

PLATINUM LEVEL AWARD WINNER

BEACON
SPOTLIGHT
AWARD
WINNER
BEST PRACTICE
ACTIVITIES



City of Long Beach

Sustainability Best Practices Activities



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SPOTLIGHT AWARD

Areas of Accomplishment

		SILVER LEVEL	GOLD LEVEL	PLATINUM LEVEL
	Agency GHG Reductions		16%	
	Community GHG Reductions	7%		
	Agency Energy Savings	7%		
	Natural Gas Savings			27%
	Sustainability Best Practice Activities			2018
	Beacon Award	2018		



About This Document

This document tracks and shares local agency best practice activities completed and counted as part of a city or county's participation in the climate change and sustainability recognition program, the Beacon Program. The Beacon Program is a statewide program recognizing cities and counties that are working to reduce greenhouse gas emissions, save energy and adopt policies and programs that promote sustainability.

The Beacon Program is sponsored by the Institute for Local Government and the Statewide Energy Efficiency Collaborative. The Statewide Energy Efficiency Collaborative (SEEC) provides support to cities and counties to help them reduce greenhouse gas emissions and save energy. SEEC is an alliance between three statewide non-profit organizations and California's four Investor-Owned Utilities. It builds upon the unique resources, expertise and local agency relationships of each partner.



Supporting California local governments

The Beacon Program is funded by California utility ratepayers and administered by Pacific Gas and Electric Company, San Diego Gas and Electric Company, Southern California Edison and Southern California Gas Company under the auspices of the California Public Utilities Commission.



Energy Efficiency and Conservation Activity

Level	Energy Efficiency and Conservation Activity	Reported
Silver	1. SCE Direct Install Program - Since 2011, the City of Long Beach has partnered with the Southern California Edison Direct Install Program, where energy efficiency experts will come and evaluate a facility, free of charge, to identify energy-saving opportunities and replace less efficient equipment with more energy-efficient equipment where applicable. This program has reduced energy and carbon footprint at city municipal facilities and Long Beach businesses alike.	2018

Level	Energy Efficiency and Conservation Activities	Reported
Gold	1. Residential Rebate Program- The City of Long Beach Residential Energy Rebate Program was in effect April 2010 to June 2012. During that time, the city's Department of Development Services administered rebates and provided a no-cost permit to inspect the installation of a qualifying energy efficient product to the owners of a single-family residence, condominium, or live/work unit in the City of Long Beach. Qualifying energy efficient products included: Energy Star solar hot water heater products, Energy Star tank-less hot water heater products, Energy Star door, window and skylight products, and Energy Star roof products. Funding for this program was made possible by funds from the U.S. Department of Energy's Energy Efficiency and Conservation Block Grant Program (EECBG) through the American Recovery and Reinvestment Act of 2009. 2. In late 2015 and early 2016, the City of Long Beach Public Works Department converted 1,750 traffic safety lights to LED. This project was funded by the Port of Long Beach Community Mitigation grant.	2018

Level	Energy Efficiency & Conservation Activities	Reported
Platinum	1. Beginning in 2016, the City of Long Beach started to replace 24,000 high-pressure sodium streetlights with LED streetlights. According to the Energy Network, the retrofit will save about 9.6 million kilowatt-hours of electricity each year, reducing Long Beach's overall energy consumption by almost 10 percent. Reduced carbon emissions associated with the savings are the equivalent to taking 21,000 cars off the road.	2018



