BEACON
SPOTLIGHT AWARD
WINNER
BEST PRACTICE ACTIVITIES

City of Oceanside
Sustainability Best Practices Activities

ILG INSTITUTE FOR
LOCAL GOVERNMENT℠
Promoting Good Government at the Local Level

About This Document

This document tracks and shares local agency best practice activities completed and counted as part of a city or county's participation the climate change and sustainability recognition program, the Beacon Program. The Beacon Program is a statewide program recognizing cities and counties that are working to reduce greenhouse gas emissions, save energy and adopt policies and programs that promote sustainability.

The Beacon Program is sponsored by the Institute for Local Government and the Statewide Energy Efficiency Collaborative. The Statewide Energy Efficiency Collaborative (SEEC) provides support to cities and counties to help them reduce greenhouse gas emissions and save energy. SEEC is an alliance between three statewide non-profit organizations and California's four Investor-Owned Utilities. It builds upon the unique resources, expertise and local agency relationships of each partner.

The Beacon Program is funded by California utility ratepayers and administered by Pacific Gas and Electric Company, San Diego Gas and Electric Company, Southern California Edison and Southern California Gas Company under the auspices of the California Public Utilities Commission.

SPOTLIGHT AWARD
Areas of Accomplishment

	SILVER LEVEL	GOLD LEVEL	PLATINUM LEVEL
Agency GHG Reductions			
Community GHG Reductions			
Agency Energy Savings			
Natural Gas Savings			
Sustainability Best Practice Activities		2016	
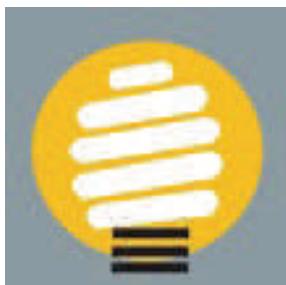
Energy Efficiency and Conservation Activity

Level	Energy Efficiency and Conservation Activity	Reported
Silver	1. The City of Oceanside participated in the SANDAG Energy Roadmap Program where energy audits of city owned facilities were completed. (2011)	2016

Level	Energy Efficiency and Conservation Activities	Reported
Gold	1. In 2015, the City of Oceanside won the San Diego Gas & Electric (SDG&E) Energy Showcase Energy Champion Award recognizing the city's energy efficiency, solid waste and conservation efforts. 2. The City of Oceanside retrofitted more than 7,700 street lights with LED technology. (2014)	2016

Level	Energy Efficiency & Conservation Activities	Reported
Platinum		2016

Water & Wastewater Systems Activity

Level	Water & Wastewater Systems Activity	Reported
Silver	1. The City's Clean Water Plan (CWP) utilizes management plans that guide how the City will improve water quality in local rivers, creeks, lagoons, sloughs, and the Pacific Ocean. These plans include: a Jurisdictional Runoff Management Program, a Basin Plan, and two watershed Water Quality Improvement Plans.	2016

Level	Water & Wastewater Systems Activities	Reported
Gold	1. The City has implemented turf removal at 22 City owned facilities and parks as part of the Water Conservation efforts to achieve the state mandated water use reduction. The City identified and removed over 131,228 square feet of irrigable turf, estimated to save approximately 5,774,032 gallons of water per year. 2. The City of Oceanside allows the use of greywater and rainwater for reuse with a permit.	2016

Level	Water and Wastewater Systems Activities	Reported
Platinum		2016

Green Building Activity

Level	Green Building Activity	Reported
Silver	1. In 2013, the City of Oceanside adopted Green Building Codes as part of their city code.	2016

Level	Green Building Activities	Reported
Gold	1. The city has a Green Building Policy to guide the city's use of green buildings and the construction of all new buildings and demolition of buildings. 2. The city has implemented a Construction and Demolition Recycling Program to support the CalGreen Building Code and its zero waste goals by 2020.	2016

Level	Green Building Activities	Reported
Platinum	1.	2016

Waste Reduction and Recycling Activity

Level	Waste Reduction Activity	Reported
Silver	1. In 2012, the City of Oceanside developed and enacted a Zero Waste Strategic Resource Management Plan which outlines the development and implementation of key objectives, services, programs, and policies that will help the city meet's its zero waste resolution goals by 2020.	**2016**

Level	Waste Reduction Activities	Reported
Gold	1. In 2012, the City of Oceanside launched its Zero Waste Schools Initiative, which facilitates and supports zero waste educational programs, infrastructure development and purchasing/servicing programs within all 23 schools in Oceanside. 2. Oceanside's El Corazon Compost Facility recycles all green waste collected curbside to reduce incoming organic that would otherwise go to landfills and to reduce the amount of waste and recyclable material getting transported outside of the city.	**2016**

Level	Waste Reduction Activities	Reported
Platinum		**2016**

Climate-friendly Purchasing Activity

Level	Climate-Friendly Activity	Reported
Silver	1. In 2012, the city adopted a Zero Waste Strategic Resources Management Plan that recommends specific policies, programs and facilities that should be pursued to help the city achieve its goal of 75 percent waste diversion or higher.	2016

