

The Beacon Award: From Participant to Award Winner - Moving Your Agency Forward

April 6, 2012 - 10:00-10:45 a.m.

Please note:

- Questions and comments may be submitted using the on-screen webinar tools.
- For live assistance during the webinar, please call 916-658-8208.
- PowerPoint presentation is available for download at:
 - www.ca-ilg.org/BeaconAward/Webinars



INSTITUTE FOR
LOCAL GOVERNMENT
FOUNDED 1955

Using GoToWebinar

Instructions

- How to Choose a Listening Mode
 - How to Submit Questions
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 2. Next, choose your preferred listening mode using the options in the **Audio Pane (C)**.
 3. To submit questions or comments to the panelists, type text into the box provided in the **Questions Pane (D)** and click the **Send (E)** button.

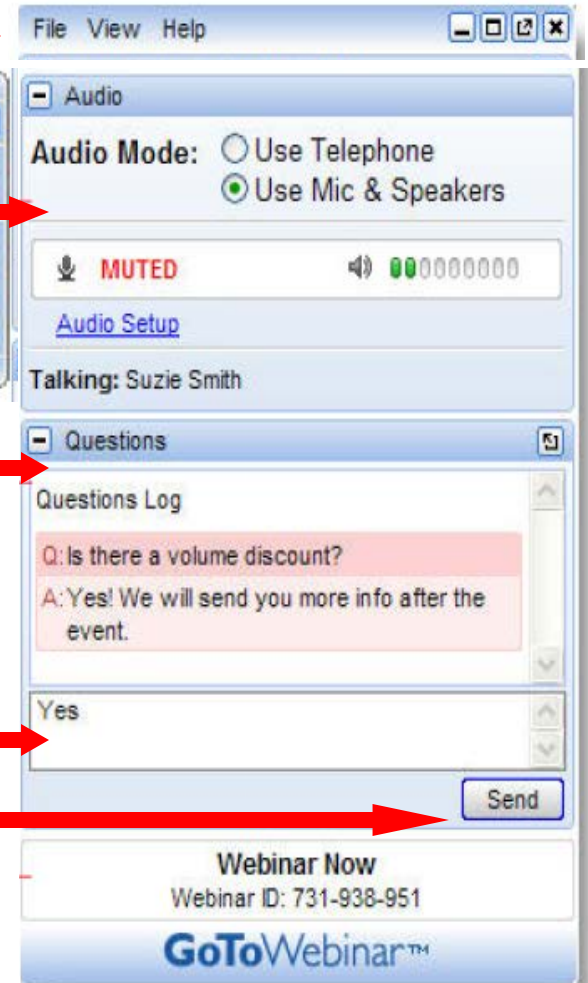
(A) Control Panel →

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www.ca-ilg.org/webinarbasics

Today's Agenda

- Beacon Award program overview
- Achieving a Silver, Gold or Platinum Beacon Award
- Interim accomplishments
- Reporting on program criteria
- Upcoming celebration opportunities
- Making the most of participation

About the Institute

Who:

- **Founded 1955**
- **501(c)(3) Research and Education Arm of:**
 - League of California Cities
 - California State Association of Counties

Mission:

- Promoting good government at the local level

Program Areas





Local Leadership Toward
Solving Climate Change

Beacon Award: Local Leadership Toward Solving Climate Change



Beacon Award Webinar Archive



Local Leadership Toward
Solving Climate Change

"How to Participate in the Beacon Award Recognition Program – Understanding the Basics" (3/6/2012)

View the recorded archive at:

www.ca-ilg.org/BeaconAward/Webinars

Statewide Energy Efficiency Collaborative

AN ALLIANCE TO SUPPORT LOCAL GOVERNMENT

- * The Statewide Energy Efficiency Collaborative (SEEC) is a new alliance to help cities and counties reduce greenhouse gas emissions and save energy. SEEC is a collaboration between three statewide non-profit organizations and California's four Investor Owned Utilities. www.californiaseec.org



What is the Beacon Award?



