Governments Engaging Youth: Building a Pipeline to Public Service

May 23, 2017
10:00 am – 12:00 pm
California Special Districts Association
Thank You to our Presenting Organizations
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<th>Time</th>
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<tbody>
<tr>
<td>10:00</td>
<td>Welcome: Randi Kay Stephens, Program Coordinator, Institute for Local Government</td>
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<td>10:10</td>
<td>Getting to know the audience!</td>
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<tr>
<td>10:15</td>
<td>SMUD: Susan Wheeler, Workforce Pipeline Planning and Education Relations Strategist</td>
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<td>10:45</td>
<td>Port of Hueneme: Mary Anne Rooney, Commissioner</td>
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<td>11:15</td>
<td>Napa County Resource Conservation District : Frances Knapczyk, Conservation Programs Manager</td>
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<td>11:45</td>
<td>Q&amp;A / Final Remarks &amp; Thank You!</td>
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The Institute for Local Government

ILG is the non-profit research and education affiliate of

[Logos of CSAC, League of California Cities, and CSDA]
ILG Mission

- Promoting good government at the local level
- Practical, impartial and easy-to-use materials
Governments Engaging Youth

• Vision:
  Communities and schools collaborate to prepare students for civic life and college/career readiness.

• Partners:
  - Sacramento County Office of Education
  - Council for a Strong America
  - Linked Learning Alliance

Elk Grove youth participating as City Attorney, City Manager and City Clerk
Governments Engaging Youth – Program Goals

• Create a high school to career pipeline to ensure a more diverse and prepared public sector workforce.

• Students learn 21st century workforce skills.

• Students learn how to become active citizens.

• Increase youth knowledge of how local government operates.

• Strengthen intergenerational relationships and improve adult knowledge of youth.
Governments Engaging Youth Municipal-School Partnerships: Pipeline to Public Service

Critical Attributes
- Public/Political Will
- Policies and Strategies
- Youth/Student Engagement
- Funding/Sustainability
- Partnerships
- Program Quality
- Staff Capacity

High Quality Programming
In School
- Action Civics
- Student Leadership
- Multiple opportunities for school and public sector articulation

After School
- ASES/3rdCC/JC
- Clubs
- Job Shadowing
- Internships

Summer
- Summer at City Hall
- Summer Jobs
- Internships
- Service and Advocacy Projects

Youth Outcomes
- Engaged, Active Citizens
  - Civic Knowledge
  - Civic Skills
  - Civic Action

- Interest in Public Sector Careers
  - Job-Ready Skills
  - Career Awareness
  - Career Exploration
  - Career Preparation

Institute for Local Government
Promoting Good Government at the Local Level

Professional Development
Governments Engaging Youth: Statewide Effort

- Toolkit
- Networking meetings for sites
- Seeking ways to engage leaders around the state about the value and opportunity of GEY
- Upcoming:
  - Community of Practice
  - Clarifying Core Civic and 21st century competencies
  - Digital Badging
- Identifying models of GEY around the state
- Seeking new sites to implement tailored GEY program
Workforce Accelerator Fund

- 3.0 Grantee
- Toolkit development
- Establishing a community of practice
- Advisory Committee including Youth

- Sites working with ILG:
  - Sacramento
  - West Sacramento
  - Oxnard
  - Yuba City
  - Elk Grove
  - Alameda County
  - Moreno Valley
  - We are interested in new communities!
Public Sector Workforce Landscape
(statistics courtesy of Sacramento Employment & Training Agency)

April 2016 EDD California Labor Market Review – Youth Unemployment Rates

- Californians aged 16-24 years at 10.8%
- 196,600 Employed 16-24 year-olds
- 266,600 Unemployed 16-24 year-olds

Government Industry Cluster Job Growth
- Government added 4,000 jobs. Local government gained 2,500 jobs.
- State government grew by 1,200 jobs.
- Federal government picked up 300 jobs.

