DIGITAL DEPLOYMENT

5 Phase Process

Meeting

Event

	1	2	3	4	5	
Orientation 1 Meeting	**Discovery** 1 Meeting	**Design** 1 Meeting	**Implementation** No Meetings	**Training** 1+ Meetings	**Content Curation** Meetings and calls as needed	**Launch** Tues - Thur

Project Orientation

Discovery

Design Reveal

Training Retreat

Exploration Exercises, Design Examples, Stakeholder Surveys

Discovery Digest

Design Revisions

Client Begins Content Curation

Final Launch Checks

Launch