The Institute for Local Government (ILG) is grateful for the opportunity to reflect on a year of exciting growth and transition. We welcomed Erica Manuel as our new executive director and embarked on a comprehensive strategic planning process all while helping local government leaders navigate complex issues ranging from affordable housing to disaster preparedness to climate change.

Looking forward to 2020, we are laser focused on deepening our capacity and breadth of services in our four main program areas:

1. Leadership and Governance
2. Public Engagement
3. Sustainability, and
4. Civics Education and Workforce

Of course, we’ll continue to keep a pulse on the wide range of emerging issues impacting local government leaders and the communities they serve. The numbers below are just a snapshot of the work completed last year. 2019 was a fantastic year and we look forward to continuing to work with and being a resource for local government leaders across California!

Trainings & Workshops
- Conducted workshops for a wide range of local government partners, including the San Joaquin Valley Air Pollution Control District, Alameda County, the City of Pacifica and the Tahoe Transportation District on topics ranging from homelessness to leadership to air quality.
  - Hosted 41 trainings, webinars and conference sessions, reaching over 3,500 local officials and staff.

Educational Resources
- 15 new tip sheets, case stories and articles
- Launched our first interactive microsite and digital toolkit on housing and community engagement
- 10 electronic newsletters

The Beacon Program
- The 11 cities that earned a Beacon Award in 2019 collectively reduced their carbon emissions by more than 900,000 metric tons, equivalent to removing more than 190,000 cars from the road.
  - Participation grew to 153 cities and counties representing over 30% of California’s population
  - Participants earned 48 spotlight awards and 12 full Beacon awards

The TIERS Program
- Trained 162 people from 36 local agencies on ILG’s Public Engagement Framework.
  - Trained more than 350 people representing more than 80 local agencies since the program’s inception in 2017.

2019 ACTIVITIES & IMPACT

ABOUT US

Who We Serve

58 counties
1,000+ special districts
482 cities
Local agency elected and appointed officials and staff

Our Reach

12,000 monthly hits on www.ca-ilg.org — a monthly increase of 1,000 from 2018
2,340 resources downloaded monthly
6,655 newsletter subscribers
1,660 Facebook followers
1,755 Twitter followers
3,152 LinkedIn connections
MORE 2019 HIGHLIGHTS

Increased Local Government Capacity to Address Climate Change — Launched the BOOST Pilot Program to help 12 under-resourced communities create a framework for sustainable community planning that is customized and tailored to each community’s specific needs.

Reframed the Conversation About Housing — Launched a Housing and Public Engagement Toolkit to help California local governments establish more trust and transparency by collaborating with and engaging their residents on housing-related issues. Helped connect nearly 80% of cities and counties to SB 2 planning grants.

Created Clearer Pathways to Public Service — Helped local governments recruit and maintain a talented workforce by connecting over 500 youth to diverse local government career opportunities. Hosted a sold out Sacramento Region Public Sector Workforce Summit with more than 250 leaders to address critical workforce pipeline issues local agencies are facing.

Promoted Health and Equity — Worked with the San Joaquin Valley Air Pollution Control District in Shafter and Fresno to implement AB 617 legislation designed to reduce regional and community exposure to air pollutants. After facilitating 11 meetings, ILG helped both steering committees hit a major milestone of adopting their Community Emissions Reduction Program plans.

Promoted Exceptional Local Leadership — Trained nearly 1,500 local elected officials and staff on ethics and governance best practices to build trust, accountability, responsiveness and transparency.

Focused on Disaster Preparedness & Building Resiliency — Convened state and local leaders to increase collaboration on disasters and advance programs that support local agency implementation of state policy.

THANK YOU TO OUR 2019 PARTNERS!

We would not be able to provide the technical assistance, trainings and resources we do without the support of our partners. Thank you to our 2019 partners for their continued support!

Alameda County
Aleshire & Wynder
American Lung Association of California
American Society for Public Administration, Sacramento Chapter
AT&T
Bay Area Air Quality Management District
Best Best & Kreiger
Burke Williams & Sorensen
California Office of Emergency Services
City of Pacifica
City of Pico Rivera
City of Santa Rosa
City of Sacramento, Office of Economic Development
City of Tracy
Department of Housing and Community Development
Hanson Bridgett
Hdl Companies
Highlands Community Charter
Gateway Cities Council of Governments
Governor’s Office of Planning and Research
Kronick Moskovitz Tiedemann & Girard
Liebert Cassidy Whitmore
Pacific Gas & Electric
PlaceWorks
Renne Public Law Group
Richards Watson & Gershon
Sacramento Employment & Training Agency
Sacramento Municipal Utility District
Sacramento State University
SAFE Credit Union
San Joaquin Valley Air Pollution Control District
So Cal Gas
Southern California Edison
Statewide Energy Efficiency Collaborative
Strategic Growth Council
Tahoe Transportation District
The California Endowment
Trane
Tripepi Smith & Associates
Workforce Development Board
UC Davis Institute for Transportation Studies
USC Price School

The Institute for Local Government

Make an impact!
Become an ILG partner. Email emmanuel@ca-ilg.org.

ILG is the nonprofit training and education affiliate of the League of California Cities, the California State Association of Counties and the California Special Districts Association. Our mission is to empower local government leaders and deliver real-world expertise to help them navigate complex issues, increase their capacity and build trust in their communities.

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