

Planning a Healthier Future: Partnerships with Purpose

June 14, 2016
11:00AM-12:00PM



INSTITUTE FOR
LOCAL GOVERNMENT

Today's Panel of Speakers:

- Judy Robinson, Sustainability Manager, County of Sacramento
- Dr. Olivia Kasirye, Public Health Officer, County of Sacramento
- Monica Hernandez, Public Information Officer/Media Communications, Sacramento Area Council of Governments
- Moderator: Mike McKeever, Executive Director, Sacramento Area Council of Governments

Webinar Agenda

11:00 a.m.	Welcome to our Audience and Panel
11:05 a.m.	About the Institute for Local Government
11:10 a.m.	Presentation about Sacramento County and Design for Active Sacramento
11:25 a.m.	Live conversation with panelists
11:55 a.m.	Follow-up from the Institute
Noon	Thank You

The Institute for Local Government

**ILG is the non-profit
research and education
affiliate of**



**California Special
Districts Association**

Districts Stronger Together

ILG Mission

- Promoting good government at the local level
- Practical, impartial and easy-to-use materials



Stretching Community Dollars

- Local governments are harnessing partnerships and collaborations to effectively and efficiently deliver services and leverage existing human and financial resources.
- Local leaders grapple with a variety of community development and public health challenges as they craft and approve policies impacting children and families, including:
 - Healthy Eating-Active Living
 - Violence Prevention
 - Safety



What Will You Learn About Today?



- How to work with different agencies to obtain a shared vision or goal
- The benefits of collaboration in pursuing healthy eating/active living goals
- Best practices and lessons learned in the collaborative process.

Have a question for our panel?

- Today's webinar will feature a live conversation among panelists. If time allows we will incorporate participation from the audience.
- Please type your questions into the question box at any time during the webinar.





Planning a Healthier Future: Partnerships with Purpose

Sacramento County & Design 4 Active Sacramento

Active Design For A Healthy Sacramento County



Overarching Message:

Find other “like-minded,”
“passionate” people who
really want to make a
difference!



SACRAMENTO COUNTY



#D4AS





NATIONAL **Leadership** ACADEMY FOR THE PUBLIC'S HEALTH

A Project of the Center for Health Leadership & Practice

CENTER
FOR **ACTIVE**
DESIGN

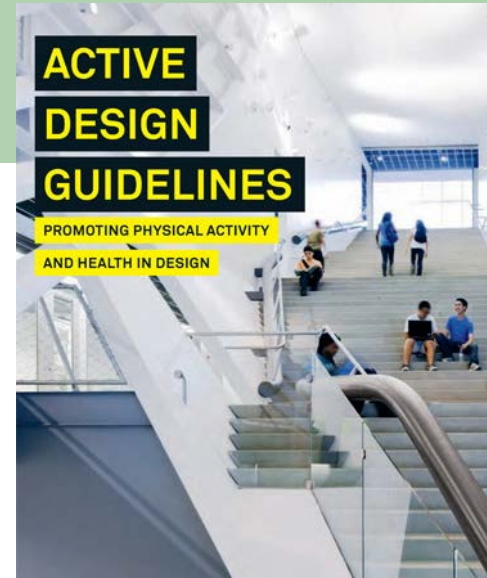
PROMOTING HEALTH THROUGH DESIGN

National Leadership Academy for the Public's Health

The National Leadership Academy for the Public's Health (NLAPH) provides training to multi-sector teams from across the country to advance their leadership skills and achieve health equity in their community. Funded by the Centers for Disease Control and Prevention, the one-year program uses an experiential learning process that includes webinars, a multi-day retreat, coaching support, peer networking, and an applied population health project

**ACTIVE
DESIGN
GUIDELINES**

PROMOTING PHYSICAL ACTIVITY
AND HEALTH IN DESIGN



STRATEGY HE 7: PROMOTE THE HEALTH AND SAFETY OF RESIDENTS

Promote Public Health, Safety and Livability through Community Design and the Built Environment

Objective: Master plans, residential developments, mixed use, commercial, office and retail developments, in existing and new communities; that are designed, built and maintained so as to promote the health, safety and livability of residents, employees, visitors and the community.

Policies

- HE 7.1.1 Advance a built environment that promotes and supports physical activity.
- HE 7.1.2 Advance a built environment that promotes and supports improved air quality and multiple transportation modes.
- HE 7.1.3 Advance a built environment that promotes and supports access to locally-grown fresh food, parks, schools, shopping, jobs, health care and community services.



Adopted July 22, 2015



Department of Community Development
Division of Planning and Environmental Review
Sacramento County, California

1.3 PURPOSE OF THIS CODE

This Code is adopted to implement the policies of the Sacramento County General Plan, to preserve resources and to protect the public health, safety, and general welfare of the residents of Sacramento County. This Code is specifically intended to:

“Ensure greater public safety, promote health and healthy communities, convenience and accessibility through the physical design of the built environment and location of land use activities....”

Chapter 5: DEVELOPMENT STANDARDS

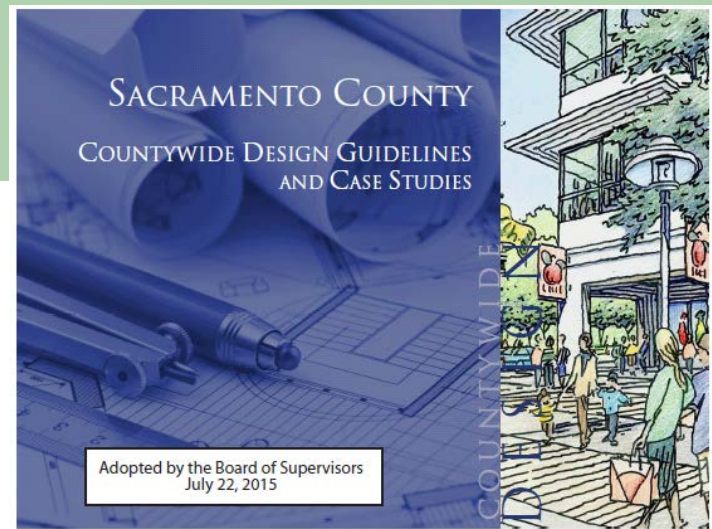


“By incorporating Active Design, identified by this icon, into the built environment, physical activity and improved health can be achieved.”





