



Prepared by the Association of Monterey Bay Area Governments, in cooperation with its collaborating agencies and the public. This plan was funded, in part, with funds from the U.S. Department of Transportation under the Safe, Accountable, Flexible, Efficient Transportation Equity Act: A Legacy for Users (SAFETEA-LU) and reflects the positions and/or views of AMBAG and its collaborating agencies and not necessarily those of the U.S. DOT

THE MONTEREY BAY AREA PUBLIC PARTICIPATION PLAN



A Guide to
Engaging
Stakeholders in
Transportation
Decision Making
in the Monterey
Bay Area

April 2011



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The Monterey Bay Area Public Participation Plan

April 2011

The *Monterey Bay Area Public Participation Plan* is intended to guide all public involvement activities of the Association of Monterey Bay Area Governments (AMBAG), the Regional Transportation Planning Agencies (RTPA's), and Transit Agencies (MST, METRO) to comply with federal and state legislation.

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Acronym Guide

ADA	Americans with Disabilities Act of 1990
ADT	Average daily trips made by vehicles in a 24-hour period
ALUC	Airport Land Use Commission
AMBAG	Association of Monterey Bay Area Governments
APS	Alternative Planning Scenario
CAAA	Clean Air Act Amendments of 1990 (Federal Legislation)
Caltrans	California Department of Transportation
CARB	California Air Resources Board
CEQA	California Environmental Quality Act
CO	Carbon Monoxide - indirect/precursor gas
CO₂	Carbon Dioxide (a GHG) - over 84% of all emissions - The largest source of CO ₂ emissions globally is the combustion of fossil fuels such as coal, oil and gas in power plants, automobiles, industrial facilities and other sources (<i>From the US Environmental Protection Agency</i>).
CO₂e	Carbon Dioxide Equivalent
COG	Council of Governments
CH₄	Methane (a GHG) - Methane is the primary component of natural gas. Methane losses occur during the production, processing, storage, transmission, and distribution of natural gas. Because gas is often found in conjunction with oil, the production, refinement, transportation, and storage of crude oil is also a source of methane emissions (<i>From the US Environmental Protection Agency</i>).
CTC	California Transportation Commission
DEIR	Draft Environmental Impact Report
DOF	Department of Finance (State of California)
E&D TAC	Elderly & Disabled Technical Advisory Committee
EIR	Environmental Impact Report
EMFAC Model	Emission Factors Model developed by CARB
EPSP	Expedited Project Selection Procedures
FHWA	Federal Highway Administration
FSP	Freeway Service Patrol
FTA	Federal Transit Administration
FTIP	Federal Transportation Improvement Program
GHG	Greenhouse Gas Emission
HC	Hydrocarbons - indirect/precursor gas
ITS	Intelligent Transportation Systems
LOS	Level of Service
LTA	San Benito County Local Transportation Authority
LTC	Local Transportation Commission (e.g. SBCOG, RTC, TAMC)
MAC	METRO Advisory Committee
MBUAPCD	Monterey Bay Unified Air Pollution Control District
METRO	Santa Cruz Metropolitan Transit District (same as SCMTD)
MOA	Memorandum of Agreement
MOU	Memorandum of Understanding
MPAD	Monterey Peninsula Airport District
MPO	Metropolitan Planning Organization (e.g. AMBAG)
MTP	Metropolitan Transportation Plan

MST	Monterey-Salinas Transit
MTIP	Metropolitan Transportation Improvement Program
N₂O	Nitrous Oxide (a GHG) - Nitrous oxide is a product of the reaction that occurs between nitrogen and oxygen during fossil fuel combustion. The U.S. inventory report provides a detailed description on N ₂ O emissions from fuel combustion sources and how they are estimated (see the chapter entitled “Energy”) (<i>From the US Environmental Protection Agency</i>).
NO_x	Nitrogen Oxide - indirect/precursor gas
OWP	Overall Work Program (Monterey Bay Region work program)
PPP	Public Participation Plan - a federally required document outlining the consultation and coordination methods and strategies for the MPO.
RAC	Rail Acquisition Committee
RHNA	Regional Housing Needs Allocation (Pronounced “reena”)
RSTP	Regional Surface Transportation Program (fund source)
RTAC	Regional Target Advisory Committee - the group who provided recommendations on factors to be considered and methodologies to be used in the ARB target setting process
RTC	Santa Cruz County Regional Transportation Commission
RTDM	Regional Travel Demand Model
RTIP	Regional Transportation Improvement Program (prepared by RTPAs)
RTP	Regional Transportation Plan (prepared by RTPAs)
RTPA	Regional Transportation Planning Agency (e.g. SBCOG, RTC, TAMC)
RTPAC	Regional Transportation Plan Advisory Committee for San Benito COG
SAFE	Service Authority for Freeways and Expressways
SAFETEA-LU	Safe, Accountable, Flexible, Efficient Transportation Equity Act: A Legacy for Users (August 10, 2005 Federal Transportation Authorization)
SB 375	Senate Bill 375 - connects land use decisions to transportation emissions
SBCOG	Council of San Benito County Governments
SCMTD	Santa Cruz Metropolitan Transit District (or METRO)
SCS	Sustainable Communities Strategy
SIP	State Implementation Plan
SRTP	Short-Range Transit Plan
SSTAC	Social Service Transportation Advisory Councils
STIP	State Transportation Improvement Plan
TAMC	Transportation Agency for Monterey County
TAZ	Traffic Analysis Zone
TCM	Transportation Control Measures
TDA	Transportation Development Act (fund source – locally generated)
TDM	Transportation Demand Management
TEA-21	Transportation Equity Act for the 21st Century (predecessor to SAFETEA-LU)
TMA	Transportation Management Association
TOS	Traffic Operations System
TSM	Transportation System Management
UP	Union Pacific Railroad Company
USDOT	United States Department of Transportation
VMT	Vehicle Miles Traveled
VT	Vehicle Trips

1. Summary

This *Monterey Bay Area Public Participation Plan* has been prepared collaboratively with the Council of San Benito County Governments (SBCOG), Santa Cruz County Regional Transportation Commission (RTC), Transportation Agency for Monterey County (TAMC), Monterey-Salinas Transit (MST), Santa Cruz Metropolitan Transit District (SCMTD), and California Department of Transportation (Caltrans), with additional input and review by the cities and counties in the region, and other parties with an interest in the planning programs and transportation policies of the Monterey Bay area.

This plan provides guidance in the structuring of regional transportation planning processes to ensure that, to the greatest extent possible, interagency consultation and public participation are an integral and continuing part of the regional transportation decision making process. The participation policies and procedures described in this plan are structured to comply with all applicable federal and state legislation, rules, and express the genuine regional value and interest for all residents to participate in the shaping and implementation of regional policies and decisions regarding the transportation system.

The *Monterey Bay Area Public Participation Plan*, originally adopted in June 2008 to comply with the *Safe, Accountable, Flexible, Efficient Transportation Equity Act: A Legacy for Users* (SAFETEA-LU) legislation, has been updated pursuant to changes in the California Government Code 65080 that occurred with the passage of SB 375 (2008). The 2011 PPP replaces the 2008 PPP.

The Monterey Bay area covers the counties of Santa Cruz, Monterey, and San Benito and all the cities within.

The Association of Monterey Bay Area Governments (AMBAG) serves as the regional forum for the study and discussion of regionally significant issues, including housing, transportation, energy, water, and environmental quality. Elected officials from the eighteen cities and the three counties form the AMBAG's Board of Directors. AMBAG's mission states:

"AMBAG provides strategic leadership and services to analyze, plan and implement regional policies for the benefit of the Counties and Cities of Monterey, San Benito and Santa Cruz, balancing local control with regional collaboration."

In pursuing its mission, AMBAG strives to inform and involve its jurisdictions and the general public throughout

The guiding principles for public participation are:

- Valuing public participation and promoting ***broad-based involvement*** by members of the community;
- Providing varied ***opportunities for public review and input***;
- Treating all members of the public fairly, and ***respecting and considering all citizen input*** as an important component of the planning and implementation process;
- Promoting a ***culture of dialogue and partnership*** among residents, property owners, the business community, organizations, other interested citizens, and public officials;
- ***Involving community groups*** and other organizations;
- ***Encouraging active public participation*** at the initial stages of the process, as well as throughout the process; and
- Providing communications and agency reports that are ***clear, timely and broadly distributed***.

its various programs, projects, and work activities conducted by the agency.

AMBAG and its regional planning partners seek the participation of a diverse set of communities with an interest in regional planning efforts, including lower income households, minority populations, persons with disabilities, representatives from community and service organizations, tribal organizations, and other public agencies.

Figure 1. Planning areas covered by the AMBAG Metropolitan Planning Area Boundary.



Source: AMBAG 2011.

AMBAG and its partner agencies perform a broad range of regional planning activities, such as conducting public meetings, establishing standing and ad hoc committees, partnering on studies and projects, and providing education and informational programs in accordance with statutory and regulatory directives. All of these activities are open to public involvement and review.

AMBAG, and its partner agencies (TAMC, SBCOG, RTC, MST, and METRO), have taken this opportunity to

restructure the document itself to make it more useful for transportation decision making in the Monterey Bay Area. These changes have been approved by stakeholder groups and the AMBAG Board of Directors (April 2011).

2. Governing Legislation

AMBAG, as the designated MPO, must follow Federal and State legislation when developing and programming transportation projects. The following sections outline these requirements. The RTPAs are required to follow State legislation, and Federal legislation only if they are utilizing federal funding.

AMBAG and its partner agencies are required to satisfy statutory and regulatory guidelines in the structuring and implementation of its planning efforts. Both federal and state legislation, as well as local preference and practice, combine to shape the statutory environment that this Public Participation Plan must satisfy. A list of applicable federal and state regulations is provided in Appendix D.

Federal Legislation

Safe, Accountable, Flexible, Efficient Transportation Equity Act: A Legacy for Users (SAFETEA-LU)

This Public Participation Plan has been crafted to comply with the federal and state statutory requirements. In particular, the public participation requirements of SAFETEA-LU, as defined in the *Final Rule for Metropolitan Transportation Planning*, have been used to shape the metropolitan transportation planning process. The elements required by SAFETEA-LU include:

- the participation plan must be developed in consultation with interested parties;
- the participation plan must include procedures for employing visualization techniques
- and provides that public information is available and accessible, including in electronically accessible formats

Overall, Title 23 CFR §450.316 (a) specifies that “the MPO shall develop and use a documented participation plan that defines a process for providing citizens, affected public agencies, representatives of public transportation employees, freight shippers, providers of freight transportation services, private providers of transportation, representatives of users of public transportation, representatives of users of pedestrian walkways and bicycle transportation facilities, representatives of the disabled, and other interested parties with reasonable opportunities to be involved in the metropolitan transportation planning process.”

Title VI of the Civil Rights Act of 1964, and Civil Rights Restoration Act of 1987.

Title VI of the Civil Rights Act of 1964 prevents government agencies receiving federal funding from discriminating on the basis of race, color, national origin or disability. The Civil Rights Restoration Act of 1987 extended Title VI’s applicability to all programs sponsored by federally-aided agencies, regardless of the program’s specific funding sources.

The concept of environmental justice emerged from these two regulations, and is founded on the principles of:

- Mitigating disproportionately high and adverse health or environmental effects on minority or low-income populations;
- Ensuring that all affected communities have the ability to participate fully in transportation decision-making processes; and
- Preventing the denial, reduction or delay of receiving benefits by minority and low-income populations.

Executive Order 12898 - Federal Actions to Address Environmental Justice in Minority Populations and Low-Income Populations

Executive Order 12898 provides for the intergovernmental review of projects to ensure that federally funded or assisted projects do not inadvertently interfere with state and local plans and priorities. This order also requires every agency to make achieving environmental justice part of its mission by addressing and identifying, where appropriate, the disproportionately high and adverse human health or environmental effects of the agency’s programs and policies on disadvantaged communities.

Executive Order 13166 - Improving Access to Services for Persons with Limited English Proficiency

Executive Order 13166 requires agencies to identify and develop services to provide those with limited English proficiency access to federally conducted and funded programs.

Executive Order 13175 - Consultation and Coordination with Indian Tribal Governments

Executive Order 13175 requires agencies to consult and coordinate with local Indian Tribal governments. In the Monterey Bay Area there are no federally recognized



tribes, however, staff does notify and consult the local Esselen and Ohlone/Costanoan tribal governments.

Clean Air Act & the Air Quality Implementation Plan (Title 40 CFR § 93.105)

As amended by the Clean Air Act, Title 40 CFR § 93.105 defines the procedures for interagency consultation, resolution of conflicts and public consultation. This includes establishing a proactive public involvement process, which is outlined in this plan.

Americans with Disabilities Act of 1990 (ADA), the Rehabilitation Act of 1973, & the Age Discrimination Act of 1975

The Americans with Disabilities Act of 1990 amended Title 42 regarding public health and welfare, to ensure the protection of civil rights regarding discrimination based on disability. The Rehabilitation Act of 1973 prohibits discrimination on the basis of disability for any programs conducted by or receiving federal funding. The Age discrimination Act of 1975 prohibits discrimination on the basis of age for any program conducted by or receiving federal funding.

State Legislation

Government Code 65080 & SB 375

In 2008 SB 375 was passed by the state legislature, amending Government Code 65080 to include specific language for public participation activities required by MPOs as they develop their Sustainable Communities Strategy (SCS) for the long range Metropolitan Transportation Plan (MTP). Specifically, the contents of this plan are guided by the *2010 California Regional Transportation Plan Guidelines* produced by the California Transportation Commission. These activities, outlined further in chapter 5, includes holding additional meetings and workshops, extensive consultation and coordination, updating the public participation plan, as this document does, and providing a process for members of the public to receive updates and information regarding the

development of the SCS. The specific language can be found in the California Government Code section 65080 (b) (2)(E).

California Environmental Quality Act (CEQA)

The California Environmental Quality Act (CEQA) (CPRC § 21000 et seq) requires transportation plans and programs developed by AMBAG and the RTPAs to undergo an extensive environmental review process.

The MTP and RTPs require approval by governing bodies, and as such, AMBAG and the RTPAs must prepare an Environmental Impact Report (EIR) that evaluates the significant environmental impacts of the proposed projects and determine ways to mitigate the impacts to below significance. In addition, specific projects may undergo individual EIR processes depending on their scope or inclusion in the long range transportation plan EIR.

The preparation of an EIR requires extensive consultation between the partner agencies and provides for a 45-day public review period.

The Brown Act

The Brown Act (California Government Code § 54950-54963) regulates meetings of local public agencies. The Brown Act also applies to any committee or subsidiary body of a local agency, whether permanent or temporary, decision-making or advisory, created by local agency governing boards.

The Brown Act sets minimum standards for open meetings relative to notice posting, agenda distribution, access, location of meeting, and public input. The Act requires agendas for regular meetings to allow members of the public to address the agency on any item of interest to the public within the purview of the particular agency. To give sufficient time for all interested parties to present their opinions, each agency may limit the amount of time per person for such public testimony.

3. Regional Roles and Responsibilities

Regional Transportation Planning

In the Monterey Bay region, the responsibility for transportation planning and programming is shared between:

- California Department of Transportation (Caltrans)
- Metropolitan Planning Organization (AMBAG)
- Regional Transportation Planning Agencies (RTPAs)
 - Transportation Agency for Monterey County (TAMC)
 - Council of San Benito County Governments (SBCOG)
 - Santa Cruz County Regional Transportation Commission (RTC)
- Public transit operators
 - Monterey-Salinas Transit (MST)
 - San Benito County Local Transportation Authority
 - Santa Cruz Metropolitan Transit District (SCMTD or Santa Cruz Metro)

Collectively, these seven agencies are herein referred to as the “partner agencies.”

A 2003 Memorandum of Understanding (MOU) between AMBAG, MST, RTC, Santa Cruz Metro, and TAMC delineates the respective roles and responsibilities of each agency in transportation planning and programming for the region. A separate Caltrans-AMBAG MOU, signed in June 2005, outlines the respective regional responsibilities of these agencies.

AMBAG and the RTPAs work cooperatively to ensure that both state and federal requirements are met for the region. The RTPAs are each required to prepare a Regional Transportation Plan (RTP) for their respective counties, and these documents are incorporated into the combined Metropolitan Transportation Plan (MTP) and Sustainable Communities Strategy (SCS). Projects within the RTP and the MTP/SCS are then selected for programming and implementation, via a variety of state and federal funds, over the next four years, and are incorporated into their respective Regional Transportation Improvement

Programs (RTIP). Federally-funded projects selected to receive funds are included in the MTIP, adopted by AMBAG. The public transit operators prepare plans and operate and maintain scheduled transit services in their respective service areas. AMBAG is responsible for meeting federal metropolitan planning and programming requirements for the three-county region. AMBAG’s public involvement activities and public notices for the MTIP will satisfy the program of projects requirement of the FTA’s Urbanized Area Formula Program as defined in 49 USC 5307 (C) (1) – (C) (7).

State Department of Transportation The California Department of Transportation (Caltrans) - District 5

Caltrans oversees the state transportation planning process regarding the metropolitan transportation planning and programming process.

Caltrans’ primary responsibility is to ensure the function of the state highway system and develop transportation projects of statewide importance, including intercity rail.

AMBAG Member Jurisdictions:

County of Monterey

- City of Carmel-by-the-Sea
- City of Del Rey Oaks
- City of Gonzales
- City of Greenfield
- City of King City
- City of Marina
- City of Monterey
- City of Pacific Grove
- City of Salinas
- City of Sand City
- City of Seaside
- City of Soledad

County of San Benito

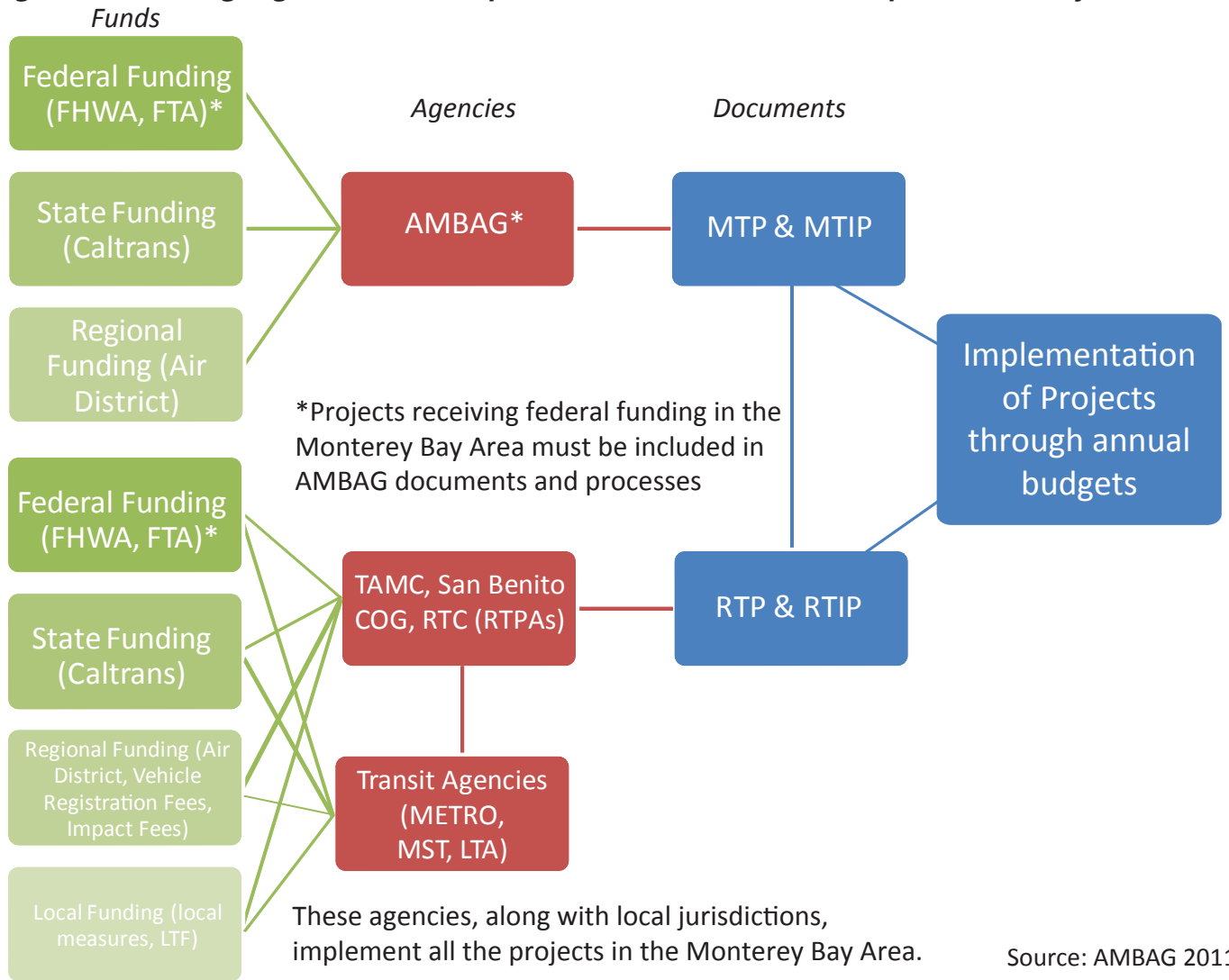
- City of Hollister
- City of San Juan Bautista

County of Santa Cruz

- City of Capitola
- City of Santa Cruz
- City of Scotts Valley
- City of Watsonville

*****The 2011 Board of
Directors is listed on
the inside cover of this
document.***

Figure 2. Funding, Agencies, and Important documents for Transportation Projects.



