



# Let's Do Lunch Hayward... and breakfast too

One Community's Response to Child Hunger



# The Need

The Scope of the Problem

# National, State and Local Need

	Enrollment	Free and reduced priced meal program participation	%
National	<u>49.8M</u>	<u>31M</u>	62%
California	<u>6,220,993</u>	<u>3,472,481</u>	56%
Alameda County	<u>217,685</u>	<u>97,079</u>	45%
Hayward	<u>21,637</u>	<u>14,488</u>	67%



# The Program

Mission, Goals, and Process



# Mission

To pull together a coalition of stakeholders and deliver a seamless nutrition program to Hayward and Hayward Area kids when school is not in session

# Goals



# Goals

- To recruit Hayward and Hayward Area sponsors to host sites and distribute breakfast and lunch to kids.
- Provide summer volunteer opportunities for Hayward Area high school and college students.
- Serve 1 million breakfasts and lunches by 2014.

# Process



HAYWARD UNIFIED SCHOOL DISTRICT  
*Building a Culture of Success. All Means All*

## Community partners

### Sites



Palma Ceia Baptist Church



### Distribution





# Process

- Community partners
  - Hayward Unified School District (HUSD)
  - City of Hayward
    - Hayward Fire Department and Hayward Police Department
  - Hayward Area Park and Recreation District
  - Faith-based organizations
- Sites
  - 30
- Distribution process
  - HUSD → Sites and volunteers → Kids

# Success!

- Year 1 | 2011 | 40,000 meals
- Year 2 | 2012 | 240,000 meals
- Year 3 | 2013 | Will post in August 2013
- A wide-range of Hayward governmental and Non-governmental organizations pooled together and worked together for kids.

# Questions & Information

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