

ILG Immigrant Engagement & Integration Multi-sector Bay Area Convening

Wednesday, September 6th, 2017

10:00AM – 2:00PM

Oakland, CA



**INSTITUTE FOR
LOCAL GOVERNMENT**

**ILG is the non-profit
research and education
affiliate of**



**California Special
Districts Association**
Districts Stronger Together

ILG Mission

- Promoting good government at the local level
- Practical, impartial and easy-to-use materials



ILG'S Public Engagement Program

RESOURCES AVAILABLE ONLINE



Tipsheets



Guidebooks



Case Stories



Webinars



Coaching, Training, Technical Assistance

www.ca-ilg.org/publicengagement

ILG Immigrant Integration Project

- **Santa Clara County**
 - **San Mateo County**
 - **Contra Costa County**
- Expanded geographical scope of project to East Bay
 - Sub-regional “incubator” approach was a significant success
 - Coaching, mentoring and technical assistance to governments representing 75% of the two-county population
 - New Language Access resources developed

Convening Purpose

- Engage with experts on immigrant integration trends and opportunities
- Access new regional economic data
- Learn about innovations and best practices from local government immigrant integration incubators in the region
- Build and enhance connections between local governments and nonprofits supporting immigrant integration



Today's Agenda

TIME	ITEM
10:15AM	Opening Remarks - <i>Libby Schaaf, Mayor, City of Oakland</i>
10:30AM	Economic Contributions of Immigrants in the Bay Area
11:00AM	Regional, State and National Trends for Local Governments to Consider: A Conversation to Set the Context for the Day
11:30AM	Immigrant Integration, Race and Equity Incubators: Lessons from the Field
12:00PM	Grab Lunch and Go to Breakout Group
12:15PM	Breakout Group Discussion
1:15PM	Action Planning
1:45PM	Closing



CITY OF OAKLAND

Mayor Libby Schaaf

An Economic Engine

Contributions of Immigrants in the Bay Area

SEPTEMBER 6, 2017

Kate Brick

Director, State and Local Initiatives



New American Economy

500 Republican, Independent, and Democratic mayors and CEOs in all 50 states agree:

Immigration is critical to America's economic success.

**INFLUENTIAL
CO-CHAIRS
& MEMBERS**



**ECONOMIC
IMPACT
STUDIES**



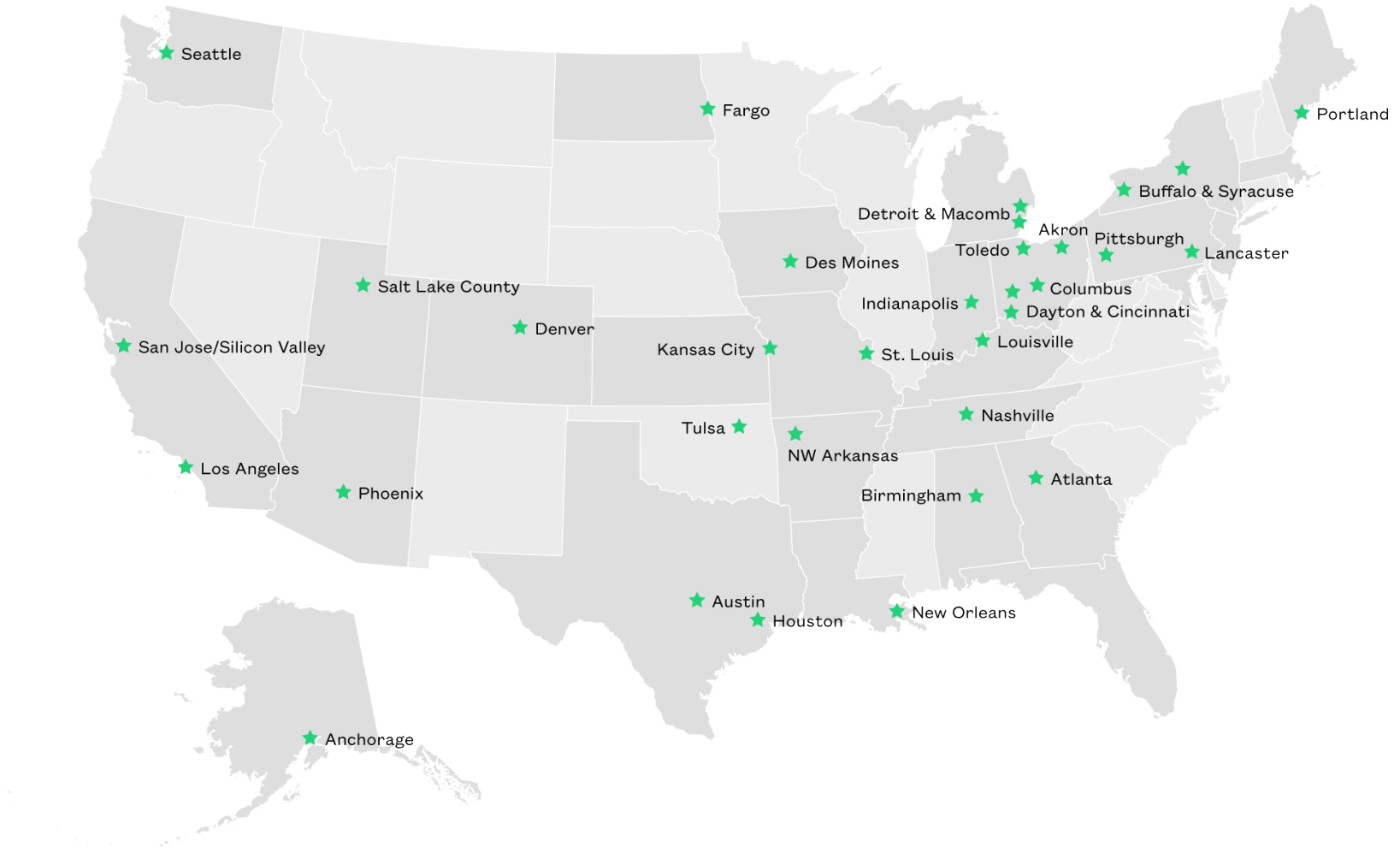
**AGRICULTURE,
BUSINESS, & TECH
ADVOCACY**



**LOCAL
IMMIGRATION
ACTION PLANS**



NAE State & Local Initiatives





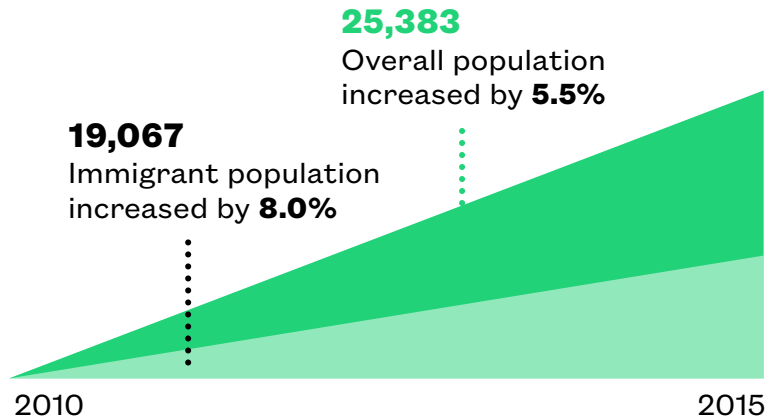
Zero.

