



## Other Places to Connect with Families

*Agricultural Community.* Collaborate with a city and/or county and the agricultural community to reach employees who do not have dependent health insurance coverage.

*Children's Health Initiative.* Collaborate with a county Children's Health Initiative and one or more cities to expand outreach and enrollment efforts.

*Community-Based Organizations (for example, Family Resource Centers).* Work with community-based organizations to reach out to families. For tips on how to do this, click [here](#).

*Faith-Based Community.* Distribute information through the local faith-based community. Health fairs. Offer information on children's no- and low-cost health insurance, and have representatives from local health plans and Children's Health Initiatives available to answer questions.

*Local Small Business Association.* Collaborate with a city and/or county and the local small business association to reach out to families of employees whose children may qualify for affordable health insurance.

*Local Transit Agency.* Put ads in buses or on benches at bus stops.

*Low-Income Housing.* Include information in residents' packets at low-income housing owned or operated by the redevelopment agency, city or county.

*Parks and Recreation Programs.* Distribute information about children's no- and low-cost health insurance at Parks and Recreation programs and/or library programs, including periodic Parents' Day events to bring together parents and representatives of health plans and the Children's Health Initiative.

*Public Safety or Neighborhood Watch Programs.* Distribute information through public safety or Neighborhood Watch programs, and collaborate with county probation officers and local public safety officials.

*Schools.* Conduct outreach through Back to School nights, open houses or classes.

*Taxi and Limousine Drivers.* In many communities, drivers of taxis and limousines are licensed by local agencies, but many drivers don't receive dependent coverage for health care. This group can be reached by distributing information on affordable health insurance for children through the city's or county's limousine or taxi licensing offices or with the limousine or taxi companies themselves.

*Youth Commissions or Youth Advisory Committees.* Collaborate with youth commissions or youth advisory committees to get the word out to their peers about no- and low-cost health insurance.