

Tools and Resources for Sustainable Community Planning at the Local Level

**Institute for Local Government
Land Use & Environment Program**

In Partnership with
The California Department of Transportation
(Caltrans)

Webinar presented February 16, 2010



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INSTITUTE FOR LOCAL GOVERNMENT

- **Founded 1955**
- **501(c)(3) research and education arm of:**
 - **League of California Cities**
(Represents nearly all 480 cities)
 - **California State Association of Counties**
(Represents all 58 counties)



INSTITUTE FOR LOCAL GOVERNMENT

ILG program areas:

- Land Use and Environment
- Public Service Ethics
- California Climate Action Network
- Collaborative Governance Initiative
- Healthy Communities
- Intergovernmental Conflict Resolution
- Local Government 101
- Communities for Healthy Kids

Tools and Resources for Sustainable Community Planning at the Local Level

AGENDA

- **Presentation:**
California Strategic Growth Council assistance for local sustainable community planning (Julia Lave Johnston)
- **Panel discussion:**
How local planning fits into the process of reducing greenhouse gas emissions from transportation
- **Panel Q & A**
- **What's next from ILG?**

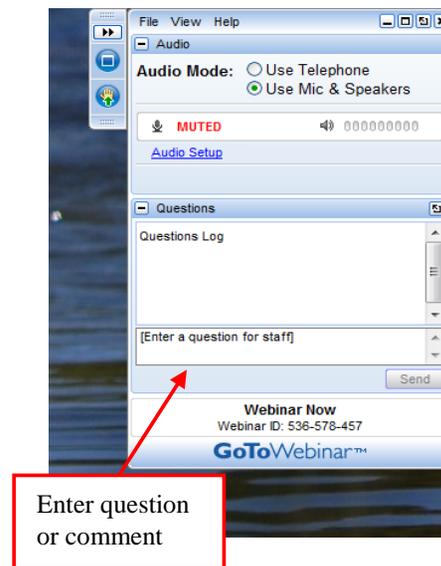
Tools and Resources for Sustainable Community Planning at the Local Level

Submitting Questions or Comments

Open Control Panel Tab



Enter Question or Comment



Tools and Resources for Sustainable Community Planning at the Local Level

Julia Lave Johnston

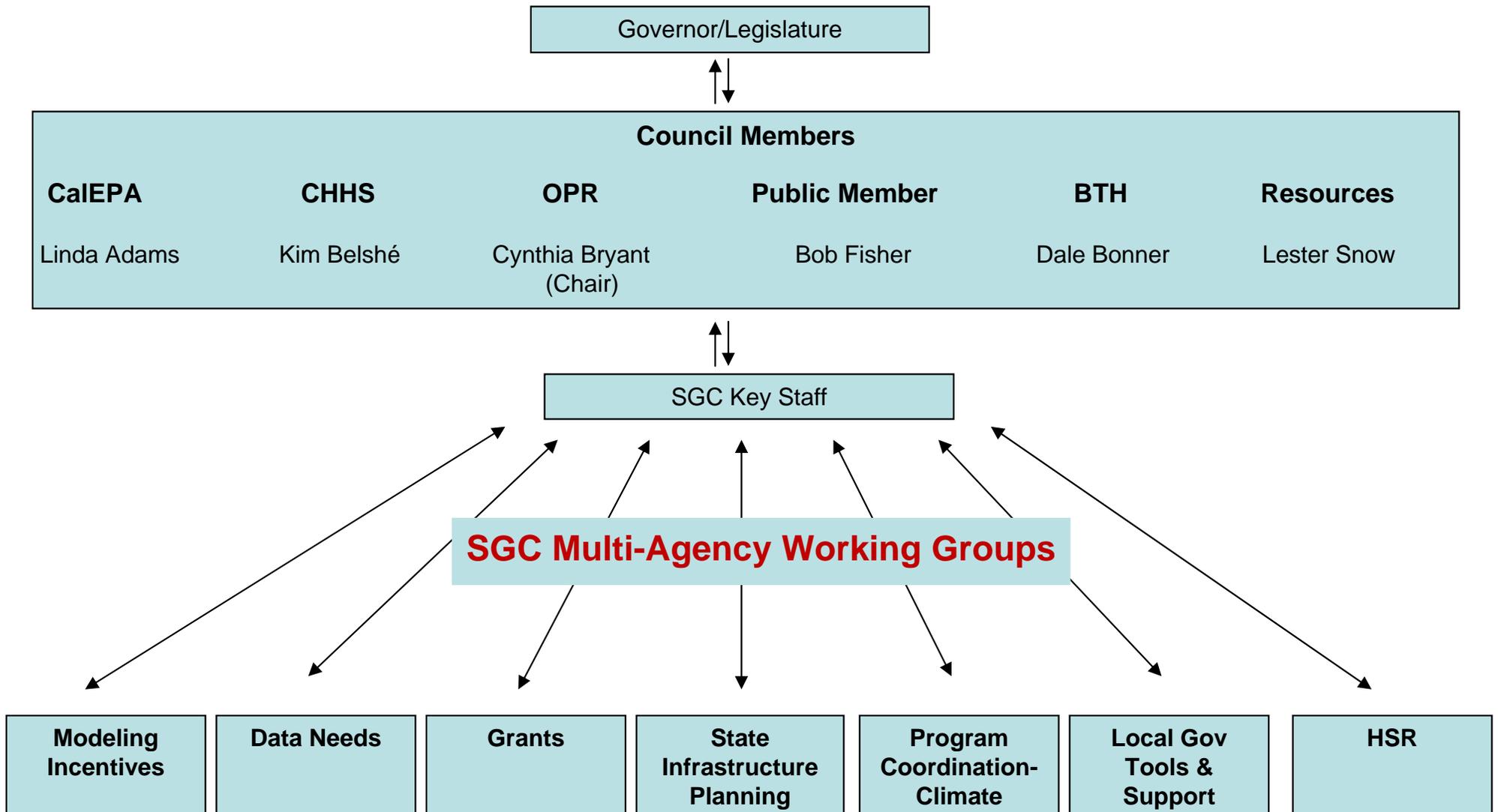
Planning and Policy Director,
Governor's Office of Planning and Research

