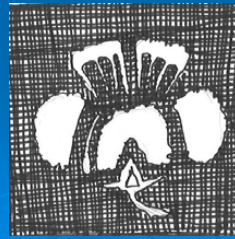




Japantown San Jose Case Study Involving the Public in Planning Healthy Communities



Seek to Understand

Fundamental Assumptions (to be shared or verified)

- The City and Community need and encourage development of the area in Japantown.
- The Community supports a vision that is community-oriented, vibrant, and safe.
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HELEN HAYASHI
COMMUNITY LEADER
RFQ PANELIST

It was a very interesting process that came up from one of my first meetings where the meeting was very enlightening. We had a lot of good ideas, and I think that the process of planning and developing a community is a very important one. It's not just about the buildings, it's about the people and the culture. We need to have a vision that is community-oriented and that is vibrant and safe.








JOE YASUTAKE
JAPANESE AMERICAN MUSEUM
RFQ PANELIST

It was a very interesting process that came up from one of my first meetings where the meeting was very enlightening. We had a lot of good ideas, and I think that the process of planning and developing a community is a very important one. It's not just about the buildings, it's about the people and the culture. We need to have a vision that is community-oriented and that is vibrant and safe.

75 One-on-One and small group meeting

Demonstrate respect and collaborate as a team

SEVEN GUIDING PRINCIPLES

-  THE CORPORATION YARD MUST BE INCLUDED IN THE OVERALL DEVELOPMENT PLAN FOR JAPANTOWN.
-  A COMMUNITY REVIEW TO EVALUATE DEVELOPER'S PROPOSALS MUST BE PART OF THE DEVELOPMENT PROCESS.
-  DEVELOPMENT OF THE CORPORATION YARD MUST INCLUDE COMMUNITY-SERVING COMPONENTS & PROVIDE SUPPORT FOR JAPANTOWN'S SERVICE & CULTURAL AGENCIES.
-  DEVELOPMENT MUST REFLECT JAPANESE-AMERICAN CULTURE & HERITAGE WHILE RECOGNIZING THE MULTICULTURAL HISTORY OF THE AREA.
-  THE OVERALL PROJECT MUST BE FINANCIALLY SELF-SUPPORTING.
-  THE OVERALL PROJECT MUST BECOME A LINK TO ASIAN-PACIFIC BUSINESS & CULTURAL ACTIVITY.
-  ART & GARDENS MUST BE PART OF THE PROJECT.



But what does this have to do with Health?

**People will make healthy choices if they
live in a healthy environment**

*If you put out a bowl of fruit people eat fruit, if you put out
a bowl of candy...*

How do you make Japantown a wonderful bowl of fruit?

- Create a “Great Good Place” in the heart of Japantown
- Honor seniors
- Attract young people and families
- Activate the Site with retail
- Weave in cultural space and activities



Japantown Corporation Yard Public Meetings			
2008	May 20th	City Council Meeting - GP	9
	May 4th	Nikkei Matsuri WDO outreach	
	April 22nd	JCC's meeting	
	April 21st	Planning Commission	
	April 15th	Community leader meeting	
	April 2nd	GP meeting at Northside	
	March 15th	Archaeology Open House/ WDO outreach	
	March 11th	JCC Executive Board	
	February 5th	ARC	
2007	Dec. 18th	JCC Board Meeting	11
		Corporation yard outreach meeting (Demolition/Archaeology)	
	Dec. 6th		
	Nov. 29th	EIR scoping/community meeting	
	Sept. 27th	Planning neighborhood meeting	
	August 2nd	Corp Yard/Spirit of Japantown Meeting	
	August 1st	Mariania Square yearly meeting	
	July 17th	Neighbor meeting (townhall)	
	June 28th	Corp Yard/Spirit of Japantown Meeting	
	June 12th	Historic Survey meeting	
	April 12th	WDD/CASL meeting	
February 3rd	Interviews for RFQ addendum		
2006	November 30th	Presentation of addendum	17
	November 11th	JCC subcommittee meeting	
	Sept. 19th	Amenities priorities Board Meeting	
	August 23rd	Community meeting at Northside	
	August 9th	Focus Group meeting	
	July 25th	Focus Group meeting	
	July 15th	Town Hall Meeting at Northside	
	July 11th	Retail workshop	
	June 29th	Senior affordable housing workshop	
	June 28th	Focus Group meeting	
	June 13th	Focus Group meeting	
	May 17th	Parking workshop	
	April 26th	Focus Group meeting	
	April 9th	Focus Group Kick-off meeting	
	March 19th	Development 101 workshop	
	Feb 25th	Town Hall Meeting	
	Jan 31st	Exclusive Negotiating Agreement (Olson)	
2005	December 14th	Community Meeting	6
	November 15th	City Strike Yard Phase II Contract Award	
	June 28th	Issuance of Japantown RFQ (Council)	
	June 23rd	Community Meeting on RFQ #3	
	June 9th	Community Meeting on RFQ #2	
	May 26th	Community Meeting on RFQ #1	
TOTAL			43

So we went back out, again had the community on the selection panel, and **conducted the interviews as an open public meeting.**

The community came to consensus and we selected a new developer.

Corporation Yard Development Proposal The Second Developer

And then the housing market collapsed.

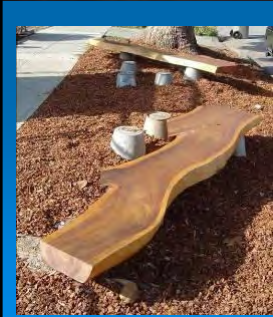
Williams & Davis Development
 First Community Housing
 Japantown Corporation Yard Project | San Jose
 GROUND FLOOR PLAN
 1" = 30'-0"



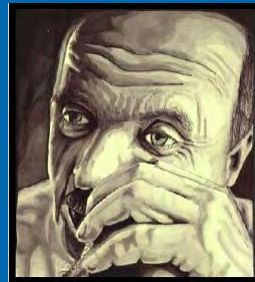
What happened along the way

- Established a senior wellness and youth center in an underused city building
- Recruited a Japanese grocery store to the neighborhood,
- Enhanced the pedestrian environment with “Ikoinoba” resting areas and outdoor café space.
- Created a common community vision for a great good place that will be intact when the housing market returns.

Japantown a Healthy Community



What if living a robust public life was
as **simple** as putting one foot in front of the other,
as **fun** as talking with your friends, and
even **healthy** for you
It is.



NEIGHBOR WALK



An hour of walking with friends; a cup of hot tea; a pair of comfortable shoes; identification of 162 broken street lights costing taxpayers \$7,320 a year for you and your neighbors to be in the dark

The Lights are on now.

Let's go for a walk