Public Engagement E-Monthly

Monthly public engagement news, resources and events for local elected officials and staff in California.

ILG offers a variety of resources and case stories agencies can use to support public engagement strategies to address difficult issues and situations.

New Resources on Partnering with Community Based Organizations

Community-based organizations can have unique and important insights into the challenges and opportunities facing residents in their area. These groups can help local officials improve their ability to communicate and connect with a wide range of community members. Check out ILG’s new resources to help local agencies partner with community groups.

Register Today for ILG’s Webinar on Partnering for More Inclusive Public Engagement

This free webinar on Thursday November 14th features panelists who have excelled in forging effective partnerships between local government and community organizations. Panelists Oscar Chavez of Sonoma County and Keith Bergthold of the City of Fresno will share examples and guidance on how to use community partnerships to dramatically broaden public participation.
Community Partners Help Fresno Shape its General Plan Update

With areas of significant poverty and a pattern of urban sprawl, the City of Fresno saw a critical need to develop a new strategy to guide future development. The General Plan update process represented an ideal opportunity to engage the public in developing a strategy to address broad community needs and to restore a sense of pride and community.