Strategic Growth Council



Sustainable Communities Planning Grant and Incentives Program

SGC Structure



SGC Objectives

The Council is tasked with coordinating the activities of state agencies to:

- Improve air and water quality;
- Protect natural resources and agricultural lands;
- Increase availability of affordable housing;
- Improve infrastructure systems;
- Promote public health; and
- Assist state and local entities in the planning of sustainable communities and meeting AB 32 goals.

Other Statutory Responsibilities include Data Needs and Managing the Urban Greening and Sustainable Communities Planning Grants

SGC Planning Grant Policy Statement

Fund a variety planning processes that can serve as best practices (BPS) for communities across the state.

SGC Planning Grant Policy Statement

Support the development and implementation of effective and/or innovative local plans that support both the regional achievement of CARB's SB 375 GHG emission reduction targets and the state's AB 32 GHG emission reduction targets while creating sustainable communities.

SGC Planning Grant Policy Statement

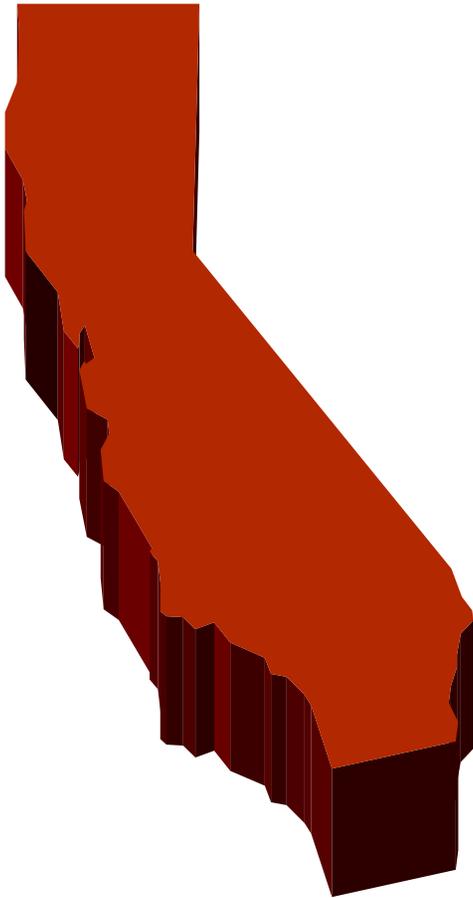
Fund regional government (MPOs or RTPAs) to collaborate with local government to implement SB 375 and/or AB 32 at the local level within the context of the three E's of sustainable communities—Healthy environment and economy and equitable access to regional resources and amenities. The outcome of these efforts should support successful Sustainable Community Strategies that meet the regional targets established by CARB.

SGC Planning Grant Policy Statement

Support collaboration between cities and/or counties, and JPAs in working with local governments to develop or implement regional plans that meet the intent of SB 732.

How Much?