Education and Public Administration Industry Cluster
- Employed 199,887 workers
- Represents 27.1 percent of Sacramento County’s total employment
- Highest concentration of jobs than any other industry cluster in Sacramento County and statewide
- The average annual wage is $69,065 above the county’s average wage of $55,650

1. Elementary and Secondary Schools 30,838 jobs, Annual Wage $47,543
2. Justice, Public Order 29,229 jobs, Annual Wage $80,094
3. Executive, Legislative and Other General Government Support 28,876 jobs, Annual Wage $75,451
4. Administration of Economic Programs, 21,511 jobs, Annual Wage $78,941
5. Administration of Human Resource Programs, 21,203 jobs, Annual Wage $75,134
6. Administrative of Environmental Quality Programs 19,199 jobs, Annual Wage $75,284
GEY TOOLKIT

www.ca-ilg.org/geytoolkit

• A spectrum of models for after-school, summer and year-round experiences (with case stories);
• Sample curriculum plans;
• Guides on connecting classroom learning to work-based experiences;
• Information about recognizing development (including through digital badging);
• Resources to work with diverse youth, including disconnected youth populations;
• Sample budgets and staff reports for city council or school board meetings; and
• Tools on how cities and schools can partner for positive youth outcomes.
Governments Engaging Youth Toolkit

A variety of programs engaging youth in government have provided students opportunity to learn about local government, careers in local government and how to advocate for community change. The Institute's Governments Engaging Youth (GEY) project is working to support, expand and enhance municipal-school partnerships that increase youth civic education opportunities, including exposure to public sector careers.

GEY's goal is to create strong partnerships between school districts and local government entities (cities, counties, special districts and courts) to offer students opportunities to:

- Gain 21st century work skills;
- Build interest in public service careers;
- Learn how to be active citizens (vote, volunteer, lead, advocate); and
- Bring youth voice to influence community issues.

Learn more about GEY or share our overview.  

This toolkit offers resources to support the growing interest and ability of municipal governments to authentically engage the next generation of active citizens and future public service workers.
Sacramento Municipal Utility District (SMUD)

- Started 70 years ago
- Serves 1.4 million customers
- Nation’s 6th largest electric utility
- Covers 900 square miles (mainly Sacramento County)
- 2,100 employees
Think of the Possibilities
Path to Program Success
Current SMUD Work-Based Learning

Career Ambassador Program
- 256 employees
- 126 events/428 hours

Internships
- High school
- College

Work-Based learning projects
- Ford Next Generation Learning
- SMUD’s Energy Efficiency Career Exploration Program
Help is Only an Email or Call Away

- Consultation
- Connections
- How-to guides
Work-Based Learning
**Work-Based Learning Continuum**

### Career Awareness

**Learning ABOUT work.**
Build awareness of the variety of careers available and the role of postsecondary education; broaden student options.

**Sample Student Learning Outcome**
Student can articulate the type of postsecondary education and training required in the career field and its importance to success in that field.

**Experience Defined by:**
- One-time interaction with partner(s), often for a group of students
- Designed primarily by adults to broaden student's awareness of a wide variety of careers and occupations

**Experiences might include:**
- Workplace tour
- Guest speaker
- Career fair
- Visit parents at work

### Career Exploration

**Learning ABOUT work.**
Explore career options and postsecondary for the purpose of motivating students and to inform their decision making in high school and postsecondary education.

**Sample Student Learning Outcome**
Student can give at least two examples of how the student’s individual skills and interests relate to the career field and/or occupations.

**Experience Defined by:**
- One-time interaction with partner(s)
- For a single student or small group
- Personalized to connect to emerging student interests.
- Student takes an active role in selecting and shaping the experience
- Depth in particular career fields
- Builds skills necessary for in-depth work-based learning

**Experiences might include:**
- Informational interview
- Job shadow
- Virtual exchange with a partner

### Career Preparation: Practicum and Internships

**Learning THROUGH work.**
Apply learning through practical experience that develops knowledge and skills necessary for success in careers and postsecondary education.

**Sample Student Learning Outcome**
Student builds effective collaborative working relationships with colleagues and customers; is able to work with diverse teams, contributing appropriately to the team effort.

