

# **PUBLIC SECTOR WORKFORCE FORUM**

## **Spotlight on Greater Sacramento**

Wednesday, September 27, 2023

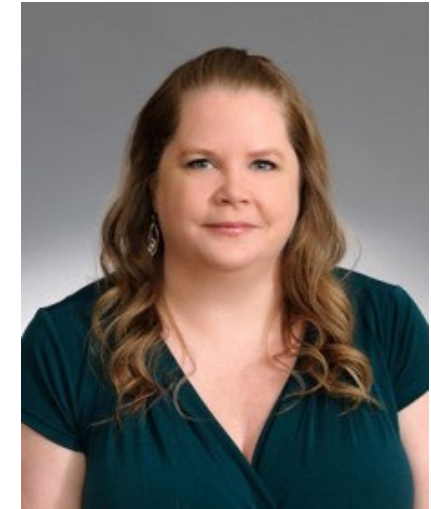
1:00 PM – 3:00 PM



# WELCOME



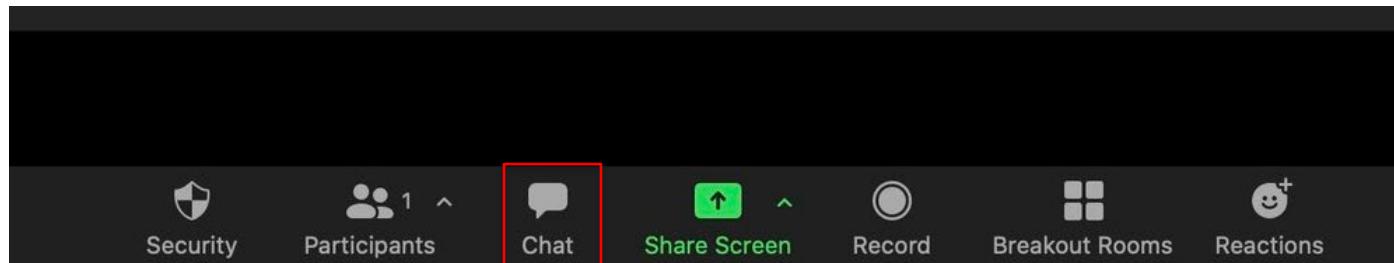
**Erica L. Manuel**  
CEO & Executive Director  
**Institute for Local  
Government (ILG)**



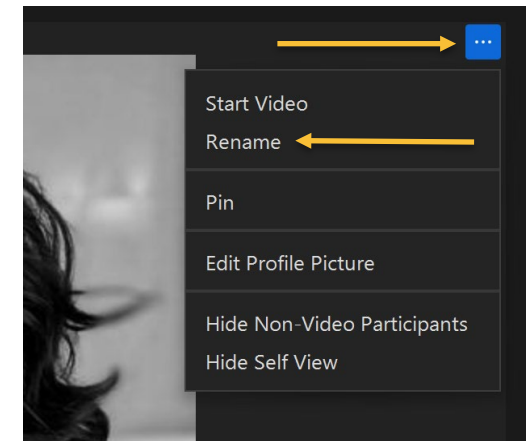
**Melissa Kuehne**  
Senior Program Manager  
**Institute for Local  
Government**

# TECH OVERVIEW & VIRTUAL HOUSEKEEPING

- Please stay on **MUTE** when not speaking to reduce background noise.
- Please feel free to **TYPE** any questions or comments into the **CHAT BOX** at any time during the discussion.



- Please check that your **SCREENNAME** and organization are listed correctly. To change your screenname, select the three dots at the top right of your video and select “Rename”.
- To verbally ask a question or make a comment, use the **RAISE HAND** feature, which is in the **REACTIONS** icon.



# IN-PERSON HOUSEKEEPING

- Please take bio breaks as needed
- Please limit cell phone usage to emergencies if possible
- Please turn cell phone notifications to VIBRATE or OFF
- Be prepared to use your cell phone today for various interactive activities





# OUR AGENDA



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Welcome & Introductions

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Setting the Stage: Statewide & Regional Data

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Presentations: Public Sector Initiatives In Progress & In Development

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Group Discussion: Alignment & Collaboration

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Take Action, Stay Connected & Informed

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Wrap Up

# GOALS FOR TODAY

Share Updates About  
Public Sector  
Workforce Initiatives

Meet & Connect with  
Others in the Public  
Sector Ecosystem

Focus on  
Collaboration,  
Alignment & Scaling

Invite Participation in  
IPPS & Integrate Key  
Insights Into IPPS  
2023 Roadmap

# A WORD FROM OUR VENUE SPONSOR



**Rita Gallardo**

Senior Associate Vice  
President

**Sac State**

# INSTANT POLLING

Join at [menti.com](https://www.menti.com) use code 32974063



## Instructions

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Or use QR code





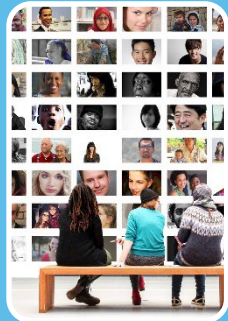
# SETTING THE STAGE

*Why this work is important...*



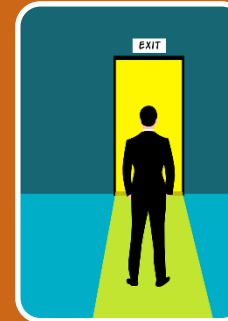
# LABOR MARKET CONDITIONS

Pandemic Accelerates Workforce Trends Already in Motion – Will Not “Return to Normal”



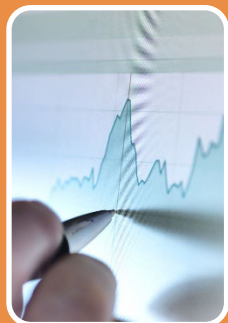
## LABOR & SKILLS SHORTAGE

- Baby Boomer retirements **and rising turnover are leaving** skill gaps in the existing workforce
- Millennials and Gen Z workers will represent 75% of the US workforce **by 2025**. Preferences for mobility, gig-work, **flexibility, work-life balance** will increase.
- 2.3 Million fewer women are in the workforce



## GREAT RESIGNATION – JOB MARKET ON FIRE

- Low unemployment, and intense competition for talent
- Workforce has been shrinking since 2020
- Increase in turnover
- Organizations are trying everything: money, culture, and flexibility, to avoid business and service disruption



## RISING INFLATION

- The Consumer Price Index for All Urban Consumers (CPI-U) is 8.9% over the last 12 months.
- Along with labor shortages, rising inflation is **driving higher compensation pressure** impacting Labor Relations, Compensation and Benefits programs



## INCREASING REGULATION

- OSHA/Cal-OSHA, CARES & ARPA Unemployment and Healthcare changes, CFRA Expansion, Reduced Settlement Agreement Protections for Employers and more pending Federal changes (Healthcare/Paid FMLA)
- Expansion of Unfair Labor Practice Qualifications
- Increasing regulation is not a new trend and is expected to continue

Source: ILG Webinar: Local Gov't Recruitment & Retention (2023)

# LABOR MARKET CONDITIONS

What has worked is no longer working

## INCREASING UNION MOMENTUM



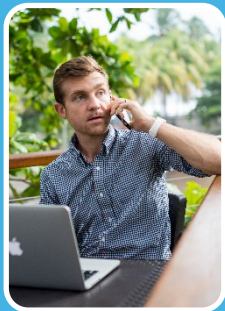
- In October 2021, Roughly 25,000 workers walked off their jobs, demanding better pay and benefits, and improved workplace protections
- Strikes happen in waves, and **may increase unionization**
- **Power shift to employees in a job seekers market**

## HARD INSURANCE MARKETS



- Historically, very stable programs
- Rising insurance costs driven by wildfires, public sector cyber security risks, work comp claims increase, litigation settlements, and jury verdicts

## EMPLOYEE EXPECTATIONS



- Competitive Wages
- Increased benefits options
- Flexible Work and telecommuting
- Work Life Balance
- Purpose
- Diversity, equity, inclusion