The State Transportation Improvement Program (STIP) includes transportation projects from throughout California, including those from all Monterey Bay Area jurisdictions for approval to the California Transportation Commission (CTC), a policy-making body appointed by the Governor and legislature.

In the Monterey Bay region, Caltrans District 5 is the liaison between the partner agencies and Caltrans Headquarters.

Metropolitan Planning Organization Association of Monterey Bay Area Governments (AMBAG)

Formed under a joint powers agreement in 1968, AMBAG is a voluntary association of cities and counties in the Monterey Bay region. Established by a joint powers agreement, AMBAG provides a forum for policy and planning issues of regional significance. AMBAG acts as the regional Council of Governments (COG) for Santa Cruz and

Monterey counties, and since 1968 has been designated by the Governor as the Metropolitan Planning Organization (MPO) for the region.

Membership of the Association of Monterey Bay Area Governments includes twenty-one jurisdictions within Monterey, San Benito and Santa Cruz counties, with the Council of San Benito County Governments participating as an Associate member. An elected official from each jurisdiction is appointed by that jurisdiction’s City Council or Board of Supervisors, with each of the eighteen cities represented by one member and each of the three counties by two members, forming the twenty-four member AMBAG Board of Directors.

AMBAG, as MPO, is charged with developing and periodically updating a federal long-range transportation plan and transportation improvement program for the region, as well as developing an annual Overall Work Program. These statutory requirements are satisfied

with the periodic preparation and publication of the Monterey Bay Metropolitan Transportation Plan (MTP), the Metropolitan Transportation Improvement Program (MTIP), and the Monterey Bay Region Overall Work Program (OWP).

The Metropolitan Transportation Plan (MTP)

The MTP is the long range (20 years or more) transportation plan that looks for the possible transportation needs the region will have in coordination with the proposed growth of the region. Proposed transportation projects must be included in this plan to be eligible for federal funding. The SCS will be contained in this plan and requires the proposed transportation solutions to meet or further reduce the adopted GHG target for the region.

The Metropolitan Transportation Improvement Program (MTIP)

The MTIP is the region's short range transportation project programming document that contains transportation projects proposed for funding. The MTIP is required to be updated at least every four years, and AMBAG typically updates this document every two years. Federal regulations require the MTIP to be prepared in coordination with the RTPAs, Caltrans, and the public transit operators in the region, and local agencies. This document can either undergo a "Formal Amendment" or an "Administrative Modification" within the two to four year cycle.

Formal amendments are changes to projects that are considered significant in nature such as adding or deleting regionally significant or federally funded projects or major changes to the cost or scope of projects and therefore must go through public review and a comment period. AMBAG processes formal amendments to the MTIP on a quarterly schedule, and more often if warranted by special circumstances.

Administrative Modifications to the MTIP are processed for minor program revisions. The criteria for Administrative Modifications and Amendments are defined in SAFETEA-LU. The administrative modifications are minor changes to projects and are not required to go through public review.

The use of technical corrections and advancement or delay of funds using Expedited Project Selection Procedures (EPSP) can also be utilized to update the MTIP. No public review is necessary for AMBAG to use agreed-upon

Expedited Project Selection Procedures (EPSP). EPSP is used to advance projects from the later years of the MTIP and delay the implementation of other projects from earlier years. These changes occur without modification or amendment, based on agreements between AMBAG, Caltrans, local transit operators, and RTPAs.

Overall Work Program (OWP)

The OWP, produced by AMBAG, includes federal and state funded planning as well as transportation and air quality planning activities proposed for each fiscal year. The OWP incorporates planning work to be accomplished by the region's Regional Transportation Planning Agencies (RTPAs), transit operators and Caltrans.

It establishes transportation, air quality, and other regional planning objectives, the methods and timing for achieving those objectives, and identifies planning responsibilities and funding to complete the work. The OWP also serves as a management tool for AMBAG in that it identifies all projects and services to be provided during the year beyond those mandated by the metropolitan planning process. The OWP, therefore, presents an annual guide for the agency's use of resources for the fiscal year.

The OWP is a constantly changing document; changes occur during the year to reflect priority, funding and staffing changes. As a working document, the OWP must be amended prior to making changes in work scope, budget, and completion dates for key tasks.

Regional Transportation Planning Agencies (RTPAs)

Regional Transportation Planning Agencies are designated by the Governor of California and are funded directly through local and state funding. AMBAG, as the federally designated MPO, provides federal funding to these agencies.

Transportation Agency for Monterey County (TAMC)

The Transportation Agency for Monterey County (TAMC) is the state-designated Regional Transportation Planning Agency and Local Transportation Commission for Monterey County. TAMC is also the Congestion Management Agency and the Service Authority for Freeways and Expressways (SAFE). The Transportation Agency is a thirteen-member agency with seventeen voting members on the Board of Directors, which is composed of elected officials from each



of Monterey County's twelve incorporated cities and five county supervisorial districts. The Agency also includes six ex-officio members, one each from the Association of Monterey Bay Area Governments (AMBAG), Caltrans District 5, the Monterey Bay Unified Air Pollution Control District (MBUAPCD), the Monterey Peninsula Airport District (MPAD), Monterey-Salinas Transit (MST), and the City of Watsonville.

The Transportation Agency is responsible for developing and implementing a Regional Transportation Plan, and a Regional Transportation Improvement Program, as well as administration of Local Transportation Funds and programming of federal funds, including Regional Surface Transportation Program (RSTP) funding. The Agency operates a Freeway Service Patrol (FSP) tow truck program on congested Highway 1 and US 101 segments in Monterey County to clear vehicle collisions and respond to other freeway emergencies that are a source of traffic congestion, as well as operating and maintaining the County's call box network on state highways.

The Transportation Agency is also planning for new rail services for Monterey County, including commuter rail service between Salinas and the San Francisco Bay Area, and light rail service on the Monterey Peninsula. In 2004, the Agency purchased the Monterey Branch rail line from Union Pacific for the purpose of establishing a Monterey Peninsula Rail service, which is now being planned between Marina and downtown Monterey with a future extension to Castroville and connection to intercity rail service.

Council of San Benito County Governments (San Benito COG)

The Council of San Benito County Governments is the state-designated Regional Transportation Planning Agency for San Benito County and a Council of Governments for San Benito County. San Benito COG is a three-member agency with a five-member Board of Directors, composed of two representatives each from the San Benito County

Board of Supervisors and the Hollister City Council and one representative from the San Juan Bautista City Council. San Benito COG is responsible for county-level transportation plans and programs.

San Benito COG adopts a Regional Transportation Plan every five years. The Regional Transportation Plan is a 25-year planning document that establishes transportation goals and policies for the region, and identifies projects to be implemented with available funding.

San Benito COG is responsible for programming State Transportation Improvement Program funding in its biennial Regional Transportation Improvement Program, and administration of Transportation Development Act funding. Additionally, San Benito COG allocates federal transportation funds, including RSTP funds, to local jurisdictions.

San Benito COG solicits public input on the development of all programs and plans, including the Regional Transportation Plan, Regional Transportation Improvement Program, and Transportation Development Act funding allocations.

San Benito COG is also responsible for administration of several programs. One such program includes San Benito County Rideshare, which encourages residents to use alternative modes of transportation. The Board of Directors of San Benito COG also sits as a Service Authority for Freeways and Expressways, responsible for the emergency call box program in San Benito County.

Santa Cruz County Regional Transportation Commission (RTC)

The Santa Cruz County Regional Transportation Commission (RTC) is the state-designated RTPA and Local Transportation Commission for Santa Cruz County. As an RTPA, the RTC is responsible for transportation planning, coordination and programming. The RTC Board of Directors consists of all five members of the County Board of

Supervisors, one representative from each of the four cities in the county, and three representatives appointed by the Santa Cruz Metropolitan Transit District Board of Directors. RTC also has one ex-officio representative from Caltrans District 5. Board meetings are held the first Thursday of the month, with more informal meetings scheduled for the third Thursday of the month, as needed. Members of the public sit on the RTC's Bicycle and Elderly and Disabled advisory committees and the public is encouraged to attend meetings and address the Board or advisory body.

With input from members of the community, the RTC develops and implements a Regional Transportation Plan (RTP), a Regional Transportation Improvement Program (RTIP), and Unmet Transit Needs process associated with the RTC's distribution of Transportation Development Act (TDA) funds. Projects selected by the RTC to receive a variety of state and/or federal funds are included in the RTIP.

The RTC also implements several regional transportation projects and programs. These include ongoing programs such as the Commute Solutions rideshare program, the Bike Secure discounted bike rack program, the SAFE callbox program, and the FSP program providing assistance to motorists. Regional projects the RTC is implementing include:

- Highway 1 Soquel-Morrissey Auxiliary Lanes,
- Highway 1 HOV lanes,
- Santa Cruz Branch Rail Acquisition and Improvements,
- Santa Cruz county portion of the Monterey Bay Sanctuary Scenic Trail Network.

In preparing transportation planning and programming documents and implementing specific projects and programs the RTC uses a variety of public participation tools, including public meetings and workshops, public hearings, committee meetings, public notices, advertisements in newspapers, the internet, email notification and televised meetings (please refer to Chapter 5 for more detail).

Public Transit Operators

Monterey-Salinas Transit (MST)

Monterey-Salinas Transit (MST) provides public transit service to a 280 square-mile area of Monterey County with 58 routes, 103 fixed route fleet buses, 30 Americans

with Disabilities Act compliant minibuses for paratransit service, and six trolleys serving an estimated 352,000 person service area population. In 2010, MST became a countywide transit district overseen by an thirteen member voting Board of Directors, composed of one representative each from the County of Monterey and all twelve county cities: Carmel-by-the-Sea, Del Rey Oaks, Gonzales, Greenfield, King City, Marina, Monterey, Pacific Grove, Salinas, Sand City, Seaside and Soledad.

MST's fixed routes provide service primarily in the Monterey Peninsula jurisdictions and in the Salinas Valley. Intercity service is provided via Highway 68 and Highway 1 between these two urban areas of Monterey County. MST provides rural transit service to Carmel Valley and Big Sur, and seasonally along the Monterey waterfronts – the MST Trolleys. In addition, intercity routes connect MST with the Santa Cruz Metropolitan Transit District at their Transit Center in Watsonville. Also, MST operates service between downtown Monterey and the Diridon train station in San Jose and service between King City and Paso Robles via Fort Hunter Liggett providing timed transfer connections to San Luis Obispo County transit to the South and San Francisco Bay Area transit and rail services to the north.

MST is also responsible, under the Americans with Disabilities Act, for the provision of complementary paratransit service in Monterey County. To that end, MST operates and administers the RIDES paratransit program that provides service within $\frac{3}{4}$ mile of MST fixed transit routes. The Rides program also serves Special Transit service areas in unincorporated rural North and South Monterey County extending paratransit service to one mile of fixed routes in those areas.

San Benito County Local Transportation Authority

The San Benito County Local Transportation Authority (LTA) is the designated Consolidated Transportation Services Agency for San Benito County. The LTA is a Joint Powers Authority between the City of Hollister, City of San Juan Bautista and the County of San Benito. The Board of Directors consists of two elected officials each from the City of Hollister City Council and the County of San Benito Board of Supervisors and one elected official from the City of San Juan Bautista City Council.

The LTA is responsible for administration and operation of County Express, the primary public transportation for the County and operates seven days a week. County Express services include Fixed Route, Complementary Paratransit,

Dial-A-Ride, and Intercounty transit services to the City of Gilroy in Santa Clara County.

The LTA also provides three specialized transportation services: out-of-county non emergency medical transportation, senior lunch program transportation, and a medical-shopping assistance program.

The LTA seeks public input on development of operations plans, including a Short Range Transit Plan, which is adopted every five years. The LTA also solicits input on potential route changes, fare increases, and other service and policy changes.

Santa Cruz Metropolitan Transit District (Santa Cruz Metro)

The Santa Cruz Metropolitan Transit District (SCMTD or Santa Cruz Metro) provides public transit service in Santa Cruz County and connects with Monterey-Salinas Transit, the Monterey County public transit provider, at the Watsonville Transit Center. METRO provides service using 85 buses on 35 routes throughout the County. In addition to service throughout Santa Cruz County, Santa Cruz Metro operates, in conjunction with the Santa Clara Valley Transportation Authority (VTA), AMTRAK, Caltrans and the Capitol Corridor Joint Powers Authority, express bus service to and from Santa Clara County over State Route 17 (Highway 17) seven days per week.

Santa Cruz Metro has an eleven member Board of Directors composed of one representative each from the cities of Capitola and Scotts Valley, five approved by the Santa Cruz County Board of Supervisors, two representatives from the City of Santa Cruz and two representatives from the City of Watsonville. In addition to its regular membership, Santa Cruz Metro also has one ex-officio member representing the University of California at Santa Cruz. Board meetings are held the second and fourth Friday of each month. Public comments on any issue can be made during the public comment period at the Board meetings.

Santa Cruz Metro is also responsible for the provision of complementary paratransit to fixed route transit service under the Americans with Disabilities Act. Santa Cruz Metro ParaCruz provides shared ride, door-to-door service for people certified as unable to use the regular service.

4. Preparation of the Public Participation Plan

The Monterey Bay Area Public Participation Plan was originally adopted in 2008. AMBAG initiated development of the plan by compiling information from the seven partner agencies on their existing public participation and policy decision-making processes. AMBAG and its partner agencies consulted with interested parties at the federal, state, regional, and local level to identify opportunities for improving or building upon existing practices. A draft of the Public Participation Plan was circulated for agency review and comment; and the approved draft was made available for public review and comment. The final document was confirmed with an action of the Board of Directors.

The Passage of Senate Bill 375 in 2008 resulted in changes in Government Code § 65080, which required an update to the Monterey Bay Area Public Participation Plan. The 2011 update is responsive to the Senate Bill 375 requirement of a documented public participation process for the development of the Sustainable Communities Strategy and updates of the region's Metropolitan Transportation Plan and each County Regional Transportation Plan. The specific requirements of SB375 are discussed in detail in Section II, "Statutory and Regulatory Environment".

AMBAG, and its partner agencies (TAMC, San Benito COG, and RTC), have taken this opportunity to restructure the document itself to make it more useful for transportation decision making in the Monterey Bay Area. These changes have been approved by stakeholder groups and the AMBAG Board of Directors

Summary of 2008 Plan Development

AMBAG and its partner agencies shared existing information and strategies for effective public outreach which were compiled with AMBAG's 2008 Public Involvement Plan to shape and inform the bulk of the Public Participation Plan.

To accomplish the consultation requirements of SAFETEA-LU, the partner agencies offered several opportunities for interested parties to participate in the preparation of the Public Participation Plan. These included:

1. Participation forums in Each RTPA County

Transportation planners from the federal, state, county, and local levels, as well as community advocates of transportation-related issues were invited to the forums. Appendix C lists many of the agencies and stakeholders that were invited to the forums. Highlights from the forums included the following:

- Preference for both afternoon and evening meetings to gather public input
- Encouraging community engagement by holding participation meetings at specific community group meetings and schools
- Encouraging the use of many mediums to gather participation, including electronic, in person, and written communications
- Encouraging participation by persons with disabilities

2. Online Survey

AMBAG also created an online survey that was sent to all of the transportation planners and community advocates who were invited to but chose not to attend the forums.

In general the majority of survey respondents (72%) had participated in a transportation-related public participation process previously. 56 percent stated that "Convenient times and locations" as well "topics that relate to my work" would encourage them to participate in public meetings. Almost all (93%) prefer meetings held during business hours.

3. Direct Outreach

If a particularly pertinent agency or community group did not respond to any of the prior outreach efforts, AMBAG contacted them directly for consultation on their insights to the public participation plan process.



2011 Monterey Bay Public Participation Plan

The 2011 update to the *Monterey Bay Public Participation Plan* was developed by AMBAG staff and staff from the partner agencies. The AMBAG Board of Directors released the Draft for public comment in February 2011.

AMBAG and its partner agencies, building upon the work completed as part of the 2008 *Public Participation Plan*, circulated the draft to their advisory committees throughout the review period. Information about the plan was also circulated to stakeholder groups and parties who had previously expressed interest in the regional transportation planning process. A list of advisory committees and stakeholders who received notification about the availability of the Draft plan is included in Appendix C.

The Draft was also made available online at each agency's website, and was promoted through AMBAG's Facebook page to target social network users.

The 2011 update to the *Monterey Bay Public Participation Plan* is scheduled for adoption in April 2011. The strategies identified in the Plan will be used by AMBAG and its partner agencies during the 2011-2012 development of the *Monterey Bay Metropolitan Transportation Plan & Sustainable Communities Strategy*, and each County's Regional Transportation Plan.

5. Procedures & Strategies for Continued Consultation & Coordination

Providing public access to and participation in the planning processes of the Monterey Bay region is a responsibility shared between Caltrans, AMBAG, Council of San Benito County Governments (San Benito COG), Santa Cruz County Regional Transportation Commission (RTC), Transportation Agency for Monterey County (TAMC), Monterey-Salinas Transit (MST), San Benito County Local Transportation Authority, and Santa Cruz Metropolitan Transit District (SCMTD).

Each partner agency solicits public input to its planning, policy, and programming processes. Various methods are used to engage stakeholders, and provide affected agencies and interested parties with timely information and opportunities to participate in the transportation planning process.

Each federally funded transportation program or project conducted by a partner agency must have a specified public participation process that defines the avenues for reasonable involvement in the metropolitan transportation planning process.

The following slate of procedures and strategies represents a compilation of the public participation efforts and opportunities offered to residents in the Monterey Bay region. These procedures and strategies also provide guidance for realizing the desired outcome of a robust and informed level of broad-based citizen involvement in the development and implementation of plans, programs and projects in the region.

Additional information for how to engage in public participation opportunities for each county are summarized in Appendix A.

