

A Path Forward:

Public-Private Partnerships to Engage Communities and Expand Legal Services for Immigrants

Wednesday, November 3, 2021
9:00am - 12:30pm

*Welcome! Please update your Zoom screenname to
include your full name and organization.*

WELCOME - THANK YOU FOR JOINING US!



NON-PROFIT, NON-PARTISAN & COMMITTED TO ENGAGING COMMUNITIES & BUILDING TRUST

Program Areas

Leadership & Governance

Civics Education & Workforce

Public Engagement

Sustainable & Resilient Communities

Together with our affiliates, we serve over **2,500 local agencies** – cities, counties & special districts



Services

Education & Training

Technical Assistance

Capacity Building

Convening

Our mission is to help local government leaders **navigate complexity, increase capacity & build trust** in their communities

OUR EVENT PARTNERS



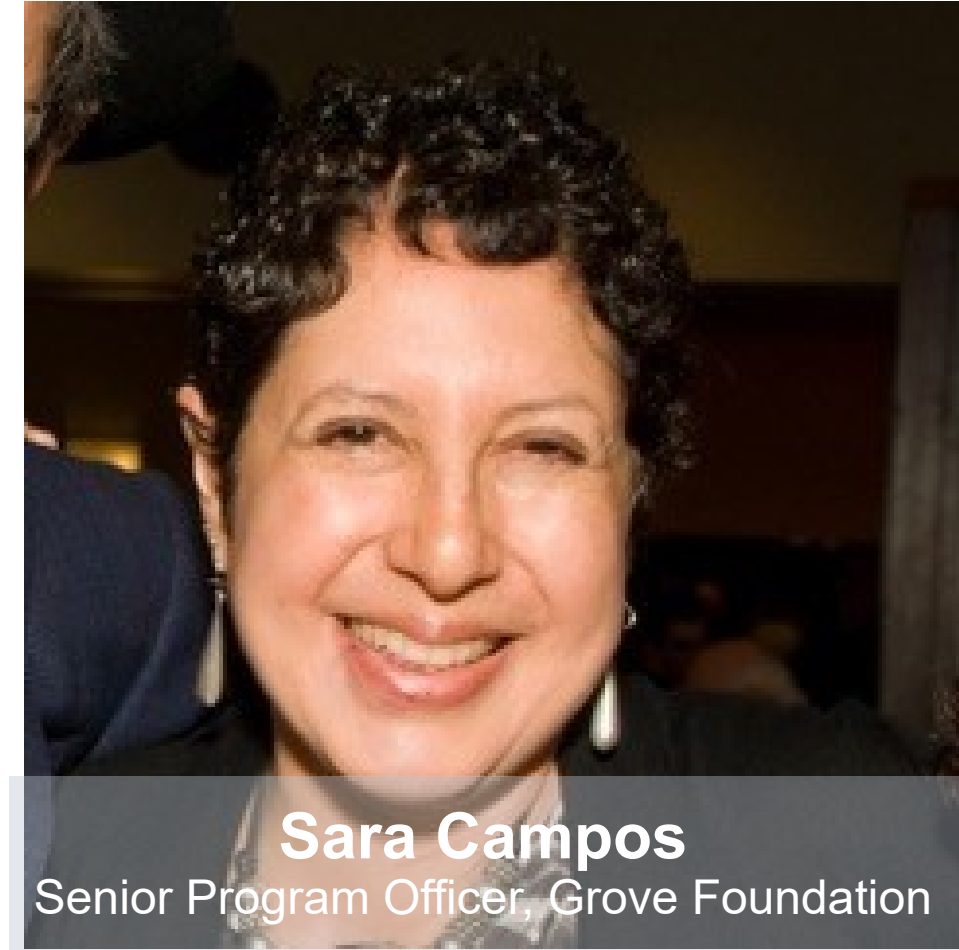
GRANTMAKERS CONCERNED WITH
IMMIGRANTS AND REFUGEES



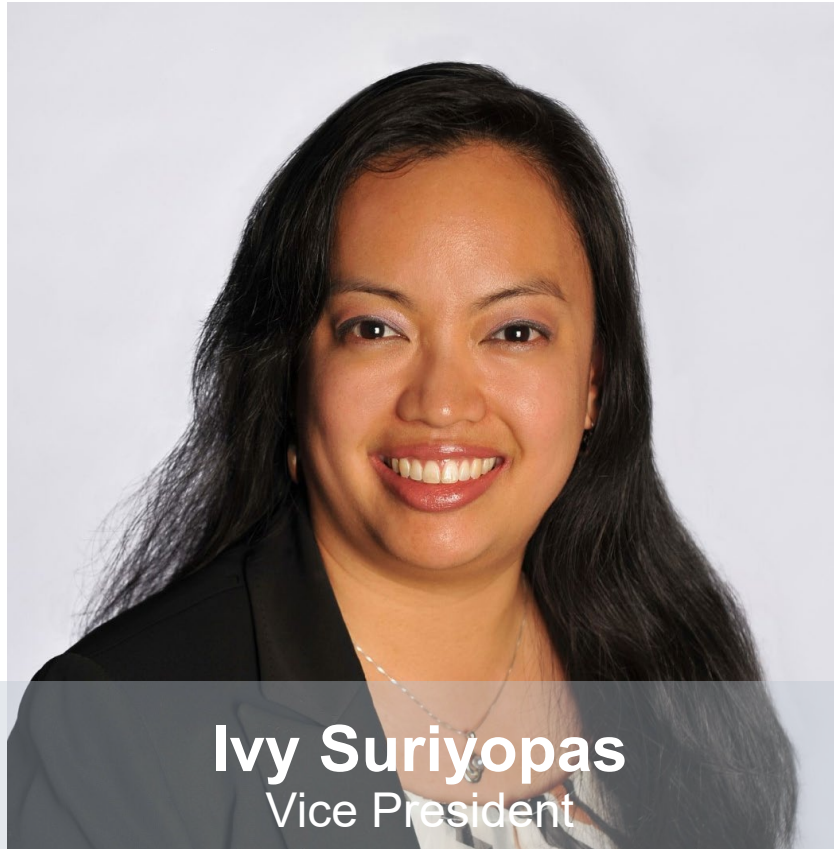
THE
GROVE
FOUNDATION

Zellerbach
FAMILY FOUNDATION

ZELLERBACH FAMILY FOUNDATION & GROVE FOUNDATION



GRANTMAKERS CONCERNED WITH IMMIGRANTS AND REFUGEES (GCIR)





GRANTMAKERS CONCERNED WITH
IMMIGRANTS AND REFUGEES

- Founded in 1990, GCIR is the nation's only immigrant-focused philanthropy-supporting organization.
- GCIR works with our 130 member institutions, the 1,200 individual grantmakers in our network, our partners in the field, and other PSOs to mobilize funder resources dedicated to uplifting the contributions and addressing the needs of this country's immigrant and refugee populations.