Local Leadership Toward
Solving Climate Change

- Recognizes cities and counties that:
 - Reduce greenhouse gas emissions.
 - Save energy.
 - Adopt policies and programs that promote sustainability.
- Silver, Gold and Platinum Beacon Awards to recognize and celebrate local agency achievements.

www.ca-ilg.org/BeaconAward

How to Participate

Complete Simple Online Application

- Contact Person
- Status of Greenhouse Gas Inventory & Climate Action Plans (Agency & Community)
- Compliance with AB 939

Adopt a Resolution

- Sample resolution & staff report available



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www.ca-ilg.org/BeaconAward

Beacon Award Program Participants

www.ca-ilg.org/BeaconAward/Participants

(As of April 3, 2012)

Apple Valley

Arcata

Beaumont

Benicia

Chula Vista

Citrus Heights

Davis

Delano

El Cerrito

Glendale

Hayward

La Mesa

Livermore

Manhattan Beach

Palm Springs

Palo Alto

Pleasanton

Rancho Cucamonga

Riverside

Rolling Hills Estates

Sacramento

San Carlos

San Diego County

San Rafael

San Ramon

Santa Barbara

Santa Clarita

Santa Cruz

Santa Monica

Simi Valley

Sonoma County

South Gate

Taft

Tulare

Ventura

West Sacramento

Woodland

Yolo County

**PROUD
PARTICIPANT**



**Local Leadership Toward
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Winning A Beacon Award



- Silver, Gold and Platinum Beacon Award levels.
- Awards given to agencies that reach specific measurable achievements:
 - Reductions in greenhouse gas emissions;
 - Energy savings through energy efficiency retrofits;
 - Undertake activities in best practice areas.

Participants receive recognition when they complete the award level criteria.

**BEACON AWARD
CRITERIA**



Silver Beacon Award

Agency facilities and operations	
Greenhouse gas reduction	5% in agency facilities and operations
Electricity and natural gas savings	5% in agency facilities and operations from energy efficiency retrofits
Community	
Greenhouse gas reduction	5% in the community as a whole
Energy efficiency	One activity that promotes energy efficiency in the community
Best Practice Areas	One activity in each of the 10 Best Practice Areas

Gold Beacon Award

Agency facilities and operations	
Greenhouse gas reduction	10% in agency facilities and operations
Electricity and natural gas savings	10% in agency facilities and operations from energy
Community	
Greenhouse gas reduction	10% in the community as a whole
Energy efficiency	Two activities that promote energy efficiency in the community
Best Practice Areas	Two activities in each of the 10 Best Practice Areas

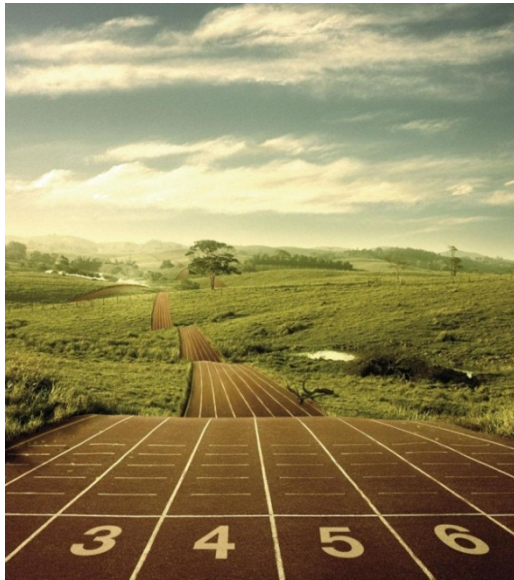
Platinum Beacon Award

Agency facilities and operations	
Greenhouse gas reduction	20% in agency facilities and operations
Electricity and natural gas savings	20% in agency facilities and operations from energy efficiency retrofits
Community	
Greenhouse gas reduction	20% in the community as a whole
Energy efficiency	Four activities that promote energy efficiency in the community
Best Practice Areas	Three activities in each of the 10 Best Practice Areas

For more about Best Practice Areas, see www.ca-ilg.org/ClimatePractices.

