

2014 ANNUAL REPORT

As 2014 comes to a close, we at the Institute for Local Government (ILG) have the chance to reflect on the work done throughout the year. 2014 has been a productive and exciting year for ILG. We have been able to provide technical assistance for local agencies across the state, expand our collaborations and partnerships program to include the Cities Counties Schools Partnership and the Summer Meal Coalition and increase local interest in sustainable communities and our Beacon Program. The numbers below provide an overview of our 2014 accomplishments. We look forward to continuing to collaborate with and be a resource for local governments across California. Together we can continue to work to create vibrant and sustainable communities.



WHO WE SERVE

- **58** counties
- **482** cities
- Local agency elected and appointed officials and staff

OUR PROGRAMS

- Ethics and Transparency
- Local Government Basics
- Public Engagement
- Sustainable Communities
- Collaboration and Partnerships including two new programs this year: Cities Counties Schools Partnership and The Summer Meal Coalition

EDUCATION

- **5** webinars drawing over **1000** registrants.
- **16** conference workshops reaching hundreds of local officials and staff
- **9** trainings reaching over **500** local officials and staff including **6** AB 1234 ethics trainings
- **5** technical assistance projects with: the City of Turlock, the City of Merced, the Town of Paradise, the Contra Costa Transportation Authority and the City of Patterson

RESOURCES

- **7** new case stories
- **21** new tipsheets and white papers
- Western City Magazine articles: **6** Everyday Ethics Columns, **6** News from the Institute Columns, **3** City Forums and **2** Feature articles
- Community Schools Partnerships Toolkit
- **24** electronic newsletters

RECOGNITION OF LOCAL GOVERNMENT'S LEADERSHIP - THE BEACON PROGRAM

- **62** cities and counties currently participating, representing over **25%** of California's population
- **27** Spotlight Awards and **1** full Beacon Award in 2014
- **8** Beacon champions

INFORMATION/COMMUNICATIONS

- **6,000** monthly hits to www.ca-ilg.org
- **2,200** downloads monthly
- **4,460** monthly electronic newsletter recipients
- Sustainability Best Practices Framework downloaded over **750** times
- New mobile site
- **920** Facebook likes and **556** Twitter followers
- **783** LinkedIn connections including **630** members of the Sustainable Communities Learning Network LinkedIn Group.

ILG is the research and education affiliate of the League of California Cities and the California State Association of Counties. Our mission is to promote good government at the local level with practical, impartial and easy-to-use resources for California communities.

► Visit www.ca-ilg.org for more information

ILG relies on the generosity of individuals, organizations and businesses in order to continue to promote good government at the local level. Help us continue to do this work by making a tax-deductible donation today! The easiest way to donate is online by clicking the donate button on the homepage, or you can contact ILG at 916-658-8208 or emailing info@ca-ilg.org.