

## INSTITUTE for Local Government

Promoting Good Government at the Local Level

### August 21, 2013

#### Institute for Local Government »

### Public Engagement E-Monthly

Monthly public engagement news, resources and events for local elected officials and staff in California.



ILG offers a variety of resources and case stories agencies can use to support public engagement strategies to address difficult issues and situations.



## Stories of Public Engagement in California



Click on the map to learn how local agencies are engaging the public

The Institute for Local Government has created and collected stories that illustrate successful public engagement efforts in local decision making on a variety of topics. Refer to the key below to find a story by city, county or topic area.

#### DOCUMENT

# Effective Public Engagement through Strategic Communication

Strategic communication is an essential tool for effective public engagement. This tip sheet offers advice on communication strategies before, during and after the agency's public engagement effort.

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### How Diverse California Voters Access Political News – and Engage



A new study reveals how California voters learn about government and public policy issues. Find out how they get their news and how it effects their desire to engage.

### Public Engagement Grant Opportunity

Grant Application Deadline September 13, 2013

The Davenport Institute is offering training and consultation to municipalities and civic organizations interested in involving the public on an issue of significance to their community. Past projects have related to budget, land use and public safety. <u>Click here</u> for more information.

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