



BEACON



SPOTLIGHT
AWARD

WINNER

BEST PRACTICE
ACTIVITIES



City of Goleta

Sustainability Best Practice Activities

		 INSTITUTE FOR LOCAL GOVERNMENTSM <i>Promoting Good Government at the Local Level</i>					

City of Goleta

California communities are leading the fight against climate change. From small projects to large-scale programs, cities and counties are making great strides to create healthy, sustainable and economically prosperous communities. Participants in ILG's Beacon Program serve as leaders in this effort, making measureable contributions to reducing energy and greenhouse gas emissions, and sharing their sustainability best practices.

This document represents a collection of activities your agency has completed in 10 areas of sustainability. While local governments have a wide range of choices available to address climate change, these activities represent the unique opportunities and values in your community. These voluntary actions are essential to achieving California's goals to save energy, reduce greenhouse gas (GHG) emissions and create more sustainable communities.

SPOTLIGHT AWARD

SPOTLIGHT AWARD		SILVER LEVEL	GOLD LEVEL	PLATINUM LEVEL
Areas of Accomplishment				
	Agency GHG Reductions			
	Community GHG Reductions			
	Agency Energy Savings			2016 (25%)
	Natural Gas Savings			
	Sustainability Best Practice Activities		2016	
	Beacon Award			

Cities and counties throughout the Golden State should be proud of the accomplishments made through the hard work, innovation and collective community action. The Institute for Local Government applauds your achievements and thanks you for your continued participation in the Beacon Program.

The Beacon Program is sponsored by the Institute for Local Government and the Statewide Energy Efficiency Collaborative (SEEC). SEEC is an alliance between three statewide non-profit organizations and California's four Investor-Owned Utilities. The Beacon Program is funded by California utility ratepayers and administered by Pacific Gas and Electric Company, San Diego Gas and Electric Company, Southern California Edison and Southern California Gas Company under the auspices of the California Public Utilities Commission.



Energy Efficiency and Conservation Activities

Silver

1. The City of Goleta is an active participant in the South County Energy Efficiency Partnership (SCEEP). SCEEP is an Energy Leader Partnership that includes Southern California Edison, Southern California Gas Company, and municipal governments within the County of Santa Barbara, including Santa Barbara County and the cities of Santa Barbara, Goleta, and Carpinteria. The program generates energy savings through identification of municipal energy efficiency projects, education and training, and marketing and outreach to residential and business communities to increase participation in utility core programs. Goleta was awarded gold level status in 2015.

Gold

2. The City of Goleta adopted Ordinance 10-06 in 2010 establishing local energy efficiency standards for new buildings and certain improvements. This “reach code” exceeded the state’s minimum energy code requirements by 15%.
3. The city replaced all intersection highway safety lights with new energy efficient LED technology in 2012, saving 56,531 kWh, while using approximately 55% less energy than the previous lighting.

Platinum





Water & Wastewater Systems Activities

Silver

1. The city adopted Ordinance 16-04 on February 16, 2016 regulating water efficient landscaping. The Water Efficient Landscape Ordinance furthers actions needed to reduce the harmful impacts of water shortages of the drought by promoting the values and benefits of landscaping practices that integrate and go beyond the conservation and efficient use of water.

Gold

2. In June 2016, the city installed a pilot water management system known as “Water Einstein” at its Stow Grove Park. Stow Grove is the city’s most diverse park and contains an important redwood grove. The system is being tested to detect and monitor water percolation at certain depths to better manage the health of grove, which has been stressed during the ongoing drought.
3. Together with the water purveyor and a local non-profit, the city is co-sponsoring classes for the community in February, March, and July 2016 on greywater and rain harvesting techniques.

Platinum





Green Building Activities

Silver

1. On October 16, 2012, the city adopted Chapter 15.12.020-15.12.090 of Title 15 of the Goleta Municipal Code via Ordinance No. 12-13, creating the framework for incorporating voluntary and mandatory green building measures into the design, construction, and operations of non-city owned buildings.

Gold

2. On October 2, 2012, the city adopted a green building policy for city-owned and operated buildings to require facilities to be LEED certified at the silver level via Resolution No. 12-65.
3. On October 2, 2012, the city adopted Resolution 12-66 approving incentives for eligible participants related to the city's Green Building Program. Depending on the type of project, the incentives include: expedited review/permitting processes, financial incentives, and technical and marketing assistance.