Approximately **\$60 million** (from Proposition 84) will be available for the Sustainable Communities Planning Grant and Incentives Program:



- **3 Cycles, beginning Fiscal Year 2010/11**
- **Maximum proposal award of \$1 million**
- **Minimum proposal award of \$100,000**
- **Joint Proposals (may be considered for a higher amount)**

Focus Areas

The Council shall fund proposals that fall within the following three focus areas.

Focus Area # 1: **Local Sustainable Planning** **(70% of funds)**

Focus Area # 2: **Regional SB 375 Plus** **(20% of funds)**

Focus Area # 3: **Regional Planning Activities** **(10% of funds)**
(with multiple partners)

Focus Area # 1: Local Sustainable Planning

- Eligible Applicants: Cities and Counties
- Intent: Support the development and implementation of effective and/or innovative local plans that support the State's AB 32 GHG emission reduction targets and implement SB 375, while creating sustainable communities
- Collaboration Requirements: A letter from a regional entity that proposal does not conflict with an adopted regional plan or regional goals for addressing SB 375, when applicable.
- Examples of Eligible Proposals: (including, but not limited to)
 - Specific Plans/ Infill Plans/ Zoning Ordinances
 - Climate Action Plans
 - Targeted General Plan Updates

Focus Area # 2: Regional SB 375 Plus

- Eligible Applicants: MPOs
- Intent: Fund MPOs to collaborate with local governments to implement SB 375 and/or AB 32 at the city or county level within the context of the three E's. The outcome of these efforts should support successful Sustainable Community Strategies that meet the regional targets established by CARB.
- Collaboration Requirements: Submittal of a joint work plan between local governments and MPOs and letters of intent to participate in proposed activities from local government partners
- Examples of Eligible Proposals: (including, but not limited to)
 - Blueprint Plans
 - Multi-jurisdictional Corridor Plans
 - Transit Oriented Development (TOD) Plan
 - Targeted General Plan Updated
 - Specific Plans or Other Planning Processes

Focus Area # 3:

Regional Planning Activities

(with multiple partners)

- Eligible Applicants: Cities, Counties, RTPAs, JPAs, and COGs
- Intent: Support collaboration between cities and/or counties with JPAs, COGs, or RTPAs to work with local governments to develop or implement regional plans that meet the intent of SB 732.
- Collaboration Requirements: Submittal of a joint work plan by partners and letters of intent to participate in proposed activities from all partners
- Examples of Eligible Proposals: (including, but not limited to)
 - County Wide Climate Action Plan
 - Region Cap and Trade Plan or Offset Program
 - Rural Blueprint Plans or Plans with voluntary SB 375 compliance
 - Interregional Plans

Focus Areas

Focus Area	Eligible Applicants	Intent	Examples of Eligible Proposals (including but not limited to:)	Collaboration Requirement
#1	Cities and Counties	Support the development and implementation of effective and/or innovative local plans that support the state's AB 32 GHG emission reduction targets and implement SB 375, while creating sustainable communities.	<ul style="list-style-type: none"> • Specific Plans/Infill Plans/Zoning Ordinances • Climate Action Plans • Targeted General Plan <i>Updates or Element</i> • Other implementation instruments and plans needed for successfully meeting AB 32 greenhouse gas emissions reduction and implement SB 375, while improving community-wide sustainability 	A letter from a regional entity that confirms the proposal does not conflict with an adopted regional plan or regional goals for addressing SB 375, when applicable. Work plan must include demonstrates collaborative process.
#2	MPOs	Fund MPOs to collaborate with local governments to implement SB 375 and/or AB 32 at the city or county level, within the context of the three E's of sustainable communities: healthy environment and economy and equitable access to regional resources and amenities. The outcome of these efforts should support successful Sustainable Community Strategies that help meet the regional targets established by CARB.	<ul style="list-style-type: none"> • Blueprint Plans • Multi-jurisdictional corridor plans • Transit Oriented Development (TOD) Plan • Targeted General Plan Updates • Specific Plans or other planning processes 	Collaboration Requirement: Submittal of a joint work plan between local governments and MPOs and letters of intent to participate in proposed activities from local government partners.
#3	Cities, Counties, RTPAs, JPAs and COGs.	Support collaboration between cities and/or counties, JPAs, COGs or RTPAs to work with local governments to develop or implement regional plans that meet the intent of SB 732.	<ul style="list-style-type: none"> • County wide Climate Action Plan • Regional cap and trade plan or offset program • Rural Blueprint Plans or plans with voluntary SB 375 compliance. • Interregional Plans 	Submittal of a joint work plan by partners and letters of intent to participate in proposed activities from all partners.