- GCIR members are local, state, and national foundations with diverse grantmaking priorities, including health, education, rights and justice, economic security, and more.
- From briefings and publications to consultations and convenings, we inform funders about policy developments and help them make the connection between their priorities and immigration.
- We connect funders from around the country to one another, catalyzing coordinated grantmaking for maximum impact.
- Our work has informed and mobilized hundreds of millions of dollars to support immigrant communities across the country

TODAY'S AGENDA

Welcome and Meeting Overview (10 minutes)

National & Regional Immigration Context (30 minutes)

Break (10 minutes)

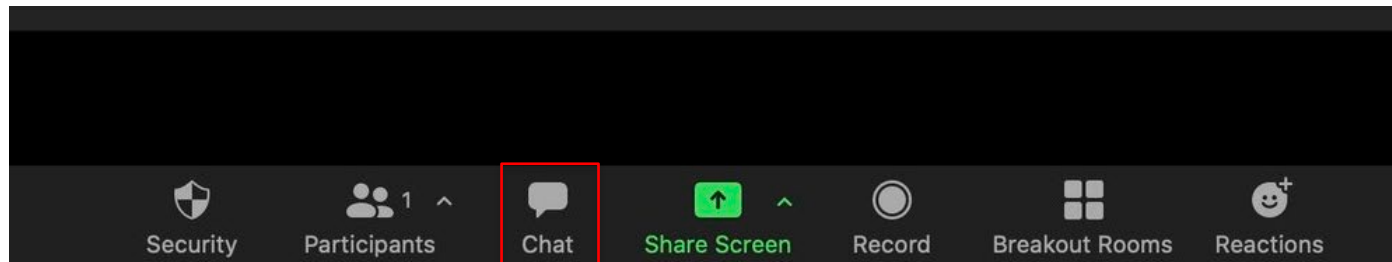
Legal Services Report Highlights (25 minutes)

Public-Private Partnerships Panel (1 hour, 25 minutes)

Small Group Discussion (30 minutes)

ZOOM HOUSEKEEPING

- Your audio is muted automatically and throughout the meeting.
- Please check that your screenname and organization are listed correctly. To rename yourself, select the three dots at the top right of your video and select “Rename”
- If you have any questions or comments for the presenters, please message in the chat box. Q&A will be moderated by the hosts through the chat box.



