

Beacon Award:

Local Leadership Toward Solving Climate Change



Local Leadership Toward
Solving Climate Change

The Beacon Award: Local Leadership toward Solving Climate Change is a statewide program recognizing cities and counties that are working to reduce greenhouse gas emissions, save energy and adopt policies and programs that promote sustainability. Learn more about the Beacon Award at: www.ca-ilg.org/BeaconAward.

The Beacon Award program is part of the Statewide Energy Efficiency Collaborative (SEEC), a new alliance to help cities and counties reduce greenhouse gas emissions and save energy. SEEC is a collaboration between three statewide non-profit organizations, including the Institute for Local Government, and California's four Investor Owned Utilities. Learn more about SEEC at: www.californiaseec.org.

PROUD PARTICIPANT



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Becoming a Beacon Award Participant is Easy

To participate in the Beacon Award program, interested cities and counties will complete a simple online application. The application asks the agency to designate a contact person and provide the status of greenhouse gas inventories and climate action plans for the agency and community (completed or promised to complete). There is no deadline to apply; applications will be accepted on an ongoing basis. Finally, the applicant's governing body adopts a resolution committing the agency to participate in the program. A sample resolution and staff report are available online.

Learn more about the Beacon Award at www.ca-ilg.org/BeaconAward.

We're participating in the Beacon Award program because we are seeking affirmation for the things we've done here in Yolo County.

— Matt Rexroad, Supervisor
Yolo County

Participating in the Beacon Award Program provides us with an opportunity to showcase our great programs and projects while providing a benchmark for success.

— Steve Pougnet, Mayor
Palm Springs

Riverside is proud to participate in the Beacon Award program.

— Ron Loveridge, Mayor
Riverside

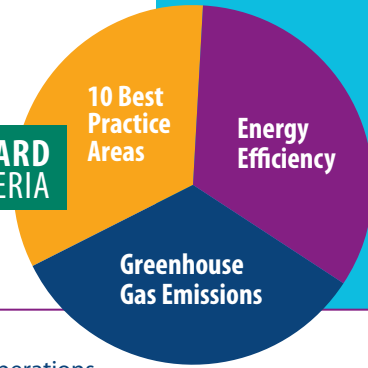
Being a Participant— Celebrating Your Progress!

Reaching a full Beacon Award level is a journey that will take time. As a Beacon Award program participant, ILG will provide support and track and celebrate your agency's progress toward achieving a Beacon Award. This includes:

- A participant profile page on ILG's website about your agency's sustainability activities.
- Use of the "Proud Participant" logo window clings for your agency facilities and an electronic version for your website.
- Sample press release announcing participation, with distribution assistance upon request.
- Video interviews with local officials and staff posted on your participant profile page telling the story of your agency's Beacon Award participation and sustainability activities.
- Written stories highlighting your agency's sustainability activities.
- Promotion through ILG's online Sustainability News, social media and communication outlets.
- Recognition for interim accomplishments as your agency works towards reaching a full Beacon Award level. This includes recognition for activities in the 10 Best Practice Areas, energy efficiency and greenhouse gas reductions in agency facilities.

Participants receive recognition when they complete the award level criteria.

BEACON AWARD CRITERIA



Silver Beacon Award

Agency facilities and operations

- Greenhouse gas reduction
- Electricity and natural gas savings

- 5% in agency facilities and operations
- 5% in agency facilities and operations from energy efficiency retrofits

Community

- Greenhouse gas reduction
- Energy efficiency

- 5% in the community as a whole
- One activity that promotes energy efficiency in the community

Best Practice Areas

- One activity in each of the 10 Best Practice Areas

Gold Beacon Award

Agency facilities and operations

- Greenhouse gas reduction
- Electricity and natural gas savings

- 10% in agency facilities and operations
- 10% in agency facilities and operations from energy

Community

- Greenhouse gas reduction
- Energy efficiency

- 10% in the community as a whole
- Two activities that promote energy efficiency in the community

Best Practice Areas

- Two activities in each of the 10 Best Practice Areas

Platinum Beacon Award

Agency facilities and operations

- Greenhouse gas reduction
- Electricity and natural gas savings

- 20% in agency facilities and operations
- 20% in agency facilities and operations from energy efficiency retrofits

Community

- Greenhouse gas reduction
- Energy efficiency

- 20% in the community as a whole
- Four activities that promote energy efficiency in the community

Best Practice Areas

- Three activities in each of the 10 Best Practice Areas

For more about Best Practice Areas, see www.ca-ilg.org/ClimatePractices.

PROUD PARTICIPANT



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*Arcata is proud to be part of the
Beacon Award program.*

— Mark Wheelley, Council Member
Arcata

*Simi Valley is pleased to
participate in the Beacon Award
program because it offers us a
chance to show our statewide
leadership in sustainability.*

— Glen Becerra, Council Member
Simi Valley

*It's nice to have this type of
recognition program so cities can
showcase what they are doing.*

— Ginger Coleman, Council Member
Apple Valley

*It is in the interest of all counties
and cities to join the program and
strive for the platinum award level.*

— Greg Cox, Supervisor
San Diego County

*We're excited to participate
in the Beacon Award
program and share our
successes.*

— Efren Carrillo, Supervisor
Sonoma County

*The Beacon Award program is a
tremendous step forward in making
sure good practices and success
stories are shared.*

— Michael Sweeney, Mayor
Hayward

Visit www.ca-ilg.org/BeaconAward to learn about
current participants and program resources.

Statewide Energy
Efficiency Collaborative

AN ALLIANCE TO SUPPORT LOCAL GOVERNMENT



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ratepayers and administered by Pacific Gas and Electric Company,
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and Southern California Gas Company under the auspices of the
California Public Utilities Commission.*