Conferences

Public Engagement Program staff led or participated in the following conference sessions

4. “ADRx: Bridging the Divides,” Peninsula Conflict Resolution Center, Belmont, June.
10. “Facing Hate: What Local Leaders Must Consider Doing Before, During and After,” Divided Communities Project, Ohio State Law School, Columbus, November.

Public Engagement Program attended the following conferences

12. Central Valley Immigrant Integration Conference, Fresno, October.

We are pleased with the variety of audiences we presented to this year from counties, cities and special districts as well as community leaders.

We were especially thrilled to have Dr. Manuel Pastor, Professor of Sociology and American Studies & Ethnicity at the University of Southern California, and Director, USC Program for Environmental and Regional Equity present at the League of Cities Annual Conference.

2 TIERS Public Engagement Learning Labs

1. Fresno, Central Valley local government focus
2. Riverside, Inland Empire local government focus

22 Local Agency Teams with 83 participants

1. Big Bear Airport District
2. City of Arvin
3. City of Ceres
4. City of Fresno
5. City of Grand Terrace
6. City of Hemet
7. City of Lodi
8. City of Rancho Cucamonga
9. City of Riverside, Planning
10. City of Riverside, Housing
11. City of South Pasadena
12. Fallbrook Healthcare District
13. Fresno County Public Library
14. Fresno County Public Works, Special Districts Administration
15. Fresno County Public Works, Resources Administration
16. Hesperia Recreation and Park District
17. San Bernardino County Land Use Services
18. San Bernardino County Transportation Authority, Major Projects
19. San Bernardino County Transportation Authority, Mobility
20. San Joaquin County Public Works
21. San Joaquin Regional Transit District
22. Stanislaus County

“Attending TIERS was a great learning experience for the San Joaquin Regional Transit District (RTD) team. The training helped us understand why our traditional methods of public outreach were not as effective as we hoped, and it provided insight into how we could enhance those efforts in the future. Spending time together as a team was helpful, and the exercises and tools presented were enlightening. The methods we learned at TIERS have already changed our public engagement process. Using many specific techniques that we learned and working as a team, RTD increased our annual Unmet Transit Needs responses from 12 last year to over 1,350 this year!”
- Donna DeMartino, Chief Executive Officer, San Joaquin Regional Transit District

16 Trainings, Convenings, Webinars

2. California Special Districts Association Webinar, Public Engagement & Budgeting, with the Participatory Budgeting Project, Engaged Public, and the Center for Priority Based Budgeting, April.

4. Webinar in partnership with Dr. David Campt and Dr. Ted Lascher, Engaging Your Community Through Surveys and Polls, June.


6. Immigrant Engagement and Integration Bay Area Convening, Oakland, September.

7. Implicit Bias Training (pilot, elected officials), League of CA Cities East Bay Division, September.


9. Webinar in partnership with the Institute for Consensus Building, Public Engagement: When to use a Professional Facilitator, December.

10. Ralph M. Brown Act Forum, hosted by the Solano County District Attorney, Fairfield, December.

11-16. Immigrant Integration Incubator Meetings, Mountain View and Redwood City, February (2), April (2), June (2).

15 Publications

New publications

- Language Access Guidebook
- Language Access Checklist
- Immigrants, the Economy and Civic Engagement. Western City Magazine, May.
- Increasing the Effectiveness of Public Engagement Efforts, Western City Magazine, June.
- Engaging your Community in the Budgeting Process, Western City Magazine, November.
- Make your Public Meetings More Effective, originally published in CA Special District magazine, July/August; republished online in Districts In The News, October.
- Online Efforts Make Public Engagement More Effective, California State Association of Counties Blog post, August.
- ILG Supports Counties Engaging Diverse Communities. California State Association of Counties Blog post, November.

2017 was a blockbuster year for training. Between the beta TIERS public engagement training and piloting implicit bias training for both local government staff and elected officials, ILG’s public engagement team was working on all cylinders.

