

Let's Do Lunch Hayward... and breakfast too

One Community's Response to Child Hunger



The Need

The Scope of the Problem

National, State and Local Need

	Enrollment	Free and reduced priced meal program participation	0/0
National	<u>49.8M</u>	<u>31M</u>	62%
California	6,220,993	3,472,481	56%
Alameda County	<u>217,685</u>	97,079	45%
Hayward	21,637	14,488	67%



The Program

Mission, Goals, and Process



Mission

To pull together a coalition of stakeholders and deliver a seamless nutrition program to Hayward and Hayward Area kids when school is not in session

Goals



Goals

- To recruit Hayward and Hayward Area sponsors to host sites and distribute breakfast and lunch to kids.
- Provide summer volunteer opportunities for Hayward Area high school and college students.
- Serve 1 million breakfasts and lunches by 2014.

Process



HAYWARD UNIFIED SCHOOL DISTRICT Budding a Culture of Success All Means All"

Community partners

Sites

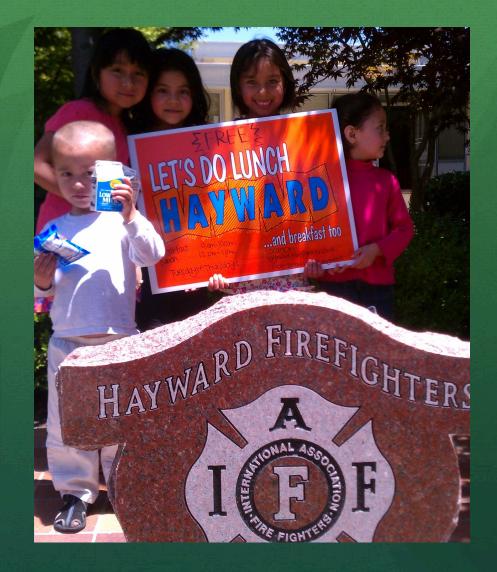




Palma Ceia Baptist Church



Distribution



Process

- Community partners
 - Hayward Unified School District (HUSD)
 - City of Hayward
 - Hayward Fire Department and Hayward Police Department
 - Hayward Area Park and Recreation District
 - Faith-based organizations
- Sites
 - 30
- Distribution process
 - HUSD → Sites and volunteers → Kids

Success!

- Year 1 | 2011 | 40,000 meals
- Year 2 | 2012 | 240,000 meals
- Year 3 | 2013 | Will post in August 2013
- A wide-range of Hayward governmental and Nongovernmental organizations pooled together and worked together for kids.

Questions & Information

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