

# Institute Partner Program

The Institute Partner Program provides a wonderful opportunity to demonstrate your company's commitment to good government at the local level and to connect with and engage local decision makers. The Institute's Partner Program provides ILG the opportunity to publically thank our Partners through our website, events and resources that support local officials and staff. Institute Partners also receive full recognition at the commensurate level through the League of California Cities Partnership Program.

## Partner Benefits

### PLATINUM LEVEL (\$15,000)

- All benefits of the \$10,000 level plus negotiated branding opportunities.
- Platinum Level League Partner benefits including:
  - Complimentary 10x10 booth space at the League of California Cities Annual Conference; and
  - Eligible for sponsorship of and participation in the League of California Cities' Civic Leadership Institute.

### GOLD LEVEL (\$10,000)

- Recognition on the Institute's and the League's website as a partner.
- Invitations to special events and networking with the ILG Board and other partners.
- Potential to be featured in topic appropriate webinars and conference sessions.
- Gold Level League Partner benefits including:
  - Complimentary attendance at league conferences;
  - Participation in networking events and quarterly League Policy Committee meetings; and
  - Prominent display of name and logo and acknowledgement at the League's General Sessions of the Annual Conference.

### SILVER LEVEL (\$5,000)

- Recognition on the Institute's website as a partner.

## About the Institute

The Institute for Local Government promotes good government at the local level with practical, impartial and easy-to-use resources for California communities. ILG provides direct assistance and trainings to local governments on public engagement, public service ethics and strategic and climate action planning; promotes sustainability best practices through the Beacon Program: Local Leadership Toward Solving Climate Change; and offers orientation materials and resources for newly elected officials and staff.

Contact Erica Manuel, Executive Director at 916-658-8259 or email [emanuel@ca-ilg.org](mailto:emanuel@ca-ilg.org) for information.

Tax-deductible donations are made payable to:  
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[www.ca-ilg.org](http://www.ca-ilg.org)