- A recording of the main session will be shared afterwards. Breakout rooms will be recorded but not shared.

MEETING GROUND RULES

Respect the goals of the meeting

Respect each other

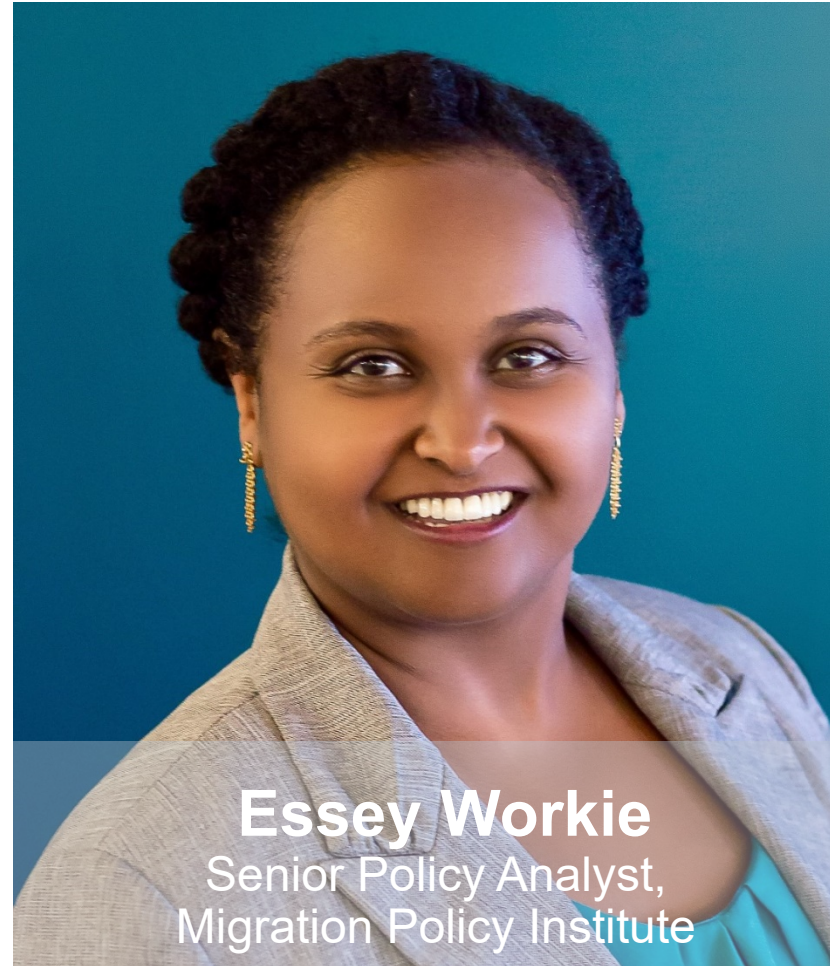
Be open to other points of view

Listen with an open mind

Make space for everyone to participate

NATIONAL & REGIONAL IMMIGRATION CONTEXT & REALITIES

NATIONAL IMMIGRATION CONTEXT & REALITIES



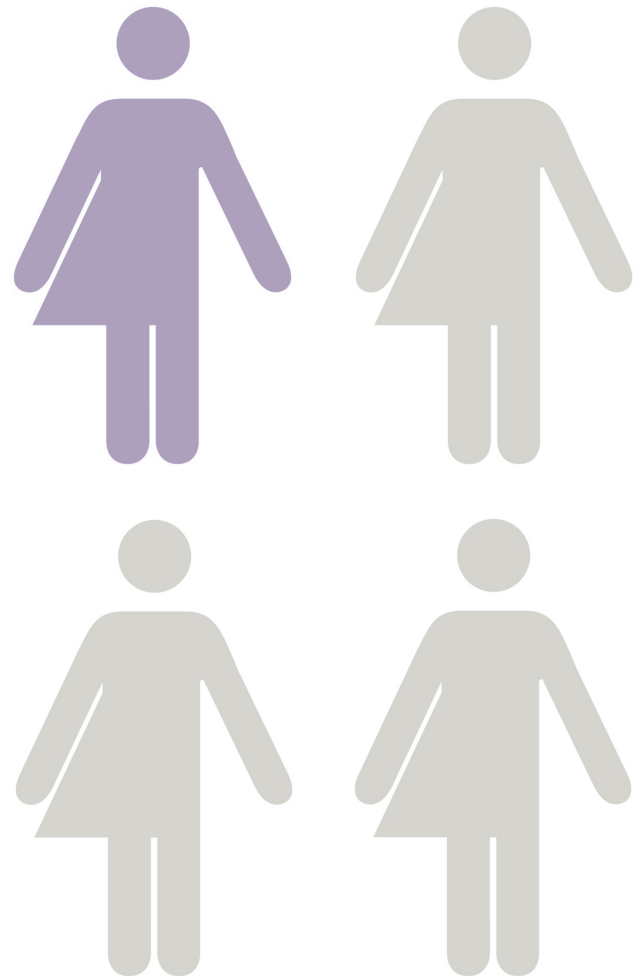
Essey Workie
Senior Policy Analyst,
Migration Policy Institute