## COVID-19, HEALTH & SAFETY

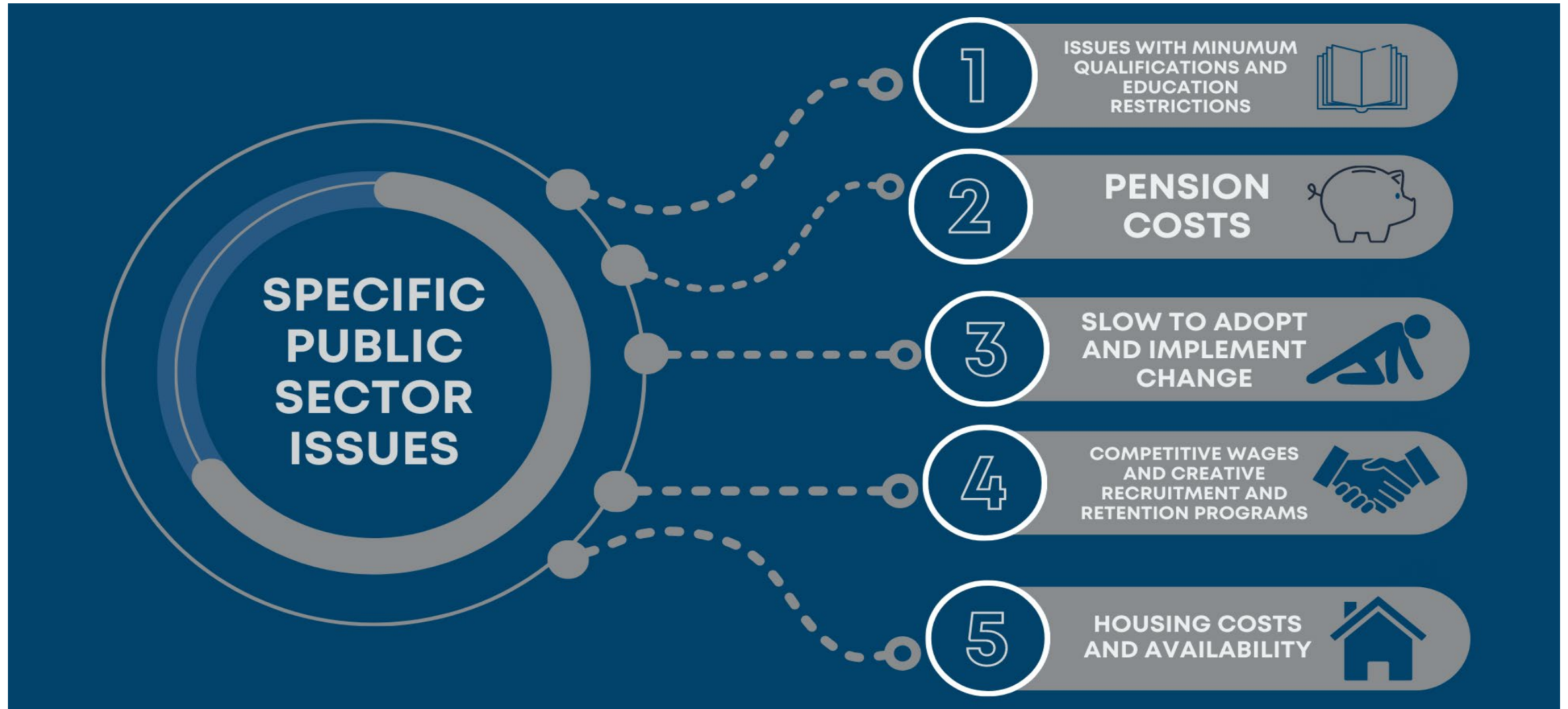


- COVID-19 changed perspectives and requirements about safety in the workplace
- Stress, decreased focus and decreased productivity linked to safety
- Daily health checks

Source: ILG Webinar: Local Gov't Recruitment & Retention (2023)

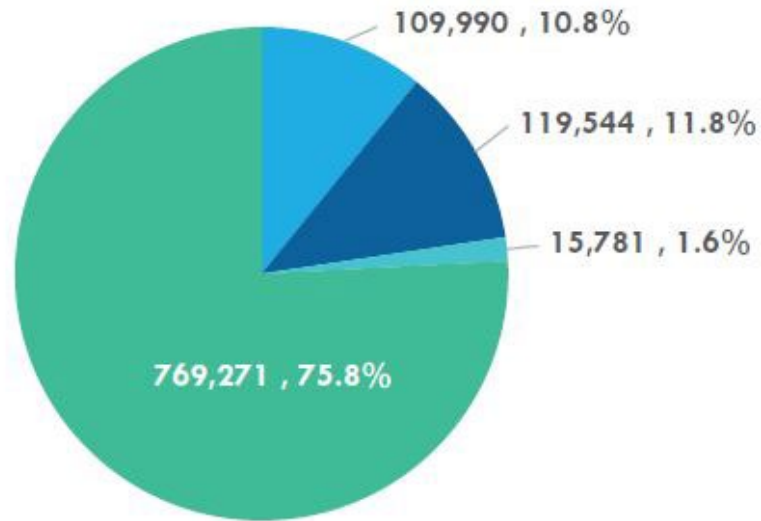


Source: ILG Webinar: Local Gov't Recruitment & Retention (2023)

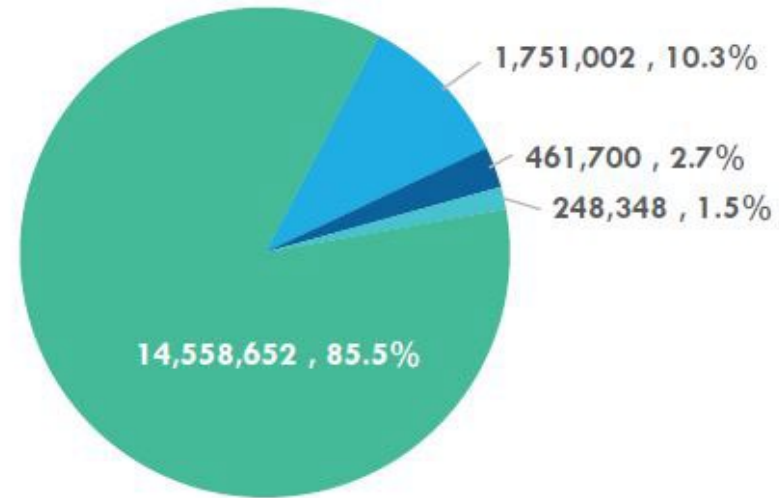


# PUBLIC SECTOR JOBS IN THE SACRAMENTO REGION

Public Sector Jobs in Sacramento Region



Public Sector Jobs in California



Local Government State Government Federal Government Private Sector



**24% of all jobs** in the region are public sector jobs.

That's **245,000** public sector jobs.\*



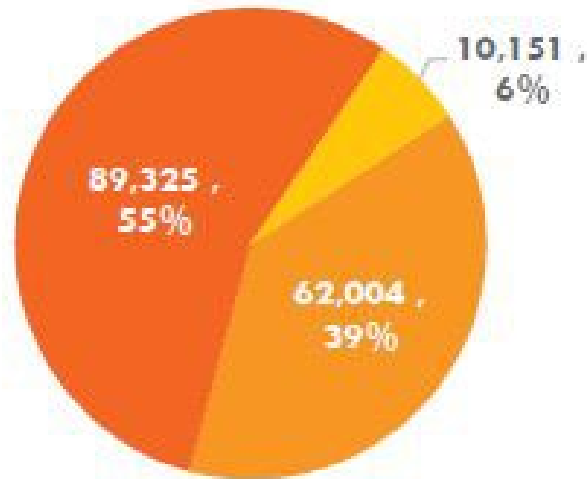
By comparison **14.5%** of all jobs in California are public sector jobs.

Source: 2019 IPPS  
Public Sector Workforce  
Need Assessment

\*Source: QCEW, 2017; the totals given and the totals in the pie charts are different due to the aggregation levels counted in the data

# PUBLIC SECTOR JOBS BY COUNTY

Sacramento County



Local Government State Government Federal Government

Most public sector jobs in the region are concentrated in Sacramento County.

