

ANNUAL REPORT 2018

As 2018 comes to a close, we at the Institute for Local Government (ILG) are reflecting on the work done throughout this past year. We focused on our foundational ethics, governance and public engagement work, and expanded our efforts to assist local governments to increase their resiliency and disaster preparedness and to address homelessness and affordable housing issues in their community. We are excited about the projects on the horizon for ILG next year — where we will look to partner with local governments to connect them with cap and trade funds, support efforts to build affordable housing and help them prepare the next generation of local government leaders. The numbers below provide an overview of the work completed in 2018. We look forward to continuing to work with and be a resource for local governments across California!

KEY 2018 ACCOMPLISHMENTS

Secured a \$1 million budget appropriation to partner with the Strategic Growth Council to provide disadvantaged communities with technical assistance to help develop projects and take actions to address climate change.

Updated our resources related to ballot measures in anticipation of the 2018 election, to help local government officials and staff navigate what they can and cannot do regarding ballot measures and elections.

Partnered with cities, counties and special districts to provide job skills training, mentoring and information about local governments to over 100 youth through our Governments Engaging Youth initiative.

Partnered with the League of California Cities and California State Association of Counties to release the Joint Homelessness Task Force Report highlighting funding options, data collection, homelessness plans and case examples and best practices. ILG has provided 9 trainings and presentations on this topic.

Trained 117 people from 25 agencies through ILG's TIERS Public Engagement Learning Lab where ILG assisted cities, counties and special districts to work through public engagement cases on topics related to housing, infrastructure, public safety and revenue measures.

Worked with the Gateway Cities Council of Governments to prepare a regional Climate Action Planning Framework and Public Engagement Toolkit that local jurisdictions can use to develop a voluntary Climate Action Plan for reducing greenhouse gas emissions in their communities.

Collaborated with the American Lung Association to help disadvantaged San Joaquin Valley cities and counties capitalize on opportunities to advance community health, equity and prosperity including regional workshops and leadership dinners to encourage effective partnerships between state, regional and local leaders and CBOs.

WHO WE SERVE





Local agency elected and appointed officials and staff

EDUCATION AND RESOURCES



29 new tip sheets, case stories and articles & 62 trainings, webinars and conference sessions reaching over 4,500 local officials and staff on topics including: ethics, harassment prevention, public and youth engagement, homelessness, healthy and sustainable communities and effective governance.

INFORMATION/COMMUNICATIONS

11,000 monthly hits on www.ca-ilg.org – an increase of **1,500** from 2017

2,950 downloads monthly – an increase of 350 from 2017

6,355 monthly newsletter recipients

1,374 Facebook likes

1,449 Twitter followers

2,955 LinkedIn connections





The Beacon Program

RECOGNITION OF LOCAL GOVERNMENT LEADERSHIP



142 cities and counties participating representing over **30%** of California's population



78 spotlight awards and **6** full Beacon awards recognizing voluntary efforts by local governments to reduce greenhouse gas emissions, save energy and adopt policies that promote sustainability.

ILG is the research and education affiliate of the League of California Cities, the California State Association of Counties and the California Special Districts Association. Our mission is to promote good government at the local level with practical, impartial and easy-to-use resources for California communities. ILG relies on the generosity of individuals, organizations, foundations and businesses in order to continue to provide valuable information and resources that help local governments better serve and engage their communities each year. Help us continue to do this work by making a tax-deductible donation today!



The easiest way to donate is online by visiting the "Support ILG" section of our website, or you can contact ILG at 916-658-8208 or info@ca-ilg.org