Energy Efficiency and Conservation Activity

Level	Energy Efficiency & Conservation Activities	Reported
Platinum	<p>2. Energy Action Plan - Created in partnership with Southern California Edison (SCE) in 2017, the City of Long Beach Energy Action Plan identifies strategies for optimizing energy use in the city, reducing utility costs, and maximizing operational productivity of facilities. The key objectives of the Energy Action Plan are to: create a long term vision for energy efficiency, identify and categorize city energy use and greenhouse gas emissions, highlight the city's major energy-using facilities, establish opportunities for further energy efficiency efforts, prioritize goals, policies, and actions to achieve energy reduction targets, and develop implementation plan for the identified goals, policies, and actions.</p> <p>3. Smart Homebuyer Workshops - Hosted in partnership between the Long Beach Office of Sustainability and the nonprofit Green Education, Inc, "Smart Homebuyer Workshops" support homeowners and new homebuyers in making their homes healthy, comfortable and environmentally friendly. Launching in April of 2018, the ongoing workshops have a specific focus on the Energy Efficient Mortgage, which helps finance energy efficiency projects for homes.</p>	2018





Water & Wastewater Systems Activity

Level	Water & Wastewater Systems Activity	Reported
Silver	1. Rain Barrel Pilot Program - On March 2, 2010, the Long Beach city council approved a request to establish a pilot rain barrel program to encourage the capture and re-use of rain water. The pilot made available 100 55-gallon rain barrels to Long Beach residents at no charge through an online application process. In a 2014 survey, 98% of participants reported that they still used the provided rain barrel.	2018

Level	Water & Wastewater Systems Activities	Reported
Gold	<ol style="list-style-type: none"> 1. Graywater Pilot Program - The Long Beach city council approved a Graywater Pilot Project in March 2011. Through a lottery, 33 homes were selected to have a graywater system installed that diverts water from the clothes washing machine into mulch basins to irrigate the landscape. Follow-up interviews and evaluations found a high level of satisfaction with the systems and found that a large majority of systems were in working order. 2. LID Policy - Effective, November 12, 2013, the City of Long Beach Low Impact Development (LID) Ordinance applies to any new development or redevelopment that results in the replacement of more than 50% of an existing building structure, or impervious surface area. The LID Ordinance contains separate requirements for small-scale and large-scale development and redevelopment projects. A small-scale project must utilize at least two LID Best Management Practice (BMP) measures on the project site. For a large-scale project, the city developed the LID BMP Design Manual to guide through the process. 	2018

Level	Water and Wastewater Systems Activities	Reported
Platinum	1. Lawn to Garden Program - The City of Long Beach Lawn-to-Garden (L2G) program was created with the goal of making the landscapes of Long Beach sustainable and water efficient, while also providing multiple benefits for the environment such as capturing storm water, reducing runoff and developing habitat for birds and butterflies. Beginning July 1st, 2018 all L2G projects will be eligible to receive an incentive of \$3.00 per square foot of lawn removed up to 1,500 square feet and a reimbursement of up to \$1,500 for the cost of a professional landscape design. All new L2G projects must include: the use of low water using California native plants and/or California-friendly plants, 65% plant coverage in the re-landscaped area, a storm water retention feature, habitat development, an efficient irrigation system, and the use of mulch and other natural materials.	2018





Water & Wastewater Systems Activity

Level	Water and Wastewater Systems Activities	Reported
Platinum	<ol style="list-style-type: none"> <li data-bbox="342 516 1284 821">2. LB MUST - The Long Beach Municipal Urban Stormwater Treatment (LB-MUST) project proposes to improve water quality by intercepting and treating the dry weather flows and a portion of the first flush of stormwater runoff normally discharging into the Los Angeles River. The byproduct of the LB-MUST water quality treatment is recycled water, which can be used to sustain proposed wetlands riparian habitat. The wetlands will be part of the total treatment train of the LB-MUST, as well as function as a storage basin for the recycled water. The Long Beach city council approved the LB -MUST Project in April 2016 and is in initial phase of construction from 2018 to 2020. <li data-bbox="342 825 1284 1098">3. Recycled Water System Expansion Program - The Long Beach Water Department is involved in one of the most aggressive recycled water system expansions found anywhere in Southern California. The primary elements of the Recycled Water System Expansion Program include the construction of recycled water pipeline, new pump stations, augmentation of water system storage, and the completion of new service connections. When complete, the expansion program will increase citywide recycled water consumption to approximately 9,000 acre-feet annually, eventually meeting 15 percent of the city's total water demand. 	2018