Level	Climate-Friendly Activities	Reported
Gold	1. The city has an administrative directive pertaining specifically to the city's Environmentally Preferable Purchasing and Practices Policy (EPPP). The city's EPPP informs and educates staff on policy guidelines, such as recyclable procurement and source reduction strategies. (2013) 2. The city's Green Oceanside Business Network program educates businesses about model climate friendly procurement actions and recognizes those businesses that implementing these measures to the community and to customers.	201

Level	Climate-Friendly Activities	Reported
Platinum		2016

Renewable Energy and Low-Carbon Fuels Activity

Level	Renewable Energy and Low Carbon Fuels Activity	Reported
Silver	1. The City of Oceanside participated in SANDAG's two alternative fuel planning efforts: the San Diego Regional Electric Vehicle Infrastructure (REVI (2011)) working group and the San Diego Regional Alternative Fuel Coordinating Council (Refuel (2014)).	2016

Level	Renewable Energy and Low Carbon Fuels Activity	Reported
Gold	1. The City of Oceanside buys energy created from captured, expelled methane gas from its La Salina Waste Water Treatment Plant cogeneration facility. (2013-14) 2. All waste disposal vehicles in the Waste Management's fleet servicing the City of Oceanside are Compressed Natural Gas (CNG)-powered; a CNG fueling station is currently under construction at the Waste Management site.	2016

Level	Renewable Energy and Low Carbon Fuels Activity	Reported
Platinum		2016

Efficient Transportation Activity

Level	Efficient Transportation Activity	Reported
Silver	1. The city's fleet includes 132 diesel vehicles that run on a bio-diesel blend reducing GHG emissions emitted from the vehicle.	2016

Level	Efficient Transportation Activities	Reported
Gold	1. In 2013, the city approved a Safe Routes to School project for Lincoln Middle School and Palmquist Elementary School in improve pedestrian safety. 2. The City of Oceanside is recognized by the League of American Bicyclists as a Bicycle Friendly Community. The city was awarded a bronze level designation for being a Bike Friendly Community in September 2008 through August 2012. Oceanside has approximately nine miles of bike paths, 17 miles of bike routes and 70 miles of bike lanes.	2016

Level	Efficient Transportation Activities	Reported
Platinum		2016

Land Use and Community Design Activity

Level	Land Use and Community Activity	Reported
Silver	1. The Coast Highway Vision and Strategic Plan promotes environmentally and economically sustainable smart growth, multigenerational-friendly infill development, and will transform the Coast Highway from an auto-oriented thoroughfare into a complete street that serves all modes of transportation (2009).	2016

Level	Land Use and Community Activities	Reported
Gold	1. In 2009, the City of Oceanside completed its first Pedestrian Master Plan that establishes future planning and design standards for development, emphasizes connectivity, prioritizes improvements that close gaps between existing pedestrian facilities and focuses on creating an accessible and safe physical network for pedestrians. 2. The city's Circulation Element as part of the city's General Plan, addresses the idea of complete streets and the needs of bicyclists, pedestrians and transit and rail users. It includes a number of established goals and policies aimed to support multi-modal transportation, implement green infrastructure and help the city improve the quality of life for residents.	2016

Level	Land Use and Community Activities	Reported
Platinum	1. The Mission Avenue Improvement Project implements sharrow lanes for shared bike and auto use, intersection bulb outs for safer pedestrian crossing, 20 reverse angle parking spaces and programmed space for public art.	2016

Open Space and Offsetting Carbon Emission Activity

Level	Open Space Offsetting Carbon Emission Activities	Reported
Silver	1. The city addresses the topic of open space in the Land Use Element of the General Plan, which promotes the integration of open space with trails or bicycle transit systems throughout the city. (1986)	2016

Level	Open Space Offsetting Carbon Emission Activities	Reported
Gold	1. In 2011, the city council approved the El Corazon Specific Plan, which provides for active and passive park activities, natural open space and habitat and mixed-use areas in the geographic center of the city making these amenities accessible to all Oceanside residents. 2. The city has a Farmers Market and community gardens to support the availability of healthy, locally grown produce.	2016

Level	Open Space Offsetting Carbon Emission Activities	Reported
Platinum		2016

Promoting Community and Individual Action Activity

Level	Promoting Community and Individual Action Activities	Reported
Silver	1. The Green Oceanside campaign provides an avenue for the public to learn how to actively protect the environment through: community involvement and engagement, and collaboration/partnerships between city departments, local businesses, community groups, schools and residents. The Green Oceanside team encourages educational outreach for youth, residents and businesses about the environment by encouraging environmental stewardship and conservation of natural resources.	2016

Level	Promoting Community and Individual Action Activities	Reported
Gold	1. The city spotlights on their website residents who are water-saving superstars to recognize their tremendous efforts in conserving water and using it wisely. 2. The city recognizes businesses that see environmental responsibility as a model business decision and priority with the Green Oceanside Leadership Award at the Green Oceanside Business Mixer.	2016

Level	Promoting Community and Individual Action Activities	Reported
Platinum		2016

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