**An Experience Differentiated by:**
- Direct interaction with partners over time
- Application of skills transferable to a variety of careers
- Activities have consequences and value beyond success in the classroom
- Learning for student and benefit to partner are equally valued

**Experiences might include:**
- Integrated project with multiple interactions with professionals
- Student-run enterprise with partner involvement
- Virtual enterprise or other extended online interactions with partners
- Projects with partners through industry student organizations
- Service learning and social enterprises with partners
- Compensated internship connected to curriculum

### Career Training

**Learning FOR work.**
Train for employment and/or postsecondary education in a specific range of occupations.

**Sample Student Learning Outcome**
Student demonstrates knowledge and skills specific to employment in a range of occupations in a career field.

**An Experience Differentiated by:**
- Interaction with partners over extended period of time
- Benefit to the partner is primary and learning for student is secondary
- Develop mastery of occupation specific skills
- Complete certifications or other requirements of a specific range of occupations

**Experiences might include:**
- Internship required for credential or entry to occupation
- Apprenticeship
- Clinical experience
- On-the-job training
- Work experience
Mary Anne Rooney
Vice President and Commissioner
RESTING PLACE
A CHUMASH HISTORY
Original Port Boundary
1937 (320 acres)
Wharf No. One
Reacquisition 1947/1961
City – Port Redevelopment
1961
Wharf No. 2. Acquisition
1983
NCEL Acquisition 1994
Sunkist Site Acquisition
2000
The Port is governed by five locally elected Port Commissioners.
VISION
To operate as a self-supporting Port that enforces the principles of sound public stewardship maximizing the potential of maritime-related commerce and regional economic benefit.

MISSION
To be the preferred port for specialized cargo and provide the maximum possible economic and social benefits to our community and industries served.
PORT OVERVIEW

Home to International Trade
The Port of Hueneme is ranked 28 out of 270 ports in the U.S.

TONS of Goods Come Through The Port
LITERALLY! 401 Vessel Calls and 1,371,047 total tons annually.

Moving Those Tons
Port cranes are STRONG. Big Blue can lift 104 tons and the Yellow Hornet can lift 120 tons. That’s strong enough to lift a Boeing 757... and all its...
KEY IMPORTS & EXPORTS

**TOP IMPORTS:**
Every year, the Port of Hueneme imports enough bananas to go around the world 13 times!

**Other Imports Include:**
Fertilizer, Heavy Equipment, & Fruit
On December 11, 2012, Honda Motors USA exported its 1,000,000\textsuperscript{th} U.S. Manufactured Honda.
ENVIRONMENTAL STEWARDSHIP

What else does The Port do to help the environment?

1st California port to join Green Marine.
ABOUT US:

EDUCATION

CREATING ECONOMIC CHANGE & IMPACT
$1.5 BILLION in economic activity.

That creates $9 BILLION worth of goods move through the Port each year.

OUR ROLE IN THE ECONOMY

What could you buy with $1.5 BILLION???

You could buy an NBA team!
How We Support The Community

Education

$93 Million paid to state and local taxes. $11.7 Million goes directly to the cities of Oxnard & Port Hueneme!

Port taxes help support the local community:

- Schools
- Healthcare
- Fire Fighters
- Roads

And much more!
EDUCATION
HOW WE CREATE JOBS

13,633 JOBS related to Port activity. Over 9,400 of these port-related jobs are right here in Oxnard & Port Hueneme.
EDUCATION
ELEMENTRY
SCHOOL TOURS
EDUCATION
HIGH SCHOOL
GLOBAL
LOGISTICS CLASS

We Make Cargo Move
EDUCATION
HIGH SCHOOL PROGRAM

• 13 week Class – Every Tuesday
  – 3:30 to 5:00
• 11th & 12th grade students from Local High School District
• Comprehensive look at our Maritime Industry
• Port customers as instructors
• Focus on career opportunities
• Internship opportunities
EDUCATION
STEM & BUSINESS ACADEMY
STUDENTS FROM OXNARD HIGH
EDUCATION
HIGHER EDUCATION INTERNSHIPS

• California State University – Channel Islands
• California Lutheran University
• Cal Maritime
• Ventura College
• Oxnard College
EDUCATIONAL RESEARCH PARTNERSHIP:
- PORT OF HUENEME
- CAL LUTHERAN UNIVERSITY
- ECONOMIC DEVELOPMENT COLLABORATIVE

ASSESSMENT OF HOW TO
BRING VENTURA COUNTY
PRODUCTS TO THE WORLD

FOREIGN TRADE ZONE #205
WORLD TRADE CENTER OXNARD
THANK YOU!