Immigration in the National and State Context



November 3, 2021

Share of Immigrants

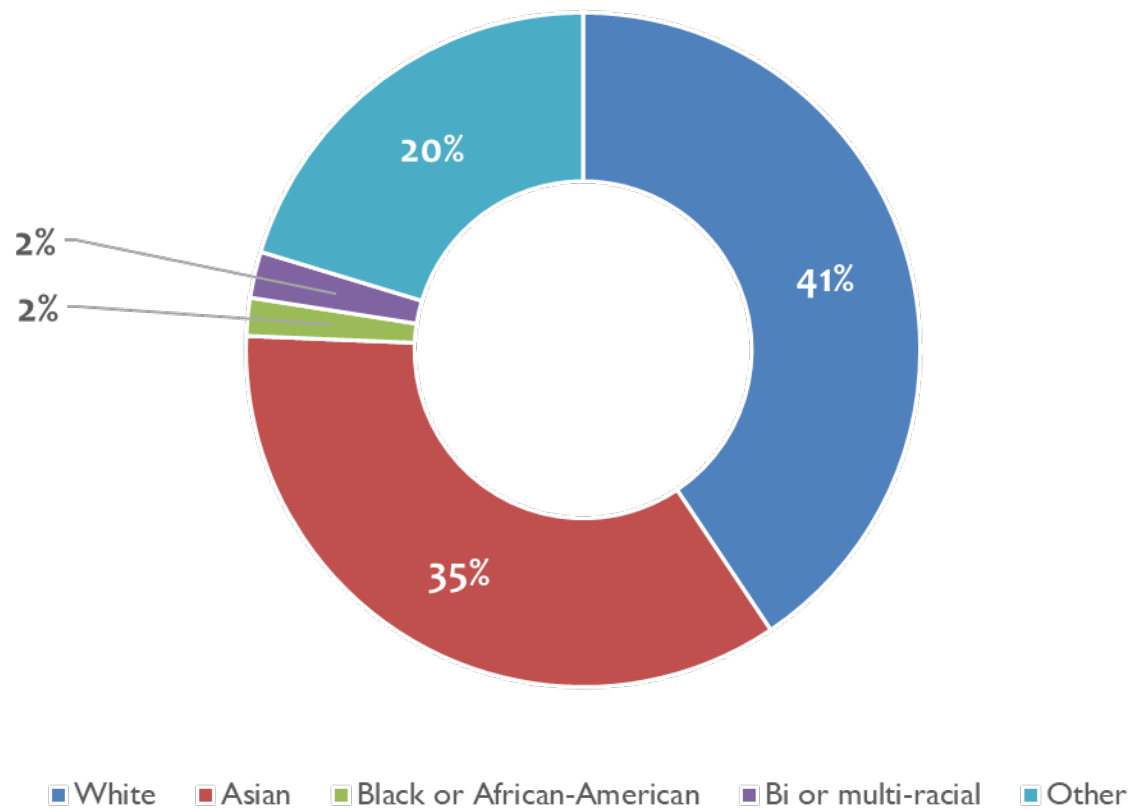


More than
one in four
Californians
(26.8%) are
immigrants

Source: American Community Survey, 2015-2019

© 2020 Migration Policy Institute

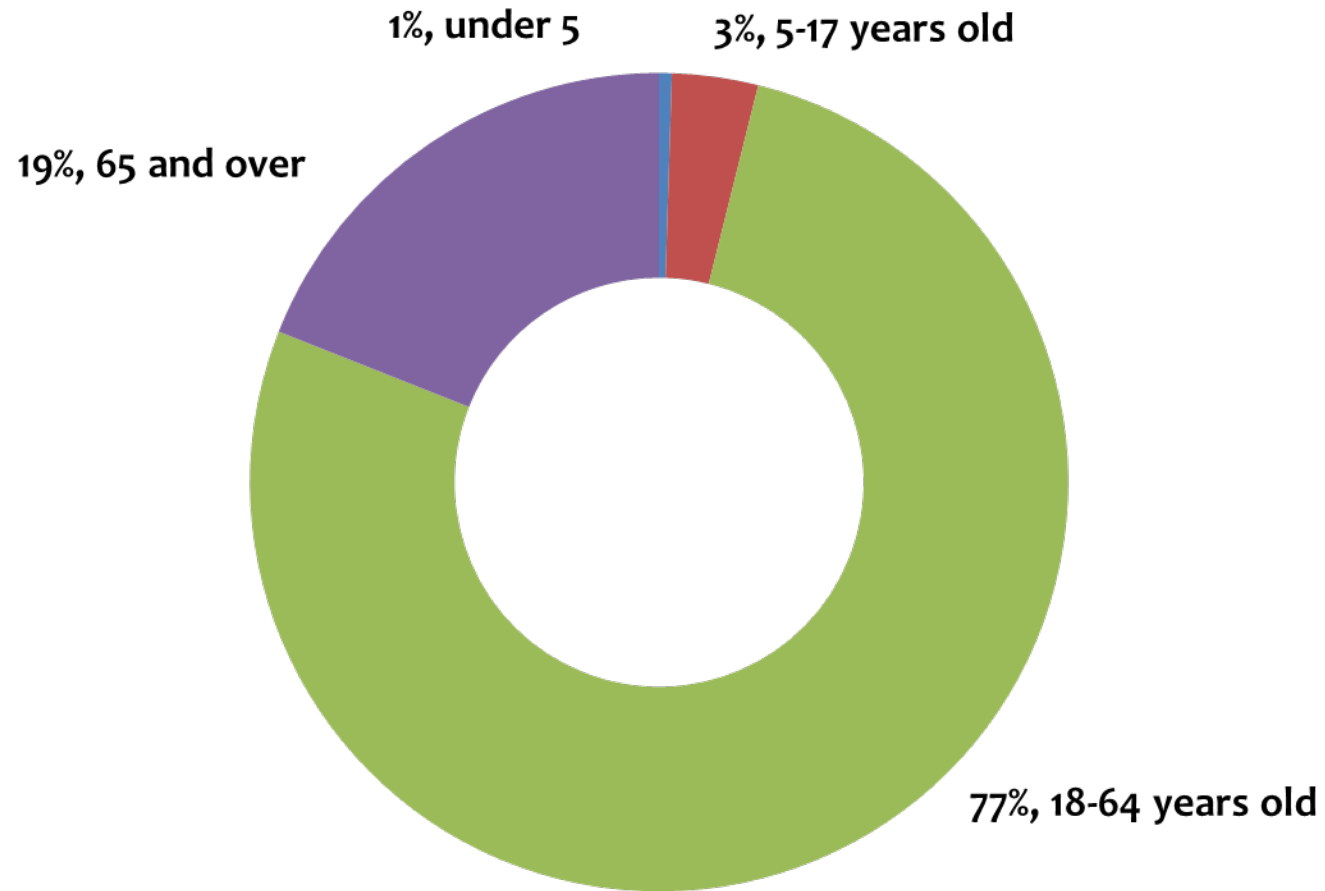
Immigrants in California by Race



Source: Migration Policy Institute, State Immigration Data Profiles, 2019

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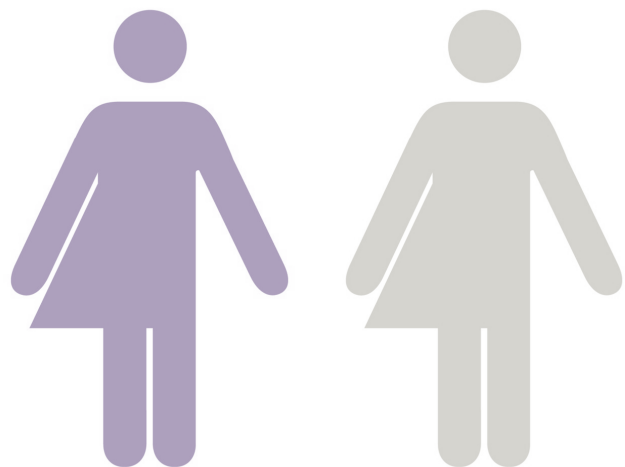
Immigrants in California by Age



Source: Migration Policy Institute, State Immigration Data Profiles, 2019

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Children of Immigrants



Nearly
one in two
children in
California (47.3%)
have at least one
immigrant parent