**The Number of Major U.S. Metros
that Grew Without Immigrants, 1970-2013**

Source: Fiscal Policy Institute / Americas Society / Council of the Americas (2014)

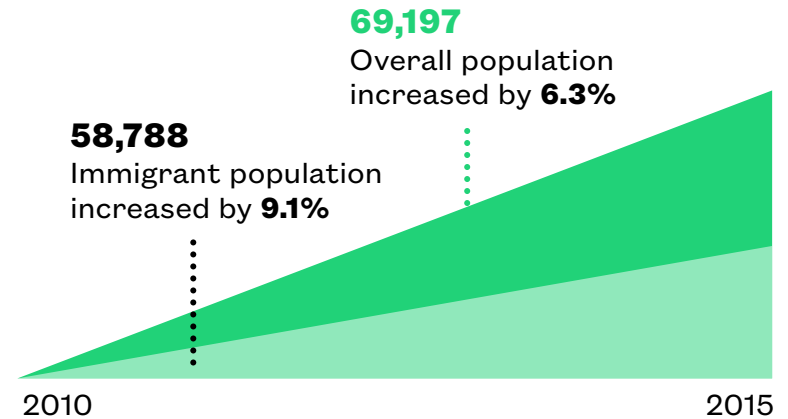
Population Growth

SAN MATEO COUNTY



43% of the overall population growth in San Mateo came from immigrants.

SANTA CLARA COUNTY



46% of the overall population growth in Santa Clara came from immigrants.

Population

6.1M

Population of the five-county San Francisco Bay Area,
of which **2,019,424** were foreign-born.

FOREIGN-BORN SHARE OF TOTAL POPULATION

Five-County Average



California



National Average



Source: *New American Economy, "The Contributions of New Americans in California" (2016) / U.S. Census Bureau*

Tax Contributions & Spending Power

Household Income

SAN MATEO	SANTA CLARA	SAN FRANCISCO	ALAMEDA	CONTRA COSTA
\$11.8B	\$35.4B	\$12B	\$19.7B	\$10.1B

State & Local Taxes Paid

SAN MATEO	SANTA CLARA	SAN FRANCISCO	ALAMEDA	CONTRA COSTA
\$955M	\$2.9B	\$980M	\$1.6B	\$819M

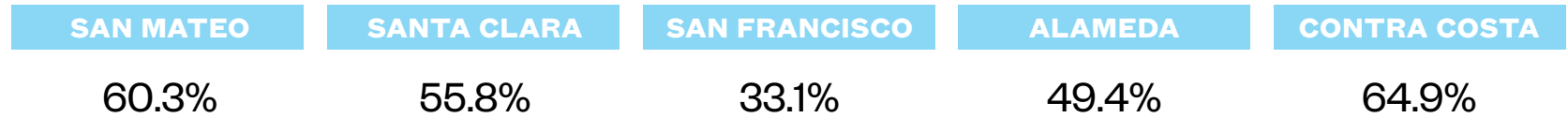
Spending Power

SAN MATEO	SANTA CLARA	SAN FRANCISCO	ALAMEDA	CONTRA COSTA
\$8.3B	\$24.5B	\$8.5B	\$12.1B	\$7.2B

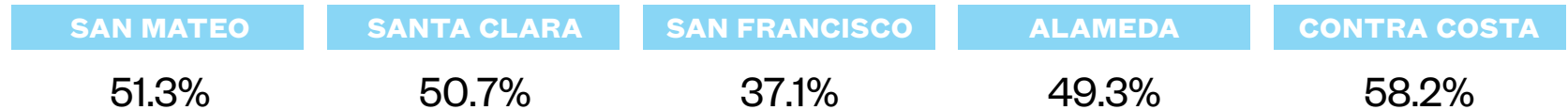
Source: U.S. Census Bureau, American Community Survey, 2015

