

Water & Sanitation Department
R. REDDY PAKALA
Director

Integrated Waste Management Division
Bruce Belluschi
Manager

May 17, 2012

Dear Business Owner:

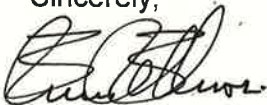
Recently, Governor Brown signed into law Assembly Bill 341 (AB 341) in the newest effort by the state to achieve its goal of diverting 75% of solid waste from California landfills. Becoming effective July 1 of this year, AB 341 requires all businesses and non-residential properties, which generate four (4) or more cubic yards of solid waste per week, and multi-family dwellings of five (5) or more units, regardless of waste volumes generated, to recycle. The law also requires every jurisdiction, including the County of Ventura, to ensure such recycling programs are implemented and maintained per an ongoing basis.

To comply with this state law, the County of Ventura Board of Supervisors recently passed an amended solid waste ordinance to ensure these new state requirements are met within the unincorporated areas of Ventura County. Further, staff from the County's Integrated Waste Management Division, in partnership with the County's franchised solid waste collection companies, will be increasing efforts to assist businesses like yours with solid waste management needs. Whether your business meets the above stated criteria requiring a recycling program or not, our assistance is available to you, including a waste stream analysis and possible recommendations for recycling options, which may provide opportunities to decrease your monthly refuse bill.

On behalf of the Integrated Waste Management Division and the environment, thank you in advance for your understanding and cooperation. The success of Ventura County's solid waste management goals can only be ensured with the ongoing involvement of, and expansion of recycling programs in, our local business community.

For more information on getting started or to assess your current needs, please visit www.wasteless.org or contact our office at (805) 658-4325.

Sincerely,



Bruce Belluschi
Manager