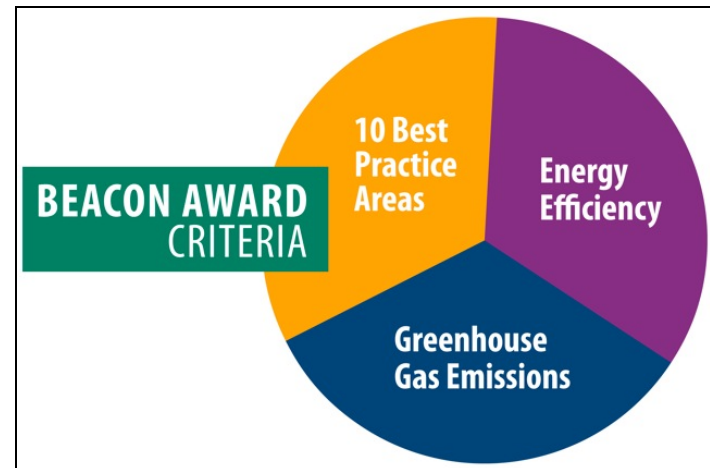
Winning a Beacon Award Takes Time

It's a Journey...



Spotlight Interim Accomplishments

- 10 Best Practice Areas
- Energy Efficiency
- Greenhouse Gas Emissions Reductions



Interim Accomplishments

Activities in the Best Practice Areas

- Completed or ongoing activities
- Silver Criteria
 - 1 activity
- Gold Criteria
 - 2 activities
- Platinum Criteria
 - 3 activities
- Total of 6 activities in the 10 Best Practice Areas throughout the course of the program



www.ca-ilg.org/climatepractices

Interim Accomplishments

Activities in the Best Practice Areas



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- Collecting information via a survey
 - www.ca-ilg.org/BeaconAward/BestPracticeActivitySurvey
 - Online webform, .doc or .pdf
- Activities vetted by ILG staff and formatted into a template for online posting
- Evolving document to be updated as new activities are undertaken

www.ca-ilg.org/BeaconAward

Interim Accomplishments

Reporting Energy Reductions



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- Electricity and natural gas reductions
 - 5, 10 and 20 percent
- Submit data directly to ILG staff
 - BeaconAward@ca-ilg.org
- SEEC resource
 - City Planners' Energy Action Resource Guide
 - www.californiaseec.org

www.ca-ilg.org/BeaconAward

Interim Accomplishments

Reporting Energy Reductions



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- Accessing energy data
 - Pacific Gas & Electric
 - http://www.pge.com/includes/docs/pdfs/mybusiness/energysavingsrebates/incentivesbyindustry/government/ghg_data_fact_sheet.pdf
 - Southern California Edison, San Diego Gas & Electric and Southern California Gas
 - Contact your Local Government Partnership Program Manager, Account Representative or Local Public Affairs Region Manager

www.ca-ilg.org/BeaconAward

Interim Accomplishments

Reporting Greenhouse Gas Reductions



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- Community and agency
 - 5, 10 and 20 percent
- Re-inventory required to demonstrate reductions
- Recognition for discrete projects – in process
- Submit data directly to ILG staff
 - BeaconAward@ca-ilg.org

www.ca-ilg.org/BeaconAward

Helpful SEEC Resources

- Quick Start Guides for Conducting a Greenhouse Gas Emissions Inventory
- Inventory Master Data Workbooks
- Inventory Instructions
- Measuring and Reporting Progress in Reducing GHG Emissions Guide
- Climate Action Progress Report Template
- Webinars, in-person trainings and more...



