

ChangeLabSolutions



PSE 101: *Building Healthy Communities Through Policy, Systems & Environmental (PSE) Change*

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Presented in partnership with the Network for a Healthy California





POLICY:

Written statement of organizational position, decision or course of action. (Such as ordinances, resolutions, mandates, guidelines, or rules)



SYSTEMS:

Changes in organizational procedures (such as personnel, resource allocation, programs)



ENVIRONMENT:

Physical, observable changes in the built, economic, and/or social environment.

WHAT DO WE MEAN BY POLICY?

A policy is:

- a statement in writing
- binding
- setting out a general approach to be applied broadly



Photo: Making Health Easier

WHAT DO WE MEAN BY POLICY?

- Local ordinances
- Zoning language
- Resolutions
- Standards
- School/agency policy language
- Contracts/agreements
- State/federal laws
- Organization/company policies



Photo: Making Health Easier



POLICY:

Policy requiring minimum percent of foods sold in vending machines on city property meet nutritional requirements.

SYSTEMS:

Work with existing or new vending machine operators to change product mix.

ENVIRONMENT:

Create marketing & educational materials to inform customers about the healthy changes.



Example:
urban agriculture

POLICY:

Policy to allow on-site sales of urban agriculture produce.

SYSTEMS:

Work with city to connect new community gardens with water/utilities and other resources.

ENVIRONMENT:

Create new community gardens.



Example:
farm to school

POLICY:

Wellness policy directing nutrition services department to increase purchases of fresh & locally-grown produce.

SYSTEMS:

Work with nutrition services, local farmers, and health stakeholders to inventory current practices & identify foods to purchase.

ENVIRONMENT:

Create prominent displays and marketing materials to highlight new menu items.