Source: Migration Policy Institute, State Immigration Data Profiles, 2019

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Afghan Evacuees

- Resettlement Destinations
 - California 5,255
 - Other Select States: TX, OK, WA, AZ, MD, MI, VA & NY
 - Diaspora: CA, VA, NY, and TX
Sacramento County, Alameda County and Contra Costa
- Private Sponsorship
 - Structure: groups of 5+, application process
 - Services: 3-months of resettlement services
- Legal Services
 - Different Statuses
 - MPI Analysis: <https://www.migrationpolicy.org/news/afghan-evacuees-different-statuses-different-benefits>



Unaccompanied Children

- Overview
 - Definition & Federal framework
 - Historical high
- Parent or Sponsor
 - California 9,254 children released
Los Angeles and Alameda Counties
 - MPI Data Hub: <https://www.migrationpolicy.org/programs/data-hub/charts/unaccompanied-children-released-sponsors-state-and-county>
- Legal Services
 - State Efforts
 - MPI Report: <https://www.migrationpolicy.org/research/services-unaccompanied-children-us-communities>



Contact Information

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www.migrationpolicy.org

AUDIENCE Q&A

What questions or comments do you have for our speakers?



BREAK



AGENDA

Legal Services Report Highlights (25 minutes)

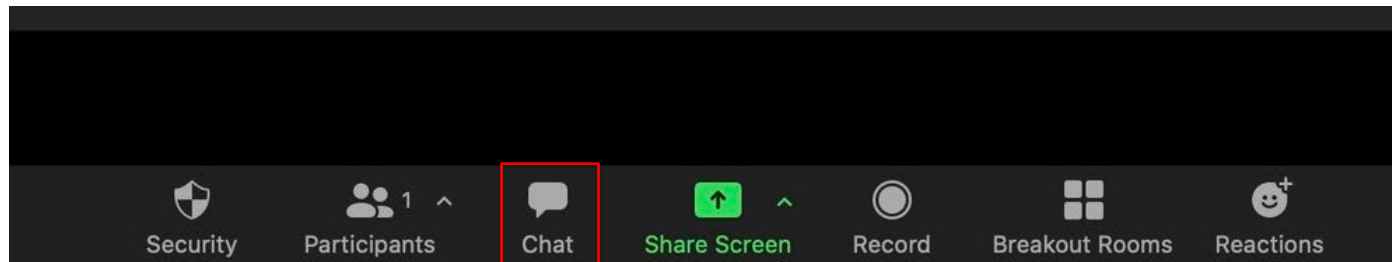
Public-Private Partnerships Speaker Panel (1 hour, 25 minutes)

Small Group Discussion (30 minutes)

Adjourn (12:30 pm)

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WHO'S IN THE VIRTUAL ROOM TODAY?

1. Who do you represent?

1. Local Government Agency
2. Philanthropic Organization
3. Nonprofit Organization
4. Consultant
5. Other

2. What geographic region/s do you serve?

1. Bay Area
2. Central Coast
3. Central Valley
4. Los Angeles
5. Southern California (outside of LA)
6. Northern California (outside of Bay Area)
7. Other

3. Have you worked on public/private projects or collaborations before?

1. Yes
2. No

4. For governments and foundations only: Does your organization/agency currently fund services targeting immigrants?

1. Yes
2. No

5. Do you currently fund or provide legal services for immigrants?

1. Yes
2. No

LEGAL SERVICES REPORT HIGHLIGHTS

KEY HIGHLIGHTS FROM LEGAL SERVICES REPORT



Alison Hamburg (she, her)
Founder and Principal, Alison
Hamburg Consulting



Immigration Legal Services in California: A Time for Bold Action

Alison Hamburg, MPH, MPA

A Path Forward: Public-Private Partnerships to Engage
Communities and Expand Legal Services for Immigrants
November 3, 2021

Project Overview

Project Goals

- **Understand the capacity** of immigration legal services in California
- **Generate recommendations** for strategic philanthropic investment

Data Sources

- **20 interviews** with executive-level staff from legal service organizations
- **80 survey responses** from immigration legal service providers

This project was carried out by RDA Consulting: <https://rdaconsulting.com/>. It was commissioned by Grantmakers Concerned with Immigrants and Refugees (GCIR) and the California Immigrant Integration Initiative (CIII) with support from Zellerbach Family Foundation, California Community Foundation, The Grove Foundation, James and Gretchen Sandler Philanthropic Fund, van Loben Sels/Rembe Rock Foundation, Silicon Valley Community Foundation, Y&H Soda Foundation, and Marin Community Foundation.