Homeownership in the Bay Area

Share **U.S.-born** Households Owning a Home

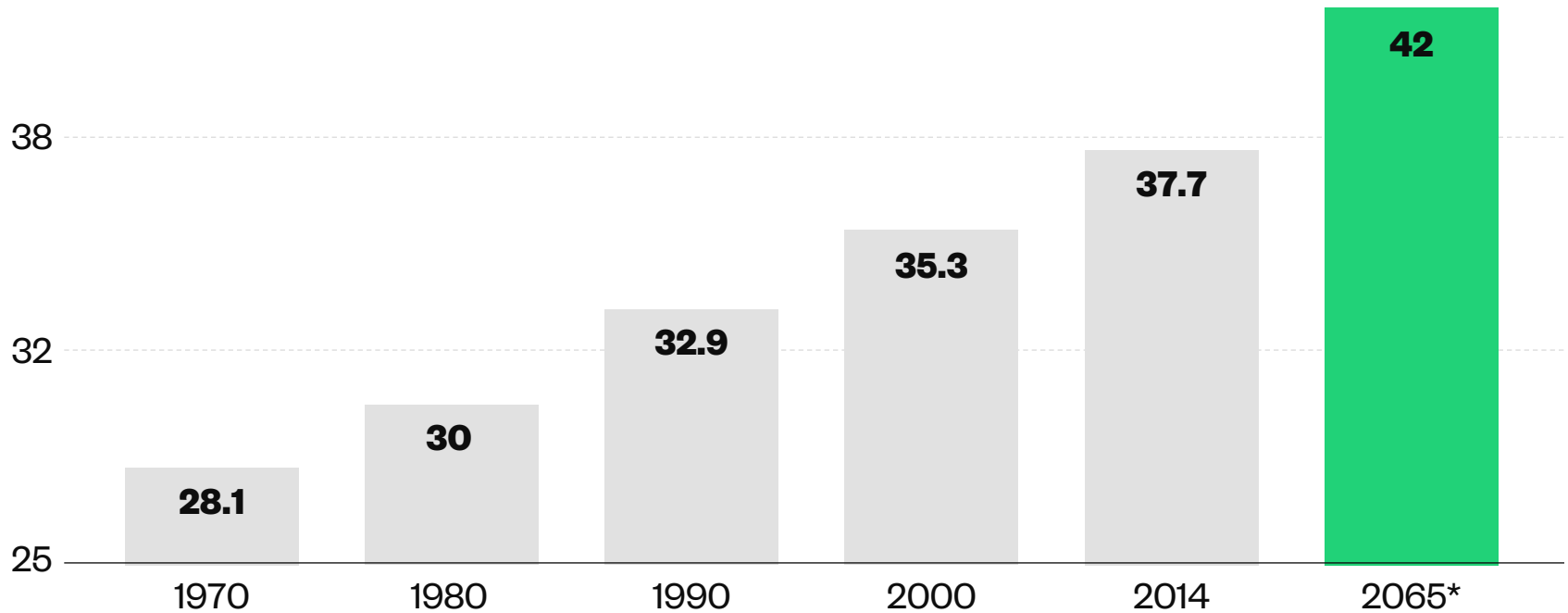


Share **Foreign-born** Households Owning a Home



The Median Age of the U.S. is Climbing

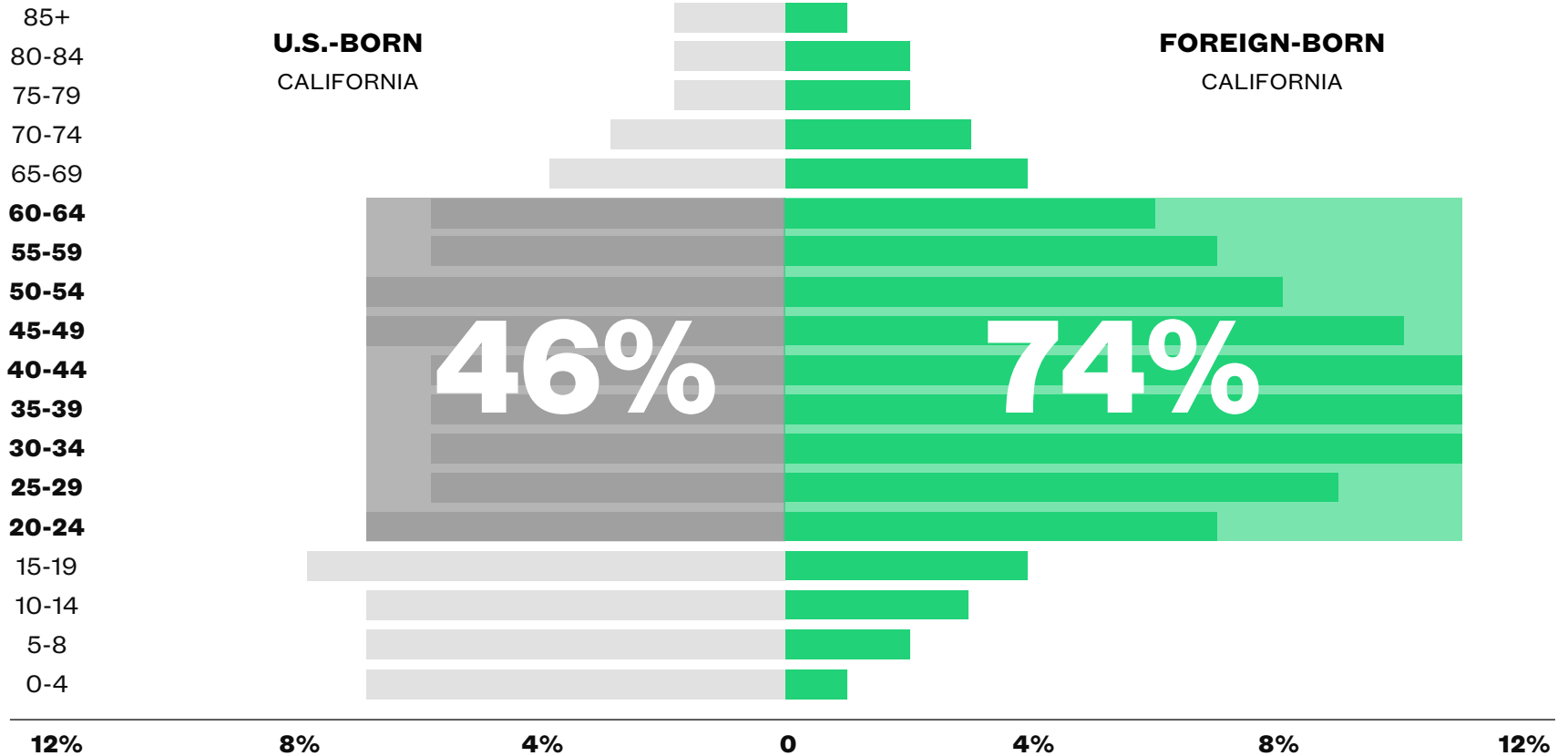
U.S. MEDIAN AGE, 1970—2065*



* Projection

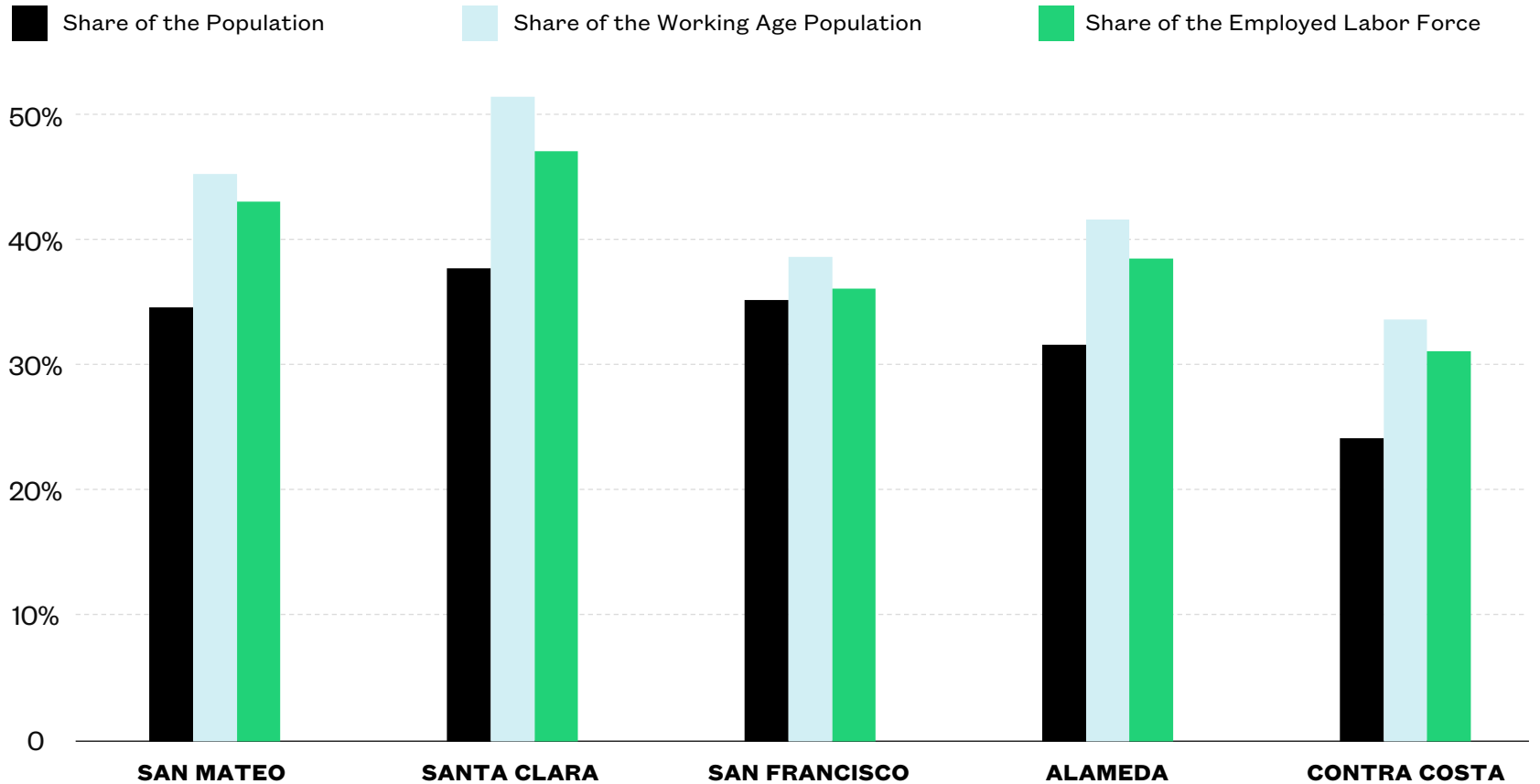
Source: U.S. Census and Pew Research Center

Immigrants Are More Likely to Be Working Age



Source: U.S. Census Bureau, American Community Survey, 2013 American Community Survey 1-Year Estimates

Immigrants in the Labor Force



Source: U.S. Census Bureau

Manufacturing jobs

Immigrants living in the Bay Area
in 2015 helped **create or preserve**

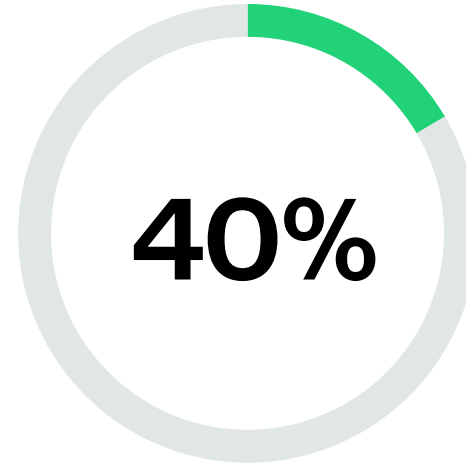
92,894

local manufacturing jobs that would have
vanished or moved elsewhere.

