

2015 ANNUAL REPORT

2015 commemorated ILG's 60th Anniversary and as it comes to a close, we at the Institute for Local Government (ILG) have the chance to reflect on the work done throughout the year and throughout our history. This milestone has marked another productive and exciting year for ILG! We welcomed the California Special Districts Association as a partner in our continued efforts to support all of California's local governments and updated our website to better serve local officials and staff. The numbers below provide an overview of the work completed in 2015. We look forward to continuing to be a resource for local governments across California.

WHO WE SERVE

58
Counties

1000+

Special Districts

482

Local Agency Elected and Appointed Officials and Staff

EDUCATION

- **□** 3
- Webinars drawing over **350** registrants
- **2** 20
- Conference sessions reaching hundreds of local officials and staff
- **34**
- Trainings and workshops reaching over 1000 local officials and staff including 7 AB 1234 trainings

RESOURCES

- Case stories including
 22 featuring Beacon
 Communities of the Week
- Resource centers on Cap and Trade and recycling
- 13 Tipsheets and white papers
- = 12 Electronic newsletters

Western City Magazine:

- News from the Institute Columns
- - Feature articles and1 City Forum

The County Voice:



7 Blog Posts

California Special District:



Feature article

INFORMATION/COMMUNICATIONS

7,000 monthly hits to www.ca-ilg.org

- an increase of **1,000** visitors a month over 2014

2,200 downloads monthly

4,200 monthly newsletter recipients

1,069 Facebook likes

768 Twitter followers

1,881 LinkedIn connections including676 members of the SustainableCommunities Learning Network

RECOGNITION OF LOCAL GOVERNMENT'S LEADERSHIP -THE BEACON PROGRAM:

\$76

Cities and counties participating representing over **25%** of California's population

Presented **85** spotlight
Awards and **5** full Beacon
Award including the first
county award and the first
Gold-Level award

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10 Beacon champions

PUBLIC ENGAGEMENT EVALUATION PROJECT:

ILG completed a comprehensive evaluation of the Public Engagement Program's work from 2005-2015 to inform future offerings.

335

Total publications produced

□203

Total conferences and workshops reaching more than 5000 attendees

2343

Evaluation Participants



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ILG is the research and education affiliate of the League of California Cities, the California State Association of Counties and the California Special Districts Association. Our mission is to promote good government at the local level with practical, impartial and easy-to-use resources for California communities. Our program areas include: Ethics and Transparency, Local Government Basics, Public Engagement, Sustainable Communities and Collaboration and Partnerships.

ILG relies on the generosity of individuals, organizations and businesses in order to continue to promote good government at the local level and serve local governments and their communities each year. Help us continue to do this work by making a tax-deductible donation today! The easiest way to donate is online by visiting the "Support ILG" section of our website, or you can contact ILG at 916-658-8208 or info@ca-ilg.org.