Public Sector Jobs by County



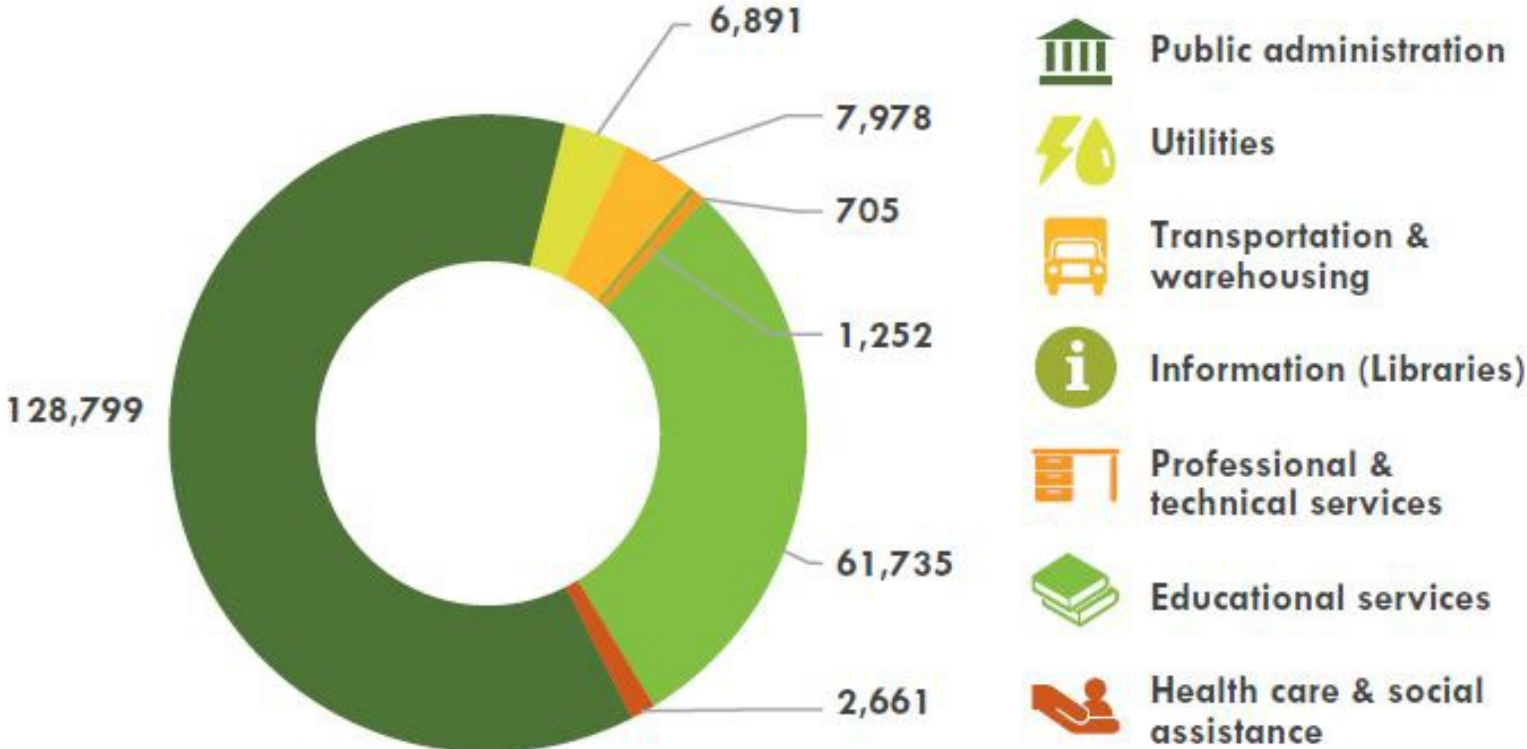
2017 Jobs

Source: 2019 IPPS  
Public Sector Workforce  
Need Assessment

# LEADING INDUSTRY SECTORS IN THE SACRAMENTO REGION

7

Seven industry sectors have the largest share and number of public sector jobs in the Sacramento region.



Source: 2019 IPPS  
Public Sector Workforce  
Need Assessment



# BUILDING INNOVATIVE PATHWAYS TO PUBLIC SERVICE



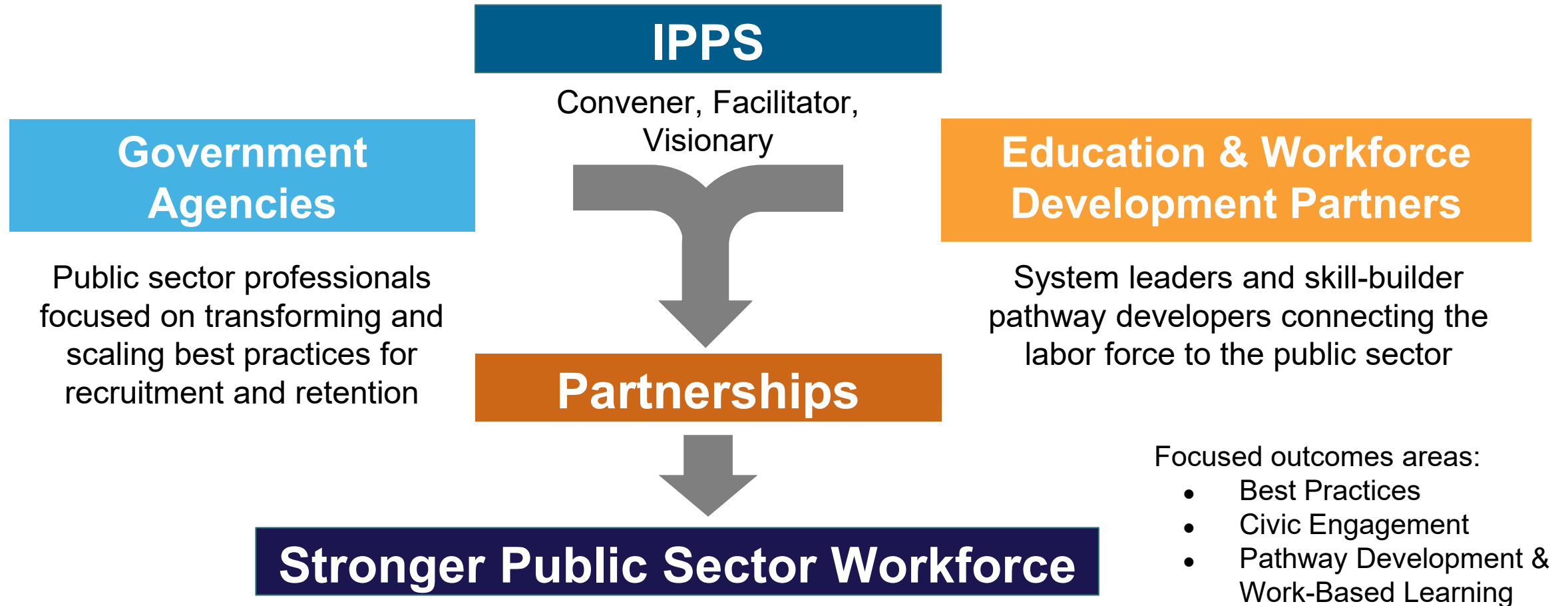
**Jeff Mrizek**

Principal

**Mrizek Global &  
IPPS Founding Member**

# IPPS COLLABORATION MODEL

*Through IPPS, government agencies and education & career champions connect and engage to improve onramps into the public sector workforce.*



# ABOUT IPPS

## Our Mission

- Align efforts to deliver a more intentional, effective pathways into public service.

## Our Vision

- To build bridges between public sector professionals, educators and community members to ensure there is a robust talent pipeline for careers in the public sector through effective, data-driven strategies for attracting, developing and retaining talent.

## Our Why

- Ensure that the Sacramento Region develops new and existing talent to address the changing nature of the public sector.
- Raise awareness of public sector careers.
- Address inequities in the workforce; ensure public sector workforce reflects the people we serve.



# IPPS = DIVERSE AGENCIES + A SHARED FOCUS



# TAKE ACTION, STAY CONNECTED, STAY INFORMED



**Next IPPS General Membership Meeting**  
**Monday, October 23, 2023**  
**3:00 pm – 5:00 pm**  
Virtual

# PUBLIC SECTOR WORKFORCE INITIATIVES

*In Progress & In Development*



# TODAY'S PRESENTERS



# ALIGNING WITH STATE PROGRAMS



A photograph of a small, leafy green tree growing out of a stack of several silver coins. The coins are stacked in a slightly irregular manner, with some lying flat and others standing on their edges. The background is a soft, out-of-focus green and blue gradient.

CAPITAL REGION  
Community Economic Resilience Fund

Public Sector Workforce Forum

September 27, 2023

Evan Schmidt, CEO

Valley Vision



# Community Economic Resilience Fund (CERF)

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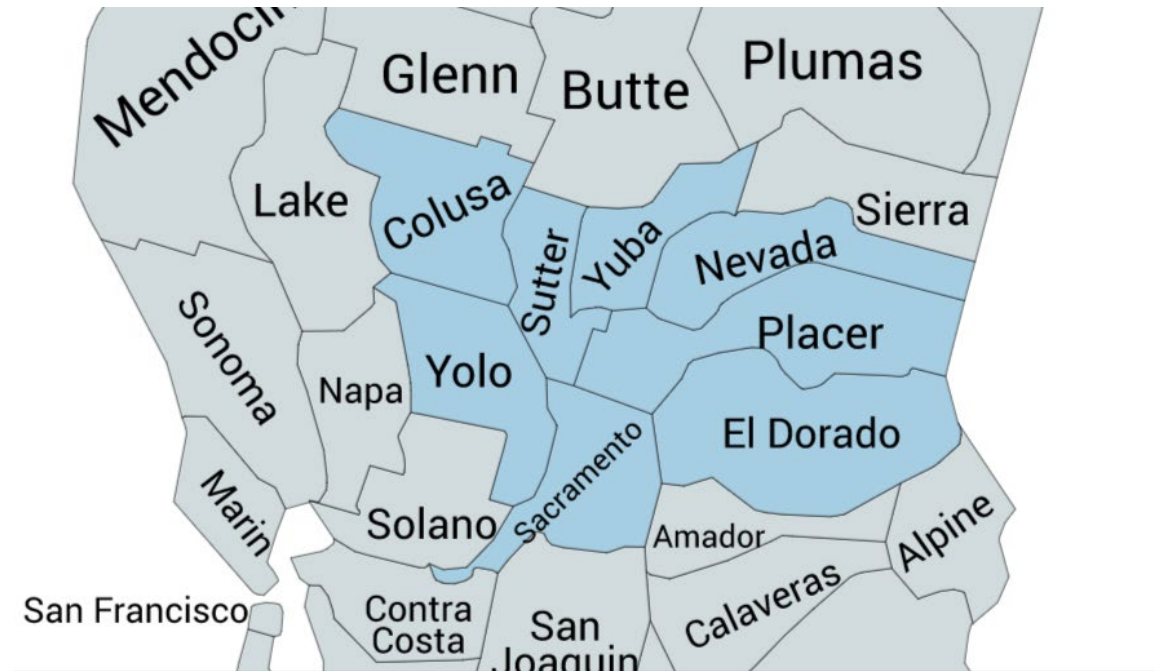
CERF is a statewide program that advances sustainable, inclusive economic development centered on disinvested communities - creating good-paying jobs and prosperous communities for all.