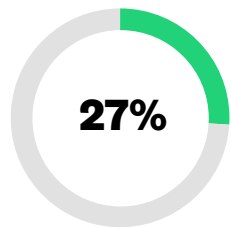
Science, Technology, Engineering, and Math (STEM) in California

8 to 1

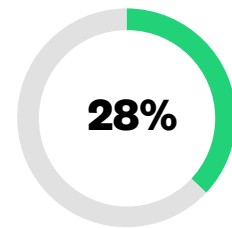
Ratio of open STEM jobs to unemployed STEM workers



.... Share of STEM workers who are immigrants



.... Share of students earning STEM Master's degrees who are foreign-born



.... Share of students earning STEM PhDs who are foreign-born

Science, Technology, Engineering, and Math (STEM)

2.62

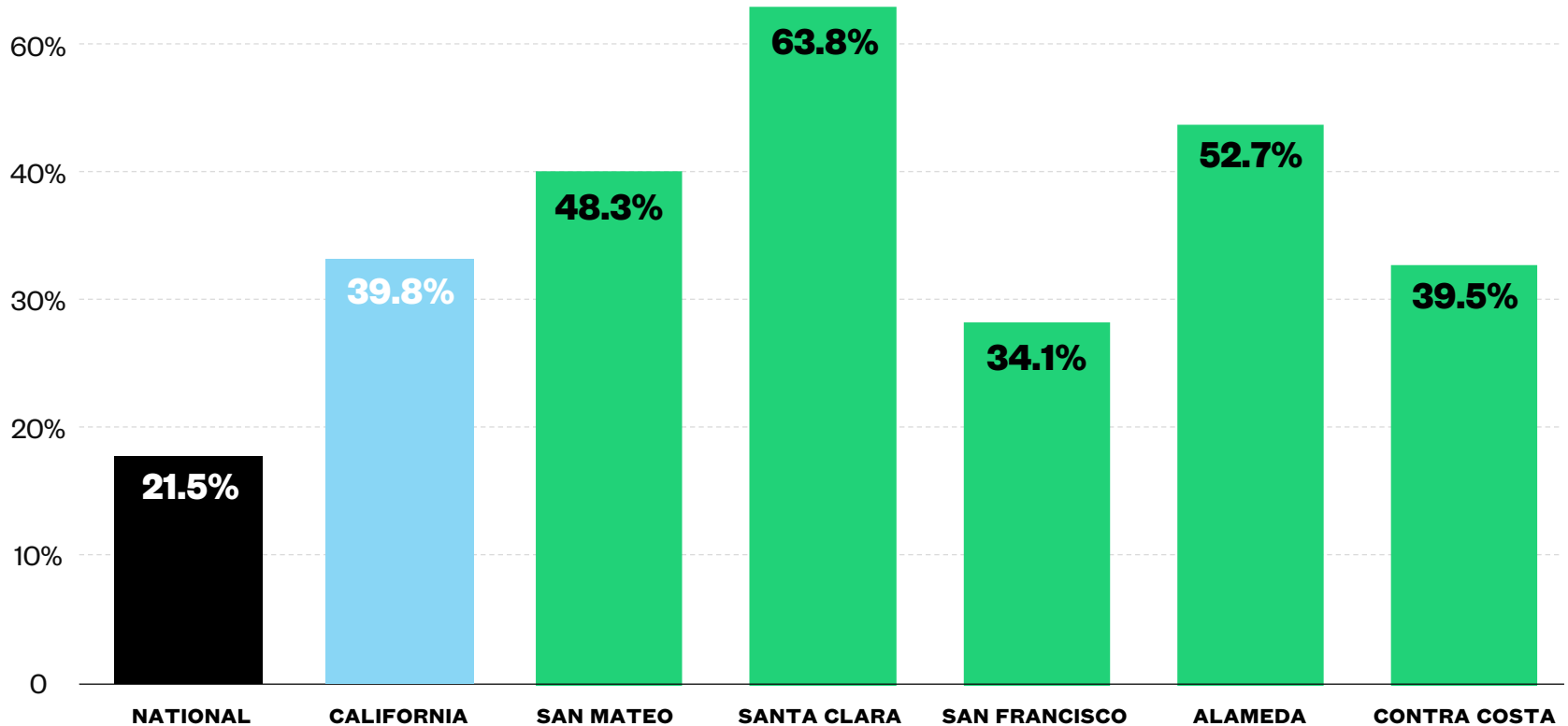
Number of **American Jobs Created**
for Every Foreign-born STEM Worker
with an Advanced U.S. Degree

If half of California's **6,815** advanced-level STEM grads on temporary visas stayed in the state after graduation...

8,928 jobs for U.S.-born workers
would be created by 2021.

Science, Technology, Engineering, and Math (STEM)

SHARES OF STEM WORKERS WHO ARE FOREIGN-BORN



Source: U.S. Census Bureau, American Community Survey, 2015

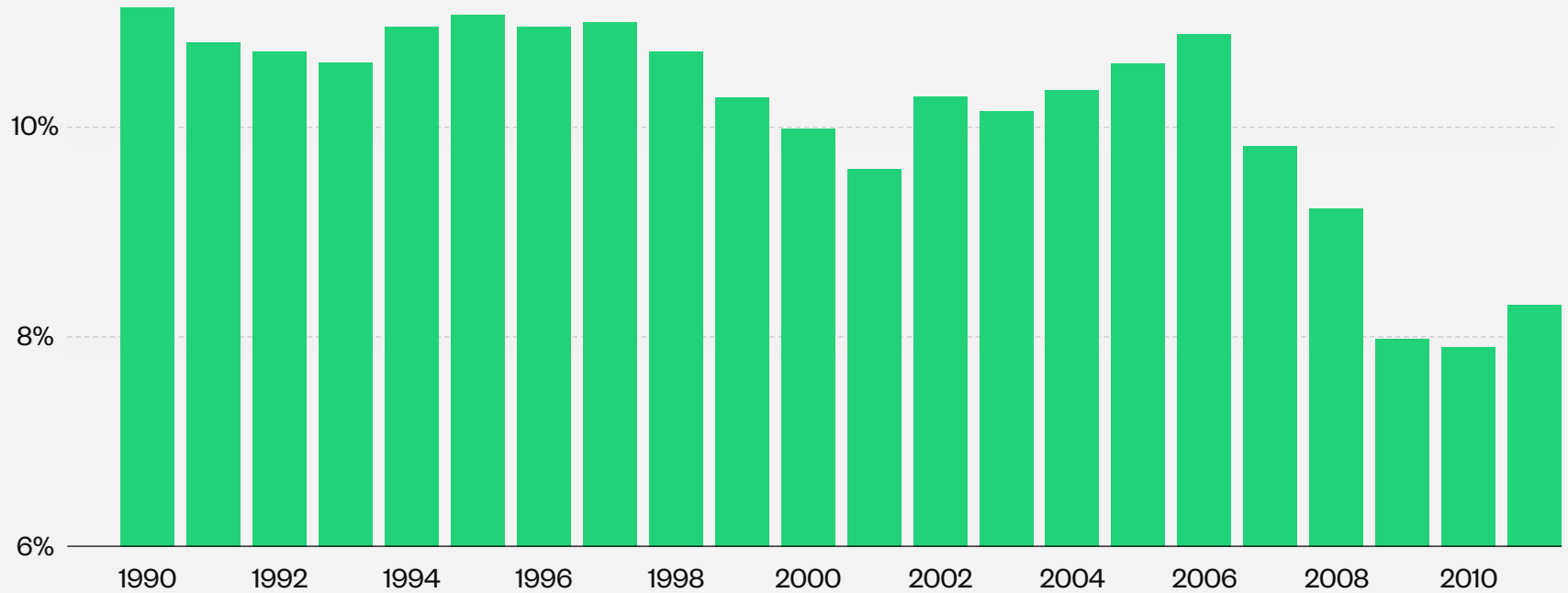
Over the Past 3 Decades...