After a two-year hiatus, the Program jumped back into webinars leading a total of four on budgeting, surveys, practical tools and frameworks and when to use a facilitator.

We are proud of our feature article in the May 2017 Western City Magazine which focuses on the economic contributions of immigrants and includes examples from Brawley, Mountain View, Oakley and San Jose.

We are always excited about Western City because the circulation of the magazine is over 10,000. It is read each month by elected officials and department heads throughout CA’s 482 cities. Western City has an average of 3.1 readers per copy and 77% are regular readers who have read at least 3 of the last 4 issues.
Updated publications

- Local Governments Engaging Immigrants – Strategies that Work
- ILG Public Engagement Program Logic Model

TIERS Framework templates:
- Assessment Template
- Community Landscape Template
- Facilitation Plan Template
- Meeting Logistics Template
- Outreach Template

The County of Santa Clara is one of 16 agencies highlighted in our updated Local Governments Engaging Immigrants-Strategies that Work publication. The county has been recognized nationally for more than two decades of innovative efforts. For example, 211 service provides highly trained specialists, with information in over 170 languages, 24 hours a day, 7 days a week.

7 Videos

1. ILG’s TIERS Public Engagement Framework Graphically engaging video provides an overview of the five pillar TIERS Public Engagement Framework and highlights the experiences of two training participants. (1 minute, 17 seconds)
2. City of Lodi Community Engagement Project. This video highlights Lodi’s “ABCD” or Asset Based Community Development Love Your Block program. The community engagement project is a joint effort of the City and the Lodi Chamber of Commerce. A number of project participants are highlighted including a young adult who was formerly involved with gang members. (2 minutes, 42 seconds)
3. Highlights from ILG’s September 6, 2017 Immigrant Integration and Engagement Bay Area convening featuring three of our on-the-ground Incubator participants from the County of San Mateo, City of Oakley and City of Mountain View. (1 minute, and 42 seconds)
4. Oakland Mayor Libby Schaaf and ILG’s 2016-17 Board Chair Henry Gardner talk about the importance of Community Engagement and Cultural competency. (55 seconds)
5. Oakland Mayor Libby Schaaf and ILG’s 2016-17 Board Chair Henry Gardner discuss the importance of a Welcoming Community and Increasing Equity amongst all residents. (1 minute, 49 seconds)
6. Oakland Mayor Libby Schaaf and ILG’s 2016-17 Board Chair Henry Gardner talk about Language Access efforts in the City of Oakland. (2 minutes, 8 seconds)
7. Oakland Mayor Libby Schaaf and ILG’s 2016-17 Board Chair Henry Gardner talk about the coming 2020 US Census, the importance of a complete count and critical need for partnerships with culturally competent local community based organizations. (2 minutes, 44 seconds)
7 National Efforts

1. **Bridge Alliance**
   ILG is a member of the Bridge Alliance, a movement of more than 80 civic action organizations. They provide infrastructure and investment for member organizations to connect and collaborate on projects that further shared goals to generate a collective impact.

2. **Deliberative Democracy Consortium**
   Sarah Rubin and Madeline Henry have been active participants in the DDC including participation in the 2017 Research and Practice convening in Chicago.

3. **Divided Community Project**, The Ohio State Law School
   Sarah Rubin sits on the Steering Committee of this national organization that focuses on how communities can identify and meaningfully address the reasons for underlying community division.

4. **Innovations in Participatory Democracy Conference** Advisory Committee
   Sarah serves on this advisory group for the March 8-10, 2018 conference to be held in Phoenix. More than 250 community leaders, government officials and staff, practitioners, researchers, funders, young leaders, and technologists will explore innovations that empower community members to make real decisions and directly participate in government.

5. **Minnesota Citizens Advisory Board, Jefferson Center**, Minnesota
   Sarah serves on this advisory group providing feedback on efforts related to community gatherings that spur participations to rethink community connections, listen, understand and act. The effort is supported by the Joyce Foundation and William and Flora Hewlett Foundation.

