



\$10,000 Partner Recognition

The Institute Partner Program provides valuable relationship opportunities to increase a company's name recognition and promote goodwill in the local government community through association with quality information resources to local officials. Institute partners at the \$10,000 and above level have the opportunity to be publicly thanked for their support in the Institute's publications and work product.

ILG Program Areas

- Public Service Ethics
- Local Government 101
- Public Engagement
- Sustainability
- Healthy Neighborhoods

Recognizing support in a key Institute work product is one way we publically thank our Partners and let city and county officials know of the Partners' support. In addition to being recognized in Institute publications, Institute partners receive full recognition at the commensurate level through the League of California Cities Partnership Program.

Partner Benefits

\$10,000 Partner Benefits (partial listing)

- Copies of sponsored publications for Partner's client relations/marketing purposes
- The opportunity to be considered for Partners' appointments to League policy committees
- A link from both the Institute's and the League's website to the Partner's website
- Listings in both the 2010 League Annual Conference announcement and program
- A complimentary one-year subscription to *Western City Magazine* and recognition in the magazine
- A one year subscription to *City Advocate Weekly*, League's weekly e-bulletin of legislation and news
- Invitations to Partner events at the League Annual Conference
- A copy of the League's annual *City Hall Directory*
- A six-month subscription to *Munilink*, the League's online directory to municipal service providers

ILG Organization

The Institute for Local Government is the nonprofit 501(c)(3) research and education affiliate of the League of California Cities and the California State Association of Counties. The Institute has an annual budget of \$1.7 million, leveraging local agency association resources at a one-to-five ratio. The Institute has a full time staff of eleven and is governed by an 18-member board of directors.

More Information

Contact Kelly Plag, Director of Communications and Development at 916-658-8231 or email kplag@ca-ilg.org for information on donation levels and benefits, Partner Program, event sponsorships and ILG's Endowment giving opportunities. Tax-deductible donations are made payable to:



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501(c)(3) Nonprofit Tax ID 94-1537757
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