Waste Reduction and Recycling Activity

Level	Waste Reduction Activity	Reported
Silver	1. Composting Classes - The City of Long Beach Environmental Services Bureau hosts free workshops to teach residents to compost, vermicompost, and grasscycle on an ongoing basis.	2018

Level	Waste Reduction Activities	Reported
Gold	<ol style="list-style-type: none"> 1. Mattress Program - Starting in February 2018, mattresses and box springs left out for collection in the City of Long Beach are collected for recycling and not disposal. 2. Green Printing Policy- The City of Long Beach Green Printing Policy went into effect on March 1, 2010 and requires that all city departments use double-sided printing and use electronic documents whenever possible. 	2018

Level	Waste Reduction Activities	Reported
Platinum	<ol style="list-style-type: none"> 1. Mulch Program - The City of Long Beach produces green waste from standard tree trimming maintenance and works to keep this resource from going to landfills by offering a free municipal mulch yard and a free mulch delivery program administered by the Long Beach Office of Sustainability. As of January 2018, this ongoing program has diverted over 4,300 tons of mulch since its start in 2010. 2. Plastic Bag Ban - In 2011 the City of Long Beach released an ordinance banning plastic bags. Key components of Long Beach ban include that stores: cannot provide carryout plastic bags to customers, must provide either recyclable paper or reusable bags, must charge the customer ten cents (\$0.10) for each bag provided, and must indicate on the customer receipt the number of recyclable paper carryout bags provided and the total amount charged for the bags. 3. Can Your Butts - Launched in March of 2017, the Can Your Butts (CYB) campaign is an opportunity for Long Beach restaurants, bars and barber shops to reduce cigarette litter through a voluntary partnership with Litter-Free LB. These businesses are required by city code to provide and maintain cigarette litter receptacles for public use. Participating businesses in "CYB Target Zones" can receive free resources such as posters, pocket ashtrays, and a cigarette waste receptacle for the front of their establishment. 	2018





Green Building Activity

Level	Green Building Activity	Reported
Silver	1. Michelle Obama Library - Opened in 2016, the City of Long Beach's Michelle Obama Library is a LEED Silver facility. The building is designed to use nearly 40 percent less potable water for plumbing fixtures and 55 percent less for irrigation. The landscape includes drought-tolerant, native California plants coupled with an efficient irrigation system. The extensive use of natural daylight throughout the space with lighting controls, efficient HVAC system and a building envelope that responds to solar orientation results in a building that exceeds California Title 24 energy code by nearly 20 percent.	2018

Level	Green Building Activities	Reported
Gold	<ol style="list-style-type: none"> 1. Municipal Green Building Policy - The City of Long Beach adopted a Green Building Policy for Municipal Buildings in 2003, which states that all new construction of municipally owned and operated buildings will meet the LEED (Leadership in Energy and Environmental Design) standard. 2. Green Building for Private Development- On May 5, 2009, the City of Long Beach passed Ordinance 09-0013, codified in Chapter 21.25 of the Municipal Code. All new construction or alterations to residential or mixed use buildings of 50 dwelling units and 50,000 square feet, non-residential buildings of 50,000 square feet or more, and projects for which the city provides any portion of the funding must obtain LEED certified status. New buildings on city land consisting of 7,500 square feet or more must meet LEED Silver certification. If a commitment to LEED Gold or higher is made, the project may be eligible for flexibility regarding certain development standards including usable open space and off-street parking requirements. 	2018

Level	Green Building Activities	Reported
Platinum	1. C&D Recycling Program - In 2017, the City of Long Beach implemented a Construction and Demolition Recycling program that requires certain demolition and/or construction projects to divert at least 65% of waste from landfills through recycling, salvage or deconstruction.	2018





