



May 28, 2014

Institute for Local Government »

## Public Engagement E-Monthly

This monthly Enews highlights new and relevant public engagement resources and events for local elected officials and staff.



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## Meet ILG's New Director Martin Gonzalez!

Martin is the Institute's chief executive. He brings a wonderful background to ILG, including a distinguished and responsible tenure with the California School Boards Association (1999 to 2014), state agencies and the Legislature. Martin holds a bachelors degree in political science, a masters degree in history from U.C. Santa Barbara, and a law degree from U.C. Berkeley. He can be reached at [mgonzalez@ca-ilg.org](mailto:mgonzalez@ca-ilg.org).



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## Webinar: Technology, Tools and Techniques to Improve Public Engagement



Most cities and counties make engaging the public a top priority. But there's always room to enhance these programs. This free webinar will provide ideas on how to use technology to encourage more participation in the public engagement process and examples of cities and counties who are reaching and engaging new audiences.

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## Share Your Public Engagement Story!

ILG seeks to share best practices, lessons learned and evaluation frameworks with communities across California. This year we plan to share at least five of these stories and would like your help in finding compelling examples. If you know of a recent public engagement activity initiated by a local government in CA, please provide the name of the city, county or community where this took place, the sponsoring local government agency (or other group) involved, the topic of the engagement effort and a contact person (if you have one). Stories can be sent to Public Engagement Program Coordinator Christal Love Lazard at [clovelazard@ca-ilg.org](mailto:clovelazard@ca-ilg.org).

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## Public Engagement Signposts – May 2014

This regular feature of ILG's Public Engagement E-News offers useful information and resources about public engagement practices, innovations and ideas from sources in California and elsewhere.

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