

## **Session Overview**

• Framework to Engage the Public in Sustainability Issues



• Community Support for the City's Environmental Efforts



• Involving the Community in Climate Action



# Community Support for the City's Environmental Efforts

- Community Involvement in the Environment
  - VOICE, Earth Day, Surfrider, Heal the Bay, Environmental Priorities Network, Tree People



- Residential and Commercial Recycling
- Clean Ocean Restaurant Certification Program
- Reclaimed Irrigation Water
- Cool Cities Resident support of Climate Protection Agreement



# Manhattan Beach's "Cool" Commitment

- Jan 2007 Signed U.S. Mayors Climate Agreement
  - City pledged to cut carbon emissions at least 7% below 1990 levels by 2012
- Summer 2007 Green Team formed to:
  - Document current environmental programs
  - Identify opportunities for improvement and BMPs



• Nov 2007 – Green Team issued a comprehensive Green Report (available on our Going Green website)

### **Task Force and Policy Change**

The Environmental Task Force has provided a new way for the community to affect policy change in the City.

#### **New City Policies**

- Building Requirements:
   LEED Gold for municipal
   and LEED Silver equivalent for large scale
   commercial projects
- Water Conservation Ordinance
- Consumption based water rates

#### **Policies Under Development**

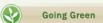
- Exceeding the CA Building Code (Title 24) by 20%
- On-site water retention requirements and other lowimpact development BMPs
- Residential volume-based trash rates projects
- Community-wide GHG goal

### **Environmental Task Force**

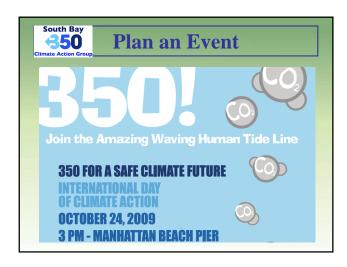
- Mayor Mitch Ward and Council Member Portia Cohen serve as co-chairs
- ETF makes recommendations to Council on best environmental practices



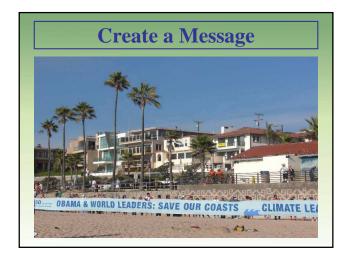
 Task Force meetings have become a public forum for discussion of environmental issues





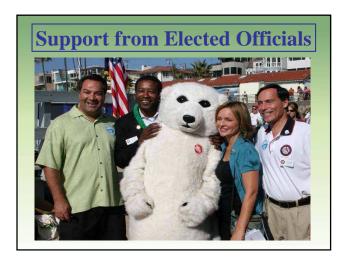
















## Steps to Engage Residents in Sustainability Issues

- Identify what is important to your community
- Create a message and build momentum
- Educate the youth and public
- Ask the community to be involved, and
- Obtain support of elected officials and staff

# **Questions?**

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