6. **National Civic League**, Council of Advisors, Arizona
   Sarah serves on the NCL’s Council of Advisors, a major focus of the Advisors is planning for the 109th National Conference on Local Governance in Denver on June 22, 2018. The conference will focus on inclusive civic engagement, innovation and collaboration as essential elements for making progress on complex issues like health equity, education and relations between community and police.
   - ILG was featured in the Spring 2017 edition of the quarterly *National Civic Review* journal. The feature article “Engaging Immigrants at the Local Level” by Carla Kimbrough features Sarah Rubin, ILG Immigrant Integration consultant Mahvash Hassan as well as San Jose’s Zulma Maciel who leads the City of San Jose’s Office of Immigrant Affairs.

7. **National League of Cities REAL** (Race, Equity and Leadership)
   The PE program is actively exploring partnership opportunities with the Race, Equity and Leadership (REAL) initiative. REAL seeks to strengthen local leaders’ knowledge and capacity to eliminate racial disparities, heal racial divisions and build more equitable communities.

Staff are highly engaged with these groups which support our theory to practice learning loop. We have been part of grant proposals with national partners and continue to pursue joint projects.
Our busy team, including staffers Sarah Rubin, Madeline Henry, Hanna Stelmakovich, Hang Tran and consultants Mahvash Hassan, Nicole Farkouh and Jodie Mona had many accomplishments during the course of the year. Too many to include in our “2017 By the Numbers” infographic, so we share some highlights below.

New California Network of Local Government PE Staffers

The Institute for Local Government’s Public Engagement Program in partnership with the Davenport Institute for Public Engagement and Civic Leadership established a New Statewide Network of Local Government Public Engagement Staffers. The network provides opportunities to connect and share information with like-minded professional. We conducted a statewide survey to identify 196 local government staffers interested in joining the network. The first call is set on February 21, 2018

Collaborative Projects with other ILG programs

Sustainability

Gateway Cities Council of Governments

The Gateway Cities Council of Governments (COG) received grant funds to prepare a regional Climate Action Planning Framework that local jurisdictions can use to develop a voluntary Climate Action Plan (CAP) for reducing greenhouse gas emissions in their communities. The CAP Framework is intended to help individual communities advance their goals for economic development, public health, air quality, climate resiliency, equity, and job creation while planning for the impacts of climate change. ILG has a contract to assist with the project including facilitation of four major workshops and a development of Public Engagement Framework.

Community Investments in Health & Prosperity: Roundtables, Stockton and Merced, February

Program staff facilitated these workshop style events that included information about cap and trade funding opportunities, local examples of innovative efforts and dialogue opportunity. In Stockton, Assembly Member Susan Talamantes Eggman provided the welcome, and Mayor Tubbs provided comments. In Merced, Mayor Mike Murphy and Supervisor Daron McDaniel provided welcomes, and, among others, Hector De La Torre, California Air Resources Board shared perspectives.

Summer Meal Coalition

SoCal Out-of-School Time Nutrition Summit, Upland, January

Program staff facilitated this day long workshop held in Upland and attended by over 150 participants representing city and county agencies, school districts and community-based organizations. Leaders from United States Department of Agriculture, California Department of Education and California Department of Public Health also participated. Best practices in collaboration and programming were shared by local and national experts along with small group discussion with an emphasis on actionable next steps.
Ethics and Transparency

**Ralph M. Brown Act Forum, Solano County, December**
In collaboration with ILG law firm partner Hanson Bridgett’s attorney Steven Miller, the Public Engagement program designed and led an interactive day-long session on the Brown Act.

Collaborative Projects with other California programs

**Davenport Institute for Public Engagement and Civic Leadership**
In 2017, ILG’s Public Engagement Program collaborated on three efforts with the Davenport Institute. This included a jointly authored article on the importance of constructive public engagement and the resources our organizations offer to help local governments connect and listen to their communities and act on their concerns. Our resources were highlighted in a webinar, *Are You Ready for Public Engagement?* held in November. Finally, we have worked hard to get a new network of public engagement staffers up and running (as detailed on the previous page).