Threshold Requirements

To be considered eligible, all proposals must: **(pass or fail)**

1. Be consistent with state planning priorities pursuant Section 65041.1 of the Government Code:
 - Promote infill development and invest in existing communities
 - Protect, preserve and enhance environmental, agricultural and recreation resources
 - Encourage location and resource efficient development

Threshold Requirements

To be considered eligible, all proposals must: (pass or fail)

2. Reduce, on as permanent a basis that is feasible, greenhouse gas emissions consistent with:
 - the California Global Warming Solutions Act of 2006, and
 - any applicable regional plan.

Threshold Requirements

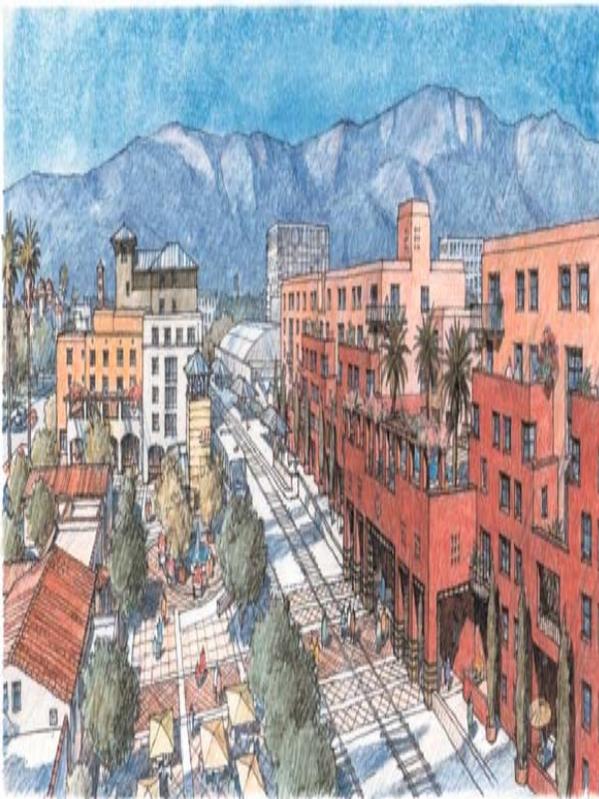
To be considered eligible, all proposals must: (pass or fail)

3. Meet Collaboration Requirements of applicable focus area.

- Focus Area # 1: A letter from a regional entity that proposals do not conflict with an adopted regional plan or goals for addressing Sb 375, when applicable. Demonstrates collaborative process in work plan.
- Focus Area # 2: Submittal of a joint work plan between local governments and MPOs and letters of intent to participate in proposed activities from local government partners
- Focus Area # 3: Submittal of a joint work plan by partners and letters of intent to participate in proposed activities from all partners

Program Objectives

Proposals must achieve a variety of the objectives listed below and identify anticipated indicators that will be incorporated into the proposal to measure success of the objective:

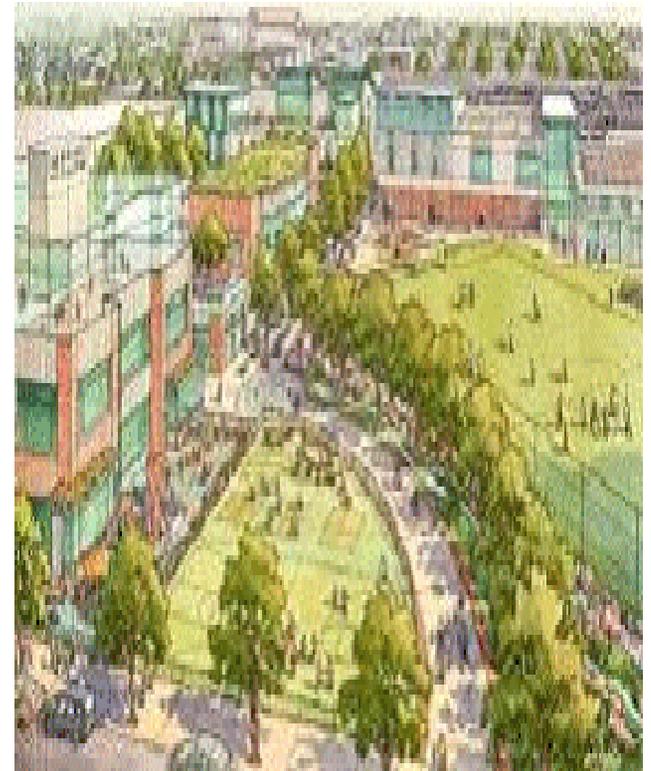


1. **Improve Air and Water Quality;**
2. **Promote Public Health;**
3. **Promote Equity;**
4. **Increase Housing Affordability;**
5. **Promote Infill and Compact Development;**
6. **Revitalize Urban and Community Centers;**
7. **Protect Natural Resources and Agricultural Lands;**
8. **Reduce Automobile Usage and Fuel Consumption;**
9. **Improve Infrastructure Systems;**
10. **Promote Water Conservation;**
11. **Promote Energy Efficiency and Conservation; and**
12. **Strengthen the Economy.**

Priority Considerations

The following areas have been identified as priorities in awarding grants:

1. Demonstrates collaboration and involvement of the community.
2. Addresses climate change impacts.
3. Demonstrates strategies or outcomes that can serve as best practices.
4. Leverages additional resources.
5. Serves an economically disadvantaged community.



