



Supporting Good Government at the Local Level.

The Institute for Local Government is seeking support from those who share our passion for promoting good government at the local level. Good government starts with well-informed leaders with access to trusted and impartial resources. Effective, collaborative and transparent leadership fosters decision making that helps create thriving communities for all. Supporting good government at the local level is an investment in California's future.

The Institute for Local Government is the nonprofit research and education arm of the League of California Cities and the California State Association of Counties. Our mission is to promote good government at the local level with practical, impartial, and easy-to-use resources for California communities. The Institute has been promoting good government at the local level since 1955 and strives to be the leading provider of information that enables local officials and their communities to make good decisions. While the Institute has reached much success in our long history, we know there is always a need to support good local leadership and build the next generation of leaders of California.

The Institute envisions a future in California in which:

- People value their local public institutions.
- Local agencies effectively deliver public services.
- All segments of the community are appropriately engaged in key public decisions.
- Decision-makers make informed policy choices based on their best sense of the public's interest.

In 2003, the Institute's board of directors created an endowment fund to generate interest and dividend earnings for ongoing and long-term support of the Institute's activities. Support of the Institute's Endowment gives donors an opportunity to express an enduring commitment to good government at the local level.



Good Local Government Matters.

Local government is where people live. Decisions made at the local level directly touch the daily lives of citizens. Well-informed leaders committed to public's interest make communities better places.

Local officials needs for trusted and quality information is as diverse as the challenges their communities face. ILG's current resources are permitting ILG to serve these needs in the following areas:

- **Local Government 101:** ILG's explanations of the nuts and bolts of local agency funding, structures and processes helps newly-elected officials, newly-hired staff, the media and members of the public understand and contribute to informed decision-making at the local level.
- **Public Engagement:** ILG's information about public engagement strategies helps local officials make good decisions about effectively involving all segments of the community's in the decision-making process.
- **Sustainable Communities:** ILG helps local officials understand the options for promoting quality of life in their communities, including peer-to-peer knowledge sharing and celebrating local agency sustainability accomplishments.
- **Public Service Ethics:** ILG promotes decision-making in the public's interest by helping local officials understand the unique legal and ethical obligations of public service.

ILG resources are available in print and on-line on our well-regarded and comprehensive website for easy access and distribution.

“ILG is a tremendous resource – with great tools to help local officials and staff work through a myriad of issues”

City Councilmember

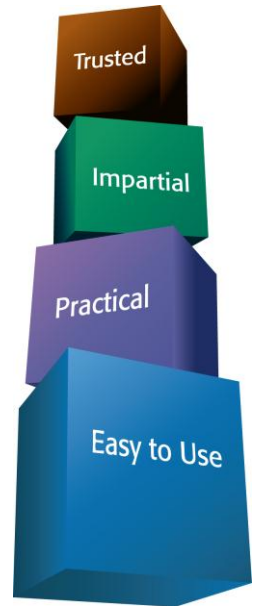


ILG's Importance and Advantage.

Local officials value the fact that they can trust ILG's information is well-researched, objective and respectful of the fact that one-size rarely fits all in California local agencies. No other organization provides local officials and others with nuts and bolts information on local policy and governance issues.

ILG's key advantage is the close working relationship with the California State Association of Counties, the League of California Cities and other local agency associations that enhance both the trust local officials have in ILG's resources and ILG's capacity to reach local officials. No other organization has this advantage.

In these difficult economic times, local officials' need for practical, impartial and easy-to-use resources is even more acute. ILG promotes the diffusion of information, innovation and best practices throughout local agencies in California. Our website includes hundreds of communities' stories demonstrating success and lessons learned. In so doing, ILG helps local agencies save scarce taxpayer resources by saving staff time in having to re-invent the wheel and learn from other communities.



ILG Endowment - An Investment in California's Future.

The Institute seeks support from donors who wish to promote good government and leave a legacy that helps build the next generation of local government leadership. The Institute works with donors to recognize their gifts in ways that best meet the needs of donors and in accordance to gift level. The Institute publicly thanks donors through the Institute's work product, programs, website, special events or naming opportunities.

Donations can be gifts of cash or appreciated property or securities. Donations may be given in memory or honor of public servants. Public officials leaving office may also donate surplus campaign funds. The Institute is a 501(c)(3) organization, which means gifts may involve tax advantages.

Contact Kelly Plag, Director of Communications and Development at 916-658-8231 or email kplag@ca-ilg.org for information on Endowment giving opportunities, donation levels and benefits, ILG Partner Program and event sponsorships. Tax-deductible donations are payable to:



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