**California Consortium on Public Engagement**
In 2017 the Consortium formalized further, creating a steering committee that includes Steve Boilard, Center for California Studies, California State University, Sacramento, John Dobard, Advancement Project LA, Malka Kopell, Civity, Victor Manalo, Claremont Lincoln University, Samuel Molina, Mi Familia Vota, Kimber Quinney CSU San Marcos, Mindy Romero, California Civic Engagement Project, UC Davis, Ashley Trim, the Davenport Institute, and ILG’s Sarah Rubin. The group continues to be in conversation with the National Coalition for Deliberation and Dialogue on a partnership.

Public Engagement Equipment

The program continues to loan out our translation headsets. At the close of 2017 we had to retire our KeyPad Polling Equipment or “clickers” as their technology is not compatible with the latest Microsoft Office suite. In 2017, 26 local agency reached out to inquire about the equipment. Nine agencies borrowed and utilized ILG’s clickers and translation headsets during their public meetings and workshops.

Contracts

The Program continues to contract directly with local governments to provide planning, training, facilitation, and other custom assistance as staffing allows. A total of $174,235 was received during the calendar year. Listed in alphabetical order:

- City of El Cajon
- City of Roseville
- City of Morgan Hill
- County of Santa Clara
- Midpeninsula Regional Open Space District
- Public Health Advocates
Funding From Foundations

Funding from foundations continues to be a vital source of support for the program. We continue to pursue grant funds with vigor and focus. In 2017 we secured ‘Phase 3’ funding for our immigrant integration work in the Bay Area. Listed in alphabetical order:

- Divided Community Project
- East Bay Community Foundation
- Heising-Simons Foundation
- Silicon Valley Community Foundation
- The Grove
- The James Irvine Foundation
- WKF Giving Fund
- Y&H Soda Foundation

Panel of Advisors: 31

ILG’s Public Engagement Panel of Advisors (POA) plays a key role in advising the Program. In 2017 the group adopted a new charter, instituted a rotating membership schedule and began to invite new members. Our five new members are noted in green.

Ruben Abrica, Former Mayor, Council Member, City of East Palo Alto
Terry Amsler, Program Director Emeritus, ILG Public Engagement Program
Stanley Caldwell, Board Member, Mountain View Sanitary District
Gladys Coil, Administrative Manager-Clerk of the Board, County of Napa
Hal Conklin, Former Mayor, City of Santa Barbara
Terry Cooper, Director, Civic Engagement Initiative, USC Sol Price School of Public Policy, USC
Oscar E. Cruz, President & CEO Families in Schools
Terry Dugan, Former Director, Education League of California Cities
Caroline Farrell, Executive Director, Center on Race, Poverty & the Environment
Sharon Friedrichsen, Director of Budget and Contracts, City of Carmel-by-the-Sea
Jason Giffen, Assistant Vice President, Port of San Diego
Alex Gilliland, External Affairs Coordinator, California State Association of Counties

Jose Gurrola, Mayor, City of Arvin
Kristine Guerrero, Regional Public Affairs Manager, Los Angeles Region, League of CA Cities
Sue Herbers, City Clerk, Retired, City of Torrance
Ed Honowitz, Project Director, Labor Management Initiative, Californians Dedicated to Education Foundation
Cecilia Hupp, Council Member, City of Brea
Maria Elena Kennedy, Co-chair Disadvantaged Communities Caucus, California Water Plan Update Inland Empire
Malka Kopell, Collaboration Consultant & Co-Founder, Civty Initiative
Edward (Ted) Lascher, Jr., Interim Dean, College of Social Science and Interdisciplinary Studies, California State University, Sacramento,
Ron Loveridge, Director, Center for Sustainable Suburban Development, University of California, Riverside
Noelle Mattock, Director, El Dorado Hills Community Services District
Cambria Pollinger Recreation Supervisor, City of Ceres
Public Engagement Champions: 78

ILG’s Champions play an important role in helping to spread the word and provide feedback on various programmatic efforts.