Platinum





Waste Reduction and Recycling Activities

Silver

1. On November 17, 2015, the City of Goleta adopted Resolution 15-54 to include Goleta in the Santa Barbara Regional Recycling Market Development Zone (RMDZ). The RMDZ is dedicated to establishing, sustaining, and expanding recycling-based manufacturing businesses by providing low interest loans and technical assistance to firms that use recycled materials to make new products, or that prevent or reduce waste as part of the manufacturing process.

Gold

2. On March 5, 2013, the city adopted Ordinance 13-02 regulating integrated waste management. The ordinance addresses mandatory recycling of construction and demolition waste. Specifically, the ordinance requires a 65% by weight of construction and demolition waste generated by a covered project must be diverted from disposal.
3. The city is a partner in the regional Green Business Program of Santa Barbara County. Businesses meeting certain requirements can be certified as a green business for going above and beyond current laws to protect and preserve the environment through their business operations in areas such as solid waste reduction and recycling, environmentally preferable purchasing, water and energy conservation, and pollution prevention. Staff performs the solid waste reduction and recycling audits for businesses within Goleta's jurisdictional boundaries.

Platinum





Climate-friendly Purchasing Activities

Silver

1. On September 12, 2009, the city adopted Ordinance 09-12 to update the city's purchasing system. This ordinance states that when procuring supplies, specifications should require products made with recycled, energy efficient or environmentally friendly materials be bid.

Gold

2. The city contracts with Service Master for custodial services in its city hall. Service Master utilizes environmentally friendly cleaning products. Additionally it provides supplies such as paper towels that are EcoLogo and FSC certified. The city also purchases office supplies with post-consumer recycled content, including 100% recycled-content office paper with at least 30% being post-consumer waste, storage bins and recycling containers with recycled content, and uses landscape structures in city open spaces with recycled content.
3. The city prioritizes the purchase of the most fuel efficient vehicles for the specifications needed. Currently, 15% or three of its 19 fleet vehicles are hybrid or zero emission vehicles.

Platinum





Renewable Energy and Low-Carbon Fuels Activities

Silver

1. In March 2015, the city installed one of the first publicly available DC fast charging stations for electric vehicles in Santa Barbara County. The station installation was made possible through a public-private partnership between the Camino Real Marketplace (a local shopping center), Nissan North America, and grant funding from the Santa Barbara Air Pollution Control District.

Gold

2. Completed in February, 2014, the city constructed solar powered pedestrian activated rectangular rapid flashing beacons over travel lanes on Cathedral Oaks Road at Santa Marguerita Drive to provide an additional visual cue to alert motorists when a pedestrian wishes to cross the street.
3. On November 17, 2015, the city adopted Ordinance 15-06 establishing a streamlined permitting process for small residential rooftop solar systems to achieve timely and cost-effective installations of small residential rooftop solar energy systems. The Ordinance encourages the use of solar systems by removing unreasonable barriers, minimizing costs to property owners and the City of Goleta, and expanding the ability of property owners to install solar energy systems.

Platinum





Efficient Transportation Activities

Silver

1. On November 1, 2011, the city adopted a formal Transportation Demand Management (TDM) policy and program. The TDM policy is a comprehensive program that encourages employees to reduce single passenger vehicle trips by participating in a variety of alternative transportation modes. The program includes incentives to encourage greater employee participation

Gold

2. Completed in November 2013, the city installed a roundabout at the intersection of Los Carneros and Calle Real as a way to improve traffic flow, reduce accidents and reduce greenhouse gases. This included grading, paving, landscaping, LED street lighting and related sidewalk improvements.
3. In June 2016, the city hired a consultant to assist with preparation of a Bicycle and Pedestrian Master Plan. This project is funded through a Strategic Growth Council Sustainable Communities Planning Grant and City Transportation Development Act funds. The plan will be a comprehensive replacement for the plan the city adopted from Santa Barbara County when it incorporated in 2002, and updated in 2009.