Checklist for Transportation Planning Agencies & Project Sponsors

- Define Purpose & Identify Stakeholders
- Consult & Coordinate with Other Agencies
- Consult with Interested Parties (Boards of Directors & Advisory Committees)
- Public Notice, Public Hearings, Comment Periods
- Use Media & Informational Materials, and Visualization Techniques for communication
- Encourage Bilingual Participation
- Respond to Public Input
- Distribute Final Documents

OTHER Possible Participation Requirements:

- Local Assistance Procedures Manual (Caltrans)
- Master Agreements with Caltrans, and
- other grant agreement requirements (varies)

Required Procedures and Methods for Public Participation (based on state and federal laws)

The eight required public participation activities each transportation program must include are:

1. **Define Purpose & Identify Stakeholders**
2. **Consultation & Coordination with Other Agencies**
3. **Consultation with Interested Parties (Boards of Directors & Advisory Committees)**
4. **Public Notice, Public Hearings, Comment Periods (utilizes the Brown Act)**
5. **Use of Media & Informational Materials, and Visualization Techniques**
6. **Encourage Bilingual Participation**
7. **Respond to Public Input**
8. **Distribution of Final Documents**

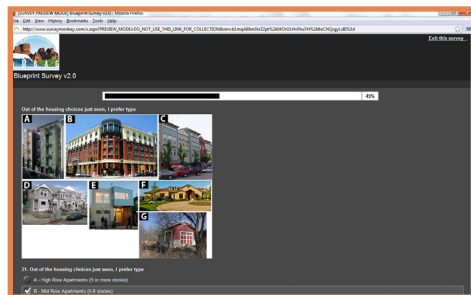
These activities are further explained in the following text, followed by a special section pertaining to new requirements for the MTP/SCS development pursuant to SB 375.

1. Define Purpose & Identify Stakeholders

Prior to initiating public outreach on transportation plans, programs and projects, each partner agencies defines the purpose, objectives and stakeholders for public involvement. Individuals and groups that have an interest in transportation decisions may include, but are not limited to:

- Landowners
- Neighborhood and community groups
- Environmental advocates
- Affordable housing advocates
- Transportation advocates
- Home builder representatives
- Broad-based business organizations
- Commercial property interests

These groups can be represented through direct outreach, advisory committees, or other methods described in the following text. The partner agencies recognize that the public expects a clear understanding of their involvement and purpose throughout the transportation planning process.



2. Consultation & Coordination with Other Agencies

The public involvement processes of the partner agencies are coordinated with federal, state and local agencies and outreach processes to enhance public involvement in the issues, plans and programs. Appropriate consultation is undertaken with agencies and officials responsible for other planning activities within the region, as well as state and federal resource management agencies. These agencies include but are not limited to:

- State & Federal Resource Agencies (water, fish & game, Coastal Commission, etc.)
- Local Tribal Governments
- Housing & Economic Development Agencies
- Airport Operations
- Goods Movement

Transportation Plan and Sustainable Communities Strategy Coordination Group

The Monterey Bay region partner agencies participate in regular coordination group meetings to discuss preparation of transportation plan updates, policy issues and coordinate development of the Sustainable Communities Strategy for the region that is required by Senate Bill 375.

California Environmental Quality Act Consultation

The public participation process defined by the California Environmental Quality Act (CEQA) for environmental documents prepared for transportation plans and projects serves as the primary means for consultation to occur with federal, state and local resource management agencies.

3. Consultation with Interested Parties (Boards of Directors & Advisory Committees)

Each of the seven partner agencies holds regularly scheduled meetings that are open to the public and noticed per Brown Act requirements. General meeting notices, agendas and materials are posted at agency offices

at least 72 hours before regular meetings and 24 hours before special meetings. Board meeting and some standing committee meeting notices are posted on agency websites. Some special meetings or hearings are also published in general circulation newspapers. Agendas and materials are published and made available in advance of meetings by regular mail, email or by links to the host agency website. Agendas are also posted at the offices of the partner agencies. Staff reports and studies are made available for examination at the offices of the partner agencies and local public libraries and are made available on request, sometimes at the cost of reproduction and mailing. The agenda of each meeting provides an opportunity for members of the general public to provide comment to the Board concerning matters within the agency's purview.

In addition, public input to the transportation planning and programming process can include notification and early solicitation through each of the agency's standing advisory committees and through project sponsors (i.e. city councils and city committees). Under the region's Transportation Memorandum of Understanding, AMBAG and the region's two public transit operators, also use the RTPA advisory committees to notify and solicit input on their planning and programming process. AMBAG passes through federal planning funds to both RTC and TAMC for their work on planning analysis and funding decisions incorporated in AMBAG's metropolitan transportation planning responsibilities, including maintaining these advisory committees. All the standing advisory committees described below must meet the Brown Act public involvement and participation requests.

Technical Advisory Committees (TACs)

Each of the three Regional Transportation Planning Agencies (RTPAs) appoints a Technical Advisory Committee (TAC) which meets regularly to help guide the technical development of transportation planning, project selection and programming in the region. The TAC members are usually planners and engineers representing affected agencies and jurisdictions in each county. Additional

agency representation on these committees includes some combination of the following: transit operators, regional agencies, Transportation Management Agencies, educational institutions, and redevelopment agencies. Recommendations of each committee are forwarded to the respective Board.

Social Service Transportation Advisory Councils (SSTACs)

As required by state statute, each Regional Transportation Planning Agency appoints a Social Services Transportation Advisory Council (SSTAC) to advise the agencies on specialized transportation and unmet transit needs. Candidates are recruited from a broad representation of social services, transportation providers, and the general public representing the elderly, the disabled, and persons of limited means. With respect to unmet transit needs, state law requires an annual unmet needs public hearing if Local Transportation Funds are to be used for local road projects. In Monterey and San Benito Counties, the primary purpose of each committee is to ensure that there are no unmet transit needs which are reasonable to meet in areas which use Local Transportation Funds for purposes other than transit. Santa Cruz County does not divert any Local Transportation Funds to road projects, but regularly conducts unmet needs process to understand priority transportation needs for seniors, people with disabilities and low income individuals.

In addition to the unmet needs activities of the SSTACs, the three agencies' committees regularly review and comment on proposed planning documents and matters affecting the groups they represent. For instance, the public transit operators' on-going compliance in meeting the complementary paratransit goal provisions of the Americans with Disabilities Act is of interest to SSTAC members. As such, a transit operator representative will attend each SSTAC meeting to address complementary paratransit as well as other public transit issues of interest to the committee. SSTAC committee actions are reported to and considered by each Regional Transportation Planning Agency.

In Santa Cruz County, the Elderly and Disabled Transportation Advisory Committee (E&D TAC) serves as the Social Services Transportation Advisory Council. In addition to fulfilling the requirements of the SSTAC as required by California Code, the E&D TAC advises the RTC, the Santa Cruz Metropolitan Transit District, the Consolidated Transportation Services Agency, social service agencies and the local jurisdictions in Santa Cruz County on transportation issues, policies, plans, programs, and

projects for the elderly, disabled and persons of limited means populations.

In Monterey County, the Transportation Agency's Social Services Transportation Advisory Council and MST Mobility Advisory Committee advise the respective agencies on the transportation needs of the elderly, persons with disabilities and limited means populations. The Mobility Advisory Committee includes representatives from the County's social service providers and MST RIDES paratransit program customers. The committee serves as an advisory body to MST regarding the delivery of coordinated transportation and mobility management services provided through MST's Consolidated Transportation Services Agency.

The San Benito Council of Governments maintains its own SSTAC committee for the purposes described above.

Bicycle and Pedestrian Advisory Committees

RTC appoints a Bicycle Committee. Both TAMC and San Benito COG appoint a Bicycle and Pedestrian Facilities Advisory Committee. These committees either meet every one or two months to review, discuss and make recommendations on bicycle and pedestrian related projects, plans and programming. Recommendations of each committee are forwarded to the respective Board of Directors or member jurisdictions. These committees are composed of citizen volunteers. In Santa Cruz County, accessible pedestrian issues are discussed by the E&D TAC (see above 'Social Service Transportation Advisory Council').

Regional Rail Committee (RAC)

RTC has a Rail Acquisition Committee (RAC) which meets monthly or as needed, to pursue purchase of the Santa Cruz Branch Rail Line from Union Pacific and provide guidance to the RTC. The TAMC Rail Policy Committee meets monthly to advise the Agency on plans and issues associated with commuter and passenger rail services being developed in Monterey County.

Transit Citizens Advisory Committee

Each member of the Santa Cruz Metro Board of Directors appoints one person to the Santa Cruz Metro Advisory Committee (MAC) for a two-year appointment. MAC provides advice to Santa Cruz Metro's Board of Directors on matters of Santa Cruz Metro policy and operations referred to the Committee by the Board or Secretary/General Manager and to perform such additional duties as

Figure 3. The Building Blocks of Transportation Planning & Public Input.

Key:

-  - Public
-  - Committees
-  - Agencies & Staff
-  - Governing Boards (Decision Makers)

Final Plan ()

- **What:** The Final Plan incorporates comments on the draft plan and is adopted by the governing board.
- **Input:** All board meetings are open to the public, per the Brown Act and there is always an opportunity to comment on items on the agenda, however substantive comments on the plan are more helpful when made earlier in the process.

Draft Plan (   )

- **What:** The draft plan combines the goals & policies, funding estimates, project lists and other relevant information into a cohesive short and long range transportation plan.
- **Input:** An extensive notification process is employed and a public hearing is held at this stage to solicit broad participation into the review of this plan.

Project Lists (   )

- **What:** Generally, projects are initiated by the entity that will construct, operate and/or own it, however the public can also nominate projects. The project list is then prioritized and placed into two priority tiers: one called *Constrained* which consists of projects that are within the projected revenues and that are highest priority, and *Unconstrained* projects for which no funding source is projected within the planning timeframe.
- **Input:** There is a high level of interest at this stage when decisions about which projects/programs will be included prioritized.

Funding Estimates ( )

- **What:** Planning agencies estimate the amount of federal, state and local transportation funding available for the next 25 years based on historical data, current trends and/or state and federal actions.
- **Input:** Partner agencies are involved in identifying and agreeing to the revenue projections.

Goals & Policies (   )

- **What:** *Goals & Policies* provide a consistency framework, and are used to determine project priorities.
- **Input:** This is a chance for the public to participate in establishing a regional vision, defining tools to guide progress towards achieving this vision, and by which the expenditure of the projected funding will be consistent.

assigned by the Board. MAC also may address issues which members or the public raise with respect to the quantity and quality of services provided by Santa Cruz Metro and meets on the third Wednesday of each month.

In Monterey County, the MST Mobility Advisory Committee fulfills this role.

Budget and Administration/Personnel Committee

In order to ensure efficient and effective operations, the RTC's Budget and Administration/Personnel Committee serves to review and monitor issues relating to the budget, work program, and other administrative functions of the RTC and makes recommendations to the RTC regarding such items. The Committee is also responsible for reviewing personnel matters and conducting the annual performance evaluation of the Executive Director. The Commission meets at least quarterly and more often as needed.

Traffic Operations System (TOS) Oversight Committee

RTC has a Traffic Operations System (TOS) Oversight Committee that includes representatives from Caltrans, the California Highway Patrol (CHP), local law enforcement, public works departments and the media. The purpose of the Committee is to identify opportunities to improve the efficiency and safety of the transportation system through implementing operational improvements including the integration of technology into the transportation's infrastructure to detect road conditions, inform motorists of potential hazards or delays and increase motorist's access to highway and emergency services using call boxes. In addition, the Committee identifies other strategies to improve operations such as deploying tow trucks during peak hours to remove hazards from the roadway. The Committee routinely reviews activations of the existing TOS system and responses to traffic incidents and discusses ways to improve communication among the various agencies and to enhance the existing TOS system. The Committee meets biannually and jointly with the Safe on 17 Task Force established by the CHP to discuss and develop safety improvements and programs for Highway 17.

San Benito COG Regional Transportation Plan Advisory Committee

San Benito COG established the Regional Transportation Plan Advisory Committee in (RTPAC) December 2010. It is a standing committee with members appointed by the COG Board of Directors. The purpose of the RTPAC is to review

Websites for Cooperating Agencies:

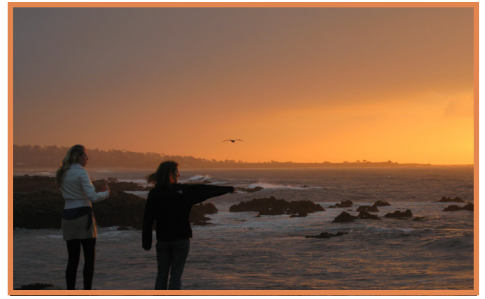
AMBAG	www.ambag.org
TAMC	www.tamcmonterey.org
SBCOG	www.sanbenitocog.org
RTC	www.sccrtc.org
MST	www.mst.org
SCMTD (Santa Cruz Metro)	www.scmt.com

and provide input on the development of San Benito COG's Regional Transportation Plan. The committee is made up of representatives of many community interests, including economic development, education, goods movement, public health, resource management, and underrepresented groups such as the elderly and disabled. The RTPAC meets quarterly with its meetings agendaized and open to the public in accordance with the Brown Act.

Ad Hoc Committees

All the standing advisory committees, like those noted above, must meet the Brown Act public involvement and participation requests. In addition to these standing committees, the partner agencies may appoint special ad-hoc committees for specific programs/plans. Although ad-hoc committees do not necessarily have to meet the Brown Act public involvement requirements, they typically do because political leaders and the communities in the region have a strong commitment to the public participation process (CA Government Code § 54952(b)). Therefore, additional public input and involvement occurs through these special ad-hoc committees. Several examples of recent committees and/or task forces include:

- **Forecast Technical Advisory Committee** – Designated by the AMBAG Board of Directors to provide public agency staff technical input in the update of Regional Population, Employment and Housing Forecast
- **Pedestrian Safety Work Group** - This subcommittee of the RTC's Elderly & Disabled Transportation Advisory Committee was formed to improve the safety and accessibility of pedestrian facilities in all



five jurisdictions of Santa Cruz County. The group has received a Caltrans Environmental Justice grant and has prioritized pedestrian improvements between activity centers and transit stops.

- **Bicycle Legislation Subcommittee** - This is one of many subcommittees of the RTC’s Bicycle Committee which analyzes existing, new and potential legislation to determine it’s impacts and benefits for local bicyclists.

4. Public Hearings

Public hearings are held prior to a decision point to gather comments for the public record, as well as input into the decision making process. Each partner agency holds public hearings prior to adoption of their major plans, programs and major service revisions (e.g. Metropolitan/Regional Transportation Plans, Transportation Improvement Programs, Short Range Transit Plans, Americans with Disabilities Act Complementary Paratransit Plans, Unmet Transit Needs, Transit Program of Projects, Service Revisions, etc.).

Santa Cruz Metro and MST hold public hearings when there is a service change greater than 25 percent, elimination of routes, fare changes, adoption of an ordinance, adoption of a resolution authorizing application for grant funding, adopting the annual budget, environmental documents, eminent domain resolutions, or short range transit plans. All Santa Cruz Metro public hearings are published as a legal notice in local newspapers. For adoption of an ordinance, a legal notice is published in both papers with notices posted at three public places, typically the transit centers.

For some agencies, public meetings are sometimes broadcast live on public access television. These meetings are generally rebroadcast, providing the public additional opportunities to view the proceedings.

Public Hearing Notices

The partner agencies publish legal notices of public hearings in newspapers of general circulation citing the

time, date and place of the hearings. For transportation matters of particular interest to the Latino community, public hearing notices are translated and run in Spanish language newspapers or radio. For items of wide public interest, public display advertisements instead of legal notices may be used. Unless indicated otherwise, public hearing notices are made available at least seven days in advance of a hearing. The partner agencies accept prepared comments (oral, written and emailed) from the public during the period between the notice and hearing date; all such comments are made part of the public record.

Public Hearings

Public hearings are conducted by the respective Board of Directors of the regional planning and transit agencies in the Monterey Bay Area during their regular meetings or at special meetings scheduled to attract maximum community participation. Public hearings may also be conducted by each agency’s standing committees. Meetings are held in facilities that are accessible to people with disabilities.

As part of a public hearing, the policy board will generally receive a report from agency staff prior to opening the meeting for comments from the public. The hearing will be concluded when all members of the public wishing to speak have provided comments. Agency staff is responsible to respond, as appropriate, to comments provided at the hearing prior to the policy board taking action with respect to the subject of the hearing.

Public Comment Period: The partner agencies publish legal notices of public comment periods in newspapers of general circulation citing the dates when they will be accepting comments on each respective document. The public comment period for adoption or revision of the Public Participation Plan, Transportation Plans, the Transportation Improvement Program and other key decision points must be “timely” and for the AMBAG region are as follows:

- **Public Participation Plan:** 45 Days

- **Regional and Metropolitan Transportation Plans:** 45 Days
 - The **Sustainable Community Strategy** component of the MTP: 55 days
- **Approval of Transportation Improvement Programs and other plans:** 30 days
- **Formal Amendments to the MTIP:** 2 weeks

Amendment or Modification to draft Plans (MTP/MTIP/PPP) or projects: If draft plans or projects differ significantly from the initial draft which was made available for public comment and raises new issues which interested parties could not reasonably have foreseen from the public involvement efforts, an additional opportunity for public comment on the revised plans or other plans will be made available within schedule constraints. Minor changes in the draft plans or projects generally can be made after AMBAG/RTPAs/Transit Agencies has completed its public comment process without further opportunities for public involvement. AMBAG or respective agencies can define what is considered a minor change during the development of the public involvement process for the plan.

5. Use of Media & Informational Materials, and Visualization Techniques

Media notification is used by all the partner agencies to inform the public of upcoming decision points, decisions made and their potential ramifications regarding transportation planning, funding, project implementation and/or service provision. Media coverage can help deliver information regarding controversial issues or events. Projects should **utilize at least one of the following** methods to visualize the project and inform the public. The following information methods are employed in the Monterey Bay region:

- **Web Sites** – Each partner agency maintains a homepage on the internet that provides the public with information about the agency, its programs, and special projects. Project and program information - including reports, documents, plans, fact sheets, maps, graphs, charts and PowerPoint presentations - is posted on the web sites and made available to the public. Meeting notices and agendas/minutes for the agency, as well as their advisory committees, are also posted and available for downloading or review. TAMC also provides viewers the ability to watch their board meetings on demand on their website. Most of the partner agencies also have a “What’s New” section on their web page to provide reviewing parties a quick way to read more about the latest developments. Agency websites also provide a forum

for graphic materials that assist viewers in visualizing programs and projects.

- **News Releases** - Partner agencies prepare and forward news releases to print and broadcast media of issues or events that affect the region, including proposed actions, notification of workshops, completion of major projects and legislative actions affecting the transportation planning and service providers. This is perhaps the most frequently used media outreach method. Board meeting highlights are also sent by one agency to media contacts as well as elected officials, advisory committees and a range of other interests in the county following each meeting.
- **Articles** in the weekly county business council distributions
- **Press Conferences** - Partner agencies hold press conferences to focus press attention on newsworthy special events and occasions.
- **Radio and Television** – RTC televises and rebroadcasts Board meetings on community access television. TAMC also offers televised broadcasts of Board meetings. Several agencies work with stations, special programs, and/or Public Access Media to interview and/or film special segments with the media to spread word regarding their agency and/or programs. For example, TAMC and RTC broadcast radio and television segments on current transportation issues, programs and projects.
- **Newsletters or Brochures** - Partner agencies use newsletters and brochures to provide information on their transportation programs and particular project development. News releases are often sent via email to entities for inclusion in their electronic newsletters.
- **Agency Reports** – Several partner agencies prepare and distribute an annual agency report sent to a broad range of their constituents and planning partners. These reports serve to communicate to the public the agency’s accomplishments, revenue/ expenditures and future directions. Some agencies are now preparing and distributing fact sheets on various projects, programs and agency information. This is a way to provide the public with the most current information.
- **Posters and Inserts** – Posters and inserts are used by the partner agencies to focus attention on a particular program. Direct transmission of oral or written materials to the media (Board Agendas, Reports, etc.)
- **Project Flyers and Folders** – Several agencies develop and distribute information flyers and/or

folders at public workshops, meetings, community events, and other significant events. In order to reach out to a wider community many of the flyers and folders are printed in Spanish.