**Stephanie Anderson**, Executive Director, Community Focus  
**Meg Arnold**, Managing Director, Valley Vision  
**Lynne Ashbeck**, Councilmember, City of Clovis  
**Kathleen Ave**, Climate Project Manager, Energy Research and Development, Sacramento Municipal Utility District  
**David Barker**, Director, Institute for Social Research, Professor, Depart. of Gov’t, Institute for Social Research, CSU Sacramento  
**Gina Bartlett**, Senior Mediator, Consensus Building Institute  
**Keith Berghold**, Executive Director, Fresno Metro Ministry  
**Lisa Beutler**, Executive Facilitator, MWH Americas  
**Steve D. Boilard**, Executive Director, Center for California Studies  
**Tim Bonnemann**, President & CEO, Intellitics, Inc.  
**Elizabeth Boyd**, Project Manager/Outreach Specialist, Ascent  
**Courtney Breese**, Managing Director, National Coalition for Dialogue & Deliberation  
**Marti Brown**, City Manager, City of Marysville  
**Ginny Browne**, Project Manager, The Participatory Budgeting Project  
**David Campt**, Expert on Civic Engagement, Social Inclusion, and Audience Response Systems  
**Susan Carpenter**, Mediation - Collaboration  

**Tatiana Stewart**, Public Affairs Specialist, California Special Districts Association  
**Christine Tien**, MPP, JD, Program Manager, Sacramento, The California Endowment  
**Ashley Trim**, Executive Director, Davenport Institute for Public Engagement and Civic Leadership  
**Karen Watkins**, Planning Manager, San Bernardino County  

**Kristina Chu**, Public Engagement Officer Bay Area Air Quality Management District  
**Susan Stuart Clark**, Director, Common Knowledge  
**Camille Crittenden**, Deputy Director at CITRIS & the Banatao Institute, UC Davis  
**Shari Davis**, Director of Strategic Initiatives, Participatory Budgeting Project  
**Charlotte Dickson**, Former Director for Local Policy and Leadership Development, California Center for Public Health Advocates  
**Sahar Driver**, Documentary Impact and Engagement Strategist  
**Rachel Eryn Kalish**, Principal, Workplace Connections  
**Nicole Farkouh**, Founder & Principal, CultureWonk  
**Ginny Fang**, Chief Executive Officer, Golden Gate Global  
**Mary V. Gelinas**, Managing Director, Gelinas James, Inc. and Cascadia Center for Leadership  
**Ellen Griffin**, Assistant Director, Public Engagement, Metropolitan Transportation Commission  
**Sarah Giles**, Project Manager, National Policy Consensus Center  
**Hillary Gitelman**, Planning Director, P&CE Department, City of Palo Alto  
**William Glasser**, President, CEO, Language World Services  
**Surlene Grant**, Principal, Envirocom Communications Strategies
Rick Haffey, County Executive Officer Nevada County
Sandy Heierbacher, Director, National Coalition for Dialogue & Deliberation
Cheryl Hughes, Senior Director of Civic Engagement, The Chicago Community Trust
Heidi Hill Drum, Executive Director, Tahoe Prosperity Center
Ditas Katague, CA 2020 Census Coordinator
James Keene, City Manager, City of Palo Alto
Trish Kelly, Senior Vice President, Valley Vision
Mark Keppler, Executive Director, The Maddy Institute, CSU Fresno
Jeff Kiernan, Regional Public Affairs Manager, Los Angeles Region, League of California Cities
Erik de Kok, Senior Planner, Ascent
Matt Leighninger, Vice President for Public Engagement, Director, Yankelovich Center for Public Judgement, Public Agenda
Jonathan London, Assist. Professor, Human Ecology/Community & Regional Development, Director, Center for Regional Change, UC Davis
Moises Lopez, Intergovernmental Relations Officer, City Manager's Office, City of Riverside
Maria Marroquin, Executive Director, Mountain View Day Workers Center
Zulma Maciel, Assistant to the City Manager, Office of Immigrant Affairs, City of San Jose
Victor Manalo, Council Member, City of Artesia
Pat Martel, City Manager, City of Daly City
Shelly Masur, Councilmember, Redwood City
James C. McCann, City Manager, City of Mill Valley
Maggie Mejia, President, Latino Community Roundtable
Brian Moura, Services Advisor, Finance and Executive Management, Regional Government Services
Maria Nicolacoudis, Executive Director, Respite and Research for Alzheimer’s Disease
Sammy Nunez, Executive Director, Fathers and Families of San Joaquin
Luis Olmedo, Executive Director, Comite Civico Del Valle, Inc.

