



NEW WEBINAR SERIES

# LEADING LOCAL

A FREE LEADERSHIP SERIES FOR LOCAL GOVERNMENT STAFF & ELECTED OFFICIALS

**SESSION #1**

## THE ROLE OF LOCAL GOV'T IN TIMES OF NATIONAL CRISIS



**THURS, MARCH 11**  
**11:00 AM - 12:30 PM**

**REGISTRATION IS FREE!**



# THANK YOU FOR JOINING US



**Webinar Host & Moderator**

**ERICA L. MANUEL**  
*CEO & Executive Director*  
*Institute for Local Government*

# ABOUT OUR NEW “LEADING LOCAL” SERIES



NEW WEBINAR SERIES

# LEADING LOCAL

A FREE LEADERSHIP SERIES FOR LOCAL GOVERNMENT STAFF & ELECTED OFFICIALS

**CANDID DISCUSSIONS & EXPERT INSIGHTS ABOUT**

-  **LEADERSHIP**
-  **GOVERNANCE**
-  **ETHICS**
-  **EQUITY**

[WWW.CA-ILG.ORG](http://WWW.CA-ILG.ORG)



# WEBINAR OVERVIEW

## THE ROLE OF LOCAL GOVERNMENT IN TIMES OF NATIONAL CRISIS

What is the role of local government during times of national crisis? How can local government leaders provide basic services at the local level while also addressing some of the big challenges our nation is facing?

In this panel, we'll hear from four local government icons about how best to tackle topics like social justice, equity, COVID response and the growing polarization in our communities. This session is the first in ILG's new leadership series, LEADING LOCAL, which will serve as a thought leadership forum on challenging topics and issues local government leaders face.

# HOW TO ASK A QUESTION DURING THE WEBINAR

- All webinar participants will be on **MUTE** during the entire call.
- Please **TYPE** any questions into the question box at any time during the webinar.
- The moderator will read your questions during the question period at the end of the webinar.



# NON-PROFIT, NON-PARTISAN AND HERE TO HELP

- ILG is the non-profit training and education affiliate of three statewide local government associations
- Together with our affiliates, we serve over 2,500 local agencies – cities, counties and special districts
- We provide practical and easy-to-use resources so local agencies can effectively implement policies on the ground



**California Special  
Districts Association**

*Districts Stronger Together*

# ILG'S PROGRAMS AND SERVICES

## Program Areas

Leadership & Governance

Civics Education & Workforce

Public Engagement

Sustainable & Resilient Communities



## Services

Education & Training

Technical Assistance

Capacity Building

Convening

Our mission is to help local government leaders **navigate complexity, increase capacity & build trust** in their communities

# ABOUT OUR LEADERSHIP & GOVERNANCE WORK

**California's local government leaders face a myriad of complex and evolving leadership challenges.**

- Elected leaders and staff cannot effectively address these challenges without a strong foundation of good government - trust, accountability, responsiveness and transparency.
- ILG's Leadership and Governance pillar helps local government leaders build that foundation, develop leadership skills and increase public trust.



<https://www.ca-ilg.org/leadership-and-governance>



# UPCOMING WEBINARS



- ILG will be hosting or moderating dozens of free webinars and trainings in 2021.

## The Catalyst and the Context for Reform

Friday, March 12 | 9:30 a.m. - 11:15 a.m.



**Anand Subramanian**

*Managing Director,  
PolicyLink*



**Sandra Celedon**

*Vice Chair, Fresno Commission  
on Police Reform*



**Brian Marvel**

*President, Peace Officers  
Research Association of CA*



**Erica Manuel**

*CEO and Executive Director,  
Institute for Local Government*

Visit [www.ca-ilg.org](http://www.ca-ilg.org) for more information and to register.

# TODAY'S PANELISTS



**Greg Cox**  
*San Diego  
County Supervisor (Ret.)*



**Henry Gardner**  
*Oakland  
City Manager (Ret.)*



**Rod Gould**  
*Santa Monica  
City Manager (Ret.)*



**Pat Martel**  
*City Manager  
of Daly City (Ret.)*

# QUESTIONS & ANSWERS



# HELP CHOOSE OUR NEXT **LEADING LOCAL** TOPIC



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[www.ca-ilg.org  
/stayinformed](http://www.ca-ilg.org/stayinformed)

# RECORDING AVAILABLE SOON



The recorded presentation and materials will be shared electronically with all registrants a few days after the webinar.



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