



## Public Engagement Program

The Institute for Local Government (ILG) Public Engagement program offers information and resources to help local officials and their communities design, carry out and assess effective and inclusive public engagement activities. Well designed and implemented public engagement can help local agencies better understand the views and values of residents, improve local agency decision making, create a more informed, involved and supportive community, and lead to greater public trust and confidence in local government.

### What We Offer:

- **Web-Based and Print Resources:** The Institute website provides access to all of ILG's public engagement guides, tip sheets and reports, as well as to public engagement stories from cities and counties throughout California. Also find audio and video recordings of conference sessions, access to ILG public engagement newsletters, statewide rosters of citizen academies and youth commissions, and much more. All these resources may be downloaded without cost. Print copies of our longer publications may also be ordered from the Institute.
- **Conference Sessions, Trainings and Webinars:** Educational opportunities include: public engagement-related presentations and sessions at League of California Cities, California State Association of Counties and other local agency association conferences; regional and statewide training programs; and topic-specific webinars.
- **Consultation:** Guidance is available on public engagement strategy, process options, and assessment; and Institute staff will work with cities and counties to help develop their ongoing capacity for the appropriate uses of public engagement.
- **Inclusive Engagement:** The Institute offers resources, stories and leading practices to engage communities and populations that are typically less involved in local public engagement activities. Resources include meeting translation equipment that is available for loan to local agencies.



[www.ca-ilg.org/engagement](http://www.ca-ilg.org/engagement)

*The Institute for Local Government promotes good government at the local level with practical, impartial, and easy-to-use resources for California communities. The Institute is the nonprofit research and education affiliate of the League of California Cities and the California State Association of Counties*

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Please see reverse for more information about ILG public engagement resources.



## Selected Public Engagement Resources

### Guides [www.ca-ilg.org/PEpubs](http://www.ca-ilg.org/PEpubs)

- A Local Official's Guide to Public Engagement in Budgeting
- A Local Official's Guide to Working with Clergy and Congregations
- A Local Official's Guide to Immigrant Civic Engagement
- Getting the Most Out of Public Hearings: A Guide to Improve Public Involvement
- Building Public Support for Affordable Housing: A Toolbox for Public Officials
- A Local Official's Guide to Online Public Engagement
- Understanding SB 375: Opportunities to Engage the Public in Regional Planning (3<sup>rd</sup> in series)

### Whitepapers, Tip Sheets, and Pamphlets [www.ca-ilg.org/PEpubs](http://www.ca-ilg.org/PEpubs)

- Principles of Local Government Public Engagement
- Why Engage the Public? • What is Public Engagement?
- Planning Public Engagement: Key Questions for Local Officials
- Beyond the Usuals: Ideas to Encourage Broader Participation in Your Community
- Ten Ideas to Encourage Immigrant Engagement
- Working Effectively with Public Engagement Consultants: Tips for Local Officials
- Measuring the Success of Local Public Engagement
- Three Orientations of Local Government Public Engagement: Passive - Active - Sustaining
- Responding to Emotions and Conflicts in Public Hearings
- Dealing with Deeply Held Concerns and Other Challenges to Public Engagement Processes

### Specific Sections on Our Website

- Public Engagement Basics: [www.ca-ilg.org/PEBasics](http://www.ca-ilg.org/PEBasics)
- Broadening Participation (including sub-sections on Clergy and Congregations; Immigrants and New Citizens; Youth; and Resident Leadership): [www.ca-ilg.org/broadening-participation](http://www.ca-ilg.org/broadening-participation)
- Difficult Situations in Public Engagement: [www.ca-ilg.org/difficult-situations-public-engagement](http://www.ca-ilg.org/difficult-situations-public-engagement)
- Measuring Public Engagement Success: [www.ca-ilg.org/measuring-public-engagement-success](http://www.ca-ilg.org/measuring-public-engagement-success)
- Online Engagement, Technology & Social Media: [www.ca-ilg.org/onlinepublicengagement](http://www.ca-ilg.org/onlinepublicengagement)
- Sustaining Public Engagement: [www.ca-ilg.org/sustaining-public-engagement](http://www.ca-ilg.org/sustaining-public-engagement)
- Also see specific issue sections (Planning, Housing and Sustainability; Budgeting; Health and Other Human Services; Public Safety, Reentry and Emergency Preparedness; and Public Works): [www.ca-ilg.org/engagement](http://www.ca-ilg.org/engagement)

### Rosters

- California Youth Commissions and Advisory Councils: [www.ca-ilg.org/youthcommissions](http://www.ca-ilg.org/youthcommissions)
- California Citizen, Police and other leadership Academy Rosters: [www.ca-ilg.org/CitizenAcademiesRoster](http://www.ca-ilg.org/CitizenAcademiesRoster)
- California Day Labor Centers Roster: [www.ca-ilg.org/daylaborcenterroster](http://www.ca-ilg.org/daylaborcenterroster)
- California Reentry Councils Roster: [www.ca-ilg.org/reentrycouncilroster](http://www.ca-ilg.org/reentrycouncilroster)

### Other Resources

- Perspectives on Public Engagement and Local Government e-news: [www.ca-ilg.org/pod/stay-informed](http://www.ca-ilg.org/pod/stay-informed)
- Youth Commission Briefing Papers: [www.ca-ilg.org/briefingpapers](http://www.ca-ilg.org/briefingpapers)
- Share Your Public Engagement Story: [www.ca-ilg.org/publicengagementstoryform](http://www.ca-ilg.org/publicengagementstoryform)

Visit ILG's website for more practical, impartial and easy-to-use resources in all our program areas.

[www.ca-ilg.org](http://www.ca-ilg.org)