Elizabeth Patterson, Mayor, Benicia,
Bev Perry, Former Mayor, City of Brea
Pete Peterson, Dean, Pepperdine University, School of Public Policy
Maryn Pitt, Assistant to the City Manager for Economic Development and Housing, City of Turlock
Matt Pressey, Finance Director, City of Salinas
Christina Ragsdale, Communications Consultant
Mindy Romero, Director, California Civic Engagement Project, UC Davis
Della G. Rucker, Principal, Wise Economy Workshop
Susan Sherry, Executive Director Emeritus, Center for Collaborative Policy, California State University, Sacramento
Yvonne Spence, CRM, CMC, City Clerk, City of Fresno
Jane Stallman, Senior Planner, Center for Strategic Facilitation
Mark Standriff, Director of Communications and Public Affairs, City of Fresno
Rachel Stewart, Workability III Coordinator, Sacramento City College
Adam Sutkus, Executive Director, Center for Collaborative Policy, California State University, Sacramento
Tara Thorsen, Deputy to Yolo County Supervisor Don Saylor
Marc Tognotti, Ph.D., Director, Institute of the Commons
Rangineh Azimzadeh Tosang, Principal and Founder, Solh Resolutions International
Jennifer Vanica, Senior Fellow, PolicyLink, Partner, VanicaCummings Consulting
Michelle Vilchez, Executive Director, Peninsula Conflict Resolution Center
Leland Wilcox, Chief of Staff, City of San Jose
Linsey Willis, Director of External Affairs, Contra Costa Transportation Agency
Paul Wyatt, Mayor Pro Tem, City of Dana Point
Tara Zagofsky, Ph.D., Director, UC Davis Extension Collaboration Center
California Special Districts Association (CSDA)

- In person efforts included: the design and facilitation of a webinar on Public Engagement and Budgeting in April; testified at Little Hoover Commission in June; designed and led half day workshop for the Gold Country Regional Chapter in August, led a conference session at the CSDA Annual Conference in September and facilitated the Legislative Policy Committee Priorities Workshop in November.
- Make your Public Meetings More Effective, originally published in CA Special District magazine, July/August; republished online in Districts In The News, October.
- The Public Engagement Program provided training through our webinars and on the ground workshops to 49 special districts:

1. Alameda County Transportation Commission
2. Alameda County Water District
3. Bay Area Air Quality Management District
4. Beaumont-Cherry Valley Recreation and Park District
5. Big Bear Airport District
6. Buena Park Library District
7. Calaveras Public Utility District
8. Cameron Park Community Services District
9. Central Contra Costa Sanitary District
10. Contra Costa Resource Conservation District
11. Contra Costa Transportation Authority
12. Contra Costa Water District
13. Del Puerto Health Care District
14. Diablo Water District
15. East Bay Regional Parks District
16. El Dorado Hills Community Services District
17. El Dorado Irrigation District
18. Fallbrook Regional Health District
19. Fort Ord Reuse Authority
20. Fresno County Public Library
21. Hesperia Recreation and Park District
22. Hidden Valley Lake Community Services District
23. Idyllwild Fire Protection District
24. Ione Public Cemetery District
25. Los Medanos Community Healthcare District
26. Marin Transit
27. Metropolitan Transportation Commission
28. Mi Wuk Sugar Pine Fire Protection District
29. Midpeninsula Regional Open Space District
30. Mountain View Sanitary District
31. Napa Valley Transportation Authority
32. Nevada County Consolidated Fire
33. Oakdale Irrigation District
34. Orange County Mosquito and Vector Control District
35. Placer County Transportation Planning Agency
36. Port of Oakland
37. Port of San Diego
38. Rubidoux Community Services District
39. San Bernardino County Transportation Authority
40. San Francisco Municipal Transportation Agency
41. San Joaquin Regional Transit District
42. Santa Clara Valley Open Space Authority
43. Santa Clara Valley Transportation Authority
44. Santa Ynez Community Services District
45. Soquel Creek Water District
46. South Gate Recreation & Parks District
47. Squaw Valley Public Service District
48. Stege Sanitary District
49. West County Wastewater District
California State Association of Counties (CSAC)

- Ongoing collaboration and engagement with leadership and communications staff in particular on TIERS Public Engagement training and race/equity focused projects.
- Two blog posts were published, Online Efforts Make Public Engagement More Effective, in August and ILG Supports Counties Engaging Diverse Communities in November.
- The Public Engagement Program staff provided training through our webinars and trainings to 21 counties:

1. Alameda County
2. Butte County
3. Contra Costa County
4. Fresno County
5. Glenn County
6. Los Angeles County
7. Mono County
8. Napa County
9. Nevada County
10. Sacramento County
11. San Bernardino County
12. San Diego County
13. San Joaquin County
14. San Mateo County
15. Santa Barbara County
16. Santa Clara County
17. Solano County
18. Sonoma County
19. Stanislaus County
20. Ventura County
21. Yolo County

League of California Cities (LCC)

- We had three breakout sessions at two LCC conferences (City Managers; Annual) on community engagement and partnering to address challenges; and three Western City articles in May, June and November.
- Worked in collaboration with League’s regional representatives to connect with members and ensure engagement when in-field, educational staff and legislative staff in particular on the issues of district elections and race/equity (including piloting implicit bias training in collaboration with the East Bay Division).
- The Public Engagement Program staff provided training through our webinars and trainings to 93 cities:

1. Aliso Viejo
2. Anaheim
3. Antioch
4. Arcata
5. Arvin
6. Benicia
7. Berkeley
8. Brea
9. Brisbane
10. Buena Park
11. Carmel-by-the-Sea
12. Ceres
13. Citrus Heights
14. Claremont
15. Clovis
16. Colma
17. Concord
18. Cupertino
19. Cypress
20. Daly City
21. Dana Point
22. Davis
23. Dublin
24. East Palo Alto
25. Eastvale
26. Elk Grove
27. Fairfield
28. Foster City
29. Fremont
30. Fresno
31. Fullerton
32. Gilroy
33. Goleta
34. Grand Terrace
35. Half Moon Bay
36. Hemet
37. Huntington Beach
38. Indian Wells
39. La Habra Heights
The ILG Public Engagement Program Goals

The overarching goal of the ILG Public Engagement is to imbed effective and inclusive public engagement practices that encourage data-driven and representative local decision-making. To achieve this we:

1. Encourage the experimentation and use of public engagement tools and strategies in local communities by elected officials, staff and residents.

2. Foster greater inclusion of those frequently under-represented in local public engagement efforts through more responsive and targeted processes and cross-sector partnerships.

About the Institute for Local Government

ILG is the nonprofit 501(c)(3) research and education affiliate of the League of California Cities, the California State Association of Counties and the California Special Districts Association. For more information and to access the Institute’s resources on Public Engagement visit www.ca-ilg.org/engagement or contact Public Engagement Program Director Sarah Rubin at 916-658-8263.

February 2018