# CERF in the Capital Region: Bringing jobs + investments into the region

- **Create a collaborative** that enables our region to make collective decisions
- **Produce a regional roadmap for economic development** that prioritize the creation of accessible, high-quality jobs in sustainable industries.
- **Create opportunities for investment** in key projects
- **Leverage other resources** to maximize our impact



# FACTORS CAN GUIDE PRIORITIZATION OF REGIONAL OPPORTUNITIES

Traded Sector foundation by value chain vs industry definition

Market demand trends, durability, and competitive niche

Policy environment

Innovation capacities and connections

Talent adjacencies

**JOB QUALITY AND OPPORTUNITY**

Economic multiplier effects

Environmental impact

**COMMUNITY PREFERENCES**

Identifying  
Options

Making  
Choices

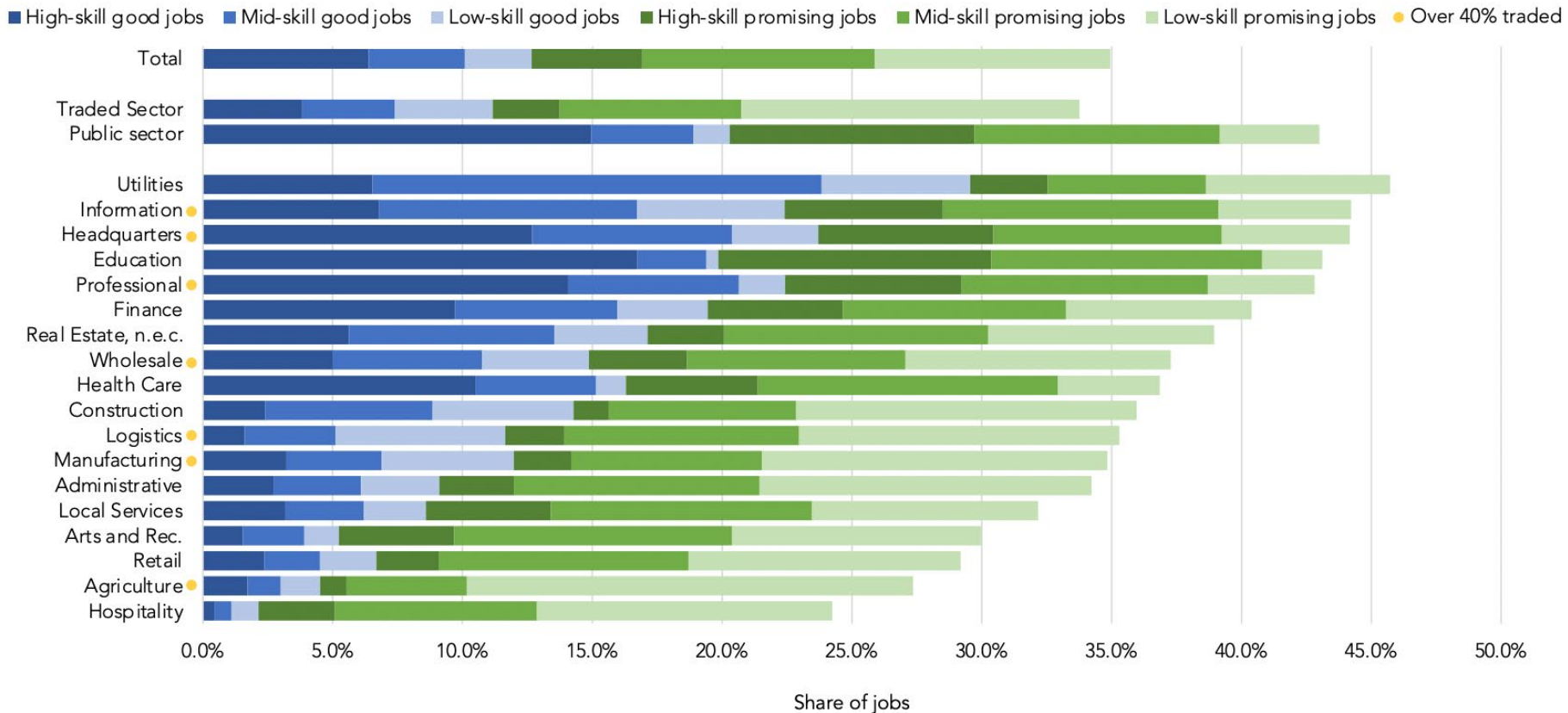
Narrowing  
economic possibilities  
to community  
choices:  
what is doable to  
what is desired.

Climate response is both  
an industry option and  
impact factor

# WHERE THE ANALYSIS IS LEADING... OPPORTUNITY INDUSTRIES / JOBS

SAMPLE ILLUSTRATION – NOT DEPICTING THE CAPITAL REGION

Share of jobs according to job quality type, by sector  
2020



# Next Steps

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- **Advance research** to ID targets around wage and priority sectors
- **Conduct community engagement** to develop key priorities
- **Seat Leadership Council** and advance subcommittees
- **Work on regional project** and initiative pipeline





**Your voice belongs**  
**Your voice makes change**

SAFE Credit Union Convention Center | 10.30.2023

[livabilitysummit.org](https://livabilitysummit.org)

# Staying Connected!

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Email us at [cerf@valleyvision.org](mailto:cerf@valleyvision.org)

or visit us at <https://bit.ly/SacCERF> to subscribe to our CERF newsletter & view additional resources

Evan Schmidt  
CEO

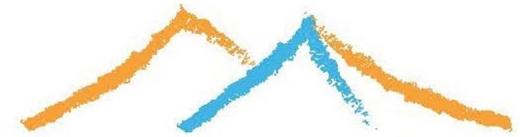
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Innovative Pathways

TO PUBLIC SERVICE

# BUILDING A COMMUNITY OF PRACTICE





# CalHR - State of California Growth and Diversity



Lanaya L. Trejo, Statewide Career Strategy Manager

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## CALHR'S RECENT EFFORTS

# Removing Barriers to State Employment

- Barriers: Criminal past, education, steps to apply

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## STATEWIDE RECRUITMENT

# Creating a Community of Practice

- State Recruiter's Roundtable (SRRT)
- Over 1800 on Teams Channel

# EARN & LEARN WITH REGISTERED APPRENTICESHIPS



With funding from

**HIGHROAD**  
TRAINING PARTNERSHIP



The **James Irvine**  
Foundation



INSTITUTE FOR  
LOCAL GOVERNMENT<sup>SM</sup>

The background is a collage of images related to business and teamwork. It includes a top-down view of people in a meeting, a hand pointing at a document, a person looking at a screen, and various documents and charts. The text is overlaid on a semi-transparent blue rectangular area.

**EXPANDING  
ECONOMIC MOBILITY**  
with **LOCAL GOVERNMENT**  
**APPRENTICESHIPS**

**2023**



# THE LOCAL GOV'T LANDSCAPE

## SCOPE

Approximately **1.6 million** people are currently working in the public sector.

There is significant **diversity** between the needs of cities, counties and special districts, and the **capacity** of small, medium and large jurisdictions.

## NEED

Nearly **70%** of cities, counties and special districts are struggling with limited hiring pools, record resignations and turnover, and training the next generation to lead.

Most local governments lack the internal capacity to do this on their own.

## OPPORTUNITY

Local governments are looking for **creative solutions** and they're open to exploring new ideas to bridge the gap.

Local governments want help **navigating the complex landscape** of funding and state programs supporting workforce innovation.



THERE ARE LOTS OF  
APPRENTICESHIP PROGRAMS  
...LOTS OF **CONFUSION**

“ There are a bunch of workforce and funding programs out there, but **they don't seem designed for local governments**... and they don't seem to talk to one another.

We don't have the time to sort all this stuff out... ”

- *County leader, anonymous*



# OUR **APPROACH** TO BUILDING A **STATEWIDE REGISTERED APPRENTICESHIPS PROGRAM**

LEVERAGE  
EXISTING  
RESOURCES &  
NETWORKS



  
RAISE  
AWARENESS &  
VISIBILITY

STREAMLINE  
PROCESSES



  
BUILD TRUST &  
STRENGTHEN  
RELATIONSHIPS

Employ a **data-driven**, **relationship-centered** approach that addresses immediate challenges while maximizing opportunities for **collaboration** and **innovation**...

# STRATEGIC ALIGNMENT WITH KEY STAKEHOLDERS

- Other Apprenticeship & Workforce Intermediaries & Program Sponsors
- IACA Stakeholders
- Workforce Boards
- Labor Unions
- Community Based Organizations & Non-Profits Serving
  - Youth
  - Underrepresented
  - Differently-abled
  - Low Income
- DEIBJ Advancing Organizations
- Private & Corporate Philanthropy
- High Demand Industry Groups
  - Environmental, Green Jobs
  - High Tech
- Community Colleges & Universities
- CERF Regions





# CRITICAL OPERATIONAL ELEMENTS

Qualitative & quantitative

Strong outreach & communications strategy to attract employers and employees

Innovative technology elements that simplify RSI & standards development, reporting & provide scaling efficiencies / capabilities

DATA & RESEARCH

MESSAGING, BRANDING & PROMOTION

TECHNOLOGY & TOOLS



# PHASE 1 -- PRIORITIES & DESIRED OUTCOMES

## 01

Create an **inventory** of local gov'ts developing or implementing registered apprenticeship programs or other earn-and-learn training strategies

## 02

Highlight early pilots, best practices and success stories, **creating a community of practice** for public service apprenticeship practitioners

## 03

Identify the **challenges** and **opportunities** within local government that inhibit apprenticeship growth and **develop a plan** to address them and test solutions via **regional pilot programs** in Phase 2.

