



2011 Year End Review

More Building Blocks for Good Government

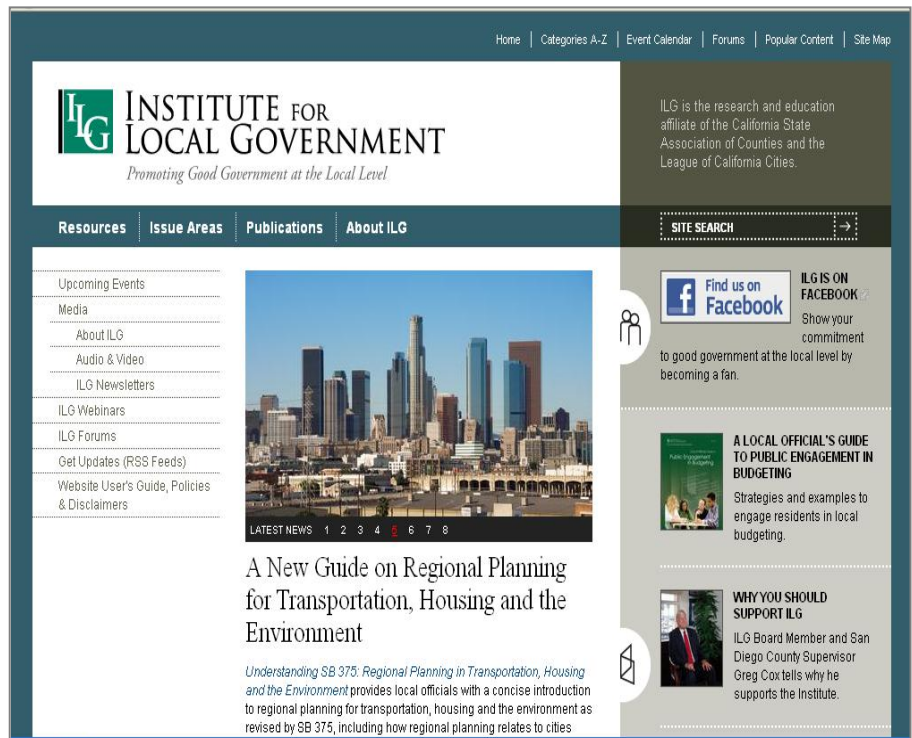
The Institute for Local Government's mission is to promote good government at the local level with practical, impartial, and easy-to-use resources for California communities. The following summarizes the highlights of how the Institute pursued its mission in 2011.

Website Use Expands

Local officials found an even richer source of information from the Institute's website in 2011. Additions included:

- 30 new case studies highlighting county and city initiatives in sustainability and public engagement; and
- A new online resource center (www.ca-ilg.org/GiftCenter) to help local officials understand the rules relating to local officials' acceptance of gifts under the Political Reform Act.

Visits to the Institute's website increased **28 percent** over the same period last year.

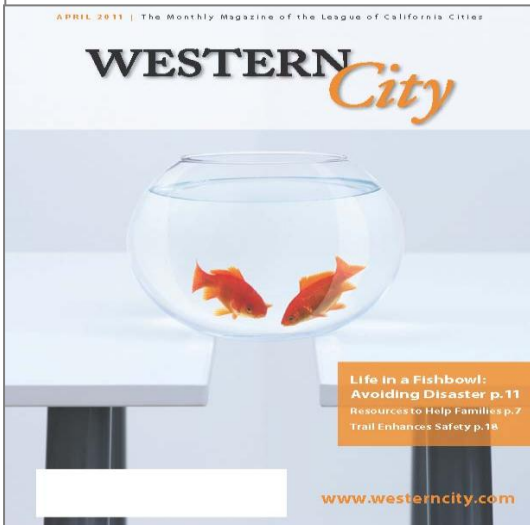


Education for Local Officials

The Institute planned and executed over 20 conference sessions for local agency associations. The Institute also participated on the CSAC Institute's Governing Council.

Western City

Over 20 of the articles in *Western City* were from the Institute in 2011; the Institute converted these articles into white papers and made them available to all local officials through its website.



Realignment

Through a grant from the Rosenberg Foundation of San Francisco, the Institute is providing resources on public safety realignment. *Ten Tips to Guide Public Engagement on Realignment Issues* was made available to the CSAC Public Safety Committee

In addition, CSAC's leadership successfully encouraged the CCS Partnership to focus on local government's shared interests in realignment at the next CCS Partnership meeting.