Green Building Activity

Level	Green Building Activities	Reported
Platinum	<ol style="list-style-type: none"> 1. Civic Center - The New Long Beach Civic Center project is currently tracking on time toward the mid 2019 opening for the new city hall, port headquarters, and main library. Early assessment of the LEED scorecard suggests that the project could attain a LEED Gold or better rating. The project is on track to be more than 20% better than Title 24 and have a more than 50% reduction in carbon footprint as compared to baseline. 2. Middle Harbor Redevelopment Project - Construction for the Middle Harbor Redevelopment Project at the Port of Long Beach started in spring 2011 and is redeveloping two older terminals at Middle Harbor (Piers D, E and F). This nine-year project includes construction of various buildings and facilities to house terminal operating staff and provides support areas for the operation. Of these buildings, the North Operations Information Technology building (NOIT), Marine Operations Building (MOB), the Power Crane Maintenance Shop (PCMS) and the Auxiliary Maintenance Facility (AMF) are pursuing LEED (Leadership in Energy and Environmental Design) – Gold-level certification. The LEED Gold rating exceeds the minimum Port standard of LEED Silver Rating for new 	2018





Climate-friendly Purchasing Activity

Level	Climate-Friendly Activity	Reported
Silver	1. The Green Port Policy - The Long Beach Port Board adopted a Green Port Policy in January 2005 that serves as a guide for decision making and established a framework for environmentally friendly port operations. In one of the plan's six basic program elements, sustainability, the policy focuses on the importance of environmentally preferable purchasing for the port's administrative practices.	2018

Level	Climate-Friendly Activities	Reported
Gold	<ol style="list-style-type: none"> 1. Environmentally Preferable Procurement Policy- In 2003, the City of Long Beach adopted an Environmentally Preferable Procurement Policy. The primary purpose of this policy is to maximize environmental benefits of the city's activities by encouraging the procurement of services and products that reduce toxicity, maximizes recyclability and recycled content, and conserves natural resources, materials, and energy. 2. 10% Local Preference - Adopted by the City of Long Beach in 2009, the 10% Local Preference makes it so a bid from a Long Beach vendor for furnishing materials, equipment, supplies and non-professional services shall be reduced by 10%. This policy gives preference to local businesses and in turn decreases shipping emissions. 	2018

Level	Climate-Friendly Activities	Reported
Platinum	<ol style="list-style-type: none"> 1. Green Substitution - The City of Long Beach Sustainable Office Supply or "SOS" program creates automatic product substitution, substituting non-green products for green products. The city has also reduced the number of delivery days for office supplies from five to three days per week. This reduces emissions associated with transportation and delivery of orders. The SOS program is estimated to increase green spending from 10% to 15% and reduce cost by an estimated 10% to 12%. 2. Battery Electric Vehicle and Infrastructure Policy - Approved May 29th, 2018, the City of Long Beach Battery Electric Vehicle and Infrastructure Policy expresses that conventionally fueled light-duty vehicles will be replaced by battery electric vehicles whenever possible for all city departments and offices. 3. Styrofoam Ban - On May 4th, 2018, the Mayor of Long Beach signed into law an ordinance that bans Styrofoam food containers. Starting immediately, the ordinance applies to all city departments. Over the following 18 months, restaurants and small businesses will phase out 	2018





Renewable Energy and Low-Carbon Fuels Activity

Level	Renewable Energy and Low Carbon Fuels Activity	Reported
Silver	1. Convention Center Solar Panels - In September of 2006, The Long Beach Convention and Entertainment Center installed a 750 kilowatt solar panel array on its roof.	2018

Level	Renewable Energy and Low Carbon Fuels Activity	Reported
Gold	<ol style="list-style-type: none"> 1. Airport Solar Trees - In 2008, the Long Beach Airport installed 6 solar trees that track the movement of the sun to produce electricity. At time of installation, the system was expected to create 15,000 kilowatt hours annually, save at least \$5,000 a year and offset nearly a half-million pounds of carbon dioxide emissions over the system's 25-year lifespan - which equates to planting three acres of trees. 2. Biodiesel Pilot Program - In 2008, the City of Long Beach Biodiesel Pilot Program prompted ten city vehicles, including skip loaders, tractors and dump trucks to be fueled up with a mixture of 80% diesel and 20% biodiesel over to test the cost effectiveness and reliability of the fuel. 	2018