# WILL YOU JOIN US?



- > Are you working on a local government apprenticeship?
- > Do you want to help build something in your agency?
- > Do you have insights to share?
- > Reach out to [info@ca-ilg.org](mailto:info@ca-ilg.org)



# INSTANT POLLING

Join at [menti.com](https://www.menti.com) use code 32974063



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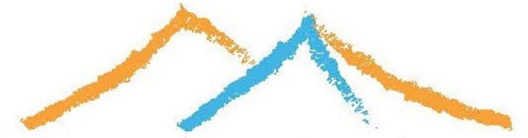
Enter the code

3297 4063



Or use QR code





Innovative Pathways

TO PUBLIC SERVICE

# LAYERING FUNDING & LINKING INITIATIVES

**SETA**

Sacramento Employment  
and Training Agency

# Aggie Square Community Workforce Pipeline Initiative

September 26, 2023

# Background

## Aggie Square Community Collaborative

The intent of the Community Navigator Program is to provide outreach and engagement to residents in the following target zip codes surrounding Aggie Square: 95817, 95820, 95824, and 95828, assess their workforce needs, and connect them to resources needed to prepare them for the employment opportunities created by the development of Aggie Square.

Under the program, Community Navigators will be trained in **community engagement**, **conduct workforce needs assessments**, **connect residents to resources**, and participate in **career pathway opportunities**. The project will provide an initial foundation that helps prepare and develop the workforce pipeline needed to meet the local hire requirement in the [Aggie Square Community Benefits Partnership Agreement](#).

## Workforce Needs Assessment

**WE WANT TO HEAR FROM You**

Help us make our community even better!

**Dear Community Member**

The Sacramento Employment and Training Agency (SETA) provides a broad variety of programs intended to help Sacramento community residents living in 95814, 95817, 95820, 95823, and 95824 become self-sufficient and thrive.

We want to know more about what our community members need to have a better quality of life. The information you provide will be used to put together a large picture of our local community and its needs.

PLEASE SCAN THE QR CODE BELOW TO TAKE THE COMMUNITY NAVIGATOR SURVEY.

This survey should take 4 minutes of your time.

Complete the survey online at:  
<https://ip.constantcontactpages.com/sv/1QaUBb>

# Layering Initiatives

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## Community Workforce Pipeline Initiative (WAF)

Increase access to workforce resources for underserved communities and address challenges in education attainment and lack of career accessibility.

Develop a framework for workforce development and community engagement training with Community Navigators.



## Regional Equity & Recovery Program (RERP)

This project focuses on economic equity to underserved communities, the development of Public Sector pipeline occupations, and strengthening partnerships with the Los Rios Community colleges

Build on existing efforts from Community Navigator Initiative to develop an outreach strategy to assess the community's resource, employment, and training needs.



## High Road Training Partnership (H RTP)

SETA & the City of Sacramento, and Partners focus on advancing equity in digital skills and improving access to local government and Aggie Square Jobs.

Improve Job Quality; Create Income Security or Upward Mobility; Connect or Bridge Workforce Programs to Quality Jobs.

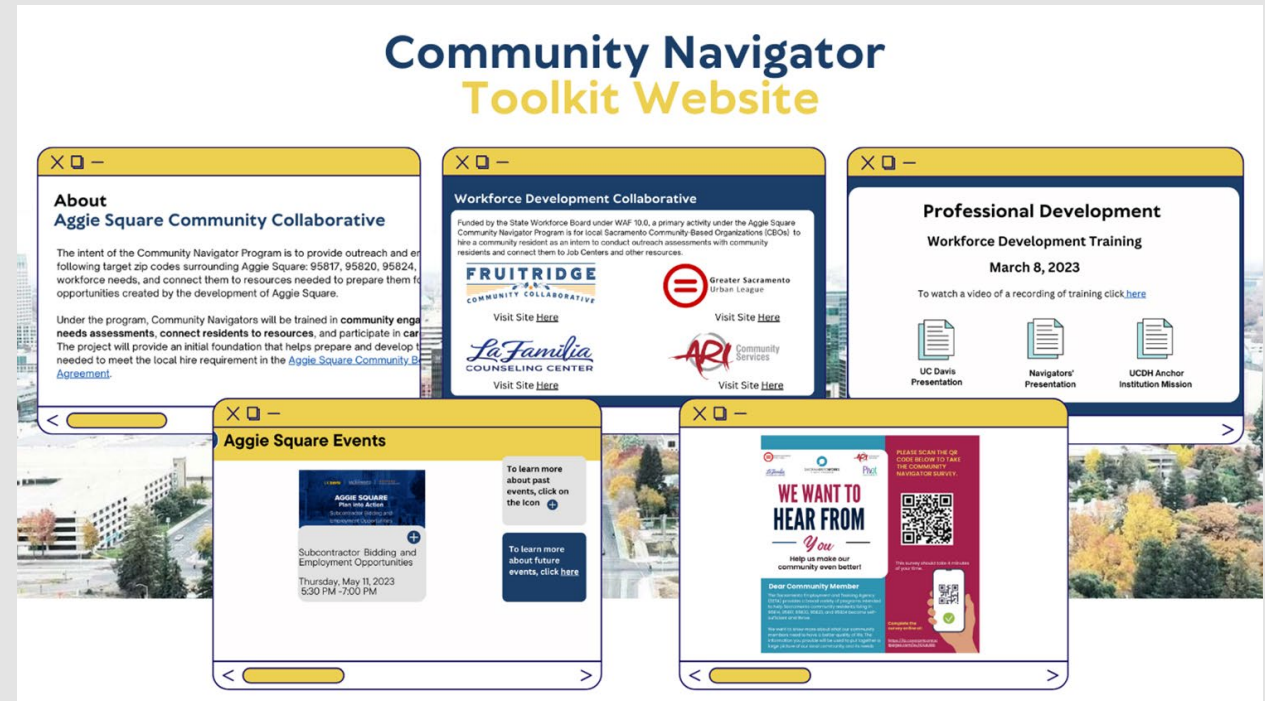
## Sacramento City Express – Press Release

- The Public “Public Pathways” Workforce Program will connect residents to job training, certifications, enrollment into postsecondary education and employment.
- Career Pathways in public, business, biotechnology, healthcare, and social services sectors
- SETA will coordinate outreach to residents throughout the region.



# Common Goals Across Initiatives

- Sustain the Aggie Square Community Ambassador and Navigator collaborative to respond to the current disconnect between needs and resources by promoting equitable access and results through community outreach.
- Increased access to employment resources for underserved communities by addressing barriers and accessibility challenges. Promoting job centers mobile services, digital upskilling, and hybrid career technical education.
- The Community Navigators participate in comprehensive Workforce Development and Community Engagement training. A Community Navigators' **Professional Development Toolkit Website** was launched to promote continuous learning and engagement.





# A REGIONAL STRATEGY FOR SPECIALIZED WORKFORCE NEEDS



# SMUD's Regional Workforce Strategy

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Co-creating a  
Diverse &  
Inclusive Regional  
Workforce  
Development  
Ecosystem

# Our Vision



## VISION

A powerful partner for an inclusive, zero carbon economy

Safety – Always our top priority



**Safety & Reliability**

World class safety & reliability



**Environmental Leadership**

Zero carbon by 2030



**Community Vitality**

Strengthen all communities equitably



**Affordability**

Cap rate increases at or below inflation



**Organizational Agility**

Build an inclusive high trust culture & accelerate innovation

People – The foundation of everything we do

# SMUD's Regional Workforce Strategy

Addressing the growing need for skilled labor to meet SMUD and the region's zero carbon and electrification goals by:

- Attracting, developing, and retaining key roles at SMUD to deliver on our 2030 Clean Energy Vision; and
- Co-creating diverse and equitable regional pathways to living wage zero carbon jobs through regional workforce outreach, education, and training.
- Align regional strategies to address the work gap
- **Address barriers to entry directly and intentionally**
- Track success by leveraging data and technology



# Regional Workforce Careers Pathways Goals

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## Training and Work Force Development

Recruit and train diverse people with the skills needed to perform utility jobs available now in the future



## Living Wage Jobs

Creation of new direct and indirect job access in growing energy sectors with direct pathways to a wider pool of regional talent



## Community Partnership

Leverage partnerships with community organizations to develop job-ready employees to ensure inclusive workforce development access



