

ANNUAL REPORT 2019

The Institute for Local Government (ILG) is grateful for the opportunity to reflect on a year of exciting growth and transition. We welcomed Erica Manuel as our new executive director and embarked on a comprehensive strategic planning process all while helping local government leaders navigate complex issues ranging from affordable housing to disaster preparedness to climate change.

Looking forward to 2020, we are laser focused on deepening our capacity and breadth of services in our four main program areas:

- 1 Leadership and Governance**
- 2 Public Engagement**
- 3 Sustainability, and**
- 4 Civics Education and Workforce**

Of course, we'll continue to keep a pulse on the wide range of emerging issues impacting local government leaders and the communities they serve. The numbers below are just a snapshot of the work completed last year. 2019 was a fantastic year and we look forward to continuing to work with and being a resource for local government leaders across California!

ABOUT US

Who We Serve

-  **58** counties
- 1000+** special districts
- 482** cities
-  Local agency elected and appointed officials and staff

Our Reach

-  **12,000** monthly hits on www.ca-ilg.org — a monthly increase of **1,000** from 2018
-  **2,340** resources downloaded monthly
-  **6,655** newsletter subscribers
-  **1,660** Facebook followers
-  **1,755** Twitter followers
-  **3,152** LinkedIn connections

2019 ACTIVITIES & IMPACT

Trainings & Workshops

- Conducted workshops for a wide range of local government partners, including the San Joaquin Valley Air Pollution Control District, Alameda County, the City of Pacifica and the Tahoe Transportation District on topics ranging from homelessness to leadership to air quality.



- Hosted **41** trainings, webinars and conference sessions, reaching over **3,500** local officials and staff.



Educational Resources

- **15** new tip sheets, case stories and articles
- Launched our first **interactive microsite** and digital toolkit on housing and community engagement
- **10** electronic newsletters



The Beacon Program



- The 11 cities that earned a Beacon Award in 2019 collectively reduced their carbon emissions by more than **900,000 metric tons**, equivalent to removing more than **190,000 cars** from the road.
- Participation grew to **153** cities and counties representing over 30% of California's population
- Participants earned **48** spotlight awards and **12** full Beacon awards



The TIERS Program



- Trained **162** people from **36 local agencies** on ILG's Public Engagement Framework.
- Trained more than **350** people representing more than **80 local agencies** since the program's inception in 2017.

MORE 2019 HIGHLIGHTS

Increased Local Government Capacity to



Address Climate Change — Launched the BOOST Pilot Program to help **12** under-resourced communities create a framework for sustainable community planning that is customized and tailored to each community's specific needs.



Reframed the Conversation About Housing

— Launched a Housing and Public Engagement Toolkit to help California local governments establish more trust and transparency by collaborating with and engaging their residents on housing-related issues. Helped connect nearly **80%** of cities and counties to SB 2 planning grants.

Created Clearer Pathways to Public Service



— Helped local governments recruit and maintain a talented workforce by connecting over **500** youth to diverse local government career opportunities. Hosted a sold out Sacramento Region Public Sector Workforce Summit with more than **250** leaders to address critical workforce pipeline issues local agencies are facing.



Promoted Health and Equity

— Worked with the San Joaquin Valley Air Pollution Control District in Shafter and Fresno to implement AB 617 legislation designed to reduce regional and community exposure to air pollutants. After facilitating **11** meetings, ILG helped both steering committees hit a major milestone of adopting their Community Emissions Reduction Program plans.

Promoted Exceptional Local Leadership



— Trained nearly **1,500** local elected officials and staff on ethics and governance best practices to build trust, accountability, responsiveness and transparency.



Focused on Disaster Preparedness & Building Resiliency

— Convened state and local leaders to increase collaboration on disasters and advance programs that support local agency implementation of state policy.

THANK YOU TO OUR 2019 PARTNERS!

We would not be able to provide the technical assistance, trainings and resources we do without the support of our partners. Thank you to our 2019 partners for their continued support!

Alameda County

Aleshire & Wynder

American Lung Association of California

American Society for Public Administration, Sacramento Chapter

AT&T

Bay Area Air Quality Management District

Best Best & Kreiger

Burke Williams & Sorensen

California Office of Emergency Services

City of Pacifica

City of Pico Rivera

City of Santa Rosa

City of Sacramento, Office of Economic Development

City of Tracy

Department of Housing and Community Development

Hanson Bridgett

HdL Companies

Highlands Community Charter

Gateway Cities Council of Governments

Governor's Office of Planning and Research

Kronick Moskowitz Tiedemann & Girard

Liebert Cassidy Whitmore

Pacific Gas & Electric

PlaceWorks

Renne Public Law Group

Richards Watson & Gershon

Sacramento Employment & Training Agency

Sacramento Municipal Utility District

Sacramento State University

SAFE Credit Union

San Joaquin Valley Air Pollution Control District

So Cal Gas

Southern California Edison

Statewide Energy Efficiency Collaborative

Strategic Growth Council

Tahoe Transportation District

The California Endowment

Trane

Tripepi Smith & Associates

Workforce Development Board

UC Davis Institute for Transportation Studies

USC Price School

The Institute for Local Government



ILG is the nonprofit training and education affiliate of the League of California Cities, the California State Association of Counties and the California Special Districts Association. Our mission is to empower local government leaders and deliver real-world expertise to help them navigate complex issues, increase their capacity and build trust in their communities.

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