New businesses were responsible for

all net job
growth in the
U.S. economy.

We're Starting Fewer Companies

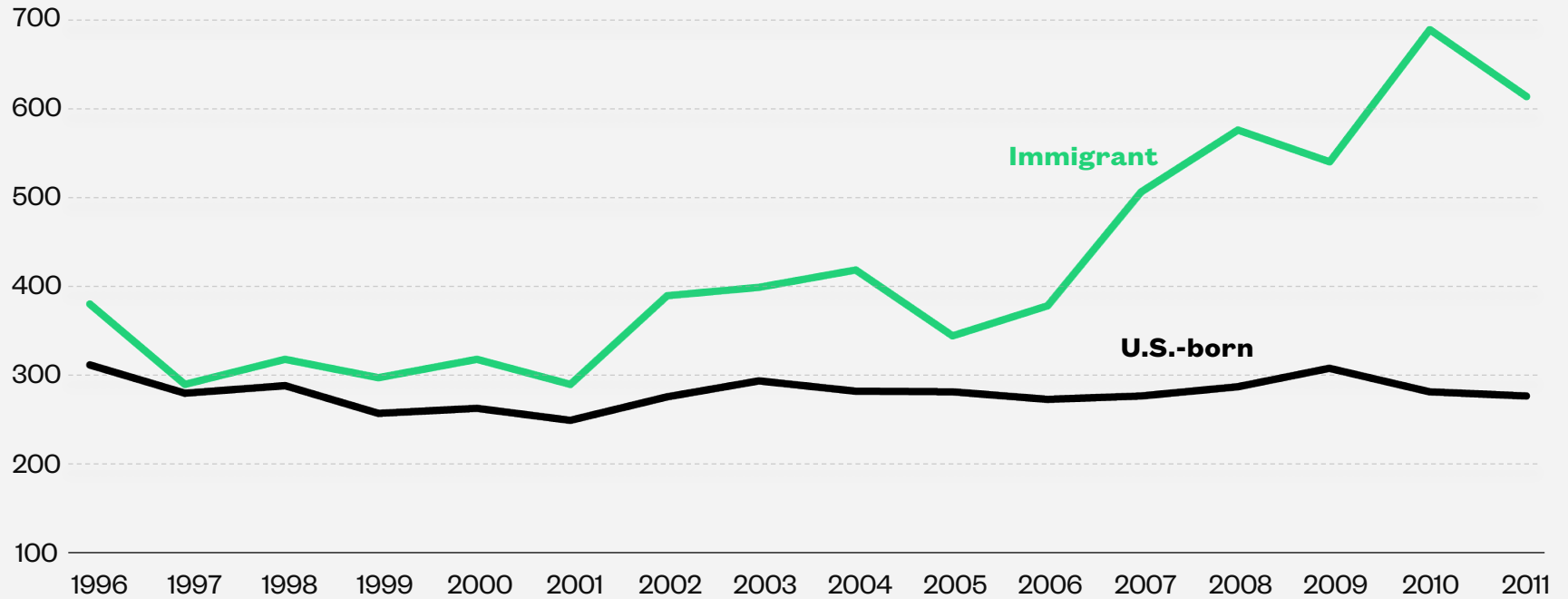
PERCENT OF BUSINESSES LESS THAN ONE YEAR OLD



Source: U.S. Census Bureau, Business Dynamic Statistics

Immigrant Entrepreneurs are Shouldering the Load

NUMBER OF NEW BUSINESS OWNERS PER MONTH PER 100,000 ADULTS

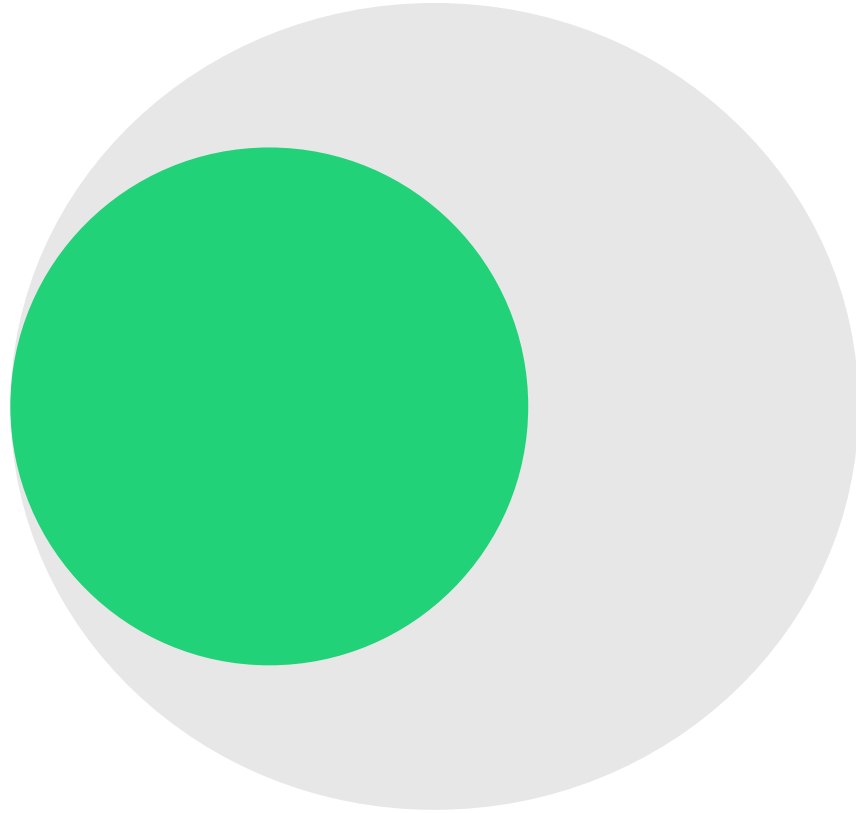


Source: *New American Economy*, "Open for Business: How Immigrants are Driving Small Business Creation in the U.S." (2012)

Fortune 500 Companies in California

44%

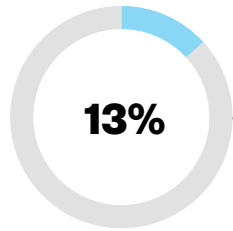
Of **Fortune 500** companies were founded by immigrants or their children in 2015.