## SMUD & Regional Skills Needs Alignment

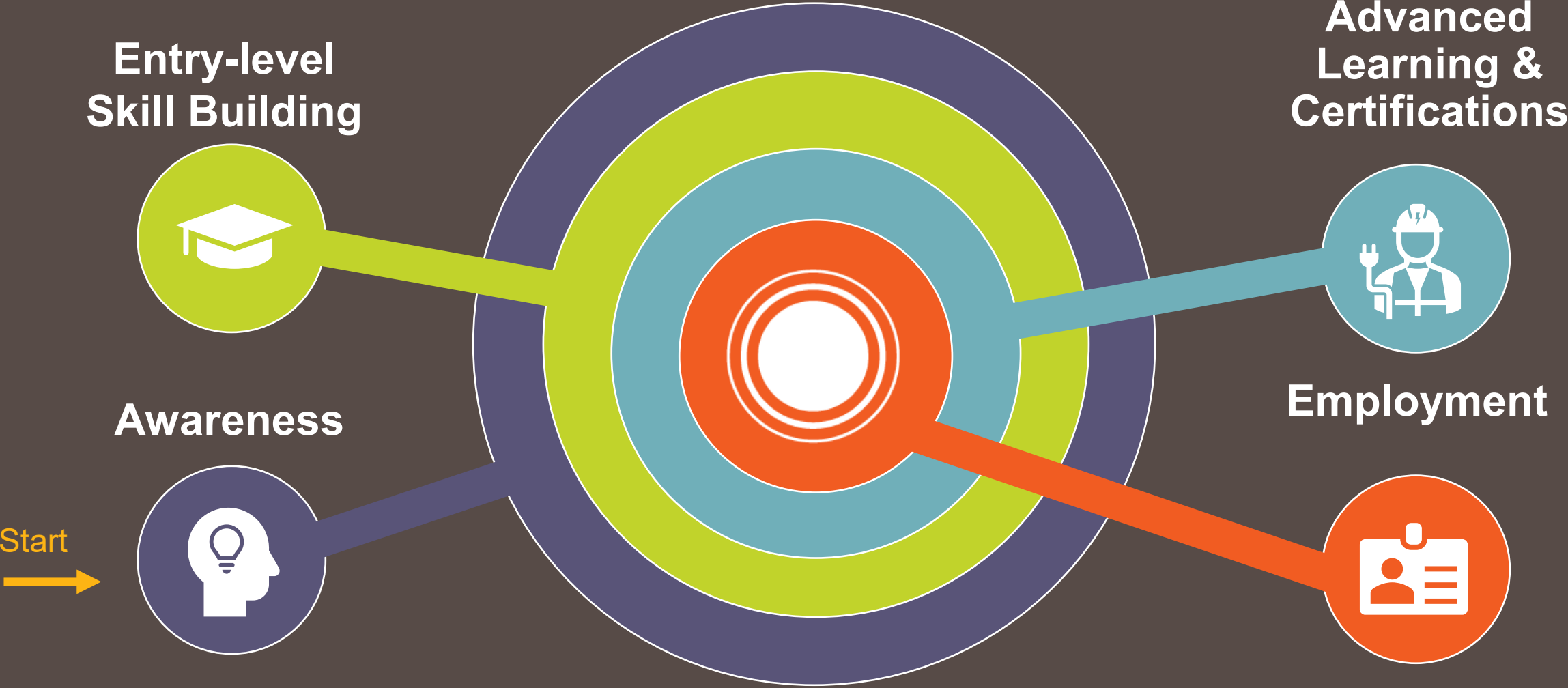
Establishing core competencies and curriculum that will meet the near term and long term needs for SMUD and regional economy

Collaborate with regional employers and organizations to create shared vision

**Success Metric:**  
**3,000 new training program graduates and 1,000 regional job or internship placements by December 2024.**

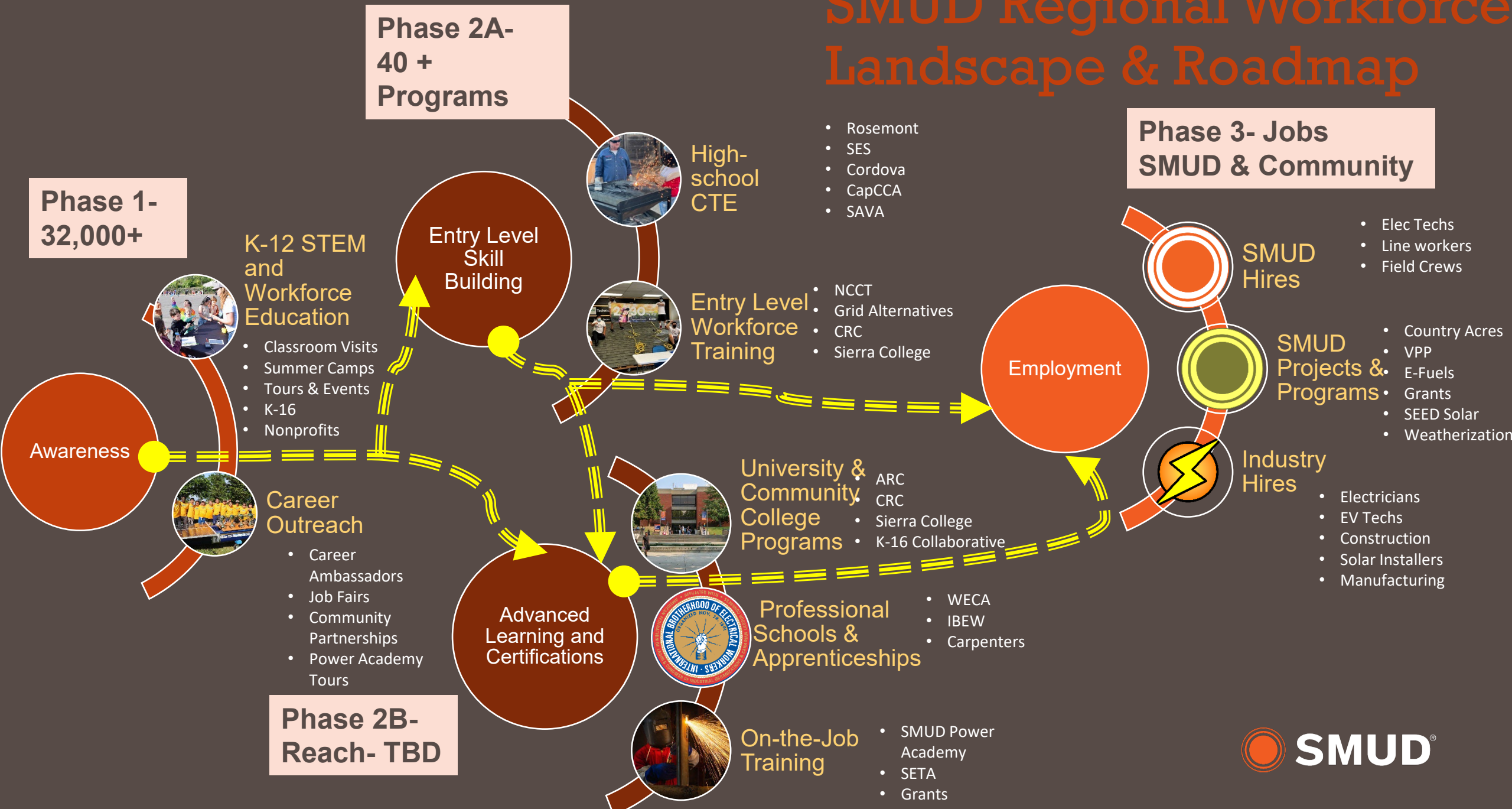


# SMUD's Regional Workforce Strategy





# SMUD Regional Workforce Landscape & Roadmap



**Phase 1-  
32,000+**

**Awareness**

**K-12 STEM and Workforce Education**

- Classroom Visits
- Summer Camps
- Tours & Events
- K-16
- Nonprofits

**Career Outreach**

- Career Ambassadors
- Job Fairs
- Community Partnerships
- Power Academy Tours

**Phase 2A-  
40 +  
Programs**

**Entry Level Skill Building**

**High-school CTE**

- Rosemont
- SES
- Cordova
- CapCCA
- SAVA

**Entry Level Workforce Training**

- NCCT
- Grid Alternatives
- CRC
- Sierra College

**University & Community College Programs**

- ARC
- CRC
- Sierra College
- K-16 Collaborative

**Advanced Learning and Certifications**

**Professional Schools & Apprenticeships**

- WECA
- IBEW
- Carpenters

**On-the-Job Training**

- SMUD Power Academy
- SETA
- Grants

**Phase 2B-  
Reach- TBD**

**Phase 3- Jobs  
SMUD & Community**

**Employment**

**SMUD Hires**

- Elec Techs
- Line workers
- Field Crews

**SMUD Projects & Programs**

- Country Acres
- VPP
- E-Fuels
- Grants
- SEED Solar
- Weatherization

**Industry Hires**

- Electricians
- EV Techs
- Construction
- Solar Installers
- Manufacturing



# Workforce Development Partnerships

AGC of Cal Construction Education Foundation

American Association of University Women (AAUW)

Asian Resources, Inc.

Butte County Office of Education Charitable Trust

California Conservation Corps Foundation

California Mobility Center

Capital College & Career Academy

Center for Fathers and Families

Central United Methodist Church

Construction Industry Education Foundation

Community Resource Project (CRP)

Cottage Housing

Department of Sound

Elk Grove Chamber of Commerce

FITRAH

Folsom Cordova Community Partnership

Folsom Economic Development Corporation

Freedom Through Education

Greentech

Grid Alternatives

Greater Sac Urban League

Hacker Lab

Health Education Council

Highlands Community Charter School

Improve Your Tomorrow

InnoGrove

JUMA

Junior Achievement

La Familia Counseling Center

Los Rios Community College Foundation

Minority Business Assistance Recovery Kickstar (MBARK)

North State BIA Foundation

Northern CA Construction Training (NCCT)

Plumbing, Heating Cooling Contractors Association (PHCC)

Pivot Sacramento

Rancho Chamber of Commerce - Leadership Rancho

Rebuilding Together Sacramento

ReImagine Mack Road Foundation

Sacramento Academic and Vocational Academy (SAVA)

Sacramento Area Bike Advocates

Sacramento Asian Chamber of Commerce

Sacramento Black Chamber of Commerce

Sacramento LGBTQ Center

Salvation Army

SETA

Sierra Service Project

Single Mom Strong

Talentboard

Team, Inc.

