

Manhattan Beach Takes *Climate* Action




THINK GLOBALLY, ACT LOCALLY: WHAT MANHATTAN BEACH IS DOING TO CARE FOR OUR ENVIRONMENT



February 4, 2010
League of California Cities
Session on Civic Engagement and Climate Change

Framework to Engage the Public in Sustainability




Passionate and Informed Community



Sustainability

Active and Forward-Thinking City Council **Dedicated City Staff**

Session Overview

- Framework to Engage the Public in Sustainability Issues 
- Community Support for the City's Environmental Efforts 
- Involving the Community in Climate Action 

Community Support for the City's Environmental Efforts

- **Community Involvement in the Environment**
 - VOICE, Earth Day, Surfrider, Heal the Bay, Environmental Priorities Network, Tree People 
- **Existing Environmental Programs**
 - Residential and Commercial Recycling
 - Clean Ocean Restaurant Certification Program
 - Reclaimed Irrigation Water
- **Cool Cities** - Resident support of Climate Protection Agreement 

Manhattan Beach's "Cool" Commitment

- **Jan 2007** – Signed U.S. Mayors Climate Agreement
 - City pledged to cut carbon emissions at least 7% below 1990 levels by 2012
- **Summer 2007** – **Green Team** formed to:
 - Document current environmental programs
 - Identify opportunities for improvement and BMPs
- **Nov 2007** – Green Team issued a comprehensive **Green Report** (available on our **Going Green** website)



Task Force and Policy Change

The Environmental Task Force has provided a new way for the community to affect policy change in the City.

- | <u>New City Policies</u> | <u>Policies Under Development</u> |
|--|--|
| <ul style="list-style-type: none"> • Building Requirements: Exceeding the CA Building LEED Gold for municipal and LEED Silver-equivalent for large scale commercial projects • Water Conservation Ordinance • Consumption based water rates | <ul style="list-style-type: none"> • Exceeding the CA Building Code (Title 24) by 20% • On-site water retention requirements and other low-impact development BMPs • Residential volume-based trash rates projects • Community-wide GHG goal |

Environmental Task Force

- **Mayor Mitch Ward** and Council Member **Portia Cohen** serve as co-chairs
- ETF makes recommendations to Council on best environmental practices
- Task Force meetings have become a public forum for discussion of environmental issues



Going Green

Involving the Community in Climate Action



350
International Day of
Climate Action


South Bay **350** Climate Action Group

Plan an Event

350!

Join the Amazing Waving Human Tide Line

350 FOR A SAFE CLIMATE FUTURE
INTERNATIONAL DAY OF CLIMATE ACTION
OCTOBER 24, 2009
3 PM - MANHATTAN BEACH PIER




Unite Behind the Message



Support from Elected Officials



Public Involvement



Participation from City Staff



Steps to Engage Residents in Sustainability Issues

- Identify what is important to your community
- Create a message and build momentum
- Educate the youth and public
- Ask the community to be involved, and
- Obtain support of elected officials and staff

Questions?

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