Crosscutting Findings

Legal Service Types and Scope

- There continues to be a high unmet need for immigration legal services
- The services with the greatest need are also the most resource intensive and the least available
- The policy climate has intensified the need for psychosocial supports and case management for clients receiving legal services

“Existing overall immigration legal capacity is still very limited and inadequate... significant gaps exist in every imaginable category.”

-Legal Service Provider

Staff Training and Resources

- Organizations experience difficulty recruiting and retaining qualified immigration attorneys, which hinders efforts to scale services
- The need to keep up with and respond effectively to shifting immigration policy adds strain to organizations' ability to meet increased demand for services
- Networks to coordinate services and share resources have helped bolster organizations' capacity to provide services

“Many people with experience are quitting due to burnout [and] secondary trauma exacerbated by the volume of work.”

-Legal Service Provider

Organizational Management

- Many organizations are rapidly scaling services, while also confronting financial uncertainty
- As a result of scaling and staff shortages, organizational leadership have often been thrust into new roles

“We’ve grown relatively slowly on purpose—we’ve been cautious because of hiring and space [challenges].

Organizations that have scaled up significantly are struggling.”

-Legal Service Provider

Recommendations

Guiding Principle: To maximize impact, it is essential to cultivate collaboration among foundations, with public agencies, and with the immigration legal services field

Recommendations to Strengthen Immigration Legal Services

1

Grow a Diverse
Provider Pool

2

Promote
Coordination to
Maximize Impact

3

Augment
Organizational
Capacity and
Wellness

Grow a Diverse Provider Pool

- Support a pipeline of **culturally responsive and bilingual** immigration attorneys and accredited representatives
 - Identification of immigration legal service delivery models and staffing
 - Sponsorship of law school and post-graduate tuition and fellowships.
 - Support for DOJ-accreditation process
 - Outreach and financial assistance at the high school and undergraduate level

Promote Coordination to Maximize Impact

- Augment collaborative efforts to develop **technical capacity** and ensure that existing practitioners are **informed and prepared** to serve clients
 - Expansion of innovative and collaborative technology across organizations
 - Centralized models of supervision and use of technology (e.g., tele-supervision)
- Continue to fund initiatives that promote **coordinated service delivery**
 - Expansion of service networks that centralize intakes and referrals
 - Development of technology tools to provide access to secure digitized information shared across organizations
 - Grants for collaboratives of organizations

Recommendations for Strategic Grantmaking

1

Align Funding to Organizational
Capacity Needs

2

Support Collaboration Among
Funders and Partners

Support Collaboration Among Funders and Partners

- **Coordinate among foundations**
 - Optimize resource allocation and ensure coverage of funding needs in a systematic way
 - Coordinate to prioritize funding areas across the spectrum of legal service needs, geographies, and populations, as well as streamline requirements for grantees and reduce the burden on them
- **Coordinate between philanthropy and public funders**
 - Convene and develop agreements between public agencies and private philanthropy to support programmatic and administrative alignment

Contact Information

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AUDIENCE Q&A

What questions or comments do you have for our speakers?



PUBLIC PRIVATE PARTNERSHIPS SPEAKER PANEL





Sally Kinoshita
Deputy Director, Immigrant Legal
Resource Center



Nora A. Preciado

Director, Mayor Garcetti's Office of Immigrant
Affairs, Los Angeles

A Path Forward: Public-Private Partnerships to Engage Communities and Expand Legal Services for Immigrants

Eric
Garcetti
#Iamayor

Mayor Garcetti's Office of Immigrant Affairs
Nora A. Preciado, Director
November 3, 2021

City of Los Angeles

- LA metropolitan area, approximately 4.4 million immigrants
 - about half are naturalized citizens, while another 2.2 million are potentially at risk of deportation
- 4 million Angelenos
- Immigrants: 1.5 million (38%)
 - Nearly 2 out of every 3 Angelenos are either immigrants or children of immigrants



Immigrant Economic Contributions in the City of Los Angeles

- Represent 47% of the employed workforce in our City and more than half of the self-employed workforce
- Entrepreneurship that has generated \$3.5 billion in income
- In 2014, foreign-born residents contributed
 - \$6.9B in federal taxes
 - \$3.2B in state and local taxes



Los Angeles Justice Fund

Stakeholders: the County of Los Angeles, City of Los Angeles, California Community Foundation, and the Weingart Foundation.

Partner organizations: LAJF provided grants to 17 organizations to provide legal assistance to immigrants and technical assistance and support in ramping up capacity.