Urban Advocates and Achievers

Voices of Youth

Volunteers of America (VOA)

WEAVE

Women's Empowerment

World Relief Sacramento

Youth Development Network / Nueva Epoca Leadership Program





# A strategy that brings Advanced Learning & Certifications

Connecting under-resourced communities to Zero Carbon careers

## Regional Workforce Development Goals



Promote entry-level job skills and opportunities that provide upward mobility, with a focus on the zero-carbon economy



Strengthen Community Outreach with partners to support recruitment, employment and wrap around services



Engage Employers and Leverage Public Funding to secure financial resources in support of ongoing SMUD and Regional workforce needs



Track participation across programs and measure long-term outcomes

By 2024:



Train at least 3k people to position them for clean energy and other economic opportunities



Facilitate the employment of at least 1k people into living wage jobs

### Advanced Learning Partners

#### College Programs

- Los Rios Colleges
- Sacramento State
- UC Davis
- UOP

#### Professional Schools & Apprenticeships

- WECA
- IBEW
- Carpenters
- Trade Schools

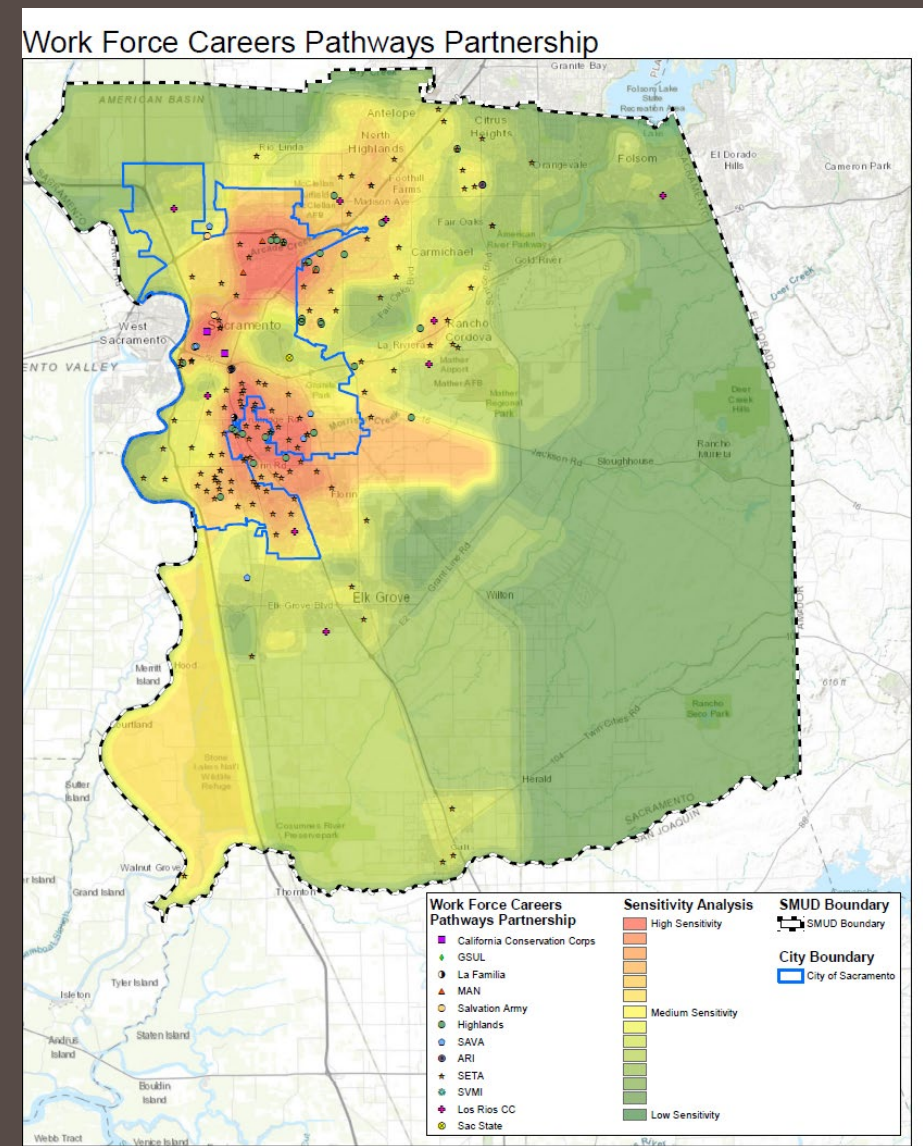
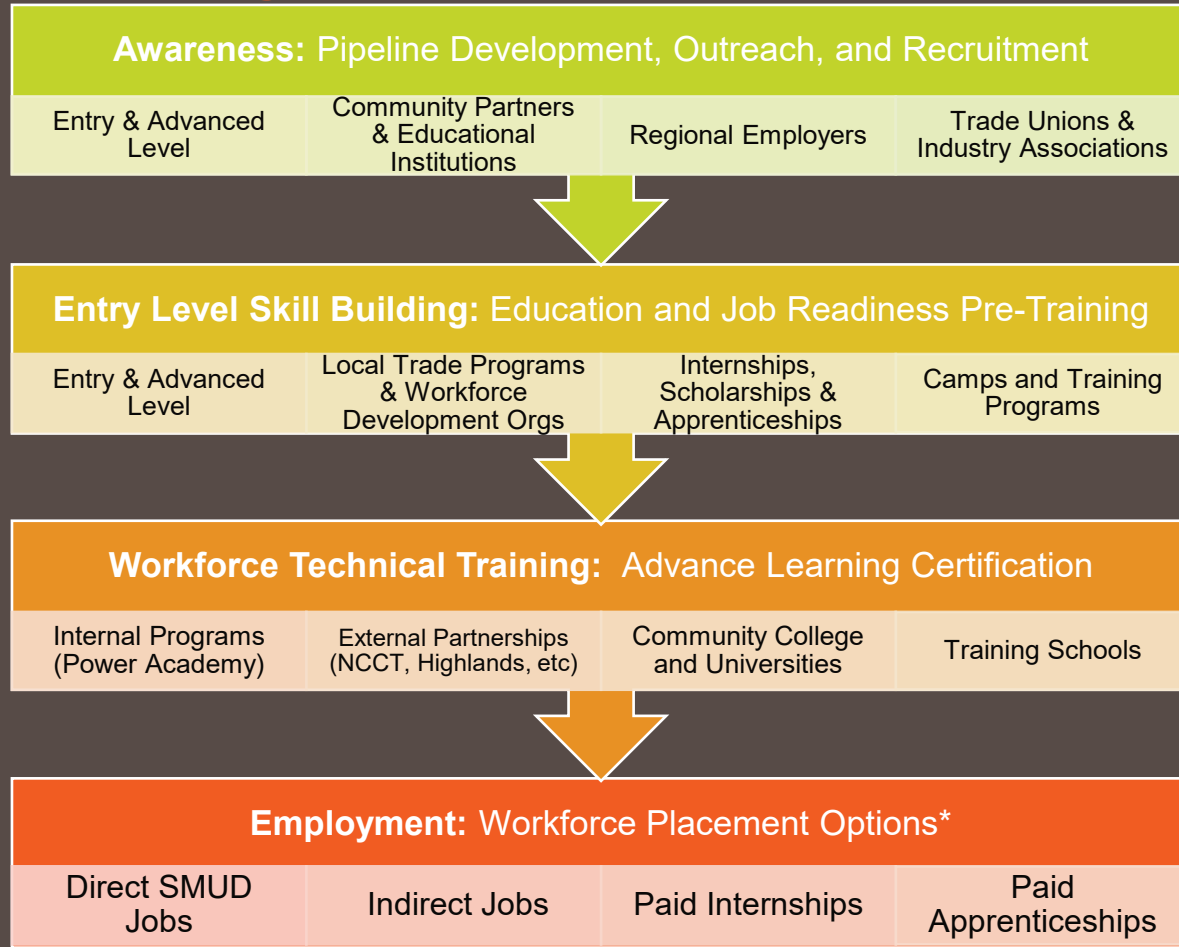
#### On-the-Job Training

- SMUD
- Regional Employers
- SETA
- Workforce Partners





# SMUD Regional Workforce Pathways





# Regional Workforce and Economic Development

## Align Workforce Training with Job Opportunities



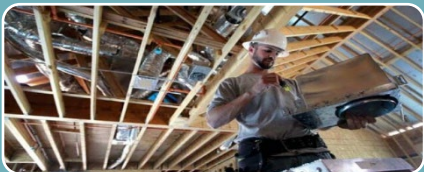
### Solar Training + Electrification

- Partnership with Grid Alternatives
- Entry Level solar training plus electrification (storage, EVSE, electric appliances)
- 4 weeks, 40 hrs/week, wrap around services, stipends, ~ 5 cohorts/yr.



### Electrician Trainee

- Collaboration with Northern California Construction Training, Inc. and SMUD's Power Academy



### Construction Electrification

- New construction electrification classes and schools to increase talent pipeline for entry level construction jobs,



### Battery Storage, EVSE, Manufacturing & Supply Chain

- Align regional clean energy projects with equitable workforce training/job placement
- Establishing a Center of Excellence to support training up a local advanced energy storage industry workforce.