Promoting intergovernmental collaboration has been a longstanding Institute interest. The Institute was pleased to have more extensive contact with local agency associations in 2011, including assuming staffing responsibilities for the Cities Counties Schools Partnership at midyear.

Recognizing Local Sustainability Leadership

ILG is celebrating the accomplishments of its Beacon communities, which have made a commitment to conserve energy and reduce greenhouse gas emissions. At year end, over 40 local agencies will be participating in the program.



Media Seeks Out ILG

The Institute served as an increased source of quality information about local government for the media. Media mentions of the Institute averaged 2.3 a month in 2011. ILG press coverage includes resources from all program areas including: local government 101, public engagement, sustainable communities and public service ethics.



Online Learning: Webinars

Thanks to the Institute's sustainability funders, hundreds of local officials were able to participate in free webinars on a variety of sustainability topics in 2011.



New Publications to Support Local Officials in Their Service to Their Communities

The Institute worked hard to meet the information needs of local officials with new practical, impartial and easy-to-use resources.

Local Government 101

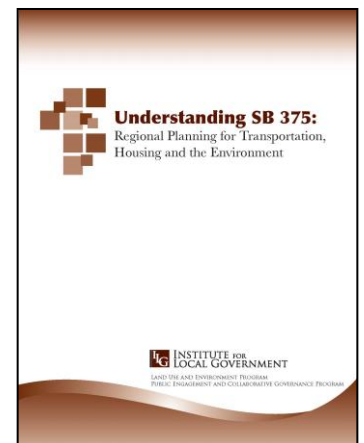
- A Local Official's Guide to Pension Terminology (www.ca-ilg.org/pensionglossary) and companion A Local Official's Guide to Labor Relations Terminology (www.ca-ilg.org/LaborRelationsGlossary)
- Tip Sheets on Civility and Chairing Meetings.

Sustainability

- Understanding SB 375: Regional Planning for Transportation, Housing and the Environment (www.ca-ilg.org/regionaltransportationplanning)
- Evaluating Greenhouse Gas emissions as Part of California's Environmental Review Process: A Local Official's Guide (www.ca-ilg.org/ceqa-ghguide)

Public Engagement

- Public Engagement Basics and Best Practices (www.ca-ilg.org/pebasics)
 - Why Engage the Public
 - What is Public Engagement
 - Principles of Local Government Public Engagement
- Working Effectively with Public Engagement Consultants: Tips for Local Officials (www.ca-ilg.org/peconsultanttips)
- A Local Official's Guide to Language Access Laws (www.ca-ilg.org/languageaccesslaws)
- Assessing Public Engagement Effectiveness: Rapid Review Worksheets (www.ca-ilg.org/rapidreview)



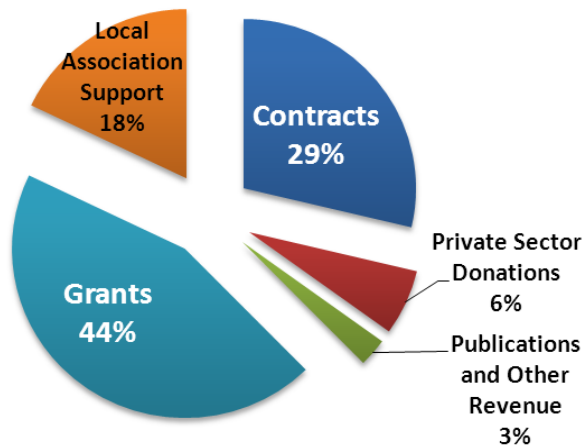
It Takes a Village: Local Official Input Welcome and Sought

The Institute board agreed that, for the Institute to be maximally responsive to local official information needs, extensive consultation with local officials on their needs is vital. Toward this end, the Institute in 2011:

- Completed an extensive survey of local officials' information needs in conjunction with the launch of the **Sustainable Communities Learning Network**;
- Launched an expanded process of consultation with local officials about their needs for information that will continue into the coming years; and
- Began the process of implementing consultant recommendations on evaluating and measuring the value of the Institute's efforts.



2011 Leveraging of League/CSAC Support



The Institute leverages the League of California Cities' and the California State Association of Counties' support for the Institute with foundation funding, contracts, private sector support, publications revenues, training fees and other sources.

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