



Community Engagement Practices for Neighborhood Change

Health and Wellness Element City of Richmond, CA

Health and Wellness Element

COMMUNITY PLANNING OBJECTIVES



**How have we
engaged with the
community...**



Cities Outreach Efforts

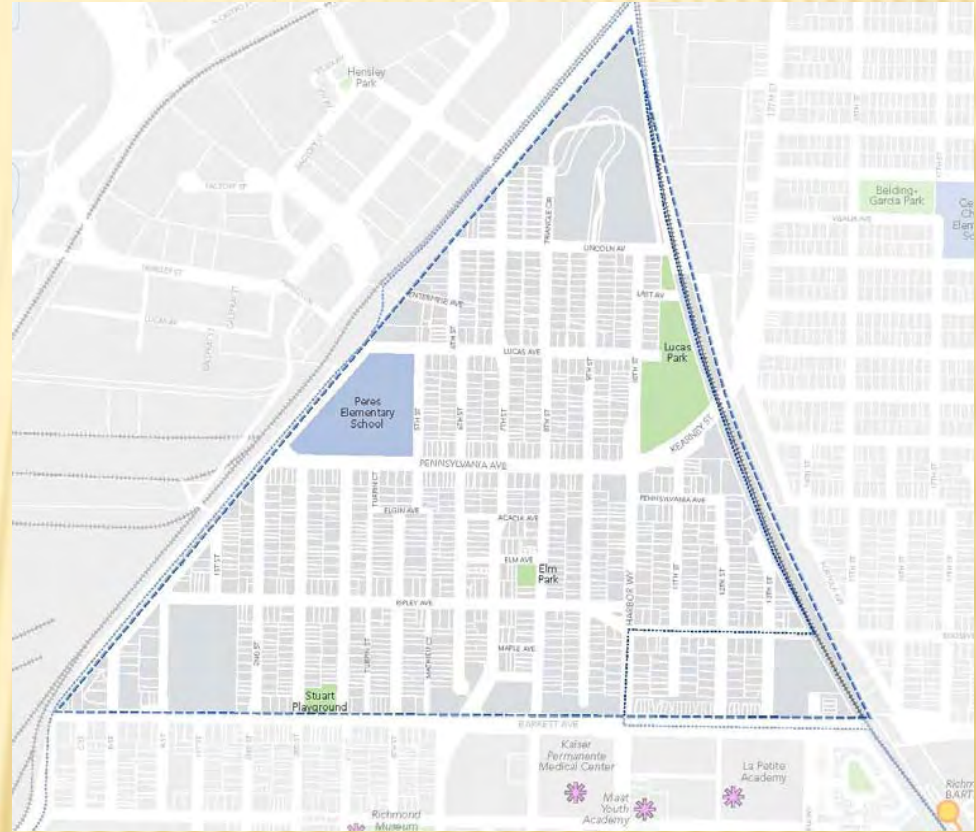
- ✘ Neighborhood Councils
- ✘ Community Mailings
- ✘ Email Listserves- Community Groups
- ✘ City website
- ✘ City wide meetings at City Hall and Community Sites
- ✘ Tabling at community events



Health and Wellness Implementation

✘ School Based Approach

- + Neighborhoods chosen by school catchment areas
- + Elementary Schools
- + Places facing health disparities



Iron Triangle



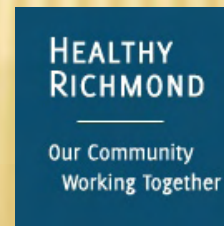
Health and Wellness Element

× Leveraging Partnerships

- + Contra Costa Health Services
- + West Contra Costa School District (WCCUSD)
- + The California Endowment
- + Healthy Richmond

+ Community Based Organizations

- × HEAL, BBK, CCISCO, Pogo Park,.....
- + Policy Link
- + MIG



Implementation: School Based Approach

- ✘ Collaboration with County (CCHS) & Parent Groups
 - + School Site Councils (SCS)
 - + Parent Coffee Hours
 - + English Learner Advisory Committee (ELAC)
 - + Special Events



Implementation: Community Meetings

Cesar Chavez Elementary



Peres Elementary



Implementation: Pedestrian & Bike Master Plan



Peres Elementary School

Parent Coffee Hour



Implementation: Safe Routes to School



Iron Triangle



City, County, Parents, Students, BBK, Pogo Park



Implementation: Built Environment

School Principal, Parents,
City & County Staff
Walk Audits
Cesar Chavez Elementary



Richard Mitchell, Director of Planning & Building Services

Email: Richard_Mitchell@ci.richmond.ca.us

Gabino Arredondo, Health and Wellness Outreach
Coordinator

Email: gabino_arredondo@ci.richmond.ca.us

City of Richmond General Plan Website

<http://www.cityofrichmondgeneralplan.org/>