In 2022:



54  
Training  
Programs



Over 3k  
reached



Over 400  
hired

# How Do We Track and Measure Success?

Leverage data and partnerships  
Quickly identify, attract, train, and retain needed talent



**Number of Individuals Trained:** stimulating talent capacity in our region, by neighborhood, by skill focus area, and community.



**Direct and Indirect Jobs Hired:** Measuring Direct (SMUD jobs) and indirect jobs (regional jobs) coming from the SMUD regional workforce pipeline through data tracking.



**Inclusive Economic Development:** Measuring regional economic Development impact from programs, grants, jobs, and new business generation.



**Community Recruitment & Outreach:** Tracking growth and recruitment efforts in alignment with our DEIB Strategy Goals

**Our audience**

**Residential**

- Low- & median-income populations who can't afford necessities
- Renter with higher energy burdens
- Under-served populations with cultural or language barriers

**Commercial**

- Small businesses
- Nonprofits

**Our focus**

- Affordability**
- Equitable access**
- Community engagement**

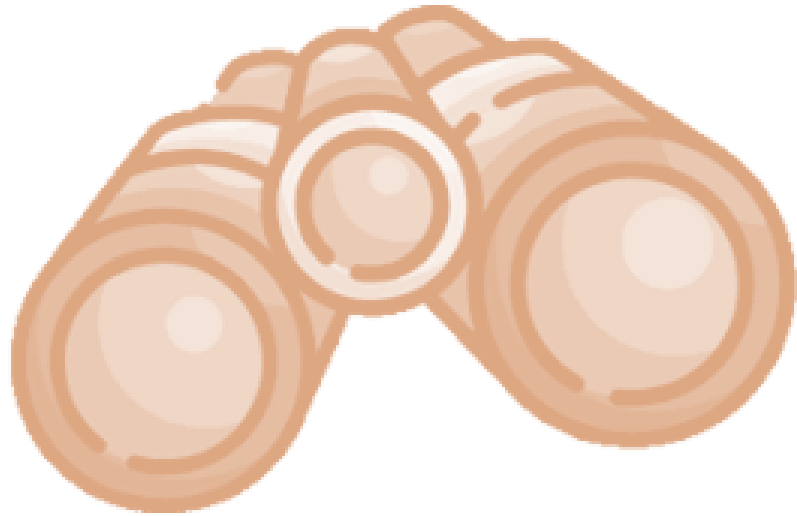
*We're doubling the current investment towards under-resourced communities!*

**Our approach**

- **Diversifying** clean energy programs to make them accessible to more residential customers.
- **Leading** inclusive economic development with new job trainings and job placement programs for clean energy jobs.
- **Focusing** on investing in the business community through meaningful and impactful partnerships.
- **Creating** capacity building opportunities for nonprofits to support our 2030 zero carbon plan engagement.
- **Showing up** in culturally relevant ways with community education and outreach through our community ambassador teams.



# Looking Ahead



Opportunities



Partnerships



Next Steps

# HIGHER EDUCATION PARTNERSHIPS



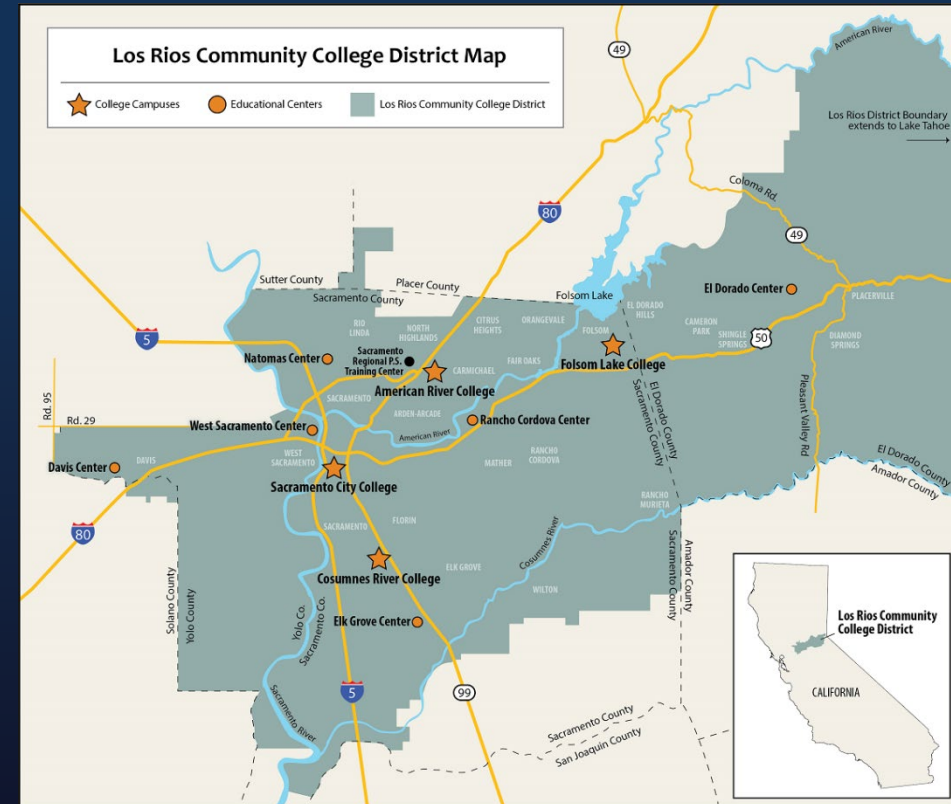
# Background

The U.S. DOL SCCTG Program builds the capacity of community colleges to collaborate with employers and the public workforce development system to meet local and regional labor market demand for a skilled workforce.

The grants build the capacity of community colleges to address challenges associated with the COVID-19 health crisis, such as expanding online and technology-enabled learning and migrating services to a virtual environment.

# Strategic Collaboration

- Consortium grantee
  - Four colleges
  - WIOA connections
  - Employer engagement
  - Regional conveners
  - SMEs
  - Parallel initiatives w/ complimentary goals
  - Public-sector focus



# Systems change spotlight

- Data-informed implementation
  - Curriculum refresh
  - Proactive + regular engagement
  - Addressing & dispelling tropes

# How to get involved?

- Participate in Regional Advisory Board (x2 annually)
- Collaborate to align LRCCD BusTech certificates to MQ's
- Engage with LRCCD students via Handshake
- Offer Work Based Learning opportunities for BIP students
- Commitment to Public Service Career Day events



**Let's Connect!**

Josef Preciado, Project Director

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(916) 484-8365



# PUBLIC SECTOR SYSTEMS CHANGE THROUGH HUMAN- CENTERED DESIGN



# IDEA: Improving Diversity, Equity & Access to Local Government Jobs



# PROJECT PARTNERS



**California Special  
Districts Association**  
*Districts Stronger Together*



**Cal-ICMA**  
**California Consortium**  
A State Affiliate of **ICMA**



*City of*  
**SACRAMENTO**



# THE BIG IDEA

## Diversity – Equity – Access

- Help public sector employers develop solutions to hiring and retention issues by making it easier for underrepresented communities to learn about, compete for, and thrive in local government careers.

- Work with regional local governments to make workplace and hiring practices more accessible to and inclusive of historically disadvantaged, underrepresented and low-income communities by engaging with those communities in the development of our recruitment and retention strategies.

# THE KEY ELEMENTS





# JOIN THE PROJECT!

Share your story to better  
inform strategies

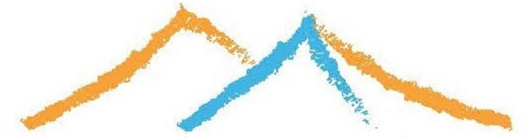
Participate in a pilot project

Join the discussion with  
community-based  
organizations

Email [info@ca-ilg.org](mailto:info@ca-ilg.org) for details!

# COLLABORATION, ALIGNMENT & SCALING





**Innovative Pathways**

TO PUBLIC SERVICE

**Q & A**

Raise your real (or virtual) hand  
or type in the chat box!

# ATTENDEE ANNOUNCEMENTS



## ANNOUNCEMENTS & UPCOMING EVENTS

# TAKE ACTION



# IPPS IS ACTIVE



## Regional Advisory Body & Community of Practice

- Established IPPS as the regional advisory body for promoting a public sector talent pipeline of the next generation of public sector employees and leaders.

## Career Pathways & Workforce Events

- IPPS has engaged with more than 30 government agencies, along with educators and students to build career programs. More than 1,500 youth have participated in public sector career awareness programs.

## Regional & Statewide Sector Research

- Published a Regional Public Sector Workforce Needs Assessment that identified high-demand, hard-to-fill jobs (careers), gaps in training and skills, and wage and demographic information in the six-county Sacramento Region. 2023 version in development.

## Systems Change, Sector Growth, Workplace Innovation

- IPPS members are working collaboratively, presenting their findings in conferences and connecting with new civic, business and education leaders to make systemic changes that will position the public sector for growth and innovation.



# TAKE ACTION, STAY CONNECTED, STAY INFORMED



**Next IPPS General Membership Meeting**  
**Monday, October 23, 2023**  
**3:00 pm – 5:00 pm**  
Virtual

# THANK YOU TO OUR PRESENTERS & PARTNERS



**THANK YOU FOR  
JOINING US!**

