



# Logic Model for the Institute for Local Government Public Engagement Program

(Please note that this diagram describes causal links and does not necessarily present quantifiable success indicators.)



- ILG's mission to support good government at the local level with practical and accessible resources for CA communities.
- The PE Program's purpose to promote effective and inclusive public engagement and participation in local decision making and governance in CA cities, counties and regions.

- Skilled, knowledgeable and experienced staff.
- Strong organizational ties with the LCC, CSAC, CSDA and others.
- Track record and legitimacy with local officials statewide.
- ILG, LCC, CSAC, CSDA and others print and electronic media, meetings and conferences, and other's communication channels reaching local officials.
- Knowledge of public engagement practices, research and trends in California and nationally.

- Research and documentation of local public engagement efforts in CA.
- Production and dissemination of publications and materials in print and online.
- Communications to support and promote public engagement through ILG, LCC, CSAC, CSDA and others.
- Public engagement conference sessions, workshops and webinars.
- Public engagement and immigrant integration direct assistance and advice to cities, counties and regions.
- Encouraging the use of innovative and inclusive engagement technologies/practices including translation and keypad polling.

- Greater inclusion of those frequently under-represented in local public engagement (through more responsive and targeted processes and cross-sector partnerships).
- Local officials more aware and knowledgeable about public engagement strategies and processes.
- Local officials more motivated and willing to sponsor/use public engagement processes.
- More experimentation and use of public engagement and collaboration locally in newer areas of need (such as election system design and immigrant integration).
- Additional public engagement processes with greater impacts on local decision-making.
- More communities with actionable plans or policies that "embed" public engagement as an ongoing responsibility of local government.
- Greater city/county capacity to review and evaluate their public engagement efforts.

- Residents who are more informed about local and regional issues and are prepared and motivated to participate.
- Broader and more inclusive participation by low-income, ethnic, immigrant and other residents in the civic and political life of their communities.
- Better local and regional public decisions that lead to stronger and more viable communities.
- Local officials with increasing knowledge of, and experience with, participatory and collaborative governance.
- More responsive, inclusive & effective local governance, and a greater public trust and confidence in local government.

## Logic Model Chart Key

- ILG** Institute for Local Government
- PE** Public Engagement
- LCC** League of California Cities
- CSAC** CA State Association of Counties
- CSDA** CA Special Districts Association