QUESTIONS?
Napa County Resource Conservation District’s LandSmart® for Kids

Engaging Youth with Special Districts

Frances Knapczyk
Conservation Programs Manager
Napa County RCD: Our Mission

Empowering the community to voluntarily conserve, protect, and restore natural resources in a landscape that supports agriculture, urban areas, and wild lands.
Providing technical assistance, educational programs, monitoring programs and funding sources to help land managers improve their conservation practices.

- Biology
- Hydrology
- Sustainable Agriculture
- Natural Resource Management
- Youth & Community Engagement
LandSmart® Community Education
Creating connections and inspiring conservation by offering opportunities to participate in stewardship

Volunteer opportunities
LandSmart® for Kids

Creating connections and inspiring conservation by offering opportunities to participate in stewardship and work-based learning
LandSmart® for Kids

Clean Water Program: K – 6th
Acorns to Oaks: (6th – 8th)
Youth Stewards (9th – 12th)
Napa Youth Stewardship Council (11th + 12th)
Internship (12th grade and College)
LandSmart® for Kids

Youth Stewards

• 3 – 5 High School Classes/Year
• 3 – 5 Day-Long Field Trips/Class
• 3 – 5 Career Mentors/Field Trip

(One RCD Staff, $30,000/Year)
LandSmart® for Kids Youth Stewards

Environmental Science
LandSmart® for Kids Youth Stewards

Service Learning
LandSmart® for Kids Youth Stewards
Career Exploration
School Year 2016-17

- 4 classes – private, public, and court schools
- Private Property, Public Parks, Land Trust Preserves
- 300+ native plants installed along 3 creeks
- 20+ Western bluebird boxes installed
- 12 local resource professionals:
  - USDA NRCS
  - Land Trust of Napa County
  - Napa Co Flood Control & Water Cons District
  - Audubon
  - Monkey Flower Group
  - Sola Bee
  - Napa Sanitation District
  - Napa County Ag Commissioner’s Office
LandSmart® for Kids

Napa Youth Stewardship Council

- Extracurricular, by Application
- 8 Meetings/Year
- Develop Booth for Earth Day
- 2 – 3 Student-Designed Stewardship Projects

(Two RCD Staff, One Partner, $15,000/Year)
LandSmart® for Kids

Napa Youth Stewardship Council

• Leadership
• Stewardship
• Career Exploration
School Year 2016-17

- 12 Students
- 8 Meetings
- Earth Day Booth - Recycling
- 3 Stewardship Projects:
  - Eco Explorer Crafts with Kids at the Library
  - Trash Cleanup with Entire Elementary School
  - Native Plant/Seed Bomb Crafting Workshop at Library
Internships

- College and High School
- Projects:
  - Assist with Coastal Cleanup Day
  - Develop project descriptions for website
  - Develop outreach materials for use on field trips
  - Develop short film using existing footage
  - Enter monitoring data
  - Assist with monitoring fish trap
  - Help track survival of oak plantings
  - Assist with vineyard irrigation evaluation service
Tips for Getting Started

• Start Small

• Focus on Single Age Group

• Establish Good Relations with a Few Teachers/ Mentors
Tips for Working With Partners

- Think Broadly
- Some Partners Need $$, Others Do Not
- Partners can provide funding and time
Tips for Working with High School Students

- Think About What Youth Can Do
- Think About What Youth Want to Do
- Active & Interactive
Tips for Engaging Coworkers

• Provide clear direction

• Provide clear expectations

• Start small
Thank you

Frances Knapczyk, Conservation Programs Manager
Frances@NapaRCD.org
NapaRCD.org
Why it matters...

Developing the Future Public Sector Workforce & Next Generation of Active Citizen
GEY TOOLKIT

www.ca-ilg.org/geytoolkit

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Thank You!

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