Vehicle
7j. Taxi/Cab
7k. Ride with family and/or friends
7l. Other (please specify)



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City of Kirkland, Washington – Engaged for Action



Kirkland Senior Council

Works to ensure that Kirkland is and remains a safe and livable community for residents age 50 and older.

City of Kirkland

- Provides a base of financial support to Senior Council
- Takes a leadership role in promoting opportunities for residents to actively engage in the planning and delivery of programs for older adults.



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[http://www.ci.kirkland.wa.us/depart/Public_Works/Transportation Streets.htm](http://www.ci.kirkland.wa.us/depart/Public_Works/Transportation_Streets.htm)

C E N T E R F O R C I V I C P A R T N E R S H I P S

City of Hayward: A Model for Transit-Oriented Development

Mobility/Transportation

Affordable
Accessible
Local & county-wide
Walkable

Housing

Affordable - low-income
Accessible
Integrated support services
Social gathering opportunities

Intergenerational Transit Village

Mixed Land Use
High Density – Transit-Oriented Development
Community Engagement in Planning Process
Partnerships with non-profit developers, community-based support service agencies and investors



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Next Steps: Planning with Community

Review the current General Plan (e.g., Housing, Land Use and Circulation) to **identify any gaps** between current supply and **community feedback**.

Housing, Transportation and Land Use issues spark planning considerations of **universal design, complete streets, visitability, accessible transit options and recreation choices**.

Strengthen coalition-building and education among city leadership and residents to **bolster future productive civic engagement and planning collaboration in community**.

Healthy Aging Benefits Everyone in the Community



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C E N T E R F O R C I V I C P A R T N E R S H I P S

“If the problems of aging are already evident, then we have missed the optimum moment to resolve them by preventing them from occurring in the first place.”



Source: O'Hara-Devereaux, Mary, *Navigating the Badlands: Thriving in the Decade of Radical Transformation*, 1st Edition, 2004

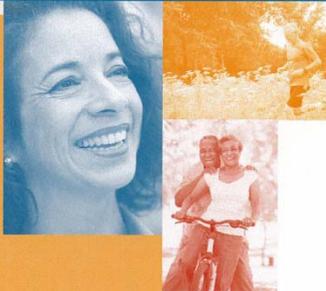
THANK YOU

Aging Well in Communities: A Toolkit for Planning, Engagement & Action

Aging Well in Communities:

A TOOLKIT FOR PLANNING, ENGAGEMENT & ACTION

Eighty million members of the boomer generation have reached or are approaching the traditional retirement age of 65. By planning now, local governments and their partners can help these boomers age in place. And they can reap the benefits of an active, engaged population committed to improving the community.



A Center of the Public Health Institute



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1. culturally appropriate
2. accessible
3. ready to use locally and/or regionally
4. resident driven
5. sustainable

www.civicpartnerships.org

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