- **Advertising** – Many of the partner agencies use advertising means, such as display ads in newspapers, outdoor advertisements on the sides of buses, “car cards” inside the buses, and posters on A-frames placed in high-travel corridors to capture people’s attention.
- **Electronic Social Media** – The regional planning agencies distribute information on plans, programs and projects through popular online social media such as Facebook and Twitter.

6. Bilingual Participation

The Monterey Bay region is home to a significant Spanish speaking population; therefore, the partner agencies employ a number of bilingual outreach methods to include participation of the Spanish speaking community. These methods could include:

- Publishing printed information regarding services, projects, programs and meetings in Spanish.
- Including the Spanish media in the distribution of news releases.
- Advertising public hearings, meetings, projects and programs in the Spanish print, radio and television media.
- Providing simultaneous translation services at meetings.
- Producing Spanish language website content.

7. Response to Public Input

Timely response to public input is important to encourage public participation and ensure that agencies communicate that public input is valued. Public inquiries receive a response providing available information or advise if information exists.

Responses to public input are made directly when public input level permits, or a consolidated response is prepared for specific issues if the volume of public comment does not allow individual responses. Written responses to public or agency input are reported to the respective policy Board for information. In some cases, as with the transportation plans and Transportation Improvement Program, when significant written and oral comments are received on the draft plan or program as a result of the public involvement process, a summary analysis and report on the disposition of comments is made and reported to the Board of Directors of the agency that received the comments or is

approving the document.

8. Distribution of Final Documents

Final documents are available on agency websites and are distributed to affected agencies and jurisdictions and individuals that provided significant comments during the public input process. Members of the public can request a copy of final documents from the appropriate agency (some may require a fee to reproduce a document). Written materials provided to a partner agency board of directors can be made available for review upon request. Documents are also available for review on agency websites or agency libraries.

Senate Bill 375 and Sustainable Communities Strategy Outreach (5 new required activities)

In addition to the required methods for public participation employed to seek public input on plans, programs and projects in the Monterey Bay Area, AMBAG is required to undertake outreach defined in Senate Bill 375. This legislation requires that the transportation plans prepared by AMBAG be consistent with a Sustainable Communities Strategy for achieving greenhouse gas emissions targets approved by the California Air Resources Board for the region. The partner agencies will coordinate to undertake the specific outreach identified below to prepare the regional Sustainable Communities Strategy.

1. Consultation with Other Agencies

In addition to the required consultation and coordination activities, AMBAG will convene a Planning Director Forum to serve as an advisory body at key decision points in development of the Sustainable Communities Strategy.

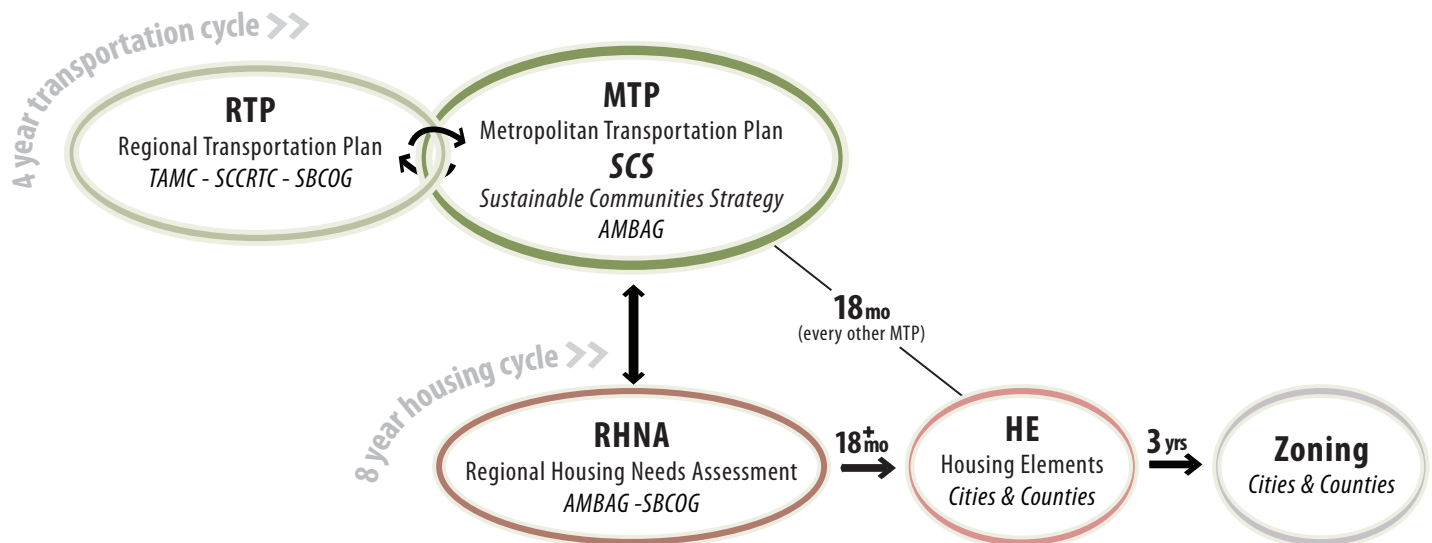
2. Visualization Techniques and Web Distribution of Information

AMBAG will utilize the internet to provide public resources for documents, graphic materials and public information related to development of the Sustainable Communities Strategy. Through the website will allow members of the public to submit a single request to receive notices, information and updates. Urban simulation computer modeling will be used to create visual representations of the different scenarios.

3. Sustainable Communities Strategy Public Workshops

Three public workshops will be convened throughout the

Figure 3. Relation between the RTP, MTP/SCS, RHNA and General Plan Housing Element Updates.



Source: AMBAG 2011.

three county Monterey Bay region to provide the public with an opportunity to participate in the development of the Sustainable Communities Strategy and information and tools necessary to provide a clear understanding of the issues and policy choices. The workshops may include visual representations of the different scenarios developed through computer modeling. Public preferences on options for land use and transportation investments presented at the workshops will be considered and incorporated in the final strategy.

4. Elected Officials Workshops

Three workshops will be convened for elected officials in the Monterey Bay Region to discuss the Sustainable Communities Strategy, including the key land use and planning assumptions to the members of the board of supervisors and the city council members in each county and to solicit and consider their input and recommendations.

5. Public Hearings and Public Comment Period

A draft Sustainable Communities Strategy will be circulated for public review at least 55 days prior to approval of the document and the transportation plans developed consistent with the strategy. Three public hearings on the Draft Sustainable Communities Strategy will be held prior to adoption of the strategy and the Metropolitan Transportation Plan throughout the Monterey Bay region to maximize opportunities for public participation and consideration of the documents by elected officials.

The public outreach process for the Sustainable Communities Strategy may also employ optional methods for public participation used by the region’s partner planning agencies, described in the next section, *Optional Methods for Public Participation*.

Optional Methods for Public Participation

In addition to the required methods and procedures for engaging public participation, partner agencies in the Monterey Bay Region may utilize some or all of the following optional methods to seek public input on plans, programs, projects and the regional Sustainable Communities Strategy. Methods chosen will depend on the size of the project or the anticipated level of community interest expressed after the initial outreach purpose and list of stakeholders are identified.

Deliberative Polling

Deliberative Polling is engaging the public in meaningful deliberation on a specific issue that takes place through surveys and follow-up workshops. This method utilizes a scientific representative sampling approach that most general public participation methods do not achieve.

As part of the outreach and implementation strategies for the next update for the SCS/MTP, AMBAG has received grant funding to pursue a Deliberative Polling process.

If future grant opportunities exist, AMBAG would like to continue to engage in Deliberative Polling activities to

continually engage the regional community in meaningful dialogue and deliberation on issues of regional importance.

and similar facilities to bring the message to already established activity centers.

Public Workshops and Public Meetings

The purpose of public workshops and public meetings is to present information and obtain input from the public, usually on specific issues, policies, programs, plans or projects. Such meetings are held throughout the planning process and are tailored to specific issues or geographic areas. The Brown Act governs the general conduct of all public meetings, including public workshops. For public workshops and meetings of particular interest to members of the community, email distributions of notices, agendas and materials are widely used. Also, display ads may be run in local newspapers.

Community Outreach Events & Strategies

Community activities are used to keep the public informed and interested in regional planning activities and goals. For example, several of the region's rideshare providers work with the Monterey Bay Unified Air Pollution Control District to promote the annual Rideshare Week and Clean Air Month. MST and rideshare agencies within the regional transportation agencies also attend community meetings, set up displays at Earth Day, at university/community college in-person registration periods, at transportation fairs at employers' work sites and job fairs, at community events like First Night, and sponsor related events like Bike to Work Day. Other community outreach strategies include:

- Working with community-based organizations to enhance outreach, either through direct contact or possibly through release of a request for proposals as funding allows.
- More outreach through community workshops
- Incorporating visualization techniques into planning and programming processes
- Outreach through faith-based communities
- Use of health services programs to combine outreach efforts
- Work with leadership groups in each county to educate a broader audience of community leaders about transportation issues.
- Targeting large employers and schools (i.e. agricultural industry, UCSC, County governments)
- Holding public hearings and/or focus group meetings outside work hours
- Locating meetings in facilities such as senior centers

Other Activities

The partner agencies also use other public involvement methods as appropriate, including:

- **Public Opinion Surveys** – Public opinion or attitude surveys are occasionally used to assess public attitudes or to obtain socioeconomic or demographic information for specific purposes. Electronic deliberative polling may be employed at meetings to provide instant feedback from the public regarding opinions and attitudes to proposed plans, policies and projects.
- **Stakeholder Groups Meetings** – In the development of special studies, partner agencies may hold meetings with affected stakeholders to gain their perspective and insights on the study subject.
- **Open Houses** - In an open house, one-to-one exchanges between the public and policy makers and/or staff are facilitated in an informal setting. Members of the public ask questions, express concerns, react to proposed plans and policies and make suggestions.
- **Conferences** – Some partner agencies have hosted conferences on transportation issues for educational purposes, soliciting media coverage, and/or soliciting input on specific funding topics.
- **Speaker's Bureau** – Designed to have people on staff able to visit various community and interest groups, several agencies employ this method to discuss their agency, its purpose, and upcoming projects/ programs/issues.
- **Expert Panels** - Individuals with specific expertise, with or without a stake in the outcome of the process, are invited to sit on expert panels to provide advice to staff on policy and technical issues in an informal, roundtable setting.
- **Focus Groups** – One agency conducts periodic Focus Groups to determine detailed public opinion on transportation topics in the county or reports written by the agency and transportation in the county.
- **Ribbon Cuttings & Ground Breakings** – Some agencies hold ceremonies to commemorate the opening of a new project or the beginning of construction. This provides a great opportunity to demonstrate to the public agency accomplishments.

Additional Strategies to Increase Involvement

After reviewing their own public participation methods and strategies, the partner agencies evaluated what they believe works best for them. Although the listing at the beginning of this section provides a summary of the procedures and methods currently used by the partner agencies to provide information on their transportation planning processes in the region, each of these methods has varying levels of success, depending on the agency and its constituents. Some of the methods the partner agencies felt were particularly successful in eliciting public participation into the transportation arena were:

- Agency web sites and web postings;
- Extensive email distribution lists;
- Flyers/inserts in paychecks;
- Collaborative outreach with other agencies;
- Surveys;
- Targeted focus group or community meetings; and
- Interviews on community TV and/or radio.

In addition to these particularly successful methods, the partner agencies provided input on what they believe would more successful to reach the broadest audience to both provide information and solicit feedback on their programs. The below list incorporates those methods the agencies will work to incorporate into their transportation planning, programming and service delivery projects.

Engagement of Low-income, Communities of Color, and Non-English speakers

- Increased publication of information in Spanish and other languages as necessary
- Establish special bilingual committees
- Increase outreach to Spanish-language media
- Assess of what is needed to expand cultural diversity at meetings

Marketing Strategies

- On-line publication and web-based comment of plans/programs, including increased use of photography and graphics
- Increased emphasis on public access television and radio
- Coordinated media stories between partner agencies and media outlets
- Prepare weekly or monthly transportation column in local newspapers

- Develop public service announcements for distribution
- Write articles for company newsletters and special interest publications
- Target marketing/notices highlighting how planning documents may impact them
- Broadcast hearings on the internet or use webcasts
- Distribute electronic neighborhood newsletters
- Use newspaper articles and active communication with published news sources
- “Word of mouth” is most effective, through direct phone calls and simple messages
- Use direct communication and website information

Contributing Agency Improved Coordination Strategies

- Better incorporation between transportation and land use programs and policies
- Establish special commissions/task forces to engage the public in a less formal setting on certain topics
- In order to involve other government agencies: notify especially smaller ones about what meetings are the highest priority to attend, especially if meetings are in the evening; combine with other topical meetings, rather than having a special meeting only for one transportation planning document
- Need to have thorough explanations of the proposals or project needs. Possibility have AMBAG look at projects that have had successful public participation and analyze what outreach methods worked best.

Feedback and Evaluation Strategies

- Constituent survey requesting feedback on their notification preferences
- Follow up contacts after the input is received assures participants that their efforts are meaningful.

These ideas are not an exclusive summary of what could be done in the Monterey Bay region, but a list of what the partner agencies believe could enhance outreach in the region. Since life is dynamic and so are the plans accompanying it, the Monterey Bay Region Public Participation Plan will be evaluated biennially to determine its effectiveness in meeting a full and open participation process in transportation planning, programming and service delivery need.

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Appendix A: Public Participation Practices by Agency

Public Participation Practices

Association of Monterey Bay Area Governments (AMBAG)

website: www.ambag.org phone: (831)883-3750 fax: (831)883-3755 email: info@ambag.org

Item	Frequency	Web	Email
MPO Meetings/ Packets	2nd Wednesday of each month (no meetings in July or December)	Posted prior to meeting	Notification sent to distribution list and interested parties when packet posted on web
MPO Actions	Approves plans, programs, projects, Agency studies and funding actions, and holds public hearings.	Agenda and minutes posted to web	Notification to interested parties if appropriate
Public Hearings	As needed for plan, program, project and state and federal funding actions	Posted on the web page prior to the public hearing. The public hearing is also in the agenda that is posted on the web as well.	Notification to interested parties and those who receive the MPO packets
Correspondence from the Public	Varies	Responses included in Board agenda correspondence log, correspondence included with associated agenda items or by reference in staff reports.	Responses to email correspondence generally made by email
MPO Committees	AMBAG Utilizes the RTPA Committees for input from each of the three counties.		
Approved plans, documents and/or project information	As available (examples would be completed environmental documents, Transportation Plans, and approved studies)	Plans, documents and project information posted on the web	Email distribution to interested parties
Social Media	Agency <i>Facebook</i> page regularly updated	Agency news and project information posted and updated regularly	--
Language Assistance	As needed		
Regional Clearinghouse	Twice a month (on the 15th and the last day of the month)	http://www.ambag.org/reports/clearinghouse.html	Emailed to a listserv twice a month. Please contact aschenk@ambag.org to be added.

Mail	Media	Other
Packet mailed to Board of Directors and major libraries.	--	Meetings are held throughout the tri-county region, but usually at the Marina Library, 190 Seaside Ave, Marina.
To affected agencies, organizations or individuals as appropriate	Press releases distributed for significant agency actions.	Notification included in committee packtes as appropriate
--	Press releases issued for significant agency actions	Legal notices are published in regular, and generally circulating newspapers in each of the three counties.
Responses to mail correspondence generally made by email	--	--
AMBAG Utilizes the RTPA Committees for input from each of the three counties.		
Documents mailed to major libraries, if public comment is solicited	Press release issued when document approved of in advance of scheduled public hearings for significant agency actions	--
--	www.facebook.com	--
As needed		
--	--	On the AMBAG Board Agenda each month.

Public Participation Practices

Transportation Agency for Monterey County (TAMC)

website: www.tamcmonterey.org phone: (831) 775-0903 fax: (831) 775-0897 email: info@tamcmonterey.org

Item	Frequency	Web	Email
Transportation Agency Meetings/ Packets	4th Wednesday of each month (1st Wednesday of December, no meetings in July or November)	Posted 4 days prior to meeting	Notification sent to distribution list and interested parties when packet posted on web
Transportation Agency Actions	Approves plans, programs, projects, Agency studies and funding actions	Agenda and minutes posted to web. Significant actions summarized in "What's New" page	Notification to interested parties if appropriate
Transportation Agency "Highlights"	Following each Board of Directors meeting	Posted 1-3 days following meeting	Notification sent to distribution list, including member agencies, interested parties/individuals and county media
Public Hearings	As needed for plan, program, project and state and federal funding actions	Legal notices posted 30 days prior to hearing, materials posted with packet (at least 4 days prior)	Notification to interested parties and those who receive the Transportation Agency packets
Correspondence from the Public	Varies	Responses included in Board agenda correspondence log, correspondence included with associated agenda items or by reference in staff reports.	Responses to email correspondence generally made by email
Transportation Agency Committees	Monthly meetings (No meetings scheduled in July)	Packets posted to Agency website	Packets emailed to committee members, notification about packet availability emailed to interested parties
Approved plans, documents and/or project information	As available (examples would be completed environmental documents, Transportation Plans, and approved studies)	Plans, documents and project information posted on the web	Email distribution to interested parties
Social Media	Agency <i>Facebook</i> page regularly updated	Agency news and project information posted	None
Language Assistance	Alternate formats (Spanish, hearing or sight impaired, etc) as appropriate	Website content translated into Spanish	Responses provided in Spanish as appropriate

Mail	Media	Other
Packet mailed to Board of Directors and major libraries.	Meetings are televised and rebroadcast through Access Monterey Peninsula TV (Channel 24)	Meetings held in Salinas, CA (Agricultural Commission or Salinas Community Center)
To affected agencies, organizations or individuals as appropriate	Press releases distributed for significant agency actions.	Notification included in committee packets as appropriate
None	(see email)	Agency highlights published in Monterey-Salinas Transit Board of Directors agendas
(see Transportation Agency Meetings/ Packets)	Press releases issued for significant agency actions and included in Transportation Agency Highlights	Notification included in committee packets as appropriate, signs may also be placed on A-frame barricades on major thoroughfares.
Written responses provided to written correspondence or input	None	—
Packets mailed to committee members	None	--
Documents mailed to major libraries, if public comment is solicited	Press release issued when document approved in advance of scheduled public hearings for significant agency actions	--
None	None	--
Responses provided in Spanish as appropriate	Coordinate with Spanish language media	--

Public Participation Practices

San Benito County (SBCOG)

website: www.sanbenitocog.org phone: 831 637-7665 fax: 831 636-4160 email: info@sanbenitocog.org

Item	Frequency	Web	Email
Board Meetings/ Packets	Monthly	Posted 5 days prior to meeting; all Agenda Items and Attachments available for download and printing	Notification sent to distribution list and interested parties when packet posted on web
Board Actions	As needed for high profile program/project decisions	Press release posted	Notification to interested parties, if appropriate
Public Hearings	As needed for high profile program/project decisions and Environmental Documents	Notice posted 1-2 weeks prior to hearing, materials posted with packet (at least 5 days prior)	Notification to interested parties and those who receive the Board packets
Correspondence from the Public	Varies	Entry included in correspondence log posted with packets	If correspondence received via email, it is acknowledged via email.
Advisory Committees	Every 1-2 months	Posted 5 days prior to meeting ; All Agenda Items and Attachments available for download and printing	Packets emailed, notification about packet availability emailed to interested parties
Approved plans, documents and/or project information	As available (examples would be completed environmental analyses, RTPs, Project Information Sheets, etc)	Plans, documents, info posted on the web	Email to to interested parties
Social Media	Infrequent, greater use is planned in the future	--	--
Language Assistance	Alternate formats (Spanish, hearing or sight impaired, etc) as appropriate	Currently limited	Currently limited

Mail	Media	Other
None generally	Local print media notified by email when packet is posted on web	--
None generally	Press release prepared after Board action	Notification included in committee packets as appropriate
None generally	Press release sent 1-2 weeks in advance, media advisory sent the day before if a public event, paid ads placed as appropriate 1-2 weeks in advance	Notification included in committee packets as appropriate, outreach to potentially affected stakeholder groups or community members if necessary
If correspondence requests response, may be provided by mail.	None	Correspondence addressing specific projects may be included with that item in the Board meeting packets
Packets mailed to committee members that request it	None, unless included in an important recommendation to the Board	--
Documents mailed to County library, if public comment is solicited	Press release sent out when document available with information about the public hearing, if one planned	--
--	--	--
Currently limited	Coordinate with Spanish language media, as appropriate.	All notices for public hearings and public meetings made available in Spanish language format; interpreter services provided for annual Unmet Transit Needs Hearings.

