



Public Engagement Program

The Institute for Local Government's Public Engagement program offers resources and support to help local officials and their communities design and carry out effective and inclusive public engagement activities. The benefits of public engagement include improved local agency decision making, a more informed, involved and supportive community, innovative and cost effective services, and greater trust and confidence in local government.

What We Offer:

- **Print and Web-Based Resources:** Printed materials include public engagement guides, best practice tip sheets, white papers, and more that highlight how to successfully involve residents and others in local decision-making across a range of issue areas. Resources available through our website include access to all printed materials, as well as to public engagement stories from throughout California, audio and video recordings of conference sessions, the opportunity to share local agency experiences, and access to ILG public engagement newsletters and Listservs.
- **Conference Sessions, Trainings and Webinars:** Educational opportunities include: public engagement-related presentations and workshop sessions at League of California Cities, California State Association of Counties and other conferences; regional and statewide training programs; and topic-specific webinars.
- **Consultation:** We can offer guidance on public engagement strategy, process options, and assessment.
- **Inclusive Engagement:** We maintain a growing number of resources, stories and best practices to engage communities and populations that are typically less involved in local public engagement activities.

See reverse for more information about ILG public engagement resources.

www.ca-ilg.org/engagement



The Institute for Local Government promotes good government at the local level with practical, impartial, and easy-to-use resources for California communities. The Institute is the nonprofit research and education affiliate of the League of California Cities and the California State Association of Counties.

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Selected Public Engagement Resources

Guides (www.ca-ilg.org/PEpubs)

- A Local Official's Guide to Public Engagement in Budgeting
- A Local Official's Guide to Working with Clergy and Congregations
- A Local Official's Guide to Immigrant Civic Engagement
- Getting the Most Out of Public Hearings: A Guide to Improve Public Involvement
- Building Public Support for Affordable Housing: A Toolbox for Public Officials
- A Local Official's Guide to Online Public Engagement (forthcoming)
- Understanding the Basics of Public Engagement (forthcoming)

Whitepapers, Tip Sheets, and Pamphlets (www.ca-ilg.org/PEpubs)

- Principles of Local Government Public Engagement
- Why Engage the Public? • What is Public Engagement?
- Planning Public Engagement: Key Questions for Local Officials
- Beyond the Usuals: Ideas to Encourage Broader Participation in Your Community
- Ten Ideas to Encourage Immigrant Engagement
- Working Effectively with Public Engagement Consultants: Tips for Local Officials
- Assessing Public Engagement Effectiveness: Rapid Review Worksheets
- Social Media and Public Agencies: Legal Issues
- Responding to Emotions and Conflicts in Public Hearings
- How to Harness the Power of Your Community to Address Climate Change: A Local Official's Guide

Specific Sections on Our Website

- Public Engagement Basics and Best Practices www.ca-ilg.org/PEBasics
- Public Engagement Topic Areas www.ca-ilg.org/PETopic
Including Planning, Redevelopment & Housing; Budgeting; Public Works; Human Services; Health and Environment, Climate Change, SB375 & PE; Public Safety; Day Labor Centers; Emergency Preparedness.
- Immigrant Engagement and Integration www.ca-ilg.org/immigrantengagement
- Youth Commissions and Engagement www.ca-ilg.org/youthengagement
- Working with Clergy and Congregations www.ca-ilg.org/congregations
- Online Engagement, Technology & Social Media www.ca-ilg.org/onlinepublicengagement
- Sustaining Public Engagement www.ca-ilg.org/embeddingpublicengagement
- Resident Leadership Development www.ca-ilg.org/localcivics

Rosters

- California Youth Commissions and Advisory Councils www.ca-ilg.org/youthcommissions
- California Citizen and Police Academies Roster www.ca-ilg.org/CitizenAcademiesRoster
- California Day Labor Centers Roster www.ca-ilg.org/daylaborcenterroster
- California Reentry Councils Roster www.ca-ilg.org/reentrycouncilroster

Sign Ups

- Perspectives on Public Engagement and Local Government Enews www.ca-ilg.org/newsletters
- Immigrant Engagement Listserv <http://lists.cacities.org/mailman/listinfo/immigrantengagement>
- Youth Commission Briefing Papers www.ca-ilg.org/briefingpapers
- Share Your Public Engagement Story www.ca-ilg.org/publicengagementstoryform

Visit ILG's website for more practical, impartial and easy-to-use resources in all our program areas.

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