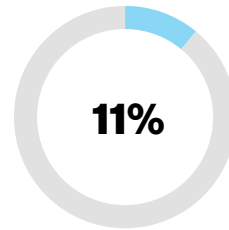
Source: *New American Economy, "The Contributions of New Americans in California" (2016)*

Entrepreneurship in California

Foreign-born residents are **more likely** than U.S.-born residents to be business owners in California.



Immigrant
Entrepreneurship Rate



U.S.-born
Entrepreneurship Rate

45%

Share of All New
Businesses Started by
Immigrants, 2007-2011

38%

Immigrant Share of
All Entrepreneurs

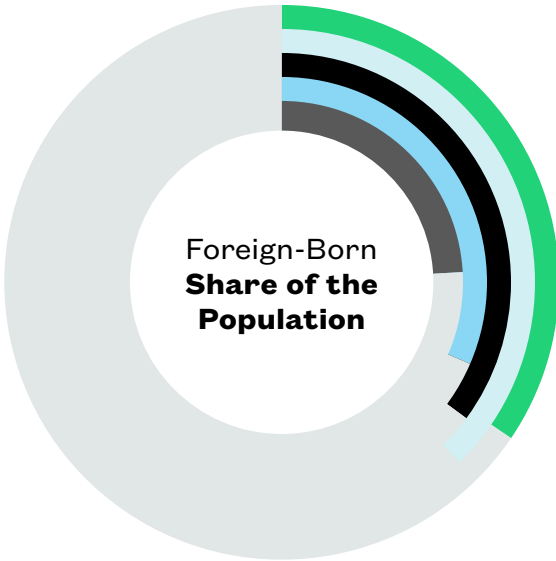
\$20.2B

Business Income
Generated by Immigrant
Entrepreneurs

1.5M

People Employed by
Immigrant-Owned
Firms

Entrepreneurship in the Bay Area



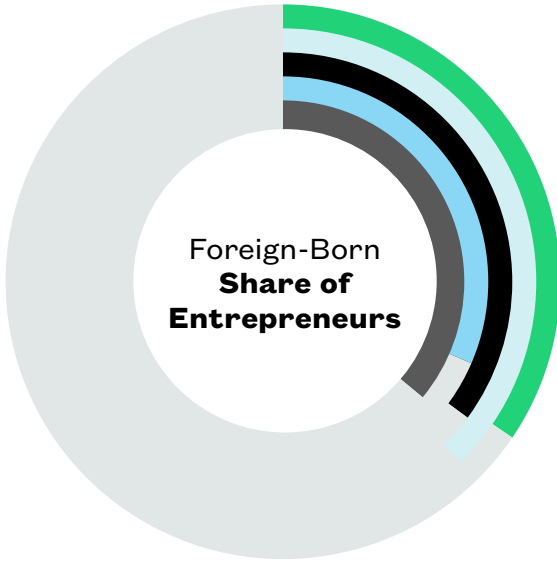
San Mateo:
34.5%

Santa Clara:
37.6%

San Francisco:
35.1%

Alameda:
31.5%

Contra Costa:
24.1%



San Mateo:
43.7%

Santa Clara:
46.7%

San Francisco:
37%

Alameda:
38.2%

Contra Costa:
36%

Source: U.S. Census Bureau, American Community Survey, 2015

The DACA-Eligible in California



More than **316,200** Californians are currently eligible for DACA. **89.4%** of them are employed, earning a total annual income of

\$4.9B.

\$380M went to state & local taxes...

\$748M went to federal taxes...

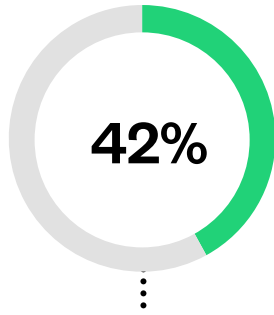
Leaving them with

\$3.8B

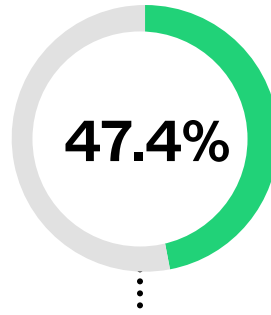
in spending power.

Voting Power in the Bay Area

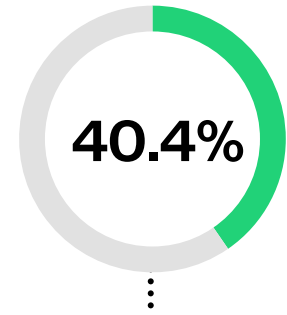
Shares of **eligible voters** who are immigrants:



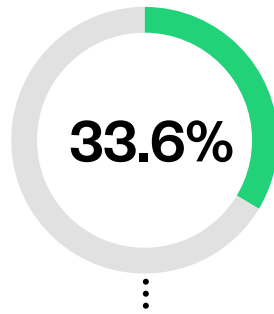
SAN MATEO



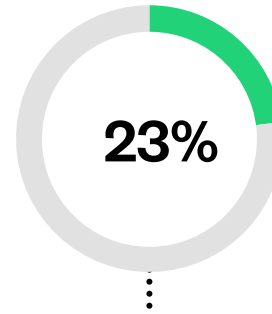
SANTA CLARA



SAN FRANCISCO



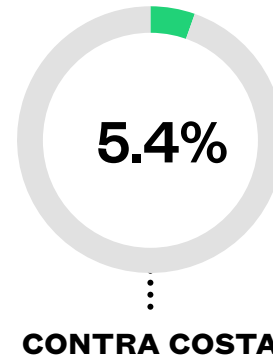
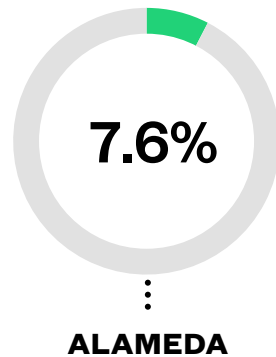
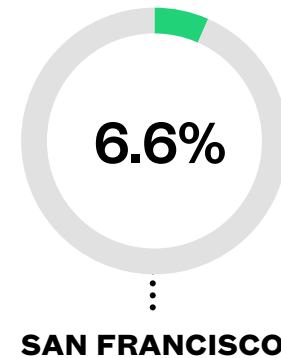
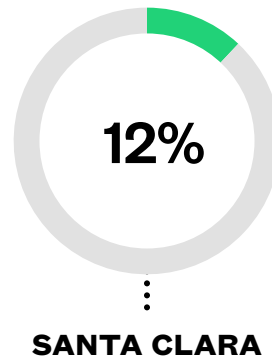
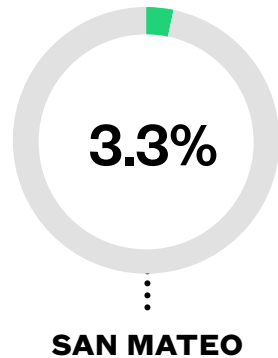
ALAMEDA



