ANNUAL REPORT

The Institute for Local Government (ILG) is grateful for the opportunity to reflect on a year of exciting growth and transition. We welcomed Erica Manuel as our new executive director and embarked on a comprehensive strategic planning process all while helping local government leaders navigate complex issues ranging

from affordable housing to disaster

preparedness to climate change.

Looking forward to 2020, we are laser focused on deepening our capacity and breadth of services in our four main program areas:

- Leadership and Governance
- Public Engagement
- Sustainability, and
- Civics Education and Workforce

Of course, we'll continue to keep a pulse on the wide range of emerging issues impacting local government leaders and the communities they serve. The numbers below are just a snapshot of the work completed last year. 2019 was a fantastic year and we look forward to continuing to work with and being a resource for local government leaders across California!

ABOUT US

Who We Serve



58 counties

1000+ special districts

482 cities



Local agency elected and appointed officials and staff

Our Reach



12,000 monthly hits on **www.ca-ilg.org** — a monthly increase of **1,000** from 2018



2,340 resources downloaded monthly



6,655 newsletter subscribers



1,660 Facebook followers



1,755 Twitter followers



3,152 LinkedIn connections

2019 ACTIVITIES & IMPACT

Trainings & Workshops

• Conducted workshops for a wide range of local government partners, including the San Joaquin Valley Air Pollution Control District, Alameda County, the City of Pacifica and the Tahoe Transportation District on topics ranging from homelessness to leadership to air quality.



 Hosted 41 trainings, webinars and conference sessions, reaching over 3,500 local officials and staff.

Educational Resources



15 new tip sheets, case stories and articles



Launched our first interactive microsite and digital toolkit on housing and community engagement



• 10 electronic newsletters

The Beacon Program





• Participation grew to 153 cities and

- counties representing over 30% of California's population
- Participants earned 48 spotlight awards and 12 full Beacon awards

The TIERS Program





 Trained more than 350 people representing more than 80 local agencies since the program's inception in 2017.

MORE 2019 HIGHLIGHTS

Increased Local Government **Capacity to**



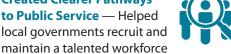
Address Climate Change — Launched the BOOST Pilot Program to help 12 underresourced communities create a framework for sustainable community planning that is customized and tailored to each community's specific needs.



Reframed the Conversation About Housing — Launched a Housing and Public

Engagement Toolkit to help California local governments establish more trust and transparency by collaborating with and engaging their residents on housing-related issues. Helped connect nearly 80% of cities and counties to SB 2 planning grants.

Created Clearer Pathways to Public Service — Helped local governments recruit and



by connecting over 500 youth to diverse local government career opportunities. Hosted a sold out Sacramento Region Public Sector Workforce Summit with more than 250 leaders to address critical workforce pipeline issues local agencies are facing.

Promoted Health and Equity — Worked with the San Joaquin Valley Air Pollution Control District in

Shafter and Fresno to implement AB 617 legislation designed to reduce regional and community exposure to air pollutants. After facilitating 11 meetings, ILG helped both steering committees hit a major milestone of adopting their Community Emissions Reduction Program plans.

Promoted Exceptional Local Leadership — Trained nearly 1,500 local elected officials and staff on ethics and governance best practices to build trust, accountability, responsiveness and transparency.

Focused on Disaster Preparedness & Building Resiliency — Convened state and local leaders to increase collaboration on disasters and advance programs that support local agency implementation of state policy.

THANK YOU TO OUR 2019 PARTNERS!

We would not be able to provide the technical assistance, trainings and resources we do without the support of our partners. Thank you to our 2019 partners for their continued support!

Alameda County

Aleshire & Wynder

American Lung Association of California

American Society for Public

Administration, Sacramento Chapter

AT&T

Bay Area Air Quality **Management District**

Best Best & Kreiger

Burke Williams & Sorensen

California Office of Emergency

Services

City of Pacifica

City of Pico Rivera

City of Santa Rosa

City of Sacramento, Office of Economic Development

City of Tracy

Department of Housing and Community Development

Hanson Bridgett

HdL Companies

Highlands Community Charter

Gateway Cities Council

of Governments

Governor's Office of Planning and

Research

Kronick Moskovitz Tiedemann

& Girard

Liebert Cassidy Whitmore

Pacific Gas & Electric

PlaceWorks

Renne Public Law Group

Richards Watson & Gershon

Sacramento Employment

& Training Agency

Sacramento Municipal Utility District

Sacramento State University

SAFE Credit Union

San Joaquin Valley Air Pollution

Control District

So Cal Gas

Southern California Edison

Statewide Energy Efficiency

Collaborative

Strategic Growth Council

Tahoe Transportation District

The California Endowment

Trane

Tripepi Smith & Associates

Workforce Development Board

UC Davis Institute for **Transportation Studies**

USC Price School

The Institute for Local Government



Make an impact! Become an ILG partner. Email emanuel@ca-ilg.org.

ILG is the nonprofit training and education affiliate of the League of California Cities, the California State Association of Counties and the California Special Districts Association. Our mission is to empower local government leaders and deliver realworld expertise to help them navigate complex issues, increase their capacity and build trust in their communities.

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