Organizational Capacity

Organization demonstrates the ability to complete the proposal within the schedule and budget.

Considerations include:

- Organization's experience
- Partnerships who will help develop proposal
- How the proposal will be kept on schedule and within budget
- Contingency plans (if proposal goes over budget)

Scoring

Scoring		
Program Objectives		0 - 60
<ul style="list-style-type: none"> ➤ Scope and number of objectives addressed in the Proposal; <ul style="list-style-type: none"> ➤ Improve Air and Water Quality; ➤ Promote Public Health; ➤ Promote Equity; ➤ Increase Housing Affordability; ➤ Promote Infill and Compact Development; ➤ Revitalize Urban and Community Centers; ➤ Protect Natural Resources and Agricultural Lands; ➤ Reduce Automobile Usage and Fuel Consumption; ➤ Improve Infrastructure Systems; ➤ Promote Water Conservation; ➤ Promote Energy Efficiency and Conservation; and ➤ Strengthen the Economy. ➤ Indicators identified to measure the success of the objectives; ➤ Responses provided and supporting documents; and ➤ Proposal meets the intent of the applicable focus area. 		
Priority Considerations		0-28
<ul style="list-style-type: none"> ➤ Proposal demonstrates ongoing collaboration with public and private stakeholders and community involvement; ➤ Proposal addresses climate change impacts; ➤ Proposal demonstrates strategies or outcomes can serve as best practices ➤ Proposal is leveraged with additional resources ➤ Proposal serves an economically disadvantaged community <u>OR</u> <ul style="list-style-type: none"> ➤ Severely disadvantaged community 	5 5 5 5 8	0-12
Organizational Capacity		
<ul style="list-style-type: none"> ➤ Organization demonstrates the ability to complete the Proposal within the schedule and budget 		
Total Available Points		100

Selection Process

Competitive Five Step Process –

1. Applicants submit a complete grant proposal to the State by the deadline
2. Proposals are reviewed for completeness and eligibility.
3. Grant Committee reviews proposals and makes recommendations for awards.
4. Strategic Growth Council approves the final proposals for awards.

*** Awards contingent upon legislative appropriation of funds and future bond sales.**

Summary

Next Steps:

- **Current:** Proposed Final Guidelines Posted
Online Input from Stakeholders
- **March 17:** Adopt Final Guidelines
- **March 29:** RFP released
- **March- September:** Technical Workshops
- **May 28:** Proposals due
- **Aug 19:** Post Recommended Awards
- **Sept 1:** Council Approves Awards

Contact the SGC

Questions or Comments?

Contact Us At:

Julia Lave Johnston: julia.johnston@opr.ca.gov

Chelsea Haines: chelsea.haines@opr.ca.gov

Or Go To:

SGC Website: www.sgc.ca.gov

Tools and Resources for Sustainable Community Planning at the Local Level

Panel Discussion

Moderator:

Steve Sanders, Director

Land Use & Environment Program

Institute for Local Government

Tools and Resources for Sustainable Community Planning at the Local Level

Panel Discussion

How local planning fits into the process of
reducing greenhouse gas emissions from
transportation...

Tools and Resources for Sustainable Community Planning at the Local Level

Moderator:

- **Steve Sanders**
Director, Land Use & Environment Program
Institute for Local Government

Panelists:

- **Steven Goetz**
Deputy Director, Transportation Planning
Contra Costa County Department of Conservation and Development
- **Alex Hinds**
Director, Center for Sustainable Communities, Sonoma State Univ.
- **Pete Parkinson**
Director, Sonoma County Permit & Resource Management Department
- **Janet Ruggiero**
Former Director of Community Development, City of Citrus Heights
- **Al Zelinka**
Planning Manager, Fullerton Community Development Department



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Furthering the Conversation – what’s next from the ILG Land Use & Environment Program:

- **Online Discussion Forum**
(Details later this week...)
- **Follow-up webinar March 2 (TBA)**
- **Roundtable Conversation at League of California Cities’
Planners Institute**



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Feedback Welcome

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