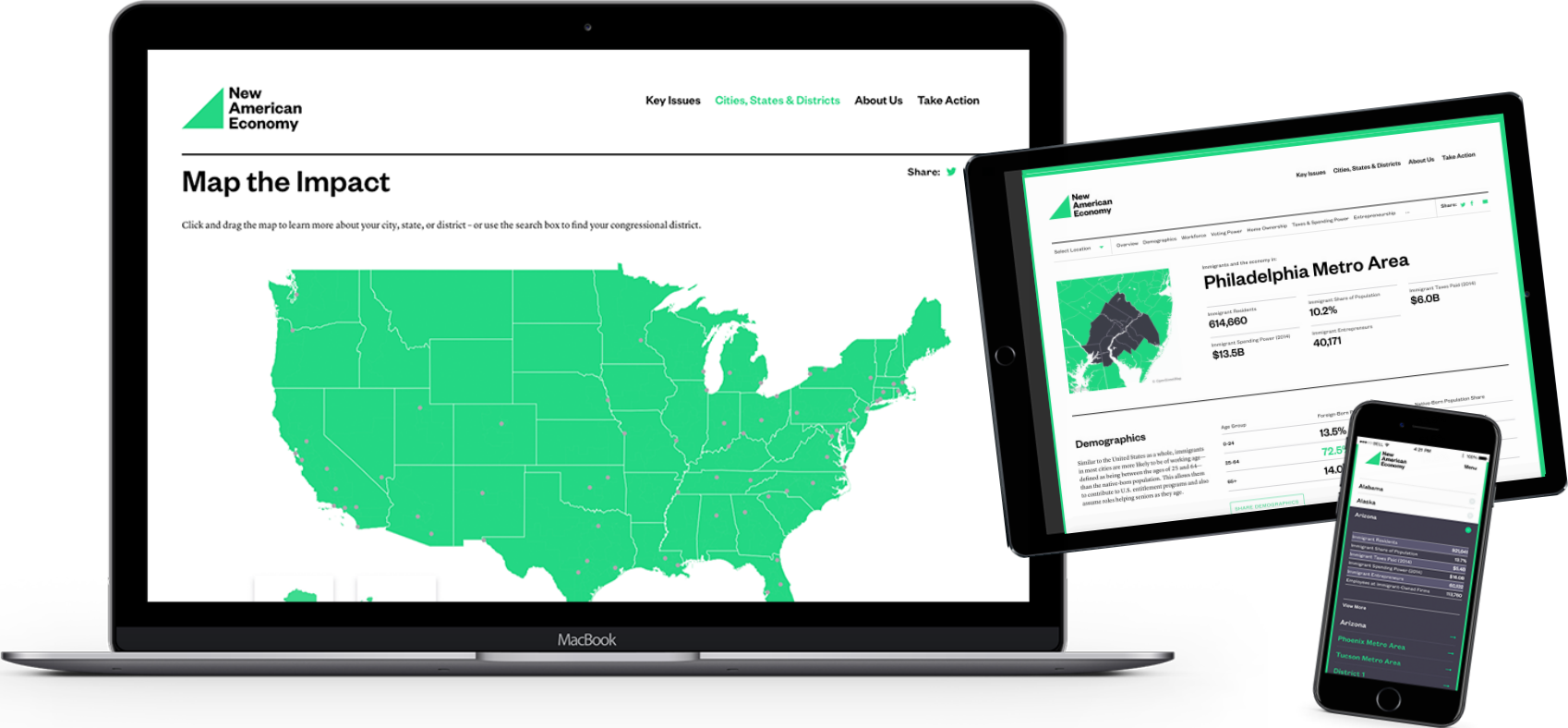
CONTRA COSTA

Refugees in the Bay Area

Shares of foreign-born population who are **likely refugees**:



Map the Impact: Interactive map



Local Economic Research Briefs: San Jose & Santa Clara County



GatewaysForGrowth.org



INTERACTIVE MAP



WELCOMING PLANS

Thank You!

Kate Brick

Director, State and Local Initiatives

kate@newamericaneconomy.org



Regional, State and National Trends for Local Governments to Consider: A Conversation to Set the Context for the Day

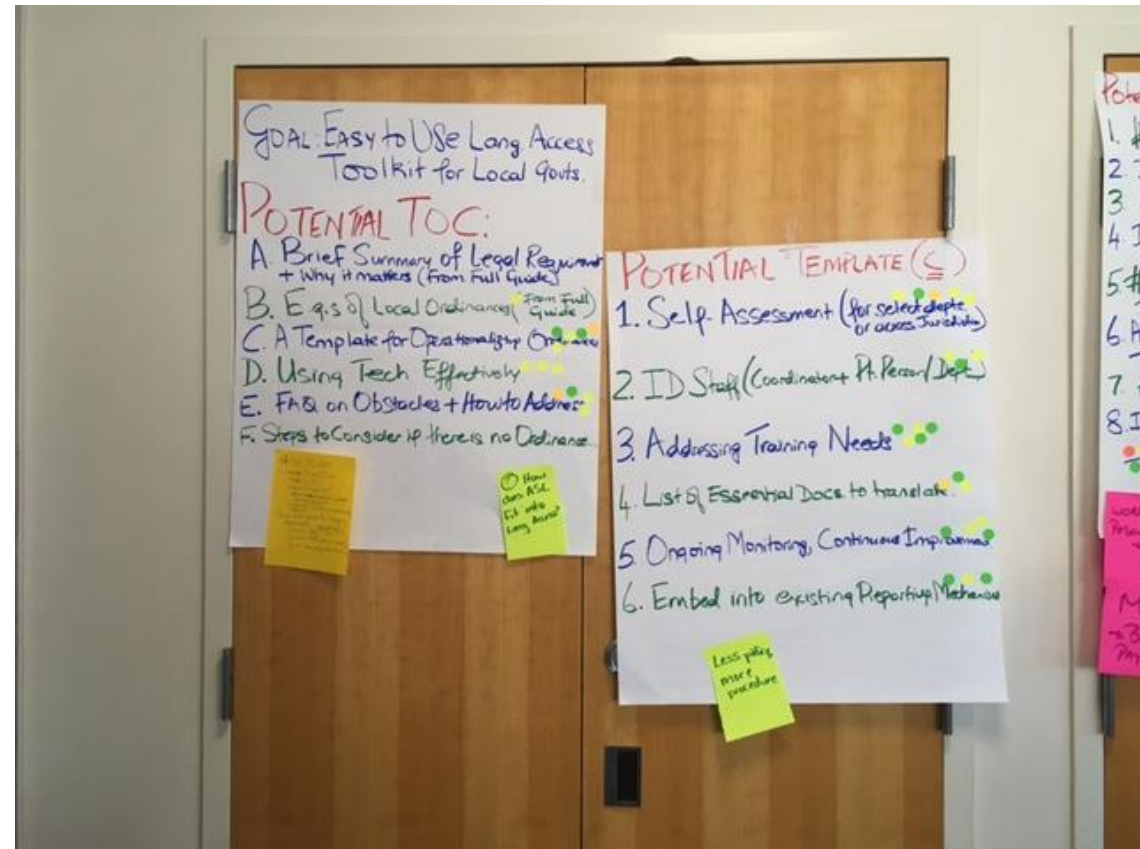
Moderator:

- *Mauricio Palma, Director of Initiatives and Special Projects, Silicon Valley Community Foundation*

Speakers:

- *Felecia Bartow, Vice President, Grantmakers Concerned with Immigrants and Refugees*
- *Felicia Escobar, Principal Consultant, Justice Fund, California Community Foundation*
- *Sally Kinoshita, Deputy Director, Immigrant Legal Resource Center*
- *Sarah Rubin, Director, Public Engagement Program, Institute for Local Government*

Immigrant Integration, Race and Equity Incubators: Lessons from the Field



Incubator Goals

1. Create a co-working and peer learning space for a small group of jurisdictions to tackle specific needs identified by local officials