1.0 INTRODUCTION



When these guidelines are properly applied to projects we achieve quality design, while also improving the individual and community's health, safety and livability. Throughout the Guidelines, standards and policies that incorporate active transportation and contribute to a built environment that supports public health have been highlighted with the walking person icon. The purpose of the icon is to identify "Active Design." Active Design shall be incorporated into all projects in order to reinforce the community's and County's goal to create a built environment that is sustainable, livable and promotes active transportation choices such as walking, bicycling, and accessing transit. There are many factors of the built environment that influence healthy choices and no single aspect of design can achieve this goal. By incorporating Active Design strategies into the built environment, physical activity and improved health can be achieved. More information about the synergies of the guidelines that support active design can be found in Appendix D.

- Described by the Centers for Disease Control and Prevention (CDC) as factors that contribute to a person's current state of health— places *where people live, work, and play* AKA “COMMUNITY ASSETS”
- SDOH concept is built upon a substantial body of scientific public health research supporting the notion that our zip code can actually pinpoint how healthy—or unhealthy—we are.

• 300,000





CALIFORNIA STRATEGIC
GROWTH COUNCIL

PLAN4Health

An American Planning Association Project

- Co-Applicant with SACOG on SGC3 Grant, providing Technical Assistance to region jurisdictions linking health, planning, active transportation and the built environment.
- One of 17 teams in the nation participating in the National CDC/APA PLAN4HEALTH Program
- Leveraged with existing partners and expanded with new partners to build on bringing together Planning and Public Health





ON THE PULSE OF PLANNING FOR
HEALTHY AND EQUITABLE COMMUNITIES
2016 SPEAKER SERIES

COLLABORATING PARTNERS





Planning for a Healthy Sacramento Region
Planning Directors and Public Health Officers Convening

Working Together to Improve Our Communities - May 26, 2016

CCLHO-CHEAC Chronic Disease
Prevention Leadership Project



American Planning Association
California Chapter
Sacramento Valley
Making Great Communities Happen

QUESTION #5: IMPROVED PUBLIC HEALTH (0-10 POINTS)

A. Describe the health status of the targeted users of the project/program/plan. Describe how you considered health benefits when developing this project or program (for plans: how will you consider health throughout the plan). (5 points max)

Points	The applicant's ability to demonstrate the health status of targeted users was considered when developing this project/program or will consider throughout a plan.
4-5 Points	<p>The application clearly and convincingly identifies the health vulnerability/ies of the project's targeted users and clearly and convincingly describes how health benefits were considered by :</p> <ul style="list-style-type: none"> • Providing thorough health information at a level of geography appropriate to the project not just state or national data • Providing health characteristics and vulnerabilities of the community served by the project • Contacting a local public health authority such as the local health department or school district and clearly documenting the results of the contact • Convincingly describing how the health status of the project's targeted users influenced the development of the project/program/plan
2-3 Points	<p>The application somewhat identifies the health status of the project's targeted users by and somewhat describes how health benefits were considered by:</p> <ul style="list-style-type: none"> • Providing some health information specific to the project area • Contacting a local public health authority • To some extent describing how the health status of the project's targeted users influenced the development of the project/program/plan
1 Point	<p>The application minimally identifies the health status of the project's targeted users and minimally describes how health benefits were considered by:</p> <ul style="list-style-type: none"> • Providing broader health information using state or national data
0 Points	<p>The application does not identify the health status of the project's targeted users or describe how health benefits were considered.</p>





ARCCA

Alliance of Regional Collaboratives
for Climate Adaptation

SAFEGUARDING CALIFORNIA: IMPLEMENTATION ACTION PLANS

Public Health Sector Plan

“Climate change is one of the most significant threats to public health of the twenty-first Century”

Climate
change
may be hazardous
to your
health

But what's
good for climate
is good for health

Judy Robinson, Robinsonju@saccounty.net, 916.874.4551
Dr. Olivia Kasirye, KasiryeO@saccounty.net, 916.875.5881

Upcoming 2016 Webinars

- October 2016 - Violence Prevention and Safety. Learn firsthand about the Santa Rosa Violence Prevention Partnership from its inception and how it has evolved to benefit the greater community.

Special thanks to



KAISER PERMANENTE®

ILG Materials & Resources

Stretching Community Dollars Guidebook

www.ca-ilg.org/resource/stretching-community-dollars-guidebook

Shared Services and Joint Use

www.ca-ilg.org/shared-services-and-joint-use

Understanding the Basics of Land Use and Planning: A Guide to Planning Healthy Neighborhoods

www.ca-ilg.org/document/planning-healthy-neighborhoods

Healthy Communities, Land Use and Planning Resources

www.ca-ilg.org/healthy-communities-land-use-and-planning

Thank You to Our Funders



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The
California
Endowment



- Short survey to follow
- Slides and materials to be posted on ILG's website and email with link sent out
- If you have additional questions, please contact Randi Kay Stephens at rstephens@ca-ilg.org