Public Participation Practices

Santa Cruz County Regional Transportation Commission (RTC)

website: www.sccrtc.org phone: 831 460-3200 fax: 831 460-3215 email: info@sccrtc.org

Item	Frequency	Web	Email
RTC Meetings/ Packets	1-2 times per month, second meeting in a workshop format	Posted 3-6 days prior to meeting	Notification sent to distribution list and interested parties (enews) when packet posted on web
RTC Actions	As needed for high profile program/project decisions	Press release posted	Notification to interested parties (enews), if appropriate
RTC Highlights	Following main monthly meeting	Posted days following meeting	Notification sent to all city councilmembers, transit district board members, media, chambers of commerce and RTC committee members
Public Hearings	As needed for high profile program/project decisions	Notice posted 1-2 weeks prior to hearing, materials posted with packet (at least 4 days prior)	Notification to interested parties (enews) and those who receive the RTC packets
Correspondence from the Public	Varies	Entry included in correspondence log posted with packets	If correspondence received via email, it is acknowledged via email.
RTC Committees	Every 1-2 months	Packets posted on web	Packets emailed, notification about packet availability emailed to interested parties (enews)
Approved RTC plans, documents and/or project information	As available (examples would be completed environmental analyses, RTPs, feasibility analyses, Traffic Monitoring Reports, etc)	Plans, documents, info posted on the web	Email to to interested parties (enews)
Social Media	Infrequent, greater use is planned in the future	post videos, as available	None
Language Assistance	Alternate formats (Spanish, hearing or sight impaired, etc) as appropriate	New website will be fully accessible for disabled users and have Spanish translation options	Currently limited

Mail	Media	Other
Packet mailed to Commissioners and major libraries.	Main meeting is televised and rebroadcast on Community TV, media notified by email when packet is posted on web	Meetings are held throughout the County
None generally	Press release distributed before and after RTC action (meeting)	Notification included in committee packtes as appropriate
None	(see email)	--
(see RTC packets)	Press release sent 1-2 weeks in advance, media advisory sent the day before if a public event, paid ads placed as appropriate 1-2 weeks in advance	Notification included in committee packets as appropriate, signs may also be placed on A-frame barricades on major throughfares.
None	None	Correspondence addressing specific RTC projects may be included with that item in the RTC meeting packets.
Packets mailed to committee members that request it	None, unless included in an important recommendation to the RTC	--
Documents mailed to major libraries, if public comment is solicited	Press release sent out when document available with information about the public hearing, if one planned	--
None	None	--
Currently limited	Coordinate with Spanish language media, as appropriate.	--

Appendix B: Partner Transportation Agency Contacts

Ms. Aileen Loe, Deputy Director
Planning and Programming, Caltrans, District 5
50 Higuera Street
San Luis Obispo, CA 93401
805/549-3161
Aileen_Loe@dot.ca.gov

Mr. John Doughty
Executive Director
Association of Monterey Bay Area Governments
P.O. Box 809
Marina, CA 93933-0809
831/883-3750
jdoughty@ambag.org

Ms. Lisa Rheinheimer
Executive Director
Council of San Benito County Governments
3216 Southside Road
Hollister, CA 95023
831/637-7665
lisa@sanbenitocog.org

Mr. Carl Sedoryk
General Manager/CEO
Monterey-Salinas Transit
One Ryan Ranch Road
Monterey, CA 93940
831/899-2558
csedoryk@mst.org

Mr. George Dondero, Executive Director
Santa Cruz County Regional Transportation Commission
1523 Pacific Avenue
Santa Cruz, CA 95060
831/460-3200
gdondero@sccrtc.org

Mr. Leslie White
General Manager
Santa Cruz Metropolitan Transit District
370 Encinal Street, Suite 100
Santa Cruz, CA 95060
831/426-6080
lwhite@scmtmd.com

Ms. Debbie Hale
Executive Director
Transportation Agency for Monterey County
55-B Plaza Circle
Salinas, CA 93901-2902
831/775-0903
debbie@tamcmonterey.org

Mr. Richard Stedman
Air Pollution Control Officer
Monterey Bay Unified Air Pollution Control District
24580 Silver Cloud Court
Monterey, CA 93940
831/647-9411
rstedman@mbuapcd.org

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Appendix C: List of Stakeholders

Group	Required Contact	Group in:			TYPE	Federal, State, Local
		Monterey County	San Benito County	Santa Cruz County		
Ag Land Trust		X			Agricultural Interest Group	Local
Agriculture and Land-Based Training Association		X	X		Agriculture Interest Group	
California Sustainable Agriculture Working Group (CALSAWG)				X	Agricultural Interest Group	State
Camp Joy Gardens				X	Agricultural Interest Group	Local
Community Alliance with Family Farmers				X	Agricultural Interest Group	Local
Monterey Farm Bureau		X			Agricultural Interest Group	Local
Organic Farming Research Foundation				X	Agricultural Interest Group	
San Benito Farm Bureau			X		Agricultural Interest Group	Local
Santa Cruz County Farm Bureau				X	Agricultural Interest Group	Local
Hollister Municipal Airport			X		Airport Operation Agencies	Local
King City (Mesa del Rey) Airport		X			Airport Operation Agencies	Local
Marina Municipal Airport		X			Airport Operation Agencies	Local
Monterey Peninsula Airport District		X			Airport Operation Agencies	Local
Salinas Municipal Airport		X			Airport Operation Agencies	Local
Watsonville Municipal Airport				X	Airport Operation Agencies	Local
Bike - Velo Club		X			Bicycle & Pedestrian Interest Group	
Bike Smart!/Ecology Action				X	Bicycle & Pedestrian Interest Group	Local
Capitola Walks				X	Bicycle & Pedestrian Interest Group	Local
FORT				X	Bicycle & Pedestrian Interest Group	Local
Mission Pedestrian				X	Bicycle & Pedestrian Interest Group	Local
Mountain Bikers of Santa Cruz				X	Bicycle & Pedestrian Interest Group	Local
Nat'l Bike Greenway/Cycle America				X	Bicycle & Pedestrian Interest Group	National Interest Group
People Power				X	Bicycle & Pedestrian Interest Group	Local
Rails to Trails				X	Bicycle & Pedestrian Interest Group	National Interest Group
Salinas Bicycle Committee		X			Bicycle & Pedestrian Interest Group	Local
Santa Cruz County Cycling Club				X	Bicycle & Pedestrian Interest Group	Local
Big Brothers Big Sisters of Santa Cruz				X	Childrens' & Youth Services	Local
CASA of Santa Cruz County				X	Childrens' & Youth Services	Local
Child Development Resource Center				X	Childrens' & Youth Services	Local

Group	Required Contact	Group in:			TYPE	Federal, State, Local
		Monterey County	San Benito County	Santa Cruz County		
YES! Helping Outstanding Young Leaders				X	Childrens' & Youth Services	Local
YMCA			X	X	Childrens' & Youth Services	Local
Hollister Youth Alliance			X		Childrens' & Youth Services	
Builder's Exchange of the Central Coast		X			Development Interest Group	Local
Builders - Don Chapin		X			Development Interest Group	Local
Builders - Granite Construction		X			Development Interest Group	Local
Building Trades Association		X			Development Interest Group	
Graniterock				X	Development Interest Group	Local
Monterey County Realtors Association		X			Development Interest Group	Local
Salinas Valley Builders Exchange		X			Development Interest Group	Local
Aptos Chamber of Commerce				X	Economic Development Agency	Local
Capitola Soquel Chamber of Commerce				X	Economic Development Agency	Local
Carmel Chamber of Commerce		X			Economic Development Agency	Local
Economic Development Corporation San Benito County					Economic Development Agency	Local
Hispanic Chamber of Commerce of Monterey County		X			Economic Development Agency	Local
Howard Jarvis Taxpayers		X			Economic Development Agency	
Marina Chamber of Commerce		X			Economic Development Agency	Local
Monterey Co. Business Council		X			Economic Development Agency	Local
Monterey County Taxpayers Assn		X			Economic Development Agency	Local
Monterey Peninsula Chamber of Commerce		X			Economic Development Agency	Local
North Monterey County Chamber of Commerce		X			Economic Development Agency	Local
Pacific Grove Chamber of Commerce		X			Economic Development Agency	Local
Pajaro Valley Chamber of Commerce		X		X	Economic Development Agency	Local
Salinas United Business Association (SUBA)		X			Economic Development Agency	Local
Salinas Valley Chamber of Commerce		X			Economic Development Agency	Local
Santa Cruz Business Council				X	Economic Development Agency	Local
Santa Cruz Chamber of Commerce				X	Economic Development Agency	Local
Seaside/Sand City Chamber of Commerce		X			Economic Development Agency	Local
Workforce Investment Board		X			Economic Development Agency	
Goodwill Industries				X	Economic Justice Interest Group	Local
Homeless Community Resource Center				X	Economic Justice Interest Group	Local
Salvation Army				X	Economic Justice Interest Group	Local
Bonny Doon Union Elementary School District Office				X	Educational Institution	Local

Group	Required Contact	Group in:			TYPE	Federal, State, Local
		Monterey County	San Benito County	Santa Cruz County		
Cabrillo College				X	Educational Institution	Local
Cal State Monterey Bay		X			Educational Institution	Local/ State
County Office of Education				X	Educational Institution	Local
Hartnell College		X			Educational Institution	Local
Institute of Marine Sciences (IMS)				X	Educational Institution	Local
Monterey Peninsula College		X			Educational Institution	Local
Naval Postgraduate School		X			Educational Institution	Local
Pajaro Valley Unified School District Office				X	Educational Institution	Local
San Lorenzo Valley Unified School District				X	Educational Institution	Local
Santa Cruz City School District Office				X	Educational Institution	Local
Santa Cruz County Office of Education				X	Educational Institution	Local
Scotts Valley Unified School District Office				X	Educational Institution	Local
University of California Santa Cruz (Transportation Department)				X	Educational Institution	Local/ State
AARP				X	Elderly & Disabled Community	National Interest Group
Access Options, Inc.				X	Elderly & Disabled Community	Local
Alzheimer's Association				X	Elderly & Disabled Community	Local/ State?
Area Agency on Aging		X	X	X	Elderly & Disabled Community	State
Californians for Disability Rights				X	Elderly & Disabled Community	
Central Coast Center for Independent Living		X			Elderly & Disabled Community	Local
Cindy's Celebrations Inc				X	Elderly & Disabled Community	Local
Community Options				X	Elderly & Disabled Community	Local
Companion for Life Project/Lifeline Project				X	Elderly & Disabled Community	Local
El Dorado Center				X	Elderly & Disabled Community	Local
HOPE Services			X	X	Elderly & Disabled Community	Local
Imagine				X	Elderly & Disabled Community	Local
Louden Nelson Community Center				X	Elderly & Disabled Community	Local
Mid-County Senior Center, Inc.				X	Elderly & Disabled Community	Local
MST Mobility Advisory Committee		X			Elderly & Disabled Community	Local
San Andreas Regional Center				X	Elderly & Disabled Community	Local
Santa Cruz County Commission on Disabilities				X	Elderly & Disabled Community	Local
Santa Cruz Healthcare Center				X	Elderly & Disabled Community	Local

Group	Required Contact	Group in:			TYPE	Federal, State, Local
		Monterey County	San Benito County	Santa Cruz County		
Senior Citizens Legal Services				X	Elderly & Disabled Community	Local
Senior Network Services				X	Elderly & Disabled Community	Local
Seniors Council SCR & SBT Counties			X		Elderly & Disabled Community	Local
Vista Center				X	Elderly & Disabled Community	Local
Watsonville Senior Center				X	Elderly & Disabled Community	Local
American Medical Reponse				X	Emergency Services	Local
California Office of Traffic Safety				X	Emergency Services	
Central Coast Energy Services, Inc.				X	Emergency Services	
Santa Cruz Regional 911				X	Emergency Services	Local
California Native Plants Society		X			Environmental Interest Group	Local
CalPIRG at UCSC				X	Environmental Interest Group	
Citizens for Responsible Forest Management (CRMF)				X	Environmental Interest Group	
Dominican Hospital				X	Environmental Interest Group	Local
Environmental Council				X	Environmental Interest Group	Local
Friends and Neighbors of the Elkhorn Slough (FANS)		X			Environmental Interest Group	Local
Friends of Arana Gulch				X	Environmental Interest Group	Local
Friends of Santa Cruz State Parks				X	Environmental Interest Group	
Mountain Parks Foundation				X	Environmental Interest Group	Local
National Environmental Directory				X	Environmental Interest Group	Local
Natural Resources Conservation Service				X	Environmental Interest Group	Local
Ocean Conservancy				X	Environmental Interest Group	Local
Santa Cruz Greens				X	Environmental Interest Group	Local
Santa Cruz Mountains Bioregional Council				X	Environmental Interest Group	Local
Santa Cruz Recycling Project (SCRCP)				X	Environmental Interest Group	
Save Our Shores				X	Environmental Interest Group	
Sempervirens Fund				X	Environmental Interest Group	Local
Surfers Environmental Alliance				X	Environmental Interest Group	
Sustainable Conservation				X	Environmental Interest Group	Local
Sustainable Monterey County;		X			Environmental Interest Group	Local
The Monterey Bay Conservancy				X	Environmental Interest Group	Local
Ventana Wilderness Alliance				X	Environmental Interest Group	Local
Watsonville Wetlands Watch				X	Environmental Interest Group	Local
Beyond Pesticides				X	Environmental Interest Group	Local
California Center for Land Recycling				X	Environmental Interest Group	

Group	Required Contact	Group in:			TYPE	Federal, State, Local
		Monterey County	San Benito County	Santa Cruz County		
California Native Plant Society (CNPS)				X	Environmental Interest Group	
Ecology Action				X	Environmental Interest Group	Local
Above the Line				X	Environmental Justice Advocacy Group	Local
Beach Area Working Group				X	Environmental Justice Advocacy Group	Local
California Grey Bears				X	Environmental Justice Advocacy Group	Local
Community Action Board of Santa Cruz County, Inc.				X	Environmental Justice Advocacy Group	Local
Community Foundation of Santa Cruz County				X	Environmental Justice Advocacy Group	Local
Environmental Community Housing Organization Inc.				X	Environmental Justice Advocacy Group	
Legal Aid Society of Santa Cruz County				X	Environmental Justice Advocacy Group	Local
Office of The Public Guardian				X	Environmental Justice Advocacy Group	
Salud Para La Gente, Inc.				X	Environmental Justice Advocacy Group	Local
Santa Cruz Action Network				X	Environmental Justice Advocacy Group	Local
Santa Cruz County Immigration Project				X	Environmental Justice Advocacy Group	Local
Second Harvest Food Bank				X	Environmental Justice Advocacy Group	
Si Se Puede				X	Environmental Justice Advocacy Group	Local
United Way of Santa Cruz County				X	Environmental Justice Advocacy Group	Local
Valley Churches United Missions				X	Environmental Justice Advocacy Group	Local
Otter Project, Inc.				X	Environmental Interest Group	
Bureau of Land Management	X				Federal Government Agency	Federal
Monterey Bay National Marine Sanctuary				X	Federal Government Agency	Federal
National Highway Traffic Safety Administration				X	Federal Government Agency	Federal
U.S. Army Corp of Engineers	X		X	X	Federal Government Agency	Federal
U.S. Congress				X	Federal Government Agency	Federal

Group	Required Contact	Group in:			TYPE	Federal, State, Local
		Monterey County	San Benito County	Santa Cruz County		
U.S. Environmental Protection Agency (Region IX)	X	X	X	X	Federal Government Agency	Federal
U.S. Federal Highway Administration (FHWA)	X	X	X	X	Federal Government Agency	Federal
U.S. Federal Transit Administration (FTA)	X	X	X	X	Federal Government Agency	Federal
U.S. Fish & Wildlife Service	X		X		Federal Government Agency	Federal
U.S. National Park Service				X	Federal Government Agency	Federal
Santa Cruz County Veterans Center				X	Federal Government Agency - Local Branch	Local
Veterans Services Office Watsonville				X	Federal Government Agency - Local Branch	Local
Los Padres National Forest - Monterey		X			Federal Public Lands & Management Agencies	Federal
National Park Service - Pinnacles	X				Federal Public Lands & Management Agencies	Federal
Pinnacles National Monument			X		Federal Public Lands & Management Agencies	Federal
U.S. Fish and Wildlife Service	X	X	X	X	Federal Public Lands & Management Agencies	Federal
California Dump Truck Owners Association		X			Freight Shippers	State Interest Group
California Trucking Association		X			Freight Shippers	State Interest Group
Central Coast Grower-Shippers Vegetable Association		X			Freight Shippers	Local
Grower-Shipper Association of Central California		X	X	X	Freight Shippers	Local
Elkhorn Slough National Estuarine Research Reserve		X		X	Government Agencies & Non-Profits / Non-Emerg TS:	Federal
League of California Cities		X			Government Interest Group	State Interest Group
League of Women Voters – Monterey Peninsula		X			Government Interest Group	National Interest Group - Local Chapter

Group	Required Contact	Group in:			TYPE	Federal, State, Local
		Monterey County	San Benito County	Santa Cruz County		
League of Women Voters – Salinas Valley		X			Government Interest Group	National Interest Group - Local Chapter
League of Women Voters of Santa Cruz				X	Government Interest Group	National Interest Group - Local Chapter
California Mobilehome Residential Action Association				X	Homeowners Association	State Interest Group
Corralitos Valley Community Council				X	Homeowners Association	Local
La Selva Beach Improvement Association				X	Homeowners Association	Local
Live Oak Community Alliance				X	Homeowners Association	Local
Live Oak Neighbors				X	Homeowners Association	Local
Monterey Homeowners Association		X			Homeowners Association	Local
Oak Hills Homeowners Association		X			Homeowners Association	Local
Prunedale Neighbors Group;		X			Homeowners Association	Local
Big Sur Land Trust		X			Land Conservation/Development Interest Group	Local
Carmel Valley Association;		X			Land Conservation/Development Interest Group	Local
Land Trust of Santa Cruz County				X	Land Conservation/Development Interest Group	Local
LandWatch Monterey County		X			Land Conservation/Development Interest Group	Local
Monterey County Land Trust		X			Land Conservation/Development Interest Group	Local
Open Space Alliance				X	Land Conservation/Development Interest Group	Local
Save Soquel				X	Land Conservation/Development Interest Group	
Scotts Valley Citizens for Responsible Growth				X	Land Conservation/Development Interest Group	Local
City & County Elected Officials	X	X	X	X	Local Government Agency	Local
City & County Police Departments	X	X	X	X	Local Government Agency	Local