Level	Renewable Energy and Low Carbon Fuels Activity	Reported
Platinum	<ol style="list-style-type: none"> 1. LNG Fueling - In 2009, the City of Long Beach unveiled a Liquefied Natural Gas (LNG) fueling station for the city's growing fleet of alternative fuel vehicles. The 32,000-gallon fueling station contains a two-week supply of LNG for the city's then 79 LNG vehicles, including the then only LNG-powered street-sweeping fleet in the United States. 2. CNG Fueling - In 2017, the City of Long Beach installed a Compressed Natural Gas (CNG) fueling station. This CNG time-fill fueling station includes fully-integrated fuel compression equipment, backup power, and a time-fill dispensing system; capable of providing a ten-hour time-fill (slow-fill) capacity for 80 trucks and 20 sweepers, enabling them to refuel overnight, and be ready to provide services to residents the next day. 3. EV Charging Stations - In 2013, the City of Long Beach installed 56 chargers at 13 different public parking lots and structures. In 2017, the city worked with SCE Charge Ready Program to place 13 chargers at the city place parking lot. 	





Efficient Transportation Activity

Level	Efficient Transportation Activity	Reported
Silver	1. Employee Bus Program - The City of Long Beach provides free access to Long Beach Transit to all city employees.	2018

Level	Efficient Transportation Activities	Reported
Gold	<ol style="list-style-type: none"> 1. Fix-it and Hydration Stations- As of June 2018, the City of Long Beach has 14 fix-it stations and 11 hydration stations for cyclists. 2. Bike Share - The Long Beach Bike Share Program debuted in March 2016. There are currently 400 bikes and 71 bike hubs. As of June 2018, there are 24,360 active members and 135, 479 total trips taken. The estimated amount of carbon reduction is 328, 517 pounds. 	2018

Level	Efficient Transportation Activities	Reported
Platinum	<ol style="list-style-type: none"> 1. Protected Bike Lanes- The City of Long Beach has constructed and is constructing protected bike lanes for Long Beach cyclists. As of June 2018, four protected bike lanes are completed, one is under construction, and three future projects are funded. 2. Bike Boulevards - The City of Long Beach has constructed and is constructing bike boulevards, which are low-volume streets designed to accommodate bicyclists and motorists in the same travel lanes to facilitate safe and convenient bicycle travel. As of June 2018, two bike boulevards are completed, one is under construction, and four future projects are funded. 3. Master Bicycle Plan- The City of Long Beach Bicycle Master Plan was adopted by the Long Beach city council in February 2017. This plan expands upon the Mobility Element of the Long Beach General Plan by providing further details on bicycle planning and design. It also recommends a series of projects and programs to be implemented by Long Beach in the next few decades. The plan has a focus on equity, mode shift, sustainability, and safety. 	2018





Land Use and Community Design Activity

Level	Land Use and Community Activity	Reported
Silver	1. Adaptive Reuse (AR) Program and Ordinance - Effective January 1, 2014, as part of the new Building Standards Code, and with subsequent revisions to the Long Beach Municipal Code, the Adaptive Reuse (AR) Program and Ordinance streamline the planning process and allow greater flexibility to better serve the needs of the changing community. The program provides a framework for sustainable development in the city and offers a clear process for the review of a variety of projects that result in a range of new uses.	2018

Level	Land Use and Community Activities	Reported
Gold	<ol style="list-style-type: none"> 1. Downtown Pedestrian Plan - Adopted by Long Beach City Council in May 2016, the Long Beach Downtown and Transit Oriented Development Pedestrian Master Plan provides a blueprint for achieving a multi-use vision – for streets that provide safe and direct connections to the Metro Blue Line - while at the same time reach their potential for enhanced community life, recreational opportunities, and ecological benefits. 2. Gumbiner Park - Opening April 2017, Gumbiner Park was formerly a trisection of streets. The area had high incidents of traffic accidents and now offers green space and enhanced access to the Museum of Latin American Art and the Pacific Island Ethnic Art Museum. The development of the park was made possible through \$2.83 Million in funds secured from the Statewide Park Development and Community Revitalization Program (Prop 84). 	2018

