

# Free Public Engagement Training Opportunity

## ILG's Public Engagement Program is holding two beta trainings in early 2017.

The beta trainings will take place:

- **Central Valley, January 11<sup>th</sup>-12<sup>th</sup>**
- **Inland Empire, January 31<sup>st</sup>-February 1<sup>st</sup>**

Participating jurisdictions are encouraged to bring a team of two to five people including:

- Leadership
- Elected officials
- Those who are responsible for or execute public engagement
- An up-and-coming 'rising star'



## Training Objectives

Local government elected officials and staff will:

- Learn to utilize a step-by-step framework to successfully plan and implement public engagement – whether it's a one-time single event or an ongoing, holistic approach.
- Discuss strategies to overcome a wide variety of barriers and challenges often seen in public engagement work.
- Work through a relevant, local public engagement example to better understand resource related choices (e.g., staffing, money, time).
- Connect with others from cities, counties and special districts in the region to provide mutual support for successful public engagement efforts.
- Learn more about how to access ILG's technical assistance, including training, coaching and other resources

**For more information about the training, please contact Madeline Henry at [mhenry@ca-ilg.org](mailto:mhenry@ca-ilg.org) or (916) 658-8205.**

To access the Institute's resources on public engagement, visit [www.ca-ilg.org/engagement](http://www.ca-ilg.org/engagement)

This training is supported by a generous grant from The James Irvine Foundation.

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