Group	Required Contact	Group in:			TYPE	Federal, State, Local
		Monterey County	San Benito County	Santa Cruz County		
City & County Public Works Departments	X	X	X	X	Local Government Agency	Local
City of Capitola	X			X	Local Government Agency	Local
City of Carmel-By-the-Sea	X	X			Local Government Agency	Local
City of Del Rey Oaks	X	X			Local Government Agency	Local
City of Gonzales	X	X			Local Government Agency	Local
City of Greenfield	X	X			Local Government Agency	Local
City of Hollister	X		X		Local Government Agency	Local
City of King City	X	X			Local Government Agency	Local
City of Marina	X	X			Local Government Agency	Local
City of Monterey	X	X			Local Government Agency	Local
City of Pacific Grove	X	X			Local Government Agency	Local
City of Salinas	X	X			Local Government Agency	Local
City of San Juan Bautista	X		X		Local Government Agency	Local
City of Sand City	X	X			Local Government Agency	Local
City of Santa Cruz	X			X	Local Government Agency	Local
City of Scotts Valley	X			X	Local Government Agency	Local
City of Seaside	X	X			Local Government Agency	Local
City of Soledad	X	X			Local Government Agency	Local
City of Watsonville	X			X	Local Government Agency	Local
County Boards of Supervisors	X	X	X	X	Local Government Agency	Local
County of Monterey	X	X			Local Government Agency	Local
County of San Benito	X		X		Local Government Agency	Local
County of Santa Cruz	X			X	Local Government Agency	Local
County Operations of Emergency Services Departments (OES)		X	X	X	Local Government Agency	Local
County Sheriff Departments		X	X	X	Local Government Agency	Local
Local Area Formation Commission (LAFCO) (each County has own)		X	X	X	Local Government Agency	Local
Monterey County Water Resources		X			Local Government Agency	Local
Monterey Bay Unified Air Pollution Control District (MBUAPCD)	X	X	X	X	Local Government Agency	Local
Monterey County Dept. of Social Services		X			Local Government Agency	Local
Monterey County Office of Education		X			Local Government Agency	Local
Monterey County Public Works		X			Local Government Agency	Local
Monterey Regional Parks		X			Local Government Agency	Local
North County Fire Protection District		X			Local Government Agency	Local

Group	Required Contact	Group in:			TYPE	Federal, State, Local
		Monterey County	San Benito County	Santa Cruz County		
San Benito COG			X	X	Local Government Agency	Local
San Benito Local Transportation Authority			X		Local Government Agency	Local
Santa Cruz County Health Services Agency				X	Local Government Agency	Local
Santa Cruz County HRA				X	Local Government Agency	Local
Santa Cruz County Resource Conservation District				X	Local Government Agency	Local
METRO				X	Local Government Transportation Agency	Local
Monterey-Salinas Transit (MST)		X			Local Government Transportation Agency	Local
Alianza Metropolitan News				X	Media	
CHARTER COMMUNICATIONS		X			Media	
City on a Hill				X	Media	
Community Television				X	Media	
El Andar				X	Media	
El Sol		X			Media	
Growing Up in Santa Cruz				X	Media	Local
KAZA				X	Media	
KAZU				X	Media	
KAZU 90.3 FM—NPR (Pacific Grove)		X			Media	Local
KAZU-FM		X			Media	
KBAY/KEEN				X	Media	
KBOQ				X	Media	
KBTU				X	Media	
KCBA TV/Fox 35				X	Media	
Keep the Green Belt Green				X	Media	
KFRC				X	Media	
KICU				X	Media	
KIDD				X	Media	
KKMC				X	Media	
KLA-Tencor				X	Media	
KLEL FM				X	Media	
KLVM				X	Media	
KMST—Monterey County Office of Education		X			Media	Local
KMUV—Telemundo (North County)		X			Media	Local
KNEW				X	Media	
KNRY				X	Media	

Group	Required Contact	Group in:			TYPE	Federal, State, Local
		Monterey County	San Benito County	Santa Cruz County		
KNTV				X	Media	
KOTR 11 (My Monterey)		X			Media	Local
KRAY				X	Media	
KRXA		X			Media	Local
KSAN				X	Media	
KSBW				X	Media	
KSCO				X	Media	
KSCO 1080 AM—News/Talk		X			Media	Local
KSMS		X			Media	Local
KSOL				X	Media	
KTGE				X	Media	
KWAV Magic 63				X	Media	
KZSC				X	Media	
Los Gatos Weekly-Times Saratoga News				X	Media	
Marina Gazette		X			Media	Local
Mid-County Post				X	Media	
Mountain Network News				X	Media	
Railway Track & Structures Magazine				X	Media	
Register Pajaronian				X	Media	Local
San Jose Mercury News			X	X	Media	
Scotts Valley Banner/Valley Press				X	Media	Local
Small Business Monthly				X	Media	
Surroundings Editor				X	Media	Local
The Connection				X	Media	
The Epicenter/Comic News				X	Media	
The Great Exchange				X	Media	
The Mid County Post				X	Media	
The Ventana				X	Media	Local
Times Publishing Group, Inc				X	Media	
Soundings Editor				X	Media - Magazine	
Cabrillo College Voice				X	Media - Newspaper	Local
Good Times				X	Media - Newspaper	Local
Hollister Free Lance			X		Media - Newspaper	Local
Pinnacle Newspaper			X		Media - Newspaper	Local
Monterey County Weekly		X			Media - Newspaper	Local
Santa Cruz Sentinel		X			Media - Newspaper	Local

Group	Required Contact	Group in:			TYPE	Federal, State, Local
		Monterey County	San Benito County	Santa Cruz County		
Santa Cruz Weekly				X	Media - Newspaper	Local
South County Newspapers, LLC		X			Media - Newspaper	Local
The Salinas Californian		X			Media - Newspaper	Local
The Carmel Pine Cone		X			Media - Newspaper	Local
The Monterey County Herald		X			Media - Newspaper	Local
The Watsonville Register Pajaronian		X			Media - Newspaper	Local
ClearChannel Radio		X			Media - Radio	
KCBS Radio				X	Media - Radio	
KCDU-FM/101.7 The Beach		X			Media - Radio	Local
KDON FM				X	Media - Radio	
KEXA 93.9 FM—Blend - Spanish		X			Media - Radio	Local
KGO Radio				X	Media - Radio	
KHDC 90.9 FM—News/Talk - Spanish		X			Media - Radio	Local
KHDC-FM		X			Media - Radio	Local
KHIP-FM		X			Media - Radio	Local
KIDD-AM		X			Media - Radio	Local
KKMC-AM		X			Media - Radio	Local
KLOK 99.5 FM - Spanish		X			Media - Radio	Local
KLOK-FM		X			Media - Radio	Local
KMBX 700 AM - Spanish		X			Media - Radio	Local
KMJV 106.3 FM—Latest Hits - Spanish		X			Media - Radio	Local
KNBR Radio				X	Media - Radio	
KNRY 1240 AM—News/Talk		X			Media - Radio	Local
KNRY-AM		X			Media - Radio	Local
KOCN Radio				X	Media - Radio	
KPIG Fm				X	Media - Radio	
KPRC 100.7 & 100.9 FM—Oldies and Advertising - Spanish		X			Media - Radio	Local
KRAY 103.5 FM—Regional Mexican Hits - Spanish		X			Media - Radio	Local
KRKC 1490 AM—local news and sports - South Monterey County		X			Media - Radio	Local
KRKC-AM		X			Media - Radio	
KRKC-FM		X			Media - Radio	
KRML-AM		X		X	Media - Radio	Local
KSEA-FM 107.9 FM - Spanish		X			Media - Radio	Local
KSES 107.1 FM - Spanish		X			Media - Radio	Local

Group	Required Contact	Group in:			TYPE	Federal, State, Local
		Monterey County	San Benito County	Santa Cruz County		
KSES Radio				X	Media - Radio	
KTGE 1570 AM—Oldies - Spanish		X			Media - Radio	Local
KTOM FM/AM				X	Media - Radio	
KUFX FM				X	Media - Radio	
KUSP 88.9 FM—NPR (Santa Cruz): King City 91.7, Big Sur Coast: 105.9		X			Media - Radio	Local
KUSP FM				X	Media - Radio	Local
KWAV-FM		X			Media - Radio	Local
KYAA-AM		X			Media - Radio	Local
KMPG-AM			X		Media - Radio	Local
La Preciosa 92.3 Radio				X	Media - Radio	
Wolfhouse Radio Group Inc. - Spanish		X			Media - Radio	Local
Access Monterey Peninsula (Comcast Channel 24)		X			Media - Television	Local
AT&T CABLE - TV		X			Media - Television	Local
Comcast Cable		X		X	Media - Television	Local
KCBA/KION-TV		X	X		Media - Television	Local
KCBA—FOX		X			Media - Television	Local
KCBS TV				X	Media - Television	
KCU 15 – Telemundo—Spanish Television		X			Media - Television	Local
KION TV				X	Media - Television	
KION—CBS		X			Media - Television	Local
KRUZ - TCI Cablevision				X	Media - Television	
KSBW—NBC		X			Media - Television	Local
KSBW-TV		X	X		Media - Television	Local
KSMS TV				X	Media - Television	
KSMS-TV (Channel 67) Univision		X			Media - Television	Local
KSTS TV 48 Telemundo				X	Media - Television	
Monterey County Channel (Comcast Channel 28)		X			Media - Television	Local
Community Media Access Partnership				X	Media - Television	Local
County of Santa Clara					Other Adjacent Government Agency	Local
City of San Jose					Other Adjacent Government Agency	Local
Metropolitan Transportation Commission (MTC)				X	Other Adjacent Government Agency - Transportation	Local
Santa Clara Valley Transportation Authority				X	Other Adjacent Government Agency - Transportation	Local
Action Pajaro Valley		X		X	Other Interested Party	Local

Group	Required Contact	Group in:			TYPE	Federal, State, Local
		Monterey County	San Benito County	Santa Cruz County		
Ag Against Hunger		X	X	X	Other Interested Party	Local
Apex Strategies				X	Other Interested Party	Local
California Alliance for Jobs		X			Other Interested Party	Local
Capitola/Soquel Community Activities				X	Other Interested Party	Local
Center for Community Advocacy		X			Other Interested Party	Local
Central Coast Agricultural Task Force		X			Other Interested Party	Local
CirclePoint				X	Other Interested Party	Local
City Managers Association		X			Other Interested Party	Local
Community Foundation for Monterey County		X			Other Interested Party	Local
Community Hospital		X			Other Interested Party	Local
Community Improvement Systems Planning Association (CHISPA)		X			Other Interested Party	Local
Convention and Visitors Bureau		X		X	Other Interested Party	Local
Granite Rock		X			Other Interested Party	Local
League of United Latin American Citizens Monterey		X	X		Other Interested Party	National Interest Group - Local Chapter
Lombardo & Gilles		X			Other Interested Party	Local
Migrant Education Region XI, Monterey County Office of Education		X			Other Interested Party	Local
Monterey Bay Central Labor Council				X	Other Interested Party	Local
Monterey County Hospitality Association		X			Other Interested Party	Local
North County Citizens Oversight Coalition		X			Other Interested Party	Local
Old Monterey Business Association		X			Other Interested Party	Local
Old Town Salinas Association		X			Other Interested Party	Local
Old Town Salinas Group		X			Other Interested Party	Local
Pebble Beach Company		X			Other Interested Party	Local
Prunedale Mothers Association		X			Other Interested Party	Local
Salinas Valley Medical		X			Other Interested Party	Local
Santa Cruz Beach Boardwalk				X	Other Interested Party	Local
Santa Cruz County Conference &				X	Other Interested Party	Local
Santa Cruz Host Lions Club				X	Other Interested Party	Local
Santa Cruz Museum of Natural History				X	Other Interested Party	Local
Santa Cruz Seaside Company				X	Other Interested Party	Local

Group	Required Contact	Group in:			TYPE	Federal, State, Local
		Monterey County	San Benito County	Santa Cruz County		
Sierra Club		X		X	Other Interested Party	National Interest Group - Local Chapter
South County Outreach (SCORE)		X			Other Interested Party	Local
Steinbeck Center		X			Other Interested Party	Local
Together in Pajaro		X			Other Interested Party	Local
Toro Park		X			Other Interested Party	Local
UCMBEST		X			Other Interested Party	Local
Valley Women's Club of the San Lorenzo Valley				X	Other Interested Party	Local
Watsonville Community Hospital				X	Other Interested Party	Local
WomenCARE				X	Other Interested Party	Local
Association of Watsonville Area				X	Planned Growth Agency	
Ft Ord Reuse Authority		X			Planned Growth Agency	Local
Taxi Companies & Airport Shuttles		X			Private Transportation	
MST RIDES Advisory		X			Public Transit Interest Group	Local
Amalgamated Transit Union Local 1225		X			Public Transportation Union	
SEIU - Transit Drivers		X	X		Public Transportation Union	Local
SEIU, PSA CHAPTER		X			Public Transportation Union	
California State Senate	X	X	X	X	State Government Agency	State
California Air Resources Board	X	X	X	X	State Government Agency	State
California Coastal Commission	X	X	X	X	State Government Agency	State
California Department of Fish and Game	X	X	X	X	State Government Agency	State
California Department of Housing & Community Development (HCD)	X				State Government Agency	State
California Department of Parks and Recreation		X	X	X	State Government Agency	State
California Dept. Conservation State Mining & Geology Board		X	X	X	State Government Agency	State
California Energy Commission	X	X	X	X	State Government Agency	State
California Environmental Protection Agency	X	X	X	X	State Government Agency	State
California Highway Patrol	X	X	X	X	State Government Agency	State
California Integrated Waste Management Board	X	X	X	X	State Government Agency	State
California Office of Planning and Research	X	X	X	X	State Government Agency	State
California Regional Environmental Education Community (CREEC)				X	State Government Agency	Local
California Resources Agency	X	X	X	X	State Government Agency	State

Group	Required Contact	Group in:			TYPE	Federal, State, Local
		Monterey County	San Benito County	Santa Cruz County		
California Rural Legal Assistance (CRLA)				X	State Government Agency	Local
California State Assembly	X	X	X	X	State Government Agency	State
Caltrans	X	X	X	X	State Government Agency	State
Caltrans - District 4					Other Adjacent Government Agency - Transportation	State
Caltrans - District 5	X	X	X	X	State Government Agency	State
Caltrans - District 6					Other Adjacent Government Agency - Transportation	State
Career Works				X	State Government Agency	
Central Coast Regional Water Quality Control Board	X	X	X	X	State Government Agency	Local/State
Coastal Commission	X	X		X	State Government Agency	State
Employment Development Department					State Government Agency	State
Office of Assemblymember Bill Monning		X		X	State Government Agency	Local
Office of Assemblymember Ira Ruskin				X	State Government Agency	State
Ranger District - State Parks	X				State Government Agency	
State of California					State Government Agency	State
State Water Resources Control Board				X	State Government Agency	State
Bicycle & Pedestrian Committees	X	X	X	X	Technical Advisory Committees	Local
Elderly & Disabled Technical Advisory Committee	X	X	X	X	Technical Advisory Committees	Local
Metro Advisory Committee (MAC)				X	Technical Advisory Committees	Local
TAMC Technical Advisory Committee		X			Technical Advisory Committees	Local
Campaign for Sensible Transportation (CFST)				X	Transportation Interest Group	Local
Hub for Sustainable Transportation				X	Transportation Interest Group	Local
Hwy 68 Coalition		X			Transportation Interest Group	Local
Advanced Transit Association				X	Transportation Interest Group	
Highway 68 Coalition		X			Transportation Interest Group	Local
Santa Cruz Hub for Sustainable Transportation				X	Transportation Interest Group	Local
Community Bridges (CTSA)				X	Transportation Provider	Local
Courtesy Cab				X	Transportation Provider	Local
Del Mar Caregiver Resource Center				X	Transportation Provider	Local
First Transit Services, Inc.				X	Transportation Provider	Local
Food & Nutrition Services				X	Transportation Provider	Local
Santa Cruz Transportation				X	Transportation Provider	Local
Volunteer Centers of Santa Cruz County				X	Transportation Provider	Local
Zimride				X	Transportation Provider	Local

Group	Required Contact	Group in:			TYPE	Federal, State, Local
		Monterey County	San Benito County	Santa Cruz County		
Bureau of Indian Affairs - Regional Office	X				Tribal Government Agency	Federal
Costanoan Ohlone	X		X		Tribal Government Agency	Local
Ohlone /Costanoan Esselen	X	X			Tribal Government Agency	Local
Pajaro Valley Olone Indian Council				X	Tribal Government Agency	Local
Arana Gulch Watershed Alliance (AGWA)				X	Water Interest Group	Local
Coastal Watershed Council				X	Water Interest Group	Local
Lompico Watershed Conservancy				X	Water Interest Group	Local
Scotts Creek Watershed Council				X	Water Interest Group	Local
Surfrider Foundation		X		X	Water Interest Group	National Interest Group - Local Chapter

Appendix D: List of Applicable Regulations Concerning Interested Parties, Public Involvement and Consultation

Federal Regulation

- SAFETEA-LU: 23 USC § 134 (i-j)
- Code of Federal Regulations: 23 CFR § 450
- Federal Transit Administration Urbanized Area Formula Program: 49 USC § 5307
- Title VI of the Civil Rights Act of 1964: 42 USC 2000d et seq.
- Civil rights Restoration Act of 1987: 20 USC §§ 1681 – 1688
- Executive Order 12898: Federal Actions to Address Environmental Justice in Minority Populations and Low-Income Populations
- Executive Order 13166: Improving Access to Services for Persons with Limited English Proficiency
- Executive Order 12372: Intergovernmental Review of Federal Programs
- National Environmental Policy Act of 1969: 42 USC § 4334
- Clean Air Act: 42 USC § 7401
- Federal Clean Water Act: 33 USC § 1251
- Americans with Disabilities Act: 42 USC § 12101

State Regulation

- Government Code § 65080
- Brown Act: Government Code § 54950-54963
- California Environmental Quality Act (CEQA)
- Public Resources Code § 21000 et seq.
- California Coastal Act: Public Resources Code § 30100
- California Public Records Act: Government Code § 6250-6270

Sources for Full Text of Regulations on the web:

- **Code of Federal Regulations (CFR):** <http://www.gpoaccess.gov/cfr/>
- **United States Code (USC):** <http://www.gpoaccess.gov/uscode/index.html>
- **Executive Orders:** <http://www.archives.gov/federal-register/executive-orders/>
- **California Government Code & Public Resources Code:** <http://www.leginfo.ca.gov/calaw.html>
- **California Code of Regulations:** <http://government.westlaw.com/linkedslice/default.asp?Action=TOC&RS=GVT1.0&VR=2.0&SP=CCR-1000>, (CEQA can be found under Title 14. Natural Resources, Division 6. Resources Agency, Chapter 3).