2. Feature best practices and tools that emerge out of these incubators at the Bay Area region-wide convening in September and across the state through ILG's networks

3. Identify appropriate ways to sustain the work you do in this incubator

Incubator Selection Criteria

2 - 5 jurisdictions

Leadership and commitment from local government

Decision-makers/key actors

Support/sustain immigrant engagement and integration practices

Replicability: of the incubators' local or sub-regional strategies or practices

Incubator Topics

Engaging
beyond the
usuals

Implicit bias &
immigrant
integration

Leadership
development

Language
access

Cultural
responsiveness

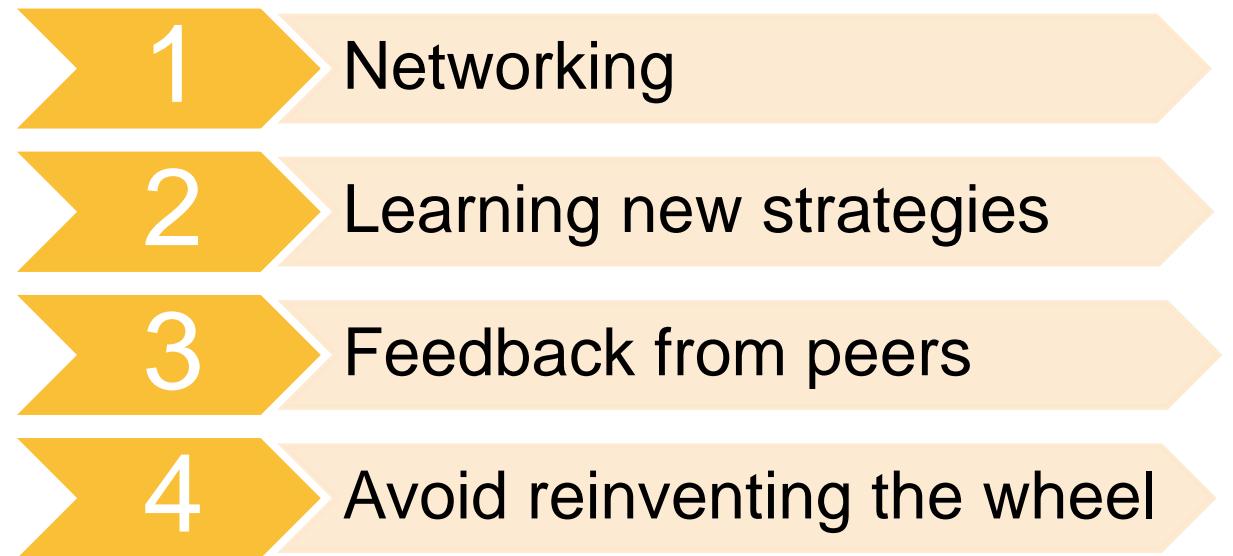
Lessons Learned

- **Co-working**
- **Co-learning**

90%

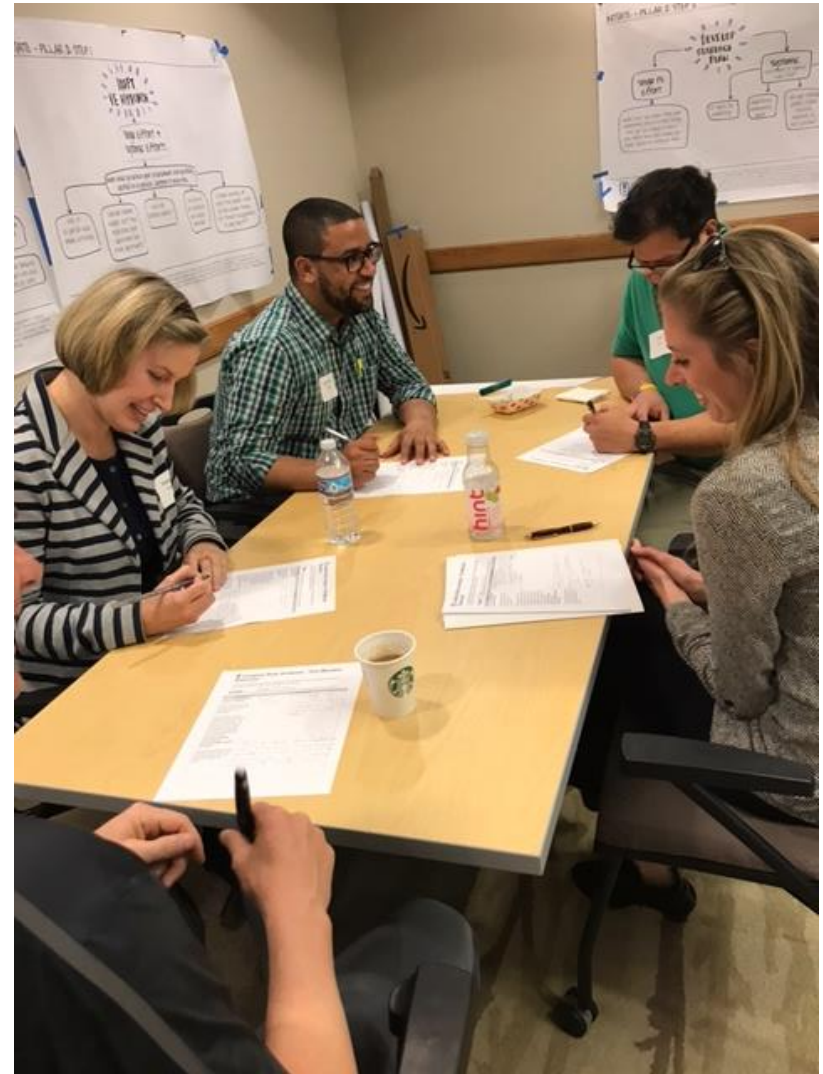
Participants say incubator **enhanced** their immigrant integration / engagement efforts

Top Benefits



Engaging Beyond the Usuals

- **Arquimides Caldera, Deputy Director of Human Services, City of Fremont**
- **Doris Palmer, Communications Director & City Clerk, City of Foster City**



Implicit Bias and Immigrant Integration

- **Gabriela Baños-Galván, Program Coordinator,
You, Me, We Oakley!**



Leadership Development

- **Nancy Amalia Ducós, Multilingual Community Outreach Coordinator, City Manager's Office, City of Mountain View**
- **Marco Antonio Cedillo, Spanish Leadership Academy Graduate, City of Mountain View**





Language Access & Culturally Responsive Local Governments

- **Jasmine Hartenstein, Immigrant Services Coordinator, San Mateo County**
- **Zulma Maciel, Director, Office of Immigrant Affairs, City of San José**

Language Access Checklists

A COMPANION TO:

Language Access and Legal Issues: A Local Officials Guide



Lunch and Small Group Breakout Discussion

BREAKOUT GROUP	LOCATION
Culturally Responsive Local Governments	
Providing Language Access	Upstairs
Local Governments Engaging Immigrant Communities	Upstairs
Local Government's Role in Immigrant Civic Engagement and Leadership Development	Upstairs
Local Governments Efforts to Support and Defend Immigrant Communities	
Implicit Bias and Procedural Justice and its Implications for Immigrant Communities	

Grab a lunchbox as you move into your breakout group

Reflection – Post-small group discussion

What are key issues identified in your group as “ripe” for regional partnering?



Please Participate

- 1 open smartphone browser
- 2 go to **sift.ly**
- 3 enter participant code **Z9K3**