Money invested: \$7.9 million

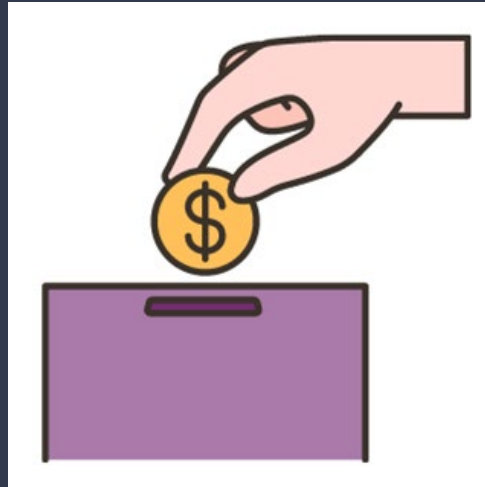
Impact: More than the numbers! As of January 2021, conducted about 2,047 legal screenings & provided representation for 568 cases; completed about 90 cases, with 60 percent of clients' cases resulting in a positive outcome.

Benefits of Public-Private Partnerships

- Demonstrate a local commitment/values
- Leveraging of resources
- Regional approach
- Increased efficiency and flexibility

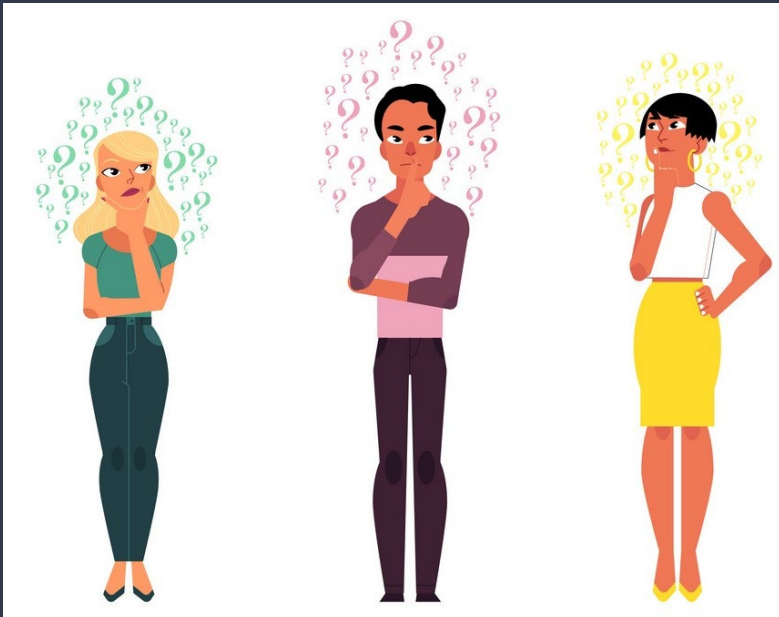


Fundraising



- Diversity of funding sources
- Getting creative about other sources
- Leveraging other resources
- Attractive framework

Lessons Learned



Defining Outcomes & Success

- Numbers vs Impact

Appropriate Data Collection

- Give localities what they need
 - But avoid burden and inefficiencies

Flexibility

- Asses changing landscape & respond

Long Term Vision

- Future of LAJF



Ali Saidi

Deputy Public Defender/Immigration Attorney,
Contra Costa County Public Defender's Office

PANEL Q&A

What questions or comments do you have for our panelists?



SMALL GROUP DISCUSSION

BREAKOUT GROUP DISCUSSION TOPICS

What are your key takeaways from the presentations?

What are the needs of immigrants in your communities?

What kind of services are you currently funding or providing for immigrants?

What kinds of barriers have you faced in funding services for immigrants? Specifically for legal services?

What supports/resources would you need to implement a public/private partnership that serves the needs of immigrants?

BREAKOUT GROUP INSTRUCTIONS

- Every attendee will be assigned to join a breakout group
- Click **join** if you are not automatically transferred
- Spend 15 minutes sharing insights with your group
- Facilitators will take notes and report out for your group at the end of the session

**BREAKOUT
GROUPS IN
PROGRESS**

We'll
be right
back!

SMALL GROUP REPORT OUTS

What are your key takeaways from the presentations?

What are the needs of immigrants in your communities?

What kind of services are you currently funding or providing for immigrants?

What kinds of barriers have you faced in funding services for immigrants? Specifically for legal services?

What supports/resources would you need to implement a public/private partnership that serves the needs of immigrants?

CLOSING POLL

How will you become more involved in helping immigrants integrate into your community?

THANK YOU TO OUR PARTNERS!



GRANTMAKERS CONCERNED WITH
IMMIGRANTS AND REFUGEES



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FAMILY FOUNDATION

**Thank you
for joining us!**