Appendix E: Public Participation References

General Regional References:

AMBAG 2010. **Metropolitan Transportation Improvement Plan - FY2010-2014**. http://www.ambag.org/programs/met_transp_plann/mtip.html

AMBAG 2010. **Monterey Bay Area Mobility 2035: Metropolitan Transportation Plan**. http://www.ambag.org/pdf/monterey_bay_area_mobility_2035.pdf

AMBAG 2008. **Monterey Bay Area Coordinated Public Transit-Human Services Transportation Plan**. http://www.ambag.org/programs/met_transp_plann/cptp.html

AMBAG 2008. **Monterey Bay Area Public Participation Plan**. http://www.ambag.org/programs/met_transp_plann/ppp.html

AMBAG 2010. **Overall Work Program - FY 2010-2011**. <http://www.ambag.org/about/owp.html>

CTC. 2010. **2010 California Regional Transportation Plan Guidelines**. <http://www.dot.ca.gov/hq/tpp/offices/orip/index.html>

SBCOG 2010. **2010 Regional Transportation Plan**. <http://www.sanbenitocog.org/files/2010%20FINAL%20RTP.pdf>

SCCRTC 2010. **RTP 2010: Santa Cruz County Regional Transportation Plan**. <http://www.sccrtc.org/rtp.html>

TAMC 2010. **2010 Monterey County Regional Transportation Plan**. <http://www.tamcmonterey.org/programs/rtp/index.html>

Best Practices & Tools for Public Engagement:

APA Public Engagement Interest Group. <http://engmt4sust.ning.com/>

Center for Deliberative Democracy - Deliberative Polling. <http://cdd.stanford.edu/polls/docs/summary/>

International Association for Public Participation. <http://www.iap2.org/index.cfm>

Journal of Public Deliberation. <http://services.bepress.com/jpd/>

National Coalition for Dialogue & Deliberation. <http://www.thataway.org/>

National Charrette System. <http://www.charretteinstitute.org/>

Public Engagement Activities at other California MPOs:

MTC 2010. ***Metropolitan Transportation Commission Public Participation Plan for the San Francisco Bay Area.*** http://www.mtc.ca.gov/get_involved/participation_plan.htm

SACOG 2009. ***Outreach: Public Participation Plan.*** <http://www.sacog.org/involved/>

Appendix F: Draft PPP Comments & Staff Responses

Commenter	Reference Page	Comment	Staff Response
Thomas Hiltner, Santa Cruz METRO	6	<p>Santa Cruz METRO relies upon AMBAG to meet the requirements of publishing and circulating the annual Program of Projects. Public Transit Operators may meet their public participation requirements for the PoP by relying upon the MPO process to avoid the duplication of effort as encoded in 49 USC 5307.</p> <p>The 2008 Public Participation Plan references 49 USC 5307 in Appendix D. That’s great, however, I’d like to have the language in the text beefed up a little. Could you look at Section 3. Regional Roles and Responsibilities, p.6, paragraph 3 to see if this could be added as the last or second to the last sentence:</p> <p>“AMBAG’s public involvement activities and public notices for the MTIP will satisfy the program of projects requirement of the FTA’s Urbanized Area Formula Program as defined in 49 USC 5307 (C) (1) – (C) (7).”</p>	Proposed sentence has been added to page 6.
Rachel Moriconi, for RTC ITAC	14	If local jurisdictions are required to follow the plan when implementing federal-aid projects, the plan should include what project sponsors are told they are required to do by FHWA and Caltrans. Those public participation requirements may be identified in the Local Assistance Procedures Manual, Master Agreements with Caltrans, and other grant agreements. Please ensure that those requirements are reflected in the plan.	The <i>Required Procedures and Methods for Public Participation</i> section on p. 14 outlines the eight required public participation activities required by federal and state law. A checkbox has been added to the page for clarification.
Rachel Moriconi, for RTC ITAC	14	It may also be helpful to provide brief instruction that summarizes what federal-aid project sponsors will be mandated to do to be compliant with the plan.	All partner agencies and project sponsors are expected to meet the required activities on p. 14.
Catherine Farnham, San Benito County	18	To my knowledge there are no current public health members on the SBCOG RTPAC. (Pg. 18)	San Benito COG recruited members for the RTPAC with the goal of including representatives from all of the areas mentioned in the Plan. San Benito COG did not receive an application for membership from a person representing public health.
Amy White, LandWatch Monterey County	34	The Air Pollution Control Officer should be updated (p. 34).	The Air Pollution Control Officer has been updated to reflect Mr. Richard Stedman.
Amy White, LandWatch Monterey County	36	We commend the listing of stakeholders interested in transportation planning. Please note the following groups should be included: Friends and Neighbors of the Elkhorn Slough (FANS); Prunedale Neighbors Group; Highway 68 Coalition; Carmel Valley Association; Sustainable Monterey County; California Native Plants Society; and Ag Land Trust.	Listing has been updated.
Amy White, LandWatch Monterey County	42	LandWatch Monterey County is identified as a Santa Cruz County organization (p. 42).	Listing has been updated.
Amy White, LandWatch Monterey County	42	County of Monterey is identified as a group in Santa Cruz County (p. 42).	Listing has been updated.

Commenter	Reference Page	Comment	Staff Response
Amy White, LandWatch Monterey County	42	County of Santa Cruz is identified as a group in San Benito County (p. 42).	Listing has been updated.
Amy White, LandWatch Monterey County	42	County of San Benito is not identified.	Listing has been updated.
Amy White, LandWatch Monterey County	42	LAFCO is identified as only being in Monterey County (p. 42). It exists in all three counties.	Listing has been updated.
Catherine Farnham, San Benito County	44	The Hollister Free Lance is not in Monterey County, it is in San Benito County. (Pg. 44)	Listing has been updated.
Catherine Farnham, San Benito County	44	I see no listing for the Pinnacle newspaper in San Benito County. (Pg 44-45)	Listing has been updated.
Catherine Farnham, San Benito County	45	Under media contacts, I do not see listed KMPG 1520 AM, which is the emergency communications station for San Benito County Public Health. (Pg. 45)	Listing has been updated.
Amy White, LandWatch Monterey County	48	The Leagues of Women Voters of the Monterey Peninsula and Salinas Valley are identified as national organizations (p. 41). They should be identified as local organizations as well as state and national organizations. The same comment applies to the Sierra Club (p. 48).	Listing has been updated.
Catherine Farnham, San Benito County	48	“SEIU Transit Drivers” is listed only in Monterey County; they work in San Benito County as well. (Pg. 48)	Listing has been updated.
Catherine Farnham, San Benito County	49	I understood that there was an indigenous Ohlone group in the San Juan Bautista area, but I see no group listed under San Benito County as there are for Santa Cruz and Monterey Counties. (Pg. 49)	Listing has been updated.
Catherine Farnham, San Benito County	general	After reading through this document it appears to be a plan for how to communicate with community members. It does not specify what plans were made together, but is limited to the methodology of the process of community input. Is this correct?	Yes, this is correct. The PPP outlines the process by which transportation decision making in the Monterey Bay Area must address the public.
Gary Arnold	general	Other areas, like Orange County, have worked on percentages of public response where there were not a lot of participation. There were few responses after a massive mailing. While the plans go out, it does not require you to participate with them. There are rendered facilitators that use Delphi techniques that reaches outcome based conclusions. You must keep your independence.	Federal and state law requires that the public participation activities put forth in this plan be followed if projects wish to receive federal or state funds for their transportation projects. It does not preclude transportation projects done with other funding sources.
Bill Crothers, Salinas	n/a	[Comments presented during the public hearing were not related to the PPP, but the Blueprint program] Comments on the original Envisioning the Monterey Bay Area, while an amazing document was based on the false premise that this region would have water. Page 20 addresses water issues. The assumption is based on piped in water that underestimates the actual amount of water needed by the population.	No changes were made as the comments did not relate to the public participation plan.

Comments as Received

Land**Watch**
monterey county

Post Office Box 1876

Salinas, CA 93902-1876

831-759-2824

Website: www.landwatch.org

Email: landwatch@mclw.org

Fax: 831-759-2825



February 28, 2011

MAR 01 2011

John Doughty, Executive Director
AMBAG
P.O. Box 809
Marina, CA 93933

SUBJECT: MONTEREY BAY PUBLIC PARTICIPATION PLAN

Dear Mr. Doughty:

LandWatch Monterey County has reviewed the public participation plan and has the following comments:

1. We commend the listing of stakeholders interested in transportation planning. Please note the following groups should be included: Friends and Neighbors of the Elkhorn Slough (FANS); Prunedale Neighbors Group; Highway 68 Coalition; Carmel Valley Association; Sustainable Monterey County; California Native Plants Society; and Ag Land Trust.
2. LandWatch Monterey County is identified as a Santa Cruz County organization (p. 42).
3. The Leagues of Women Voters of the Monterey Peninsula and Salinas Valley are identified as national organizations (p. 41). They should be identified as local organizations as well as state and national organizations. The same comment applies to the Sierra Club (p. 48).
4. County of Monterey is identified as a group in Santa Cruz County (p. 42).
5. County of Santa Cruz is identified as a group in San Benito County (p. 42).
6. County of San Benito is not identified.
7. LAFCO is identified as only being in Monterey County (p. 42). It exists in all three counties.
8. The Air Pollution Control Officer should be updated (p. 34).

Thank you for the opportunity to review the document.

Sincerely,

Amy L. White
Executive Director

From: [Rachel Moriconi](#)
To: [Linda Meckel](#)
Subject: Comment on PPP
Date: Thursday, March 17, 2011 3:36:04 PM

AMBAG Staff:

At the Santa Cruz County Regional Transportation Commission's (SCCRTC) Interagency Technical Advisory Committee (ITAC) March 17, 2011 meeting the committee discussed the Public Participation Plan. I hereby request that the following comment provided at the meeting be addressed in the final plan.

If local jurisdictions are required to follow the plan when implementing federal-aid projects, the plan should include what project sponsors are told they are required to do by FHWA and Caltrans. Those public participation requirements may be identified in the Local Assistance Procedures Manual, Master Agreements with Caltrans, and other grant agreements. Please ensure that those requirements are reflected in the plan.

It may also be helpful to provide brief instruction that summarizes what federal-aid project sponsors will be mandated to do to be compliant with the plan.

Rachel Moriconi, Senior Transportation Planner
Santa Cruz County Regional Transportation Commission
1523 Pacific Ave, Santa Cruz, CA 95060
831-460-3203; fax 460-3215
www.sccrtc.org

 *Please don't print this email unless you really need to - REDUCE, then reuse & recycle.*

From: [Catherine Farnham](#)
To: ["Monica Gomez"](#)
Cc: [Linda Meckel](#)
Subject: RE: Notice of Public Hearing & Comment Period for the Draft Update to the Monterey Bay Area Public Participation Plan
Date: Tuesday, March 08, 2011 3:31:39 PM

Hi Monica:

After reading through this document it appears to be a plan for how to communicate with community members. It does not specify what plans were made together, but is limited to the methodology of the process of community input. Is this correct?

Here are my comments:

To my knowledge there are no current public health members on the SBCOG RTPAC. (Pg. 18)

The Hollister Free Lance is not in Monterey County, it is in San Benito County. (Pg. 44)

I see no listing for the Pinnacle newspaper in San Benito County. (Pg 44-45)

Under media contacts, I do not see listed KMPG 1520 AM, which is the emergency communications station for San Benito County Public Health. (Pg. 45)

"SEIU Transit Drivers" is listed only in Monterey County; they work in San Benito County as well. (Pg. 48)

I understood that there was an indigenous Ohlone group in the San Juan Bautista area, but I see no group listed under San Benito County as there are for Santa Cruz and Monterey Counties. (Pg. 49)

I hope this information is of service. Should you have further questions please do not hesitate to contact me.

Catherine Farnham, RN, PHN
Perinatal Services Coordinator
Women's Health/Prenatal Care & Guidance Coordinator
Maternal, Child and Adolescent Health Coordinator
SIDS Coordinator
San Benito County Public Health Division

San Benito County Health & Human Services
439 Fourth Street
Hollister, CA 95023
831.637.5367, ext. 21
831.637.9073 fax
catherinef@cosb.us [NOTE: New domain name]

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From: [Tom Hiltner](#)
To: [Linda Meckel](#)
Cc: [Randy Deshazo](#)
Subject: Comment for MPO Public Participation Plan
Date: Friday, April 01, 2011 3:52:06 PM

From: Tom Hiltner
Sent: Friday, April 01, 2011 3:27 PM
To: Tom Hiltner
Subject: MPO Comment

Hi Linda,

I have some language for the revision of the 2008 Public Participation Plan if you would be so kind as to consider it now.

Santa Cruz METRO relies upon AMBAG to meet the requirements of publishing and circulating the annual Program of Projects. Public Transit Operators may meet their public participation requirements for the PoP by relying upon the MPO process to avoid the duplication of effort as encoded in [49 USC 5307](#).

The 2008 Public Participation Plan references 49 USC 5307 in Appendix D. That's great, however, I'd like to have the language in the text beefed up a little. Could you look at Section 3. *Regional Roles and Responsibilities*, p.6, paragraph 3 to see if this could be added as the last or second to the last sentence:

“AMBAG’s public involvement activities and public notices for the MTIP will satisfy the program of projects requirement of the FTA’s Urbanized Area Formula Program as defined in §9 USC 5307 (C) (1) – (C) (7).”

Here’s the text for your information, but it doesn’t have to be printed in the PPP>

(c) Public Participation Requirements.— Each recipient of a grant shall—
(1) make available to the public information on amounts available to the recipient under this section and the program of projects the recipient proposes to undertake;
(2) develop, in consultation with interested parties, including private transportation providers, a proposed program of projects for activities to be financed;
(3) publish a proposed program of projects in a way that affected citizens, private transportation providers, and local elected officials have the opportunity to examine the proposed program and submit comments on the proposed program and the performance of the recipient;
(4) provide an opportunity for a public hearing in which to obtain the views of citizens on the proposed program of projects;
(5) ensure that the proposed program of projects provides for the coordination of public transportation services assisted under section [5336](#) of this title with transportation services assisted from other United States Government sources;
(6) consider comments and views received, especially those of private transportation

providers, in preparing the final program of projects; and
(7) make the final program of projects available to the public.

Thanks for considering this comment for revising the 2008 Public Participation Plan, and I hope that you can find a way to fit it in to the draft.

Please call me if you have any questions.

Tom

Thomas Hiltner

thiltner@scmttd.com

Grants/Legislative Analyst

Santa Cruz METRO

110 Vernon Street

Santa Cruz, CA 95060

(831) 426-6080 x1314

Public Hearing Comments (3/9/2011) provided by:

- Gary Arnold
- Bill Crothers, Salinas

Appendix G: Public Notice Documentation for the Draft PPP

AMBAG

<http://www.ambag.org/index.html>



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Welcome to the Association of Monterey Bay Area Governments

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The Association of Monterey Bay Area Governments was organized in 1968 for the purpose of regional collaboration and problem solving. AMBAG, as it is often referred to, was formed by a Joint Powers Authority (JPA) governed by a twenty-four member Board of Directors comprised of elected officials from each City and County within the region. The AMBAG region includes Monterey, San Benito and Santa Cruz County. AMBAG serves as both a federally designated Metropolitan Planning Organization (MPO) and Council of Governments (COG). Membership and participation is voluntary.



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Bulletin Board

Monterey Bay Area Public Participation Plan

[-Click here to view DRAFT report.](#)

The 45 day comment period begins on February 9, 2011 and ends on March 30, 2011 at 5 p.m. Please email your comments to lmeckel@ambag.org or mail to P.O. Box 809, Marina CA 93933.

AMBAG will hold a Public Hearing on the DRAFT document at the March 9th, 2011 AMBAG Board meeting at the Marina Library, no earlier than 6:30pm.

Request for Proposals

[Public Electric Vehicle Charging Stations](#) responses are due Monday, February 14, 2011 by 5 pm.

[EV Response to Questions](#)

Employment Opportunities

There are currently no jobs available.

Site Quick Links	Links of Interest
<ul style="list-style-type: none"> • AMBAG Staff • Board of Directors 	<div style="border: 1px solid gray; padding: 2px; display: inline-block;">SB 375</div> <p>AMBAG Technical Memo on Regional GHG Targets</p>

FTP Site

445 Reservation Road , Suite G
P.O. Box 809
Marina, CA 93933

Phone: (831) 883-3750
Fax: (831) 883-3755
info@ambag.org

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The Association of Monterey Bay Area Governments (AMBAG) is the federally designated Metropolitan Planning Organization (MPO) for transportation planning activities in the tri-county Monterey Bay Region. It is the lead agency responsible for developing and administering plans and programs to maintain eligibility and receive federal funds for the transportation systems in the Monterey, San Benito and Santa Cruz Counties. As the MPO, AMBAG provides the forum for cooperative decision making in the development of transportation plans, programs and recommendations. AMBAG also provides an opportunity for citizens to participate in the discussion of specific transportation issues and projects, and encourages the public to get involved in the public involvement opportunities as available throughout the Metropolitan Transportation Planning process.

AMBAG works with Regional Transportation Planning Agencies (SBtCOG, SCCRTC and TAMC), Transit Providers (MST and SCMETRO), the Monterey Bay Unified Air Pollution Control District (MBUAPCD), state and federal governments, and organizations having interest in or responsibility for transportation planning and programming. AMBAG also coordinates transportation planning and programming activities with the three counties and eighteen local jurisdictions within the tri-county Monterey Bay Region.

AMBAG develops documents that represent the key ingredients to the transportation planning and programming in the tri-county Monterey Bay Metropolitan Planning Region. These include the following:

- [The Metropolitan Transportation Plan \(MTP\)](#)
- [The Metropolitan Transportation Improvement Program \(MTIP\)](#)
- [The Overall Work Program \(OWP\)](#)
- [Draft Update to the Monterey Bay Area Public Participation Plan \(PPP\)](#)
[NOTICE OF PUBLIC HEARING AND PUBLIC COMMENT](#)
- [Central Coast Intelligent Transportation System \(ITS\)](#)
- [Coordinated Public Transit Human Services Transportation Plan \(CPTP\)](#)

445 Reservation Road , Suite G
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Marina, CA 93933

Phone: (831) 883-3750
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What's New at TAMC?

► **Transportation Agency For Monterey County Highlights – Feb. 23, 2011 Meeting**

Board Apportions Local Transportation Funds

The Transportation Agency apportioned more than \$12,000,000 in Local Transportation Funds for the 2011/12 fiscal year. The Transportation Agency is first required to estimate and apportion Local Transportation Funds to the Agency and Monterey County jurisdictions based on population.

Marina Applies For Bike Lane Funds On Cardoza And Carmel Avenues

The Transportation Agency voted to support the City of Marina's Bicycle Transportation Account grant application to install bike lanes on Cardoza and Carmel Avenues. The Bicycle Transportation Account Program funds city and county projects that improve safety and convenience for bicycle commuters.

[» Read more](#)

► **Preliminary Work on Prunedale Improvement Project**

Date: Friday, February 11, 2011

District: 05 – Santa Barbara, San Luis Obispo, Monterey, San Benito and Santa Cruz Counties

Contact: Susana Z Cruz (bilingual) or Sharon Gavin (TAMC)

Phone: (805) 549-3138 or (831) 775-4415

MONTEREY COUNTY – Preliminary roadwork on the 13-mile Prunedale Improvement Project (PIP) **will begin on Monday, Feb. 14**; the work will include removal of some trees near Espinosa and Russell Roads in Salinas and will require **Caltrans to close the No. 2 (slow) lane of Hwy. 101 northbound between Boronda Rd. and Russell/Espinosa from 9 a.m. to 1.p.m. on Wednesday, Feb. 16, and Thursday, Feb. 17, weather permitting.**

Southbound Hwy. 101 traffic through the area will not have any lane closures.

The PIP addresses traffic safety issues along Highway 101, from Espinosa/Russell Roads in Salinas north to Crazy Horse Canyon/Echo Valley Roads. The project includes construction of three new interchanges /overpasses and a continuous median barrier from Crazy Horse Canyon to Russell/Espinosa. These safety measures will eliminate dangerous left turns, reduce delays on US 101, provide safer access for local business and residents and provide congestion relief for the thousands of vehicles that travel through the corridor every day.

The contract for construction on the PIP was awarded to Granite Construction Company and MCM Construction, a joint venture from Watsonville, on Jan. 25. Major roadwork is scheduled to begin in the spring and be completed in late 2014.