Level	Land Use and Community Activities	Reported
Platinum	1. North Town Open Space Plan Outreach - The North Town Open Space Master Plan identifies opportunities for new public open spaces and the connections between them in North Long Beach, focusing on the 9th District. The plan provides a framework for sustainably expanding public open space access for residents in the study area. To get robust community input, the project team conducted a series of engaging and interactive workshops asking residents to identify areas of greatest open space need with the dual intent of teaching participants the challenges of planning for park and recreational space. As a result, nearly 150 open space ideas were identified by community members with approximately 1,500 votes cast for all of the potential open space trends. Community engagement was concluded with a celebration of their hard work by prototyping a fitness trail as a color fun run in May of 2017.	2018





Land Use and Community Design Activity

Level	Land Use and Community Activities	Reported
Platinum	<p>2. Land Use and Urban Design Elements - Adopted March 2018, the Land Use and Urban Design Elements of the Long Beach 2040 General Plan has a focus to implement sustainable planning and development practices. The elements allow a return to a mixed use style of development, with appropriate provisions for quality design and transitions between the corridors and adjacent neighborhoods. This is an important component of increasing the opportunity for housing production, as well as creating more sustainable, walkable, and complete neighborhoods while reducing vehicle miles traveled and promoting active transportation and transit</p> <p>3. Vacant Lot Registry - On October 3, 2017, the Long Beach city council adopted an ordinance amending the Long Beach Municipal Code by adding Chapter 18.29 regarding vacant lots. The intent of a Vacant Lot Registry is to complement the Foreclosure Registry and the Vacant Building Monitoring Program in protecting neighborhoods from negative impacts associated with vacant buildings and lots.</p>	2018





Open Space and Offsetting Carbon Emission Activity

Level	Open Space Offsetting Carbon Emission Activities	Reported
Silver	1. SCAQMD Tree Grant -From 2011 to 2013, the South Coast Air Quality Management District provided funding to the City of Long Beach Office of Sustainability to create a tree planting partnership that would increase the benefits trees provide in reducing criteria and toxic air pollutants along with greenhouse gases. During that time, the office planted 1,188 trees.	2018

Level	Open Space Offsetting Carbon Emission Activities	Reported
Gold	<ol style="list-style-type: none"> 1. Ongoing Long Beach Tree Planting Partnership Program - In 2014, the City of Long Beach Office of Sustainability no longer had funds from the South Coast Air Quality Management District to continue the grant-funded Tree Planting Program. LB sustainability absorbed the costs of the program into its budget. This action created an ongoing program that plants trees in eligible homeowner, business, or community/neighborhood group parkways for free. 2. I Dig Long Beach – 6,000 Trees by 2020- In August 2012, the I Dig Long Beach Program received funding from the Port of Long Beach's Community Mitigation Grant Programs, which are designed to off-set environmental impacts from Port construction projects. The grant funds 6,000 tree plantings in Council Districts 1, 2, 3, 6, 7 and 8. Tree planting locations were selected due to their proximity to the Port of Long Beach, where they would be most effective at capturing and storing greenhouse gas emissions. 	2018

Level	Open Space Offsetting Carbon Emission Activities	Reported
Platinum	<ol style="list-style-type: none"> 1. Dominguez Gap Wetlands - Opening May of 2008, the Dominguez Gap Wetlands Project maintains the integrity of flood protection along the urban lower reaches of the Los Angeles River, while introducing new water quality elements, groundwater recharge, restoration of native habitat, pedestrian and equestrian trails, environmental education, and river bike trail enhancements. 2. Willow Springs Wetlands- Opening October 21st, 2018, the Willow Springs Wetlands Restoration Project is a 12-acre project within the 48-acre Willow Springs Park. It features a walking loop that takes visitors through a series of water-capturing bioswales that flow to: forty-three thousand square feet of restored seasonal wetlands, twelve acres of open space with native plants and trees, a constructed spring mimicking the original artesian spring that provided water to early Long Beach, a water retention basin that cleans and diverts water from the Los Angeles River to be reused onsite, and an outdoor classroom for environmental education. 	