Platinum





Land Use and Community Design Activities

Silver

1. In November 2009, the city adopted a General Plan/Coastal Land Use Plan amendment to include Implementation Action CE-IA-5, requiring a greenhouse gas (GHG) inventory and related plan, otherwise known as a Climate Action Plan or CAP. Implementation Action CE-IA-5 outlines the minimum requirements of a CAP, which includes a GHG emissions inventory, a 2020 and 2030 emissions forecast, and measures to reduce emissions. On July 15, 2014, the city council adopted the city's first CAP via Resolution 14-44.

Gold

2. On December 1, 2015, the city adopted Resolution 15-55 approving the Coastal Hazards Vulnerability and Fiscal Impact Report. This report will enhance community planning by identifying coastal hazards and associated vulnerabilities that are in balance with fiscal resources. This information will assist the city in making more informed decisions regarding land use and development standards.
3. The city is in development of a "Complete Streets Corridor Plan" for redesign and reconstruction of Hollister Avenue. Hollister Avenue serves as the "Main Street" corridor in Old Town providing access to the businesses and neighborhoods. The corridor is also a major arterial which lacks bike lanes, consistent sidewalks with ADA accessibility, landscaping, and other streetscape enhancements. Funding for this project is a combination of funds from the Old Town CIP Reserve fund, Regional Surface Transportation Program (RSTP) funds, Goleta Transportation Improvement Program, LRDP, CDBG, and TIGER Grant funding. The plan will focus on transforming the Hollister corridor within the Old Town Goleta area into a complete streets corridor providing improvements consisting of strong and safe multi-modal connections, transportation infrastructure upgrades, visual and physical enhancements, improved pedestrian and ADA accessibility, dedicated bike lanes, and green infrastructure facilities.

Platinum





Open Space and Offsetting Carbon Emission Activities

Silver

1. Goleta has been named a Tree City USA community by the Arbor Day Foundation to honor its commitment to community forestry. The city maintains over 6,000 street trees in addition to the trees located in the over 500 acres of parks and open spaces. The city has been a recipient of the Arbor Day Foundation Tree City USA designation for eight years.

Gold

2. The city adopted Ordinance 12-15 in 2012 to establish a parks and recreation commission. The commission holds public meetings to provide citizens a platform to discuss the needs, opportunities and current offerings of parks and recreation activities in the city. The commission advises the city council on all issues related to parks and recreational opportunities in Goleta.
3. The city adopted Ordinance 12-78 in 2012 to establish a public tree advisory commission. The commission holds public meetings to advise the city council, staff, and city arborist in developing plans and goals for the Goleta Urban Forest. The commission represents the interests of the community and works to resolve conflicts between community members and urban forestry policy, and inform the community of the Urban Forestry Program.

Platinum

4. The city approved the Goleta Urban Forest Management Plan in June 2011. The Plan provides a five year policy framework for how trees within public areas will be managed. This plan recognizes the environmental, economic and social benefits of Goleta's public trees, and identifies the many ways that city policies can gradually reshape a public urban forest to reflect Goleta's urban forest goals. The plan addresses how trees are publically managed, and those portions of new land-use development that deal with public trees.





Promoting Community and Individual Action Activities

Silver

1. The city adopted Resolution 09-047 in 2009 to establish a Green Issues City Council Standing Committee. The Committee serves in an advisory capacity to the city council on matters relating to energy efficiency, environmental policies, carbon reduction goals, and sustainability. Two members of the city council participate in the meetings which are held quarterly. The meetings serve as another way to inform and involve the public in the city's decision-making process related to sustainability issues.

Gold

2. As part of the development of the city's Green Building Program, the city convened a working group known as the Green Ribbon Committee to gain input and buy-in from local stakeholders on the program design. The Green Ribbon Committee brought together numerous representatives from the development, design, environmental advocacy, energy efficiency, and building products communities with diverse perspectives in an effort to lead to a more effective program.
3. As part of the Green Building Program, free resources were developed for the public including a program brochure and a Green Building Program Guide, which includes information about green building best practices, the building performance assessment process, questions to ask a design and building professional, as well as notification about utility rebates and financing options.

Platinum





© 2019 by Institute for Local Government
1400 K Street, Suite 205
Sacramento, CA 95814
916-658-8208
www.ca-ilg.org