For lane closure information on this project and for traffic updates on other Caltrans projects in Monterey County, residents can call the District 5 toll free number at 1-831-372-0862, Caltrans' hotline at 1-877-448-677, or visit Caltrans' [website](#)

► **Monterey Bay Area Public Participation Plan Update released for public review**

The Association of Monterey Bay Area Governments (AMBAG) released an update to the Monterey Bay Area Public Participation Plan on February 9, 2011 for a **45 day public review period, which will end on March 30**. The Public Participation Plan is required by federal regulations to document how the public can provide input on the federally-

funded plans, programs and projects undertaken by AMBAG, the Transportation Agency for Monterey County and the other partner transportation agencies in Santa Cruz and San Benito Counties. The main purpose of the update is to incorporate public participation provisions included in state greenhouse gas laws for the Regional Transportation Plans prepared in California. The original Public Participation Plan was adopted in 2008.

The AMBAG Board of Directors will hold a public hearing at its regularly scheduled meeting on **Wednesday, March 9, 2011** to accept comments on the Public Participation Plan. The final plan is scheduled to be adopted on **Wednesday, April 13, 2011**.

The draft Public Participation Plan update is available to view online through the AMBAG [website](#)

Written comments may be submitted to AMBAG Office at:
445 Reservation Road, Suite G, P. O. Box 809, Marina, CA 93933-0809 or faxed to:
AMBAG office at 831-883-3755 or sent via e-mail to: lmeckel@ambag.org.

► Request for Qualifications (RFQ)

The Transportation Agency for Monterey County has issued a Request for Qualifications (RFQ) to interested and qualified consultant firms to provide transportation related On-Call Construction Management services. **The current On-Call consultant list is due to expire at the end of March 2011 and a new On-Call consultant list will be developed for another two-year period.**

» [Read more](#)

► Transportation Agency For Monterey County Highlights - January 26, 2011 Meeting

Transportation Excellence Celebrated

The Transportation Agency for Monterey County honored outstanding Monterey County individuals, projects, and programs in the field of transportation at the ninth annual Transportation Agency for Monterey County Excellence Awards Ceremony. Those receiving awards have shown exceptional hard work and dedication in improving transportation in Monterey County. The Agency also congratulated outgoing Chair Louis Calcagno, District 2 Supervisor, for his services.

2035 Monterey Bay Area Regional Blueprint: Envisioning a Greener Monterey Bay Area

The Monterey Bay Area Blueprint Plan, titled: *Envisioning the Monterey Bay Area: A Blueprint for Sustainable Growth and Smart Infrastructure* is being developed by the Association of Monterey Bay Area Governments and intends to identify growth areas and transportation corridors that can be served by fast, convenient transit services, and support land use that promotes walking and biking.

Regional Development Impact Fee Reductions To Be Evaluated

The Transportation Agency Board directed staff to evaluate the potential for making reductions to the regional development impact fees in infill and redevelopment areas.

Transportation Agency Seeking On-Call Constructiton Management

The Transportation Agency is updating its list of "on-call" construction management consultants through a competitive process. Firms will be evaluated based on pre-construction, construction, and post-construction qualifications

City of Soledad And Gonzales Receive Local Transportation Funds

The Transportation Agency reallocated more than \$12,000 in Local Transportation Funds to the city's 2010-11 congestion management contribution to the Agency. The Local Transportation Fund represents one quarter of a percent of the sales tax revenue collected in Monterey County

» [Read more](#)

► Transportation Agency For Monterey County Highlights - December 01, 2010 Meeting

General Meetings Projects Planning Public Transit Rideshare Library

What's New

2011 Traffic Impact Fee Update Study

DRAFT Fiscal Year 2011/12 Overall Work Program Available for Review

DRAFT Monterey Bay Area Public Participation Plan Available for Comment

Panoche Road Call Box Installation Project

Upcoming Regional Transportation Plan Advisory Committee Meeting

New Fares and Policies for Specialized Transportation Services

Suggested Walking and Bicycling Routes to School

Public Records Act Request Form

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Council of Governments

The Council of Governments was formed in 1973 by the San Benito, San Juan Bautista and the County of Santa Clara. The purpose of forming consensus on the future of the region is to bring San Benito County. The Council of Governments is a coordination today by providing a public forum for discussion at its monthly meetings.



The Council of San Benito County Governments improves the mobility of San Benito County travelers by planning for and investing in a multi-modal transportation system that is safe, economically viable, and environmentally friendly.

Upcoming Meetings

Council of Governments
Local Transportation Authority
Measure A Authority
Airport Land Use Commission
Service Authority for Freeways and Expressways
 April 21, 2011 at 2 p.m.
 San Benito Administration Building
 481 Fourth Street, Hollister, CA

Technical Advisory Committee
 May 5, 2011 at 2 p.m.
 COG Conference Room
 330 Tres Pinos Rd C7, Hollister, CA

Social Services Transportation Advisory Committee
 May 27, 2011 at 9:30 a.m.
 COG Conference Room
 330 Tres Pinos Rd C7, Hollister, CA

Bicycle and Pedestrian Advisory Committee
 July 8, 2011 at 10 a.m.
 Hollister City Hall
 375 Fifth Street, Hollister, CA

Mobility Partnership
 December 1, 2010 at 3 p.m.
 Gilroy City Hall, City Chambers
 7351 Rosanna Street, Gilroy, CA

330 Tres Pinos Rd, Suite C7, Hollister CA 95023 | Ph: 831-637-7665 | Fax: 831-636-4160 | E-mail: info@sanbenitocog.org

San Benito COG Email Distribution Lists

Monica G

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Monica G

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Members:

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Monica G

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San Benito COG Email Distribution Lists

Monica G

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Monica G

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Susan Thompson	sthompson@cao.co.san-benito.ca.us
Tony Mercado	jmercado@mvtransit.com
Trish Paetz (deputycityclerk@san-juan-bautista.ca.us)	deputycityclerk@san-juan-bautista.ca.us
wwindus@remedy.com	wwindus@remedy.com

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Santa Cruz County Regional Transportation Commission

Purpose of the SCRTC:

1. Set priorities for major capital improvements to our transportation infrastructure, including highways, major roads, rail and alternative transportation facilities.
2. Pursue and allocate funding for all elements of our transportation system.
3. Adopt policies to improve mobility, access and air quality.
4. Plan for future projects and programs to improve the regional transportation system while improving the region's quality of life.
5. Inform businesses and the public about alternatives to driving alone and the need to better manage our existing transportation system.
6. Conduct programs to encourage the use of alternative transportation modes.

NEWS AND UPDATES:

- [Transportation Café- Bike Map](#)
- [Court Ruling](#): Final legal action on Highway 1. Soquel-Morrissey Auxiliary Lane project
- [Press Release](#): Court upholds validity of environmental document for the Highway 1. Soquel-Morrissey Auxiliary Lane project
- [Now Available: Draft Update to the Monterey Bay Area Public Participation Plan](#), public comment period ends March 30
- [Press Release](#): "Your New Rail Line" Op-Ed from RTC Executive Director in Santa Cruz Sentinel, 23 Jan 2011
- Latest episode of RTC's [Transportation Café](#) television show on Bicycling and Walking now showing on Community Television
- [Media Release](#): California Transportation Commission approves Santa Cruz Branch Rail Line Purchase
- [RTC's Green Transportation Initiatives](#)
- [Now Available](#): STARS Pilot Project Application Manual, a sustainability rating for transportation projects
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- [Agenda](#) for the 4/7/11 Regional Transportation Commission Meeting
- [Agenda](#) for the 3/17/10 Transportation Policy Workshop
- [Highlights](#) from the 3/3/11 Regional Transportation Commission meeting
- [Minutes and Agendas](#) from past RTC meetings and workshops
- 2011 RTC/TPW Annual Meeting [Schedule](#)

RTC COMMITTEES:

- [Committee Descriptions and Rosters](#)
- [Committee Vacancies](#)
- 2010 3-Month Meeting [Schedule](#)
- [Sustainable Transportation & Access Rating System](#) Technical Advisory Committee (STARS TAC)
 - o [Agenda](#) for the 10/28/10 STARS TAC meeting
 - o [RTC and STARS](#) interview on Community TV (20 min.)
- [Bicycle Committee](#)
 - o [Agenda](#) for the 4/4/10 Bicycle Committee meeting- NOTE SPECIAL DATE AND TIME
 - o [Packet](#) for the 4/4/10 Bicycle Committee meeting
- [Elderly and Disabled](#) Transportation Advisory Committee (E&DTAC)
 - o [Agenda](#) for the 2/8/10 E&D TAC meeting
 - o [Packet](#) for the 2/8/10 E&D TAC meeting
 - o [Schedule](#) of 2011 E&DTAC meetings
 - o [E&D TAC 2007 Annual Report](#)
 - o [Final Unmet Specialized Transportation Needs List](#)
 - o [Guide to Specialized Transportation](#)
- Budget & Administration/Personnel Committee
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PROOF OF PUBLICATION

STATE OF CALIFORNIA

County of Monterey

I am a citizen of the United States and a resident of the County aforesaid. I am over the age of eighteen years, and not a party to or interested in the above-entitled matter. I am the principal clerk of the printer of The Herald, a newspaper of general circulation, printed and published daily and Sunday in the City of Monterey, County of Monterey, and which newspaper has been adjudged a newspaper of general circulation by the Superior Court of the County of Monterey, State of California; that the notice, of which the annexed is a printed copy (set in type not smaller than 7 point), has been published in each regular and entire issue of said newspaper and not in any supplement thereof on the following dates, to wit:

2/14/2011.

I certify (or declare), under penalty of perjury, that the foregoing is true and correct

Executed on 02/14/2011 at Monterey, California.



Signature

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Association of Monterey Bay Area Governments

NOTICE OF PUBLIC HEARING AND PUBLIC COMMENT OPPORTUNITY

2011 DRAFT Update to the Monterey Bay
Area Public Participation Plan

The 2011 DRAFT Update to the Monterey Bay Area Public Participation Plan (PPP) has been released for its forty-five day public review/comment period as required by federal transportation regulations. The AMBAG Board of Directors is scheduled to consider public comments at their regular meeting on **March 9, 2011.**

The 2011 Update to the Monterey Bay Area PPP is the required pursuant to SB 375. The Public Participation Plan is a federally mandated transportation planning document that outlines all the required public outreach activities required by a Metropolitan Planning Organization (MPO) during the planning and development of federally funded transportation projects.

The Draft 2011 Update to the Monterey Bay Area PPP is available for **public review and comments from February 09, 2011 to March 30, 2011.** The document may be viewed or purchased at the AMBAG office or can be viewed/downloaded using the following weblink www.ambag.org, the document is listed under the bulletin board on the homepage.

Written comments may be submitted to AMBAG Office at:
445 Reservation Road, Suite G, P. O. Box 809, Marina, CA 93933-0809 or faxed to: AMBAG office at 831-883-3755 or sent via e-mail to: lmeckel@ambag.org.

A public hearing to receive public testimony on the final PPP document is set for **Wednesday, April 13, 2011 no sooner than 6:30 p.m. (PDT)** during the AMBAG Board of Directors meeting at Marina Library Community Room, 190 Seaside Circle, Marina, CA 93933. Published February 14, 2011

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NOTICE OF PUBLIC HEARING WITH RESPECT TO THE ISSUANCE OF TAX EXEMPT REVENUE OBLIGATIONS BY THE CALIFORNIA ENTERPRISE DEVELOPMENT AUTHORITY FOR THE PURPOSE OF FINANCING AND REFINANCING FACILITIES FOR THE BENEFIT OF ROBERT LOUIS STEVENSON SCHOOL, A CALIFORNIA NOT FOR PROFIT CORPORATION

NOTICE IS HEREBY GIVEN that at 1:30 p.m., or as soon thereafter as the matter may be heard, on March 1, 2011, at 168 Alisal Street, 1st Floor, Monterey County Government Center, Board of Supervisors' Chambers, Salinas, California, 93901 the Board of Supervisors of the County of Monterey (the "Board") will conduct a public hearing (the "Public Hearing") at which the Board will hear and consider information concerning the issuance, from time to time, pursuant to a plan of finance, of one or more series of tax-exempt revenue obligations by the California Enterprise Development Authority (the "Issuer") in an aggregate principal amount not to exceed Fifteen Million Three Hundred Thousand Dollars (\$15,300,000) (the "Obligations") for the benefit of Robert Louis Stevenson School, a California not for profit corporation, duly organized and existing under the laws of the State of California (the "Borrower"). The Issuer will loan the proceeds of the Obligations to the Borrower pursuant to one or more loan agreements (the "Loan Agreement"). The proceeds of the Obligations loaned to the Borrower will be applied to (1) finance, refinance or reimburse the Borrower for, a portion of the cost of the acquisition, construction, rehabilitation, improving and/or equipping the Borrower's facilities located at 3152 Forest Lake Road, Pebble Beach, California 93953, 1225 Silver Court, Pebble Beach, California 93953, 1203 Benbow Place, Pebble Beach, California 93953 and a neighboring parcel identified as Assessor's Parcel Number 008-571-013, including, but not limited to, (a) facilities comprising the residence used by the President of the Borrower (b) dormitory facilities for students to add approximately 20 new beds, (c) approximately 5 new apartments for faculty and senior staff members, and (d) other general capital improvements to the Borrower's campus (collectively, the "Facilities"), and (2) to pay certain financing costs and costs of issuance in connection with the Obligations. The Borrower is an organization described in Section 501(c)(3) of the Internal Revenue Code of 1986 (the "Code") and will own and operate the Facilities in connection with its educational purposes. The Obligations will be paid entirely from repayments by the Borrower under the Loan Agreement.

Neither the faith and credit nor the taxing power of the County of Monterey (the "County"), the State of California (the "State"), or any other political corporation, subdivision or agency of the State is pledged to the payment of the principal of, premium, if any, or interest on, the Obligations, nor shall the County, the State or any other political corporation, subdivision or agency of the State be liable or obligated to pay the principal of, premium, if any, or interest on, the Obligations. The Public Hearing is intended to comply with the public approval requirements of Section 147(f) of the Code. Those wishing to comment on the proposed nature and location of the Facilities and the financing or refinancing of the Facilities with the proceeds of the Obligations may either appear in person at the time and place indicated above or submit written comments, which must be received prior to the Public Hearing by the County of Monterey, Attention: Clerk of the Board of Supervisors, P.O. Box 1728, Salinas, California 93902.

Date: February 14, 2011 COUNTY OF MONTEREY
By: /s/ Gail T. Borkowski
Clerk of the Board of Supervisors
Published February 14, 2011

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Legal Notice Legal Notice

A public meeting will be held to discuss the draft Management Plan for the Milpitas Special Interest Area of the Los Padres National Forest. The meeting will be at the Monterey Ranger District Office, 406 South Mildred Ave., February 15th at 6:00 p.m. Contact Lynn Olson with questions at 831-385-5434 or lynnoolson@fs.fed.us. Published February 14, 2011

Legal Notice Legal Notice

Association of Monterey Bay Area Governments

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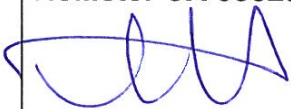
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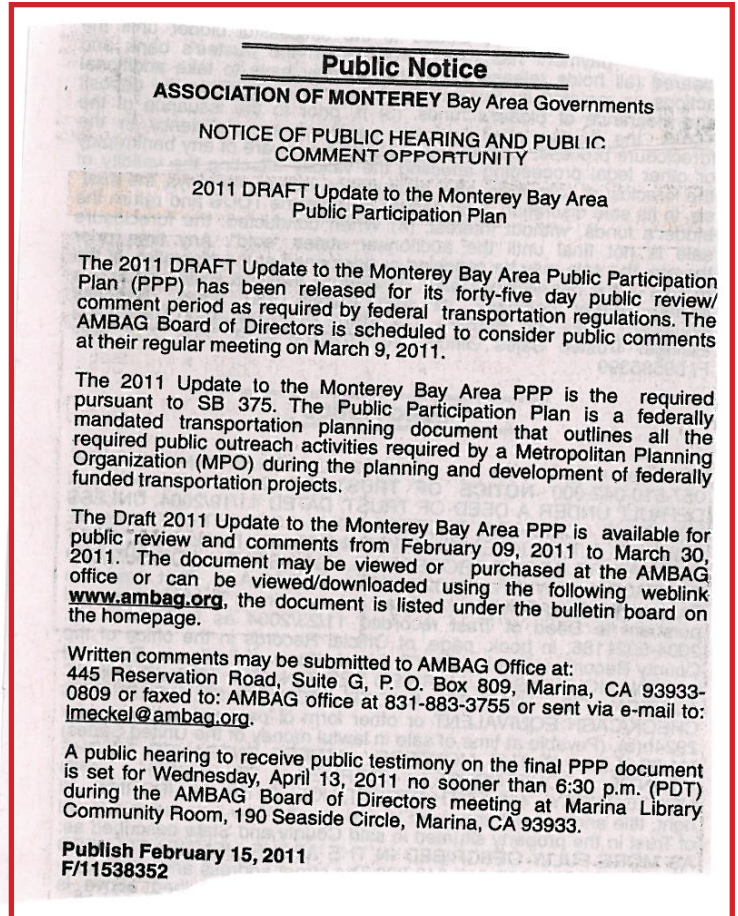
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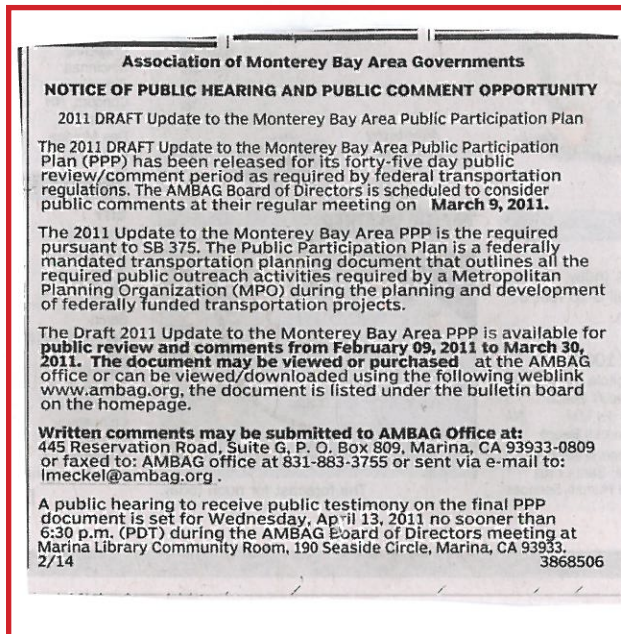
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This **14th day of February, 2011**, at Santa Cruz, California.

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RTC seeks to betting the public in transportation project process

February 14th, 2011 · [0 Comments and 1 Reaction](#)

The [Santa Cruz County Regional Transportation Commission](#) is working to update its portion of the [Draft Monterey Bay Public Participation Plan](#). This, as part of the Association of Monterey Bay Area Government's attempt to adhere to state and federal requirements to try to enhance public participation in the transportation project planning process.

The six principals the Public Participation Plan the agency is trying to adhere to are to:

- Value the public's participation and promoting broad-based involvement by the community
- Provide various opportunities for public review and input
- Treat all members of the public fairly and to respect and consider all public input as important components to the planning and participation process
- As feasible, promote a culture of dialogue and partnership among residents, property owners, businesses, organizations
- Encourage active participation on the initial stages, as well as throughout, the process
- Provide clear, timely and broadly distributed communication and agency reports.

Reaching out to the public means doing such things as using the media, publishing information online and printing and distributing brochures in bilingual format. Now, the RTC is weighing the possibly of broadening its horizons and possibly enlisting the help of social media sites such as Facebook and Twitter to inform and seek information from the public, an official there said.

Tonight, the [RTC's bicycle committee](#) with discuss it's part on the Public Participation Plan. That meeting will get underway at 6:30 p.m. In the RTC's headquarters, at 1523 Pacific Avenue in downtown Santa Cruz.

Other agenda items deal with bicycle plans in Scotts Valley and Capitola, as well as hear a presentation regarding the Sierra Northern Railway's preliminary plan for recreational rail service and bicycle accommodations in light of the recent purchase agreement for the Union Pacific rail line.

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April 2011

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