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**Statewide Energy
Efficiency Collaborative**

AN ALLIANCE TO SUPPORT LOCAL GOVERNMENT

www.californiaseec.org

Interim Accomplishments

Recognizing Progress

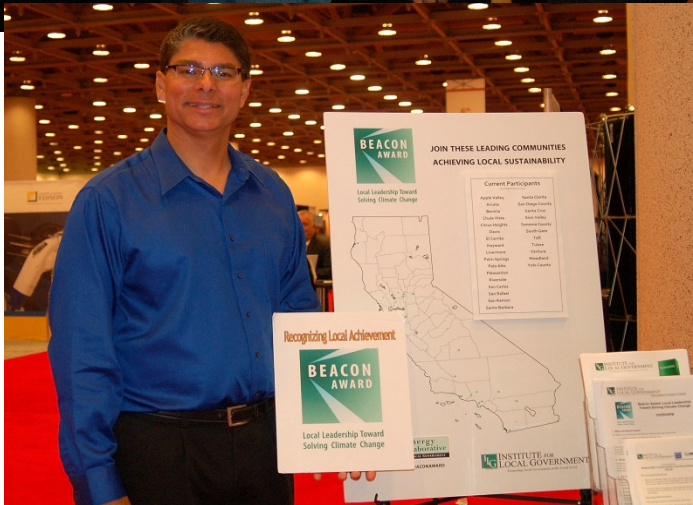


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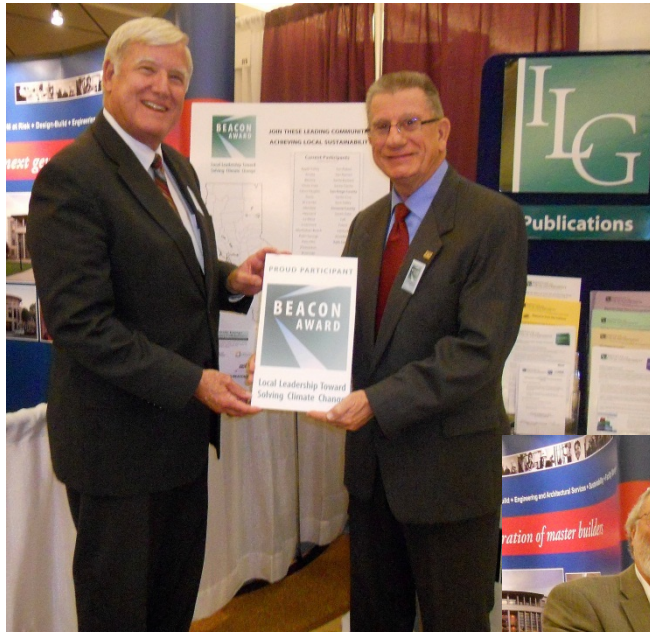
- Best practice activity document
- Beacon criteria snapshot
- Interim accomplishments certificate
 - Physical and electronic
 - Updated as new accomplishments are demonstrated
- Press release at point of recognition
- Recognition at various events and meetings

www.ca-ilg.org/BeaconAward

2011 League of California Cities Annual Conference



2011 California State Association of Counties Annual Meeting



Interim Accomplishments

Recognizing Progress



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- Upcoming recognition opportunities
 - April 12 League of California Cities San Diego region division meeting
 - April 27 Green California Summit
 - May 21 PG&E Local Government Partnership Meeting
 - May 30-31 California State Association of Counties Legislative Conference
 - July 19 Statewide Energy Efficiency Best Practices Forum in Los Angeles
 - September 5-7 League of California Cities Annual Conference in San Diego
 - November 27-30 California State Association of Counties Annual Meeting in Long Beach

Making the Most of Your Agency's Participation

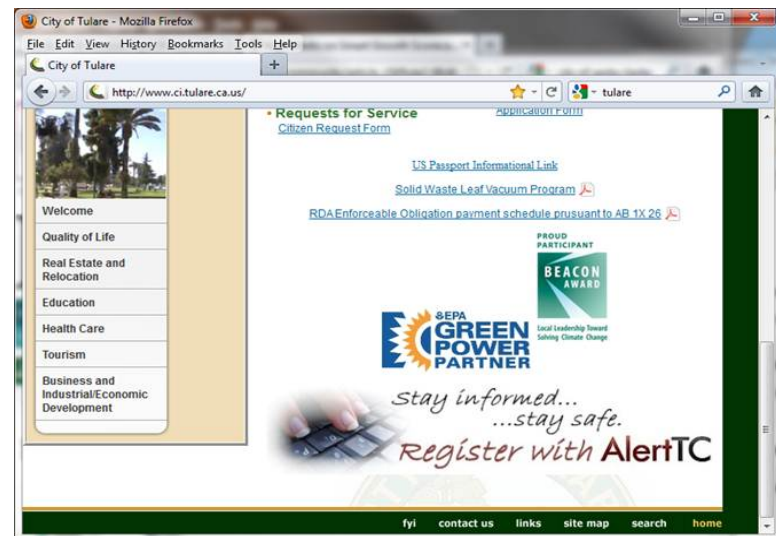
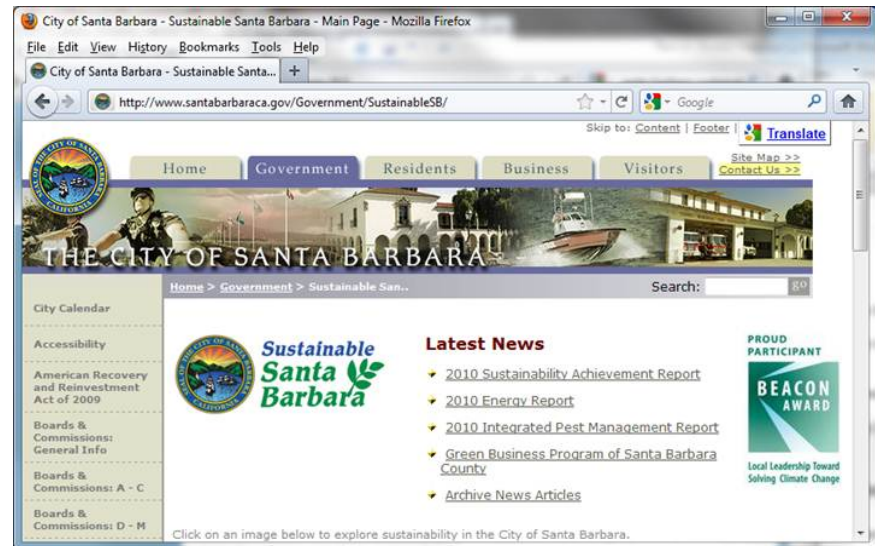


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Solving Climate Change

- Report accomplishments
- Distribute press releases
- Use electronic proud participant logo and window clings
- Provide new content for participant profile

www.ca-ilg.org/BeaconAward

Use Beacon Logo on Agency Website



Key Beacon Resources



Local Leadership Toward
Solving Climate Change

- **Overview**
 - www.ca-ilg.org/BeaconAward/HowToParticipate
- **Application**
 - www.ca-ilg.org/BeaconAward/OnlineApplication
- **Sample Resolution**
 - www.ca-ilg.org/BeaconAward/SampleResolution
- **Sample Staff Report**
 - www.ca-ilg.org/BeaconAward/SampleStaffReport
- **Guidelines for Participation & Recognition**
 - www.ca-ilg.org/BeaconAward/Guidelines
- **Climate Action and Sustainability Best Practices**
 - www.ca-ilg.org/ClimatePractices

Sustainable Communities Learning Network (SCLN)

- Help local officials, staff, and others share information and resources to support the development of communities that are economically, socially, and environmentally sustainable.
- Provide tools and support to local officials who are working to incorporate sustainability into their day-to-day operations.

Institute for Local Government Beacon Award Program

- Yvonne Hunter, Program Director, Climate Change
 - yhunter@ca-ilg.org
- Lindsay Buckley, Program Coordinator, Climate Change
 - lbuckley@ca-ilg.org
- Jessica Aviña, Program Coordinator, Climate Change
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We are continually seeking feedback!

What is most valuable to your agency, community and elected officials?

Thank You! Questions?



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