
Building Relationships between Immigrants and Longer-Term Residents

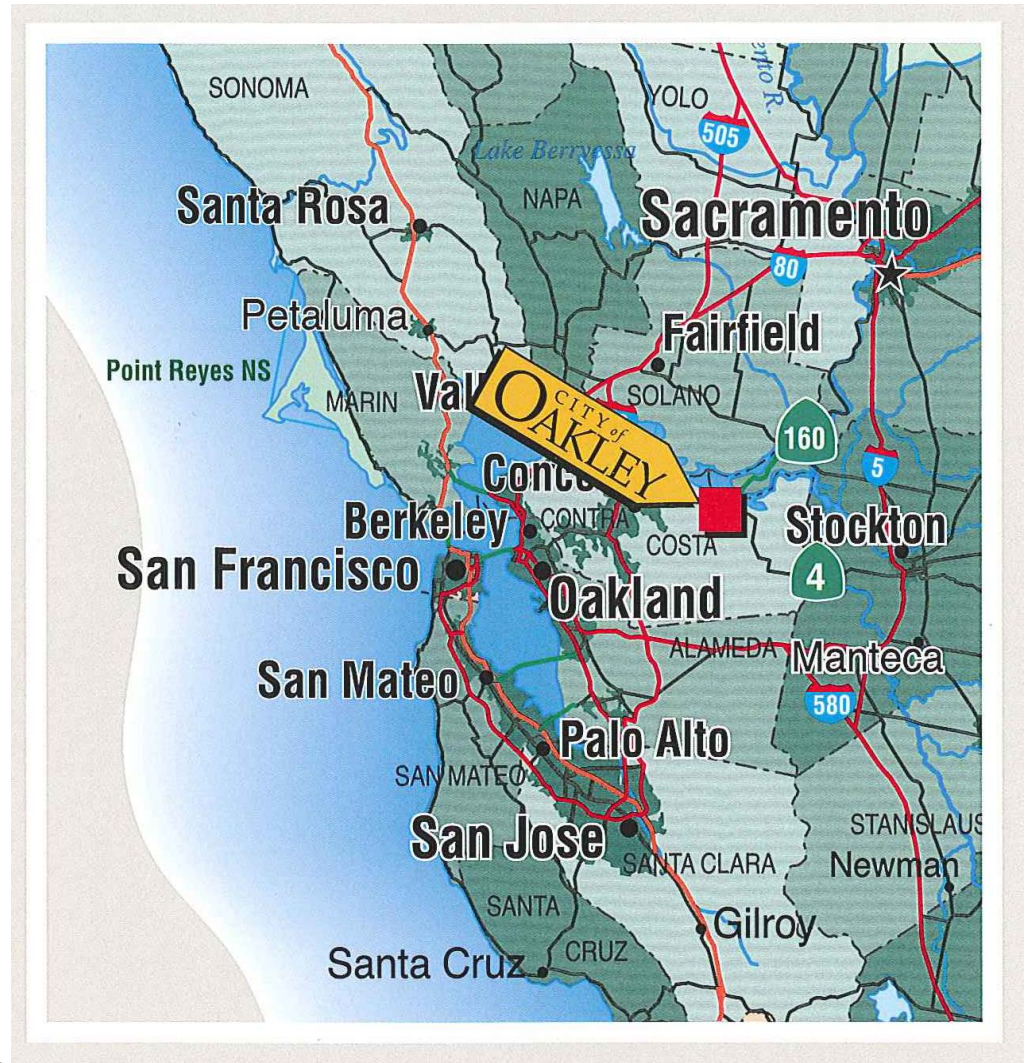


*Gabriela Banos-Galvan,
Program Coordinator*

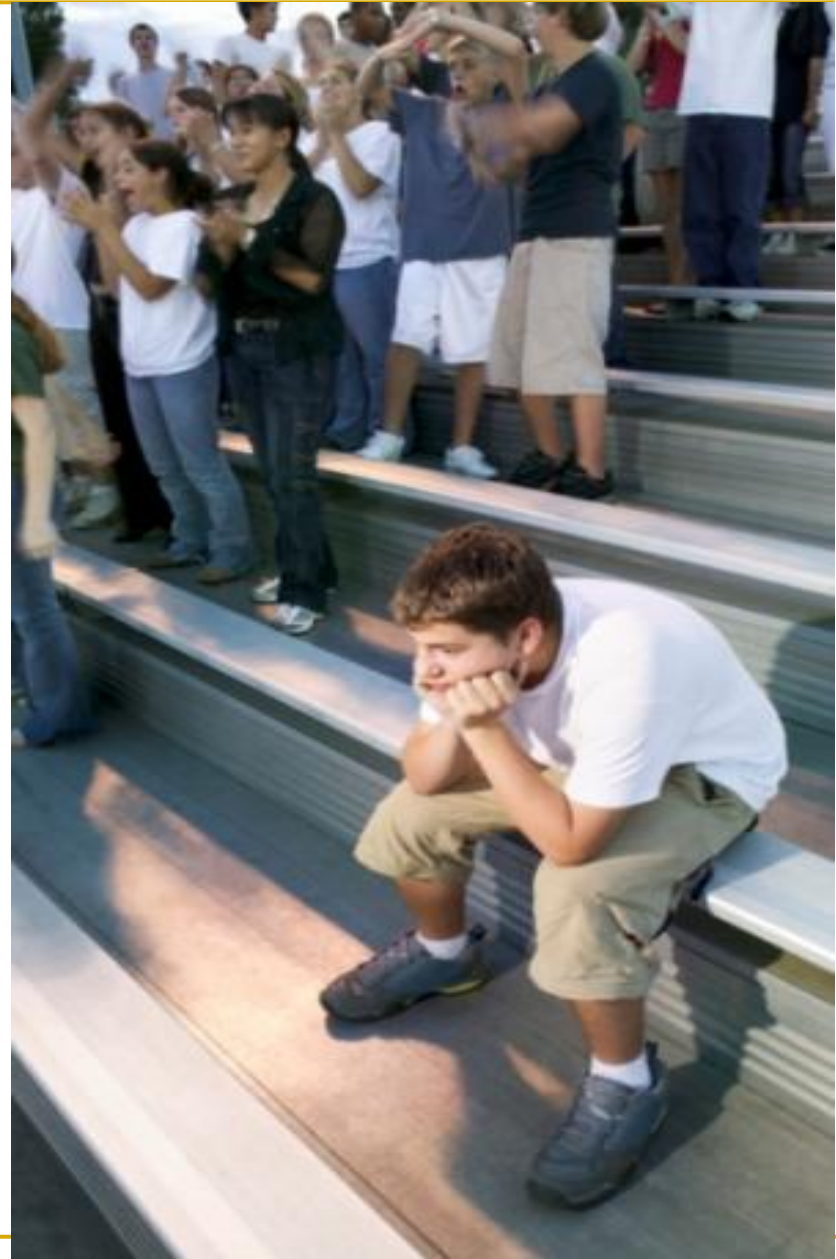




- **2010 Population**
35,432
- **Hispanic: 35%**
- **Fastest growing Hispanic population in Contra Costa County since 2000**



He's
not
alone



In the Beginning

- City of Oakley & ILG Discussed Citizen Engagement that is inclusive of immigrants
 - Introduced to Welcoming America Model
 - City of Oakley & CCISCO (Contra Costa Interfaith Supporting Community Organization) convened a multi-sector welcoming leadership group
 - Introduce the Welcoming America Model
 - Determine Interest
 - Need for a Welcoming Initiative (Qualitative)
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Confirmed the Need

- Met with Potential Funders that then invited a Proposal
 - Reconvened the Broad Multi-Sector Group
 - Established a Planning Committee
 - Assessment of existing integration work
 - Needs (City survey, focus groups)
 - Opportunities (Community events)
 - Timeline
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You, Me, We, Oakley! Stakeholders

- **City of Oakley- Council, Staff, & Police**
- **K-12 Schools & Adult Education**
- **Places of Worship**
- **Local Businesses**
- **CBOs- International Institute of the Bay Area, Institute for Local Government, CCISCO**
- **Zellerbach Family Foundation & Y&H Soda Foundation**



Planning Committee Defines Program

- Mission & Vision
 - Goals & Objectives
 - Strategies & Activities (2 Year Plan)
 - Success Indicators
 - Budget
 - Name & Logo
 - Submitted Proposals
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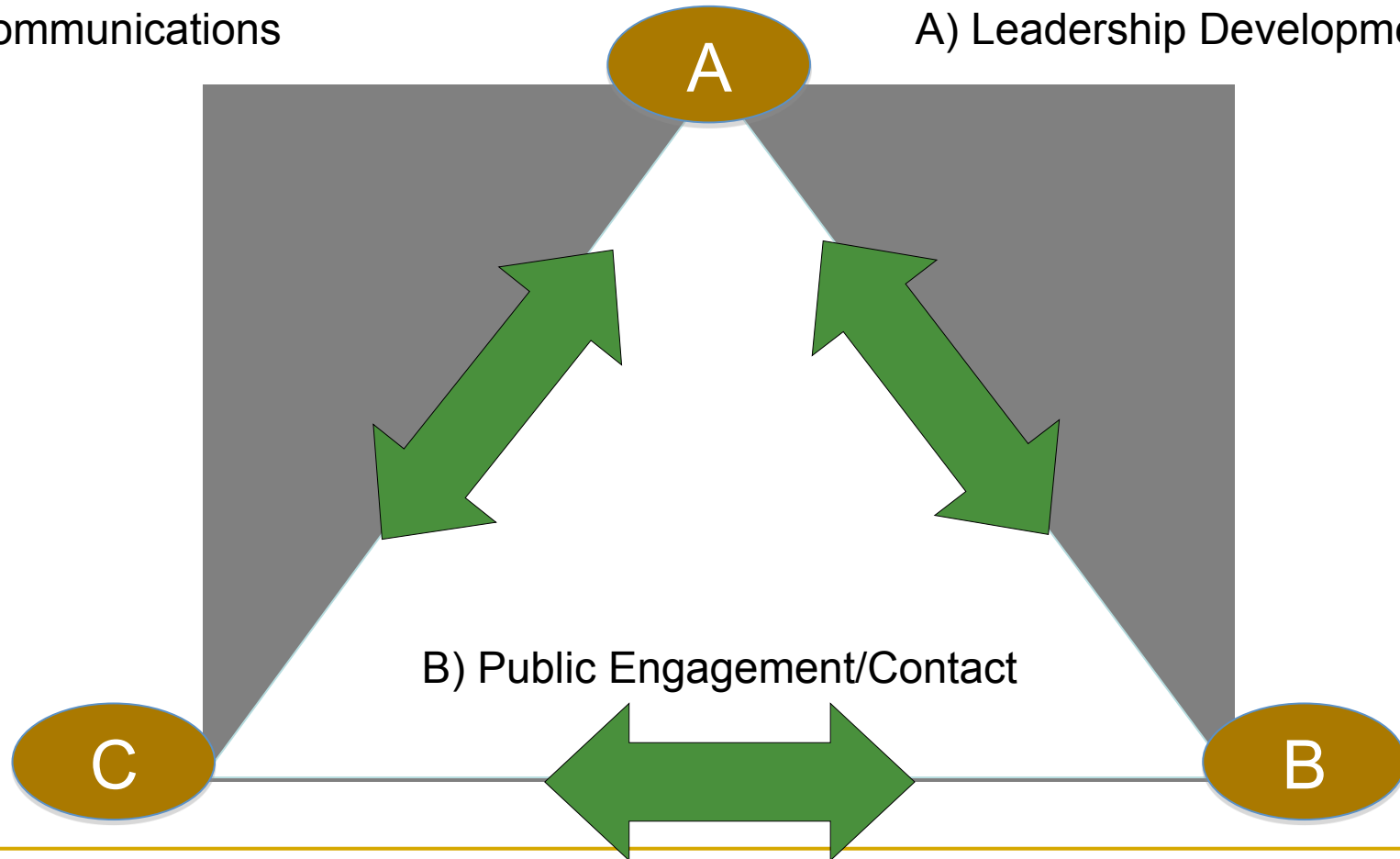
Implementation

- Hired Part Time Program Coordinator
 - Gathering Baseline Data
 - City Survey
 - Focus Groups
 - Key Informant Interview
 - English Language Learner Survey
 - Planning Committee Meets Regularly to:
 - Plan
 - Evaluate
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Implementation

C) Communications

A) Leadership Development



Leadership Development

- Project Steering Committee
- Welcoming Ambassadors
- Dialogue Facilitation Training
- Fair & Impartial Community Services Training



Public Engagement/Contact

- City Council & School Board Resolutions
- YMWOakley! Presence in all community events
- Welcoming Pledges
- Citizenship Drive
- Dining & Dialogue Program
- Translation Equipment
- Council & Staff Presence at events that build trust
- Community-wide Sporting Event
- Community Faith Convening
- Oakley heritage art exhibit
- Community-wide Multicultural Celebration



Oakley's Welcoming Pledge

As a member of the Oakley community, I formally pledge to follow the You, Me, We Oakley Welcoming Principles to make the City of Oakley a more welcoming community that respects the intrinsic dignity of all people. The Welcoming Principles I intend to practice, in community with others, acknowledge the following:

1. **I will strive to understand cultures other than my own.**
 2. **I will acknowledge that everyone has unique qualities which contribute to our community and make this the beautiful City it is today.**
 3. **I have a shared responsibility to treat ALL our neighbors with dignity and respect that they deserve as a member of our community.**
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Communications

- Digital Story Telling Video
- Bilingual Website
- Did You Know Column
- Social Media
- Essay Contest
- Poster



Digital Story-Telling Video