Open Space and Offsetting Carbon Emission Activity

Level	Open Space Offsetting Carbon Emission Activities	Reported
Platinum	3. DeForest Park Wetlands - Opening June 30, 2018, the DeForest Park Wetlands project supported the development of an approximately two-mile long riverfront park with wetlands and associated upland habitat, interpretive displays, a bicycle staging area and public access trails on a 39-acre site adjacent to the Los Angeles River.	





Promoting Community and Individual Action Activity

Level	Promoting Community and Individual Action Activities	Reported
Silver	1. Sustainable City Commission - Created in 2007, the eleven member Sustainable City Commission advises the Long Beach city council on environmental issues, such as buildings and neighborhoods, urban nature, transportation, water, energy, waste reduction and eco products and services, and is responsible for creating a Sustainable City action plan.	2018

Level	Promoting Community and Individual Action Activities	Reported
Gold	<p>1. Cool California Challenge - The 2015-2016 Cool California Challenge included 22 California cities to motivate and reward residents for reducing their carbon footprints and help build more vibrant communities. The challenge ended on March 30, 2016 and the City of Long Beach received second place. The program and social networking features were used to monitor and compare carbon footprints, pledges and progress of individual participants and communities overall. This allowed users to track and compare their progress in real time. The competition included 200 - 250 households from each participating city, then organized into smaller eco-teams with designated leaders. Cities and eco-teams competed for prizes based on important milestones.</p> <p>2. Green Business Program - Since 2018, the City of Long Beach is a member of the California Green Business Network, which means all Long Beach businesses have the opportunity to join the network of over 4,000 businesses across California committed to sustainability. This is a free program offering certification and recognition to all businesses in Long Beach. All businesses that become certified receive a certificate, a window decal or sticker, rights to the Green Business logo, a listing on the California Green Business Network directory, promotion through city website and social media pages, and access to a network of like-minded sustainable businesses.</p>	2018

Level	Promoting Community and Individual Action Activities	Reported
Platinum	1. Electric Vehicle Giveaway Program - Since 2016, the City of Long Beach gives away electric vehicle chargers free of cost to Long Beach residents who own or lease an electric vehicle and obtain an electrical permit. Recipients are responsible for any and all expenses related to completing the electrical work necessary to accommodate the chargers at their homes, including city permit and inspection fees. This giveaway program coincided with the launch of an expedited permitting process for residents interested in installing a residential electric vehicle charging station.	2018





Promoting Community and Individual Action Activity

Level	Promoting Community and Individual Action Activities	Reported
Platinum	<p>2. Urban Agriculture Incentive Zone - Since 2017, the Urban Agriculture Incentive Zone Program provides tax incentives to vacant lot owners who enter a contract with the city to use their lot for agricultural purposes for a period of 5 years. While under contract, the lot owner pays property taxes based on the agricultural value of the property, which can offer substantial savings. This opens up new opportunities for local farming and gardening to provide locally grown produce to the Long Beach community.</p> <p>3. Beach Streets- Since June, 2016, the City of Long Beach has hosted 8 Beach Streets, an open street event where a stretch of street is closed to vehicular traffic and open to pedestrians, bicyclists, and others on non-motorized vehicles. The aim of Beach Streets is to get people to explore local businesses and restaurants, consider taking local transit, and allow them to enjoy entertainment for all ages along the route.</p>	2018





INSTITUTE FOR LOCAL GOVERNMENTSM

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