

2015 commemorated ILG's 60th Anniversary and as it comes to a close, we at the Institute for Local Government (ILG) have the chance to reflect on the work done throughout the year and throughout our history. This milestone has marked another productive and exciting year for ILG! We welcomed the California Special Districts Association as a partner in our continued efforts to support all of California's local governments and updated our website to better serve local officials and staff. The numbers below provide an overview of the work completed in 2015. We look forward to continuing to be a resource for local governments across California.

WHO WE SERVE

58 Counties	1000+ Special Districts
482 Cities	 Local Agency Elected and Appointed Officials and Staff

EDUCATION

- 3** Webinars drawing over **350** registrants
- 20** Conference sessions reaching hundreds of local officials and staff
- 34** Trainings and workshops reaching over **1000** local officials and staff including **7** AB 1234 trainings

INFORMATION/COMMUNICATIONS

7,000 monthly hits to www.ca-ilg.org - an increase of 1,000 visitors a month over 2014	1,069 Facebook likes
2,200 downloads monthly	768 Twitter followers
4,200 monthly newsletter recipients	1,881 LinkedIn connections including 676 members of the Sustainable Communities Learning Network

RESOURCES

- 39** Case stories including **22** featuring Beacon Communities of the Week
- 2** Resource centers on Cap and Trade and recycling
- 13** Tipsheets and white papers
- 12** Electronic newsletters

Western City Magazine:

- 6** News from the Institute Columns
- 5** Feature articles and **1** City Forum

The County Voice:

- 7** Blog Posts

California Special District:

- 1** Feature article

RECOGNITION OF LOCAL GOVERNMENT'S LEADERSHIP - THE BEACON PROGRAM:

- 76** Cities and counties participating representing over **25%** of California's population
- 85** Presented **85** spotlight Awards and **5** full Beacon Award including the first county award and the first Gold-Level award
- 10** Beacon champions

PUBLIC ENGAGEMENT EVALUATION PROJECT:

ILG completed a comprehensive evaluation of the Public Engagement Program's work from 2005-2015 to inform future offerings.

- 335** Total publications produced
- 203** Total conferences and workshops reaching